

Data Mining Algorithms and Formulas

1. Linear Regression

Goal

Predict a continuous variable (Y) from input variables (X).

Regression Equation

$$Y = b_0 + b_1 X + \epsilon$$

☒ Slope and Intercept (Standard Formula)

$$b_1 = \frac{\sum (X_i - \bar{X})(Y_i - \bar{Y})}{\sum (X_i - \bar{X})^2} \quad b_0 = \bar{Y} - b_1 \bar{X}$$

☒ Slope using Correlation

$$b_1 = r \cdot \frac{s_Y}{s_X}$$

Where:

- (r) = Pearson correlation
- (s_X, s_Y) = standard deviations of X and Y

☒ Intercept from Slope

$$b_0 = \bar{Y} - b_1 \bar{X}$$

Error Metrics

- Mean Squared Error (MSE)** $MSE = \frac{1}{N} \sum_{i=1}^N (Y_i - \hat{Y}_i)^2$
- R^2 (Coefficient of Determination)** $R^2 = 1 - \frac{\sum (Y_i - \hat{Y}_i)^2}{\sum (Y_i - \bar{Y})^2}$

2. Naive Bayes Classifier

Bayes' Theorem

$$P(C|X) = \frac{P(X|C) \cdot P(C)}{P(X)}$$

Categorical Naive Bayes

$$P(X|C) = \prod_{i=1}^n P(x_i|C)$$

Gaussian Naive Bayes (Numerical Features)

$$P(x_i|C) = \frac{1}{\sqrt{2\pi}\sigma_{C,i}^2}} \exp\left(-\frac{(x_i - \mu_{C,i})^2}{2\sigma_{C,i}^2}\right)$$

3. Pearson Correlation

Measures strength of linear relationship between two variables.

☒ **Standard Formula**

$$r = \frac{\sum (X_i - \bar{X})(Y_i - \bar{Y})}{\sqrt{\sum (X_i - \bar{X})^2 \sum (Y_i - \bar{Y})^2}}$$

☒ **Alternate Formula (Summation Form)**

$$r = \frac{n(\sum xy) - (\sum x)(\sum y)}{\sqrt{[n\sum x^2 - (\sum x)^2][n\sum y^2 - (\sum y)^2]}}$$

Correlation Interpretation

Value of r	Meaning
1	Perfect positive correlation
-1	Perfect negative correlation
0	No correlation

4. K-Means Clustering

Objective Function

$$J = \sum_{i=1}^K \sum_{x_j \in C_i} ||x_j - \mu_i||^2$$

5. Hierarchical Clustering

Linkage Methods

- **Single Linkage** $D(A,B) = \min_{i \in A, j \in B} d(i, j)$
 - **Complete Linkage** $D(A,B) = \max_{i \in A, j \in B} d(i, j)$
 - **Average Linkage** $D(A,B) = \frac{1}{|A||B|} \sum_{i \in A, j \in B} d(i, j)$
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6. DBSCAN

Parameters

- **eps** — radius of neighborhood
- **minPts** — density threshold

Type	Description
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Type	Description
Core	$\geq \text{minPts}$ points within eps
Border	Reachable but not dense
Noise	Not reachable

7. Decision Tree (Entropy & Information Gain)

Entropy

$$\text{Entropy}(S) = -\sum_{i=1}^k p_i \log_2(p_i)$$

Information Gain

$$\text{Gain}(S, A) = \text{Entropy}(S) - \sum_{v \in \text{Values}(A)} \frac{|S_v|}{|S|} \text{Entropy}(S_v)$$

8. Data Preprocessing Techniques

Min–Max Normalization

$$X' = \frac{X - X_{\min}}{X_{\max} - X_{\min}}$$

Z-Score Normalization

$$X' = \frac{X - \bar{X}}{\sigma}$$

Binning

- Replace values in a bin with **mean** or **median**

9. Association Rule Mining (Apriori)

Support

$$\text{Support}(A \rightarrow B) = \frac{\text{Transactions containing } (A \cup B)}{\text{Total Transactions}}$$

Confidence

$$\text{Confidence}(A \rightarrow B) = \frac{\text{Transactions containing } (A \cup B)}{\text{Transactions containing } A}$$

Lift

$$\text{Lift}(A \rightarrow B) = \frac{\text{Confidence}(A \rightarrow B)}{\text{Support}(B)}$$

10. Summary Table

Algorithm	Type	Works On	Output
Linear Regression	Predictive	Numerical	Continuous Y
Naive Bayes	Predictive	Mixed	Class Label
K-Means	Descriptive	Numerical	Clusters
DBSCAN	Descriptive	Numerical	Clusters + Noise
Decision Tree	Predictive	Mixed	Class Label
Apriori	Descriptive	Categorical	Rules
Correlation	Descriptive	Numerical	Relation Strength