





LECTURE 1

Course Overview

An overview of data science, CSCI 3022, and the data science lifecycle.

CSCI 3022 @ CU Boulder

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Content credit: Lisa Yan, Josh Hug, Suraj Rampure, Allen Shen, Joey Gonzalez, and Sam Lau



Roadmap

Lecture 01, CSCI 3022

- Intros
- What is data science?
- What will you learn in this class?
- Course overview
- Data Science Lifecycle
- Demo



Intros

In Groups of 3-4 INTRODUCE YOURSELF:

- NAME, YEAR, MAJOR, HOMETOWN
- HOBBIES/INTERESTS
- SOME RANDOM FUN FACT ABOUT YOU



Getting To Know You:

I'd like to get a chance to be introduced to each of you!

- 1. Please sign-up for a 15 min. timeslot (link on Piazza) to meet with me on Zoom during the first couple weeks to briefly introduce yourself and meet a few other classmates.
- 2. Please fill out our Getting to Know you Survey (link in HW 1) by Thursday



iClicker Q&A

Join our iClicker class:

1:25pm Section: https://join.iClicker.com/LWSA

3:35pm Section: https://join.iClicker.com/IIMP



What is Data Science?

Lecture 01, CSCI 3022

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- What is data science?
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Data Scientist overview

Overall Score 7.9 / 10

#3 in Best Technology Jobs | #6 in 100 Best Jobs | #6 in Best STEM Jobs

Overview

Salary

Reviews and Advice

Job Openings



What is a Data Scientist?

Data scientists use technology to glean insights from large amounts of data they collect. It's a field that requires statistics, quantitative reasoning and computer programming skills. On top of all that, you need to be a good communicator so you can report your research findings and explain how they address a larger question you're trying to answer.

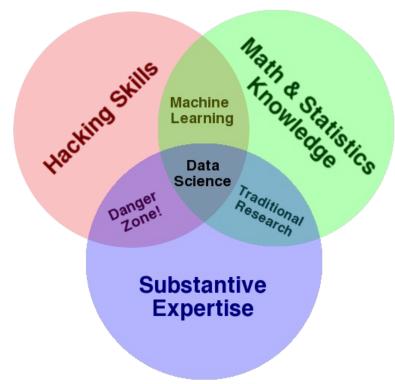


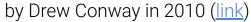
Data Scientist: The Sexiest Job of the 21st Century

Meet the people who can coax treasure out of messy, unstructured data, by Thomas H. Davenport and DJ Patil



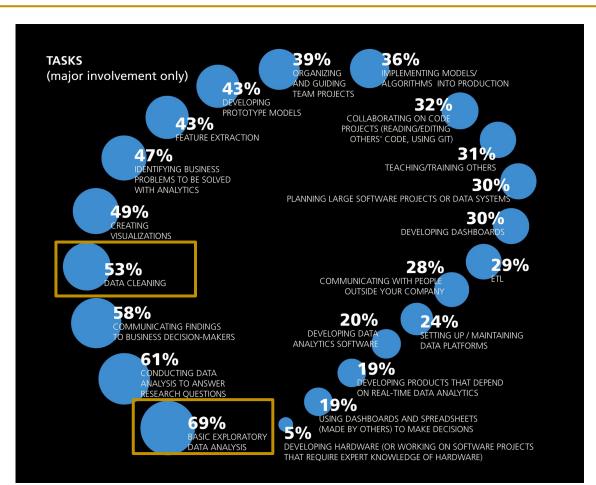
Data Science Venn Diagram







Data science in industry



The major tasks that data scientists say they work on regularly.

Self-reported. Based on the results of the 2016 Data Science Salary Survey.



Why Data Science Matters



Data science enhances critical thinking

The world is complicated! Decisions are hard.

Data is used everywhere to answer hard questions and make tough decisions:

- Science
- Medicine
- Social science
- Engineering
- Sports

Claims about data come up in discussing almost any important issue:

- It is usually not easy to tell what the data "says"
- **Empower yourself** to participate in the arguments that shape your life and your society



Technology Trends

2020s • ?

2010s • Data Industry

Collect and sell information

2000s • Internet Industry

Online retailers and services

1990s • Software Industry

> Sold computer software

1980s • Hardware Industry

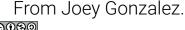
Sold computers











The Darker Side of Data Science?

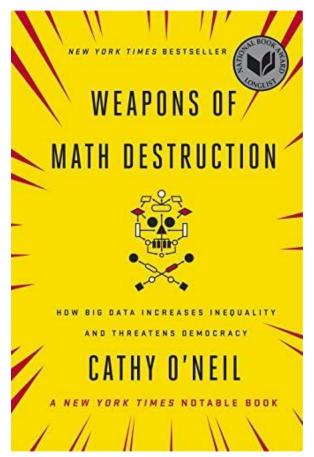
Obscuring complex decisions:

- Mortgage-backed securities → market crash
- Teaching scores & job advancement

Reinforcing historical trends and biases:

- Hiring based on previous hiring data
- Recidivism and racially biased sentencing
- Social media, news, and politics

We will discuss the ethics of data science throughout the class!



NPR author interview with Cathy O'Neil



But...I am optimistic!

Knowledge is empowering.

Data science offers **immense potential** to address challenging problems facing society.

The future is in your hands, and I believe:

You will use your knowledge for good.

...I am thrilled to teach CSCI 3022:-)



Data science enhances critical thinking

The world is complicated! Decisions are hard.

Data science is a fundamentally human-centered field that facilitates decision-making by quantitatively balancing tradeoffs.

- To quantify things reliably we must:
 - Find relevant data;
 - Recognize its limitations;
 - Ask the right questions;
 - Make reasonable assumptions;
 - Conduct an appropriate analysis; and
 - Synthesize and explain our insights.
- Apply critical thinking and skepticism at every step; and
- Consider how our decisions affect others.



My Primary Goal for You in This Course

The world is complicated! Decisions are hard.

Data science is a fundamentally human-centered field that facilitates decision-making by quantitatively balancing tradeoffs.

- To quantify things **reliably** we must:
 - Find relevant data;
 - Recognize its limitations;
 - Ask the right questions;
 - Make reasonable assumptions;
 - Conduct an appropriate analysis; and
 - Synthesize and explain our insights.
- Apply critical thinking and skepticism at every step; and
- Consider how our decisions affect others.

After this course, you should be able to take data and produce useful insights on the world's most challenging and ambiguous problems.



PRINCIPLES AND TECHNIQUES OF DATA SCIENCE



Data science requires engineering and scientific insight

Good data analysis is not:

- Simple application of a statistics recipe.
- Simple application of statistical software.



There are many **tools** out there for data science, but they are merely tools.

They don't do any of the important thinking!

"The purpose of computing is insight, not numbers."

R. Hamming. Numerical Methods for Scientists and Engineers (1962).



Example Questions in Data Science

Some (broad) questions we might try to answer with data science:

- What show should we recommend to our user to watch?
- In which markets should we focus our advertising campaign?
- Is the use of the COMPAS algorithm for prison sentencing fair?
- Should I send my kids to daycare?
- Is the world getting better or worse?
- What areas of the world are at higher risks for climate change impact in 10 years? 20?
- Where should we put docking ports for our bikes?
- What should we eat to avoid dying early of heart disease?
- Do immigrants from poor countries have a positive or negative impact on the economy?



What will you learn in this class?

Lecture 01, CSCI 3022

- Intros
- What is data science?
- What will you learn in this class?
- Course overview
 - Lots of important details
- Data Science Lifecycle
- Demo



PRINCIPLES AND TECHNIQUES OF DATA SCIENCE



Course goals

Prepare

Prepare students for advanced courses in **machine learning**, **artificial intelligence**, and **advance data science**, by providing the necessary foundation and context.

Enable

Enable students to start careers as data scientists by providing experience working with **real-world data, tools, and techniques**.

Empower

Empower students to apply computational and inferential thinking to address **real-world problems**.



Tentative List of Topics to be Covered in CSCI 3022

- Pandas and NumPy
- Exploratory Data Analysis
- Visualization
 - matplotlib
 - Seaborn
 - plotly
- Sampling
- Probability and random variables
- Model design and loss formulation

- Linear Regression
- Feature Engineering
- Regularization, Bias-Variance Tradeoff, Cross-Validation
- Data science in the physical world
- Causality
- Logistic Regression





Prerequisites

Official prerequisites for this course:

- Completion of Calculus 2 (C- or better)
- Completion of Discrete Structures (C- or better)
- Completion of Data Structures (C- or better)

Homework 1 and 2 and Lab Notebook 1 will help calibrate your background.

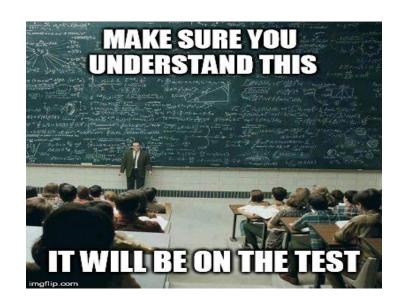


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Course Logistics Content and workflow



Course Logistics: Grading

At the end of the semester, your grade will be determined by the Grading Scheme below that leads to your highest grade :

Grading Scheme 1

Exams		Details		
Exam 1: (10/13/23: in class)	100 points			
Exam 2: (11/10/23: in class)	100 points			
Final Exam: Sec 01: (12/19/23: 4:30-7pm) Sec 02: (12/20/23: 1:30-4pm)	150 points	Can replace your lowest exam score if higher	50%	
Quizzes (Every Friday at the beginning of class during non-exam weeks)	20%	drop lowest 2	50%	
Homework	20%	drop lowest 1	3076	
Project	5%			
Attendance	5%	drop lowest 6		
Total			100%	

Grading Scheme 2

Exams		Details	
Exam 1 (10/13/23: in class)	100 points		
Exam 2 (11/10/23: in class)	100 points		
Final Exam Sec 01: (12/19/23: 4:30-7pm) Sec 02: (12/20/23: 1:30-4pm)	150 points	Can replace your lowest exam score if higher	55%
Quizzes (Every Friday at the beginning of class during non-exam weeks)	20%	drop lowest 2	45%
Homework	20%	drop lowest 1	
Project	5%		
Total			100%

Grade Cutoffs

The course grade lines will be calculated based on the following:

Letter Grade	A/A-	B+/B/B-	C+/C/ C-	D+/D/D-
Course Average	88-100%	77-87%	65-76%	55-64%



Course Logistics: Your Week At A Glance

Mon	Tues	Wed	Thurs	Fri
Attend & Participate in Class	(Optional): Attend Notebook Discussion with our TA (5pm-6pm Zoom)	Attend & Participate in Class	HW Due 11:59pm via Gradescope	In Class Quiz (beginning of class) Attend & Participate in Class
Previous week quiz grades posted		Previous week HW grades posted		Next week HW released Next week Discussion Notebook released



But what if...

sick/quarantined/emergency/traveling/insert your situation here and miss a lecture, quiz, exam or assignment?

There are no make-up, early or online exams OR quizzes.

- Your lowest 1 midterm exam grade will be replaced by your final exam grade (if your final exam grade is higher)
- Your lowest 2 quiz scores will be dropped
- Your lowest 6 attendance scores will be dropped
- Your lowest 1 HW score will be dropped
- You are allowed up to 4 Written HW extensions for full credit
 - Two 24-hr extensions
 - Two 6-day extensions for full credit
- Course capture video lectures and lecture slides are posted Canvas

THESE APPLY TO ALL STUDENTS AND TO ANY AND ALL SITUATION LIKE TO

Assignment due at 12:00 PM?

ITOO

LIKE TO LIVE DANGEROUSLY

No Other Allowances Will Be Made



Course Expectations

- Allocate approximately 6-7 hours per week outside of class to study and do work for this class
- Space out your practice
 - A little each day is much more effective for learning





The Study Cycle

1. Preview Before Class

5. Assess your understanding (Quizzes and Exams)

Self-Care Habits

2. Attend & Participate in Class

4. Do HW using active recall (like you're taking a quiz)

3. Active Review of Notes After Class Complete Discussion Notebooks for practice

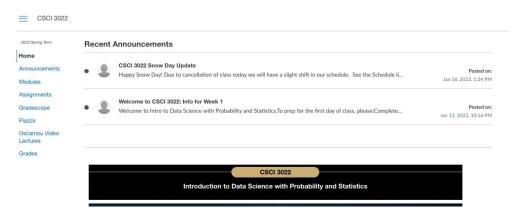


Course Logistics: Attendance

Attendance and active participation is expected in this course.

Course lectures are recorded via course capture for you to review as you study – but it's much better to attend.

You are responsible for getting notes from a classmate if you are absent.





Resources: We are Here to Help!

Piazza— Post and/or respond to any questions here!

Office Hours—Schedule is on Canvas & Piazza. You can attend ANY office hours offered by TA, Course Manager, Course Assistants and myself

Discussion Notebook Sessions With our Course TA - Tuesdays 5pm-6pm via Zoom (link is on Office Hour Page in Canvas)



Communicating With Me:

Please post on PIAZZA:

- General course questions
- Questions about HW/notes
- Answers to in-class polls
- Responses to other classmates' questions
- *Piazza is checked periodically by Course Staff during business hours (8am-5pm; M-F)

Please DO NOT notify me if you are going to miss class or miss a quiz or miss a midterm.
The course grading policies address ANY and ALL situations, regardless of the circumstances.

Please come to my OFFICE HOURS with:

- Questions about HW/notes
- Questions about exams
- To discuss your performance on an exam or in the class

Please EMAIL me with:

- Disability Accommodations
- University-related sports activity schedule conflicts
- If you have an emergency/illness the day of the final exam
 - (note: ALL students must take the final exam; however in an emergency some students may qualify for an Incomplete)



Accommodations

For quiz/exam accommodations: Please email me your accommodations letter from the Office of Disability Services within the first week.

• For **University-related sports activities**: Please email me about potential conflicts **within the first week of class**



Course Logistics – Academic Integrity

See the Course Collaboration and Academic Honesty Policy on Canvas for full details and specific examples.

ANY instance in violation of the Course Collaboration & Academic Honesty Policy will result in an F in the course and a report to Honor Code.

There are no 2nd chances.





What is Something You are Wondering??





Data Science Lifecycle

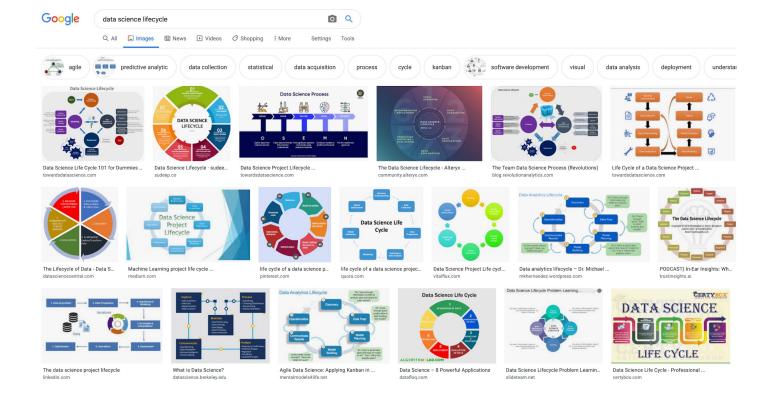
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Data science lifecycle

The "data science lifecycle" you will see out in the wild may be slightly different than the one we teach you, but the core ideas are all the same.

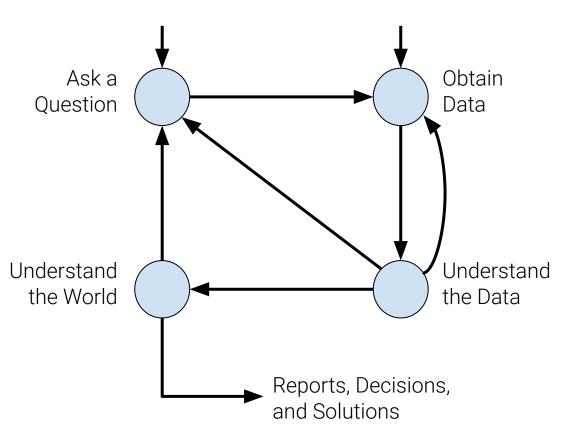




Data science lifecycle

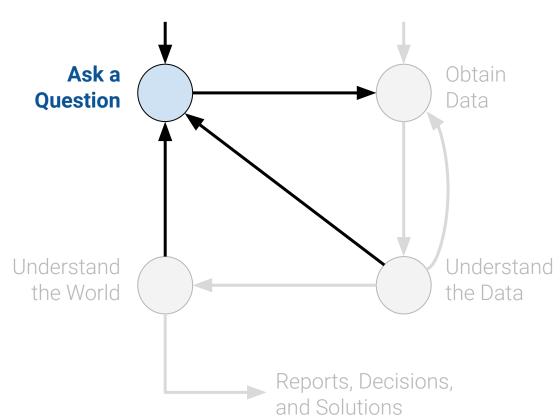
The data science lifecycle is a **high-level description** of the data science workflow.

Note the two distinct entry points!



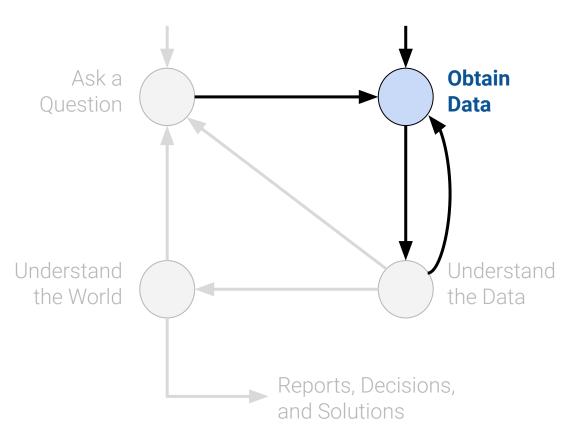
1. Question/Problem Formulation

- What do we want to know?
- What problems are we trying to solve?
- What are the hypotheses we want to test?
- What are our metrics for success?



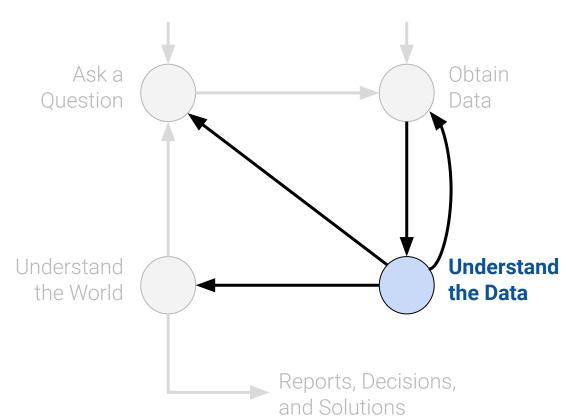
2. Data Acquisition and Cleaning

- What data do we have and what data do we need?
- How will we sample more data?
- Is our data representative of the population we want to study?



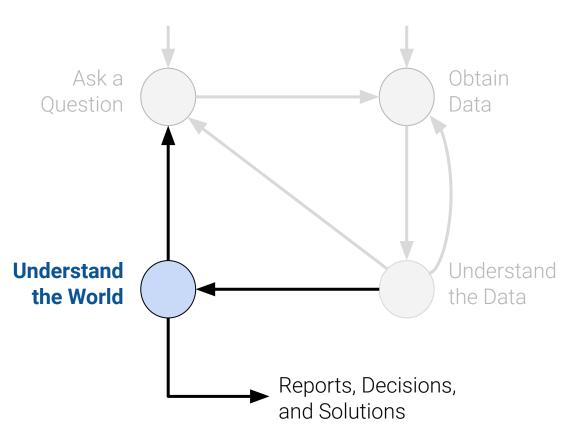
3. Exploratory Data Analysis & Visualization

- How is our data organized and what does it contain?
- Do we already have relevant data?
- What are the biases, anomalies, or other issues with the data?
- How do we transform the data to enable effective analysis?



4. Prediction and Inference

- What does the data say about the world?
- Does it answer our questions or accurately solve the problem?
- How robust are our conclusions and can we trust the predictions?



Course Websites / Platforms



Online platforms

Canvas

• Where all course information including lectures, assignments, announcements and grades are posted

CSCI 3022 JuptyerHub (https://coding.csel.io/)

Where you will work on all assignments (links on Canvas assignments automatically take you here).

iClicker (https://student.iclicker.com/#/login)

Where you answer polls during class

Piazza (linked from Canvas)

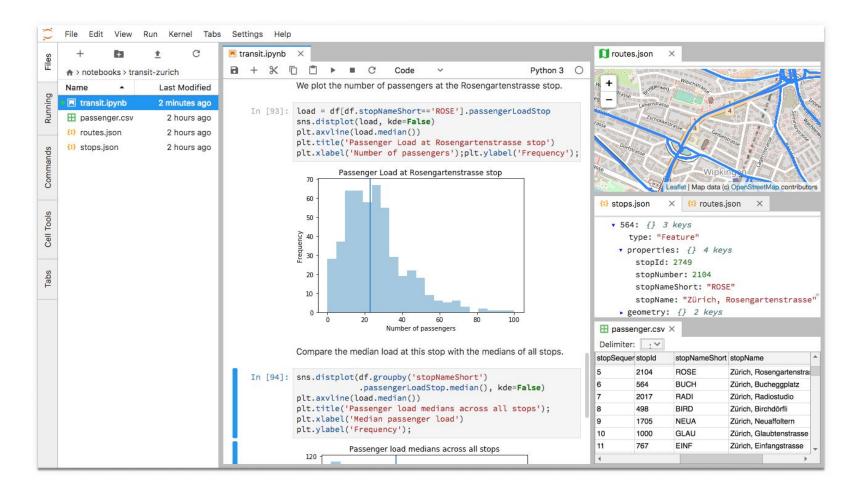
Where discussions are posted

Gradescope (linked from Canvas)

• Where all assignments are submitted

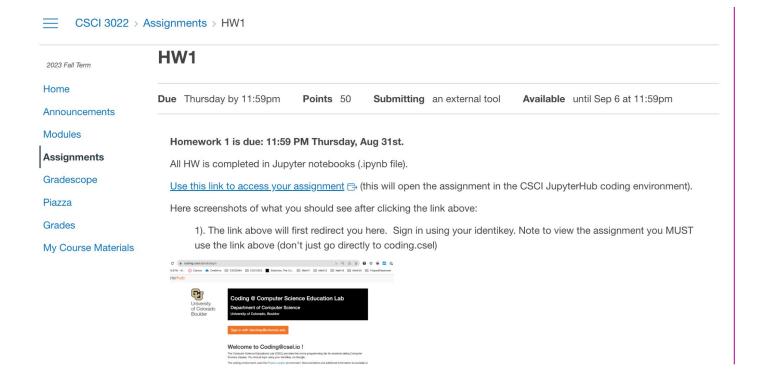


Programming Environment for our Course: JupyterLab





https://canvas.colorado.edu/courses/95692/assignments/1774751





Practice With Jupyter: Notebook 01



Jupyter has revolutionized data science, and it started with a chance meeting between two students

Shout out to Fernando Perez & Brian Granger for developing Juptyer notebooks!



Fernando created iPython while a graduate student at CU in 2001 and co-founded its successor, Project Jupyter with Brian Granger.

The Jupyter team collaborates openly to create the next generation of tools for human-driven computational exploration, data analysis, scientific insight and education.



Notebook 1

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Available on Canvas -> Modules



Learning Advanced JupyterLab

JupyterLab offers notebooks and more tools for data science.

We'll be accessing JupyterLab using CSCI's CSEL JupyterHub (https://coding.csel.io/)

Resources for learning fancier JupyterLab functionality:

- A quickest intro is <u>this great 2-minute overview by Serena Bonaretti</u>.
 - Note: Unlike Serena's example, in our course we're using JupyterLab notebooks hosted on the internet, not on your own local computer.
- The <u>interface overview from the official docs</u> has more details and short, embedded videos.
- A more detailed discussion from a bio/data angle: <u>~45 minute video</u>.
- Full ~3h in-depth tutorial is available from the core team.



See you soon!

