```
In []: x - sum(x)/len(x)
Out[]: array([-0.96666667, 1.13333333, -0.16666667])
```

**Examples of functions that are not linear.** The componentwise absolute value and the sort function are examples of nonlinear functions. These functions are easily computed by abs and sorted. By default, the sorted function sorts in increasing order, but this can be changed by adding an optional keyword argument.

## 8.2. Linear function models

**Price elasticity of demand.** Let's use a price elasticity of demand matrix to predict the demand for three products when the prices are changed a bit. Using this we can predict the change in total profit, given the manufacturing costs.

```
In []: p = np.array([10, 20, 15]) #Current prices
d = np.array([5.6, 1.5, 8.6]) #Current demand (say in thousands)
c = np.array([6.5, 11.2, 9.8]) #Cost to manufacture
profit = (p - c) @ d #Current total profit
```

## 8. Linear equations

```
print(profit)
         77.5199999999998
In [ ]: #Demand elesticity matrix
        E = np.array([[-0.3, 0.1, -0.1], [0.1, -0.5, 0.05], [-0.1, 0.05,
         \rightarrow -0.4]])
         p_new = np.array([9,21,14]) #Proposed new prices
        delta_p = (p_new - p)/p #Fractional change in prices
        print(delta_p)
         [-0.1
                       0.05
                                  -0.06666667]
In []: delta_d = E @ delta_p # Predicted fractional change in demand
        print(delta_d)
         [ 0.04166667 -0.03833333  0.03916667]
In []: d_new = d * (1 + delta_d) # Predicted new demand
        print(d_new)
         [5.83333333 1.4425
                                8.93683333]
In [ ]: profit_new = (p_new - c) @ d_new #Predicted new profit
        print(profit_new)
         66.254533333333333
```

If we trust the linear demand elasticity model, we should not make these price changes.

**Taylor approximation.** Consider the nonlinear function  $f: \mathbb{R}^2 \to \mathbb{R}^2$  given by

$$f(x) = \begin{bmatrix} \|x - a\| \\ \|x - b\| \end{bmatrix} = \begin{bmatrix} \sqrt{(x_1 - a_1)^2 + (x_2 - a_2)^2} \\ \sqrt{(x_1 - b_1)^2 + (x_2 - b_2)^2} \end{bmatrix}.$$

The two components of f gives the distance of x to the points a and b. The function is differentiable, except when x = a or x = b. Its derivative or Jacobian matrix is given by

$$Df(x) = \begin{bmatrix} \frac{\partial f_1}{\partial x_1}(z) & \frac{\partial f_1}{\partial x_2}(z) \\ \frac{\partial f_2}{\partial x_1}(z) & \frac{\partial f_2}{\partial x_2}(z) \end{bmatrix} = \begin{bmatrix} \frac{z_1 - a_1}{\|z - a\|} & \frac{z_2 - a_2}{\|z - a\|} \\ \frac{z_1 - b_1}{\|z - b\|} & \frac{z_2 - b_2}{\|z - b\|} \end{bmatrix}.$$

Let's form the Taylor approximation of f for some specific values of a, b, and z, and then check it against the true value of f at a few points near z.

```
In []: f = lambda x: np.array([np.linalg.norm(x-a),
                                np.linalg.norm(x-b)])
        Df = lambda z: np.array([(z-a)/np.linalg.norm(z-a),
                                 (z-b)/np.linalg.norm(z-b)])
        f_{hat} = lambda x: f(z) + Df(z)@(x - z)
         a = np.array([1,0])
        b = np.array([1,1])
        z = np.array([0,0])
        f(np.array([0.1,0.1]))
Out[]: array([0.90553851, 1.27279221])
In []: f_hat(np.array([0.1,0.1]))
Out[]: array([0.9
                         , 1.27279221])
In []: f(np.array([0.5,0.5]))
Out[]: array([0.70710678, 0.70710678])
In []: f_hat(np.array([0.5,0.5]))
Out[]: array([0.5
                         , 0.70710678])
```

**Regression model.** We revisit the regression model for the house sales data in Section 2.3. The model is

$$\hat{y} = x^T \beta + \nu = \beta_1 x_1 + \beta_2 x_2 + \nu,$$

where  $\hat{y}$  is the predicted house sales price,  $x_1$  is the house area in 1000 square feet, and  $x_2$  is the number of bedrooms.

In the following code we construct the  $2 \times 774$  data matrix X and vector of outcomes  $y^{\rm d}$ , for the N=774 examples, in the data set. We then calculate the regression model predictions  $\hat{y}^{\rm d}$ , the prediction error  $r^{\rm d}$ , and the RMS prediction errors.

```
In []: # parameters in regression model
beta = [148.73, -18.85]
v = 54.40
D = house_sales_data()
```

## 8. Linear equations

```
yd = D['price'] # vector of outcomes
N = len(yd)
X = np.vstack((D['area'], D['beds']))
X.shape

Out[]: (2, 774)

In []: ydhat = beta @ X + v; # vector of predicted outcomes
rd = yd - ydhat; # vector of predicted errors
np.sqrt(sum(rd**2)/len(rd)) # RMS prediction error

Out[]: 74.84571862623025

In []: # Compare with standard deviation of prices
np.std(yd)

Out[]: 112.78216159756509
```

## 8.3. Systems of linear equations

**Balancing chemical reactions.** We verify the linear balancing equation on page 155 of VMLS, for the simple example of electrolysis of water.