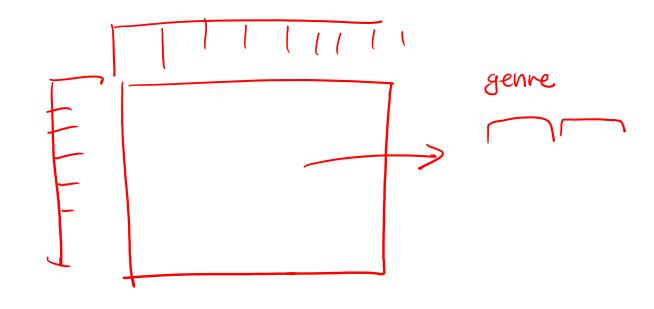


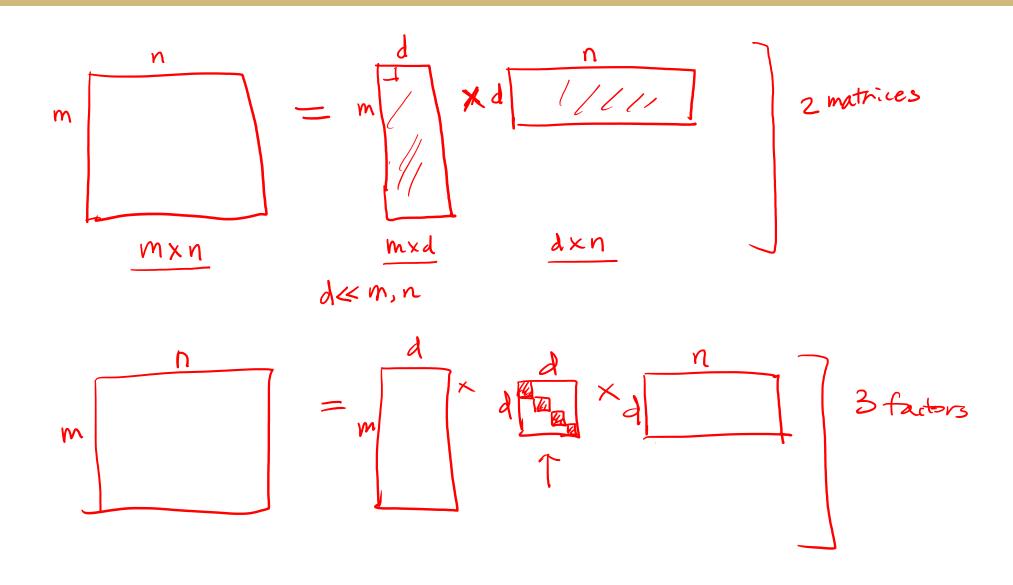
Motivation

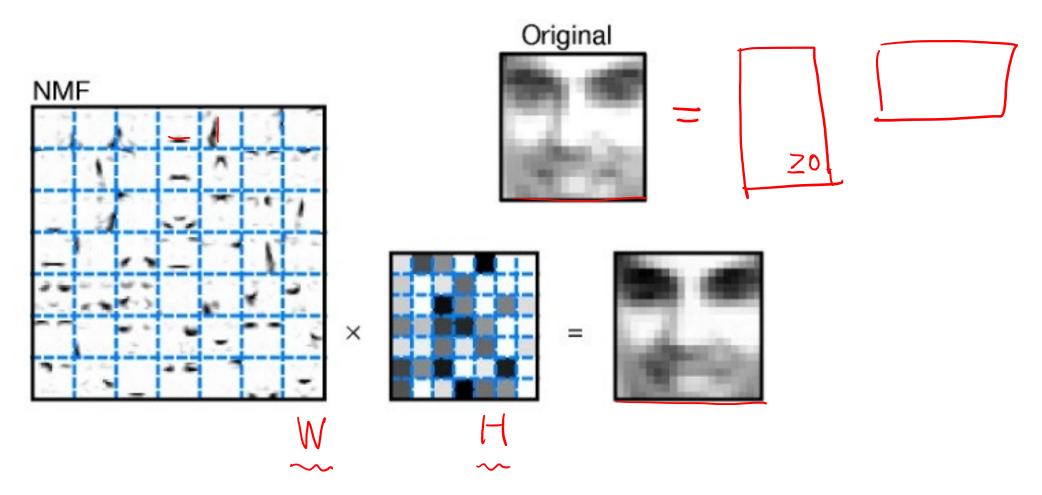
Collaborative Filtering

- Neighborhood methods
- Latent factor models

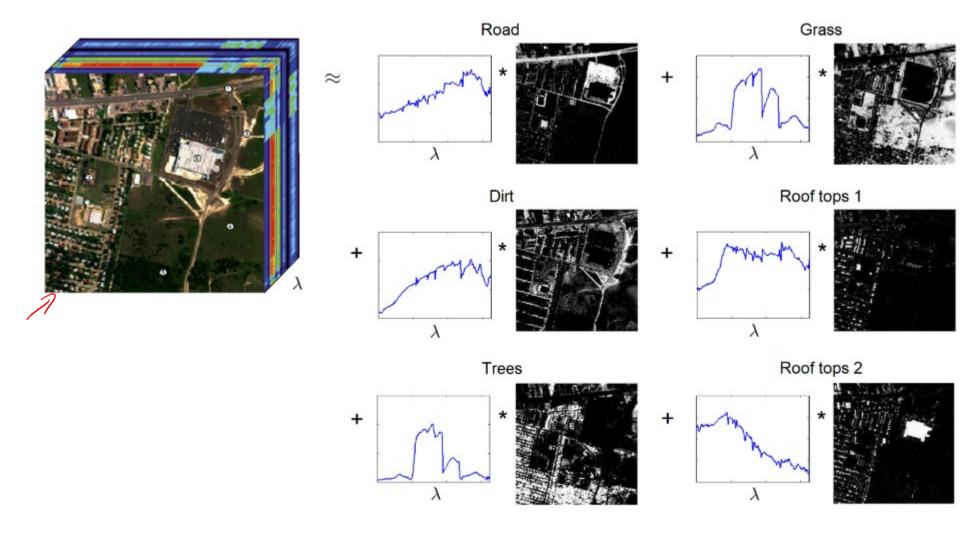


What is Matrix Factorization?

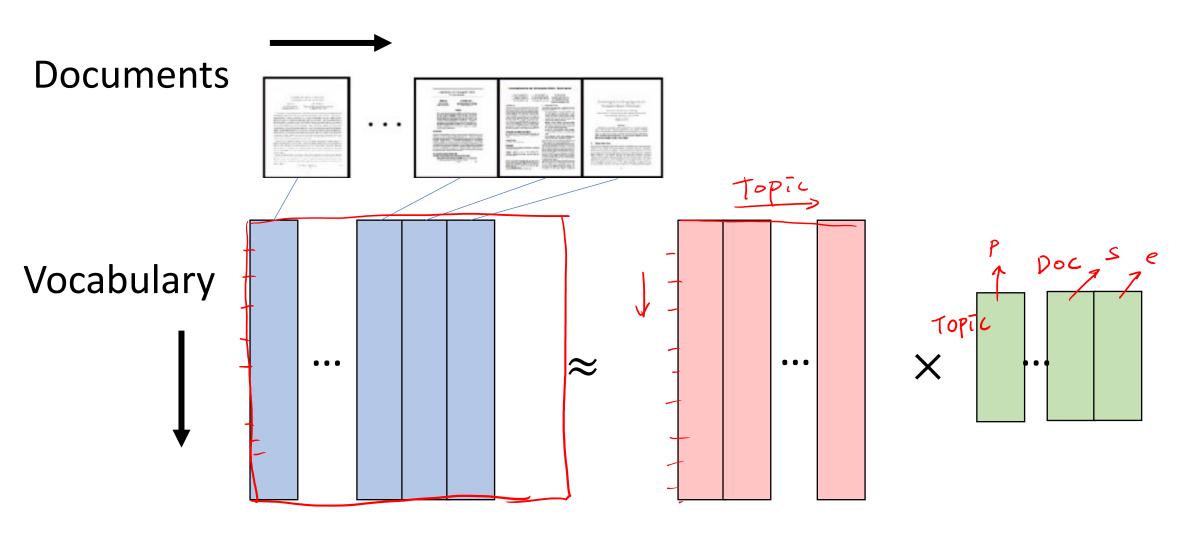




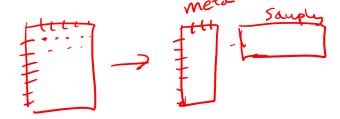
Lee, D.D., Seung, H.S.: Learning the parts of objects by non-negative matrix factorization. Nature 401, 788-791 (1999)



Gillis, N.: Learning with nonnegative matrix factorizations. SIAM News 52(5), 1-3 (2019)



- Audio signal separation
- Analytic Chemistry
- Gene expression analysis



Recommender systems

Matrix Factorization methods

Singular Value Decomposition

Non-negative Matrix Factorization

Approximation methods

$$A = \begin{pmatrix} 3 & 2 \\ 2 & 3 \end{pmatrix} - nI$$

$$A = \begin{pmatrix} 3 & 2 \\ 2 & 3 \end{pmatrix} - nI$$

$$A = \begin{pmatrix} 3 - n & 2 \\ 2 & 3 - n \end{pmatrix} = 0$$

$$A = b, 1$$

Eigen Value decomposition

$$AV = \lambda IV$$

$$V(A - \lambda I) = 0$$

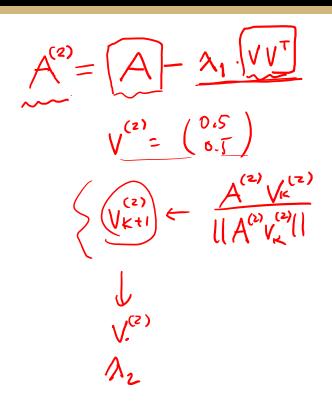
$$V =$$

Figen:
$$A = V Z V T$$
 A: Symmetric,
SVD: $A = U Z V T$

Power Iteration Method

itit $V = \begin{pmatrix} 1 \\ 0 \end{pmatrix}$ $V \neq \begin{pmatrix} 0 \\ 0 \end{pmatrix}$

for k
 $V_{k+1} \leftarrow \frac{AV_k}{\|AV_k\|}$
 $V_k = V_{k+1}$
 $V_k = V_{k+1}$

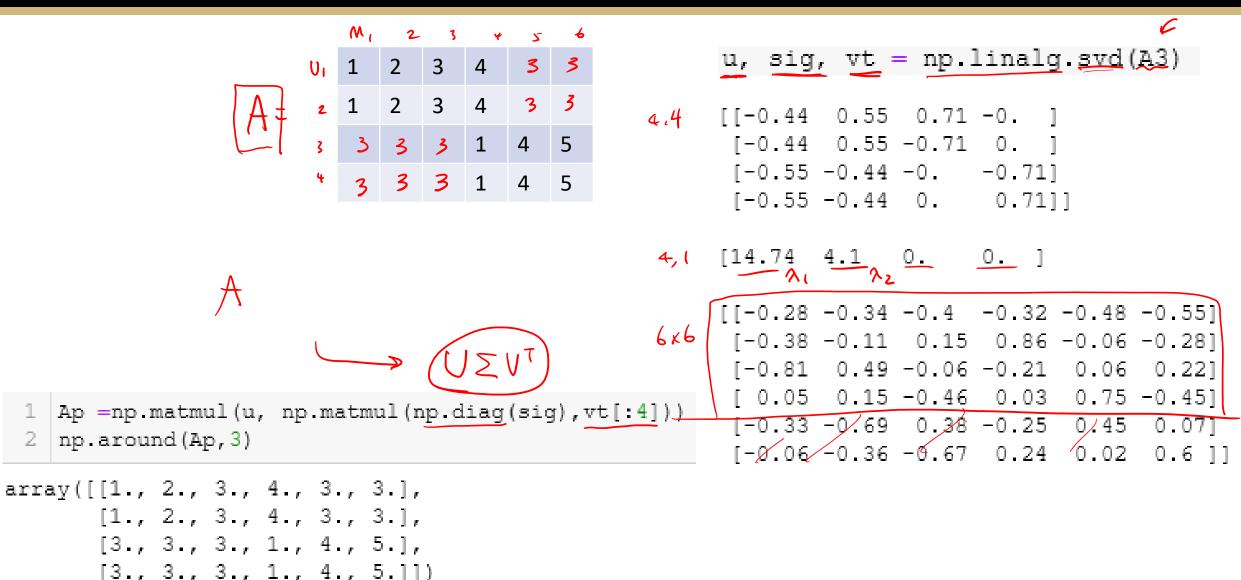


$$A = U \Sigma V^{T}$$

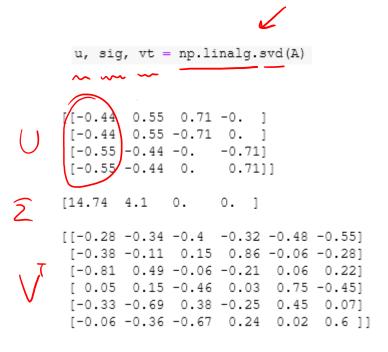
$$A^{T}A = (U \Sigma V^{T})^{T} U \Sigma V^{T}$$

$$= V \Sigma U^{T} U \Sigma V^{T}$$

$$A^{T}A = V \Sigma^{2} V^{T}$$



Using np.linalg.svd



Using sklearn.decomposition.TruncatedSVD

```
from sklearn.decomposition import TruncatedSVD
                                                      A = UZVT
   tsvd = TruncatedSVD (n components=4).fit(A)
   X = tsvd transform(A)
   U = np.matmul(A,np.matmul(tsvd.components_.T,np.diag(1/tsvd.singular_values_)))
→Vt = tsvd.components
                                                      AVZ
→ S = tsvd.singular values
                                            1=0
        40000000e-01
                                                     0.00000000e+001
                      5.50000000e-01
                                     2.25179981e+15
                                                    0.00000000e+00
      4.40000000e-01
                     -4.40000000e-01
                                     0.00000000e+00 -3.89422264e+33
      5.500000000e-01
                                     0.00000000e+00 -3.89422264e+331
                     -4.40000000e-01/
   [14.74 4.1
    [-0.49 -0.35 0.64 -0.37 0.3 -0.041]
```

Non-negative Matrix Factorization

 \times = \mathbb{A} Suitable for data with non-negative entries

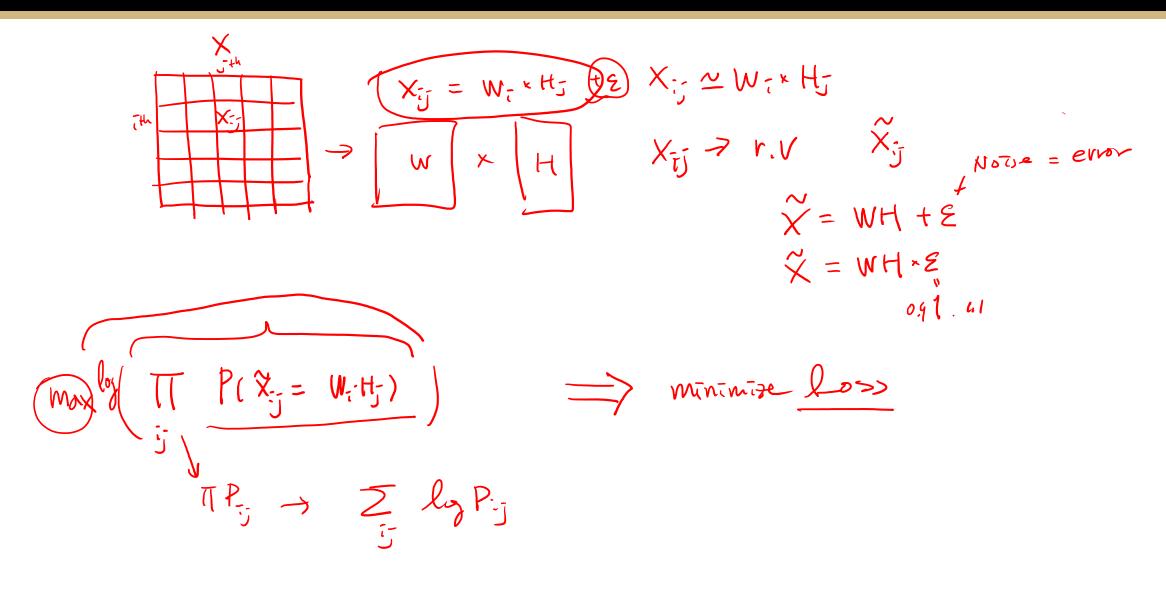
Solve optimization to get W and H

NMF design choices

- Latent dimension
- # genre d << m, n
 # topic ~
- Objective/Loss function
- Additional constraints

$$W^TW = 1$$
, $H^TW = 1$
 $X = WH$

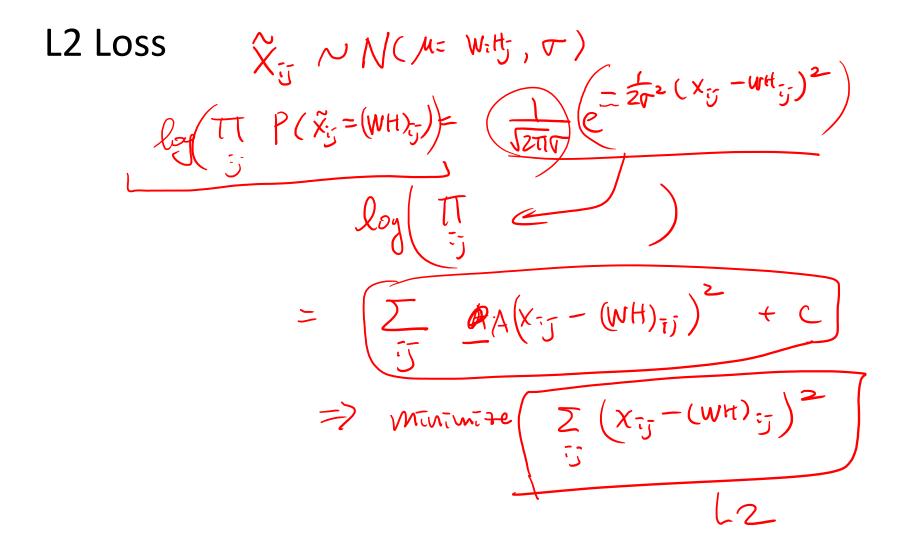
Regularization



• Data entry as random variable $ilde{X}_{ij}$

Probability density and maximum likelihood



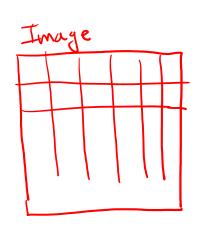


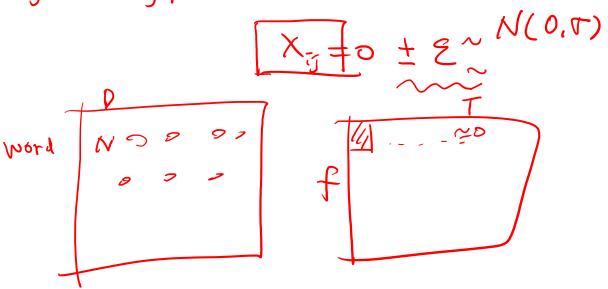
L1 Loss

$$\sum_{i,j}^{\infty} N \text{ Laplace}$$

$$P = \frac{1}{2\pi} e^{-\frac{1}{2} |X_{ij} - (WH)_{ij}|}$$

$$\rightarrow \min \sum_{ij} |X_{ij} - (WH)_{ij}|$$





KL Loss

$$\sum_{i,j} \sim Poisson$$

$$P(\hat{x}_{i,j} = (NH)_{i,j}) = \frac{(NH)_{i,j}^{k}}{k!} e^{-(NH)_{i,j}}$$

$$P(\hat{x}_{i,j} = (NH)_{i,$$

Itakura-Saito (IS) Loss

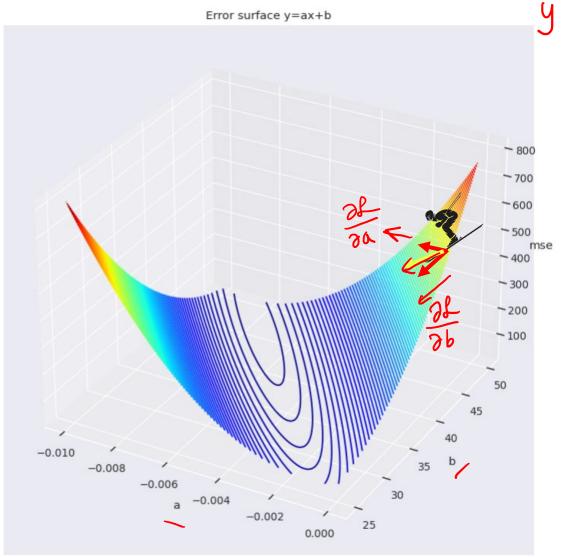
$$\hat{X} = W \cdot H \cdot N$$

$$\hat{X} = W \cdot H \cdot N$$

$$\hat{Y} = X_{ij} - lg(X_{ij}) - 1$$

$$\hat{Y} = X_{ij} - lg(WH)_{ij} - 1$$

Optimization in NMF





Loss function

$$L = \frac{1}{2n} \sum_{i}^{n} (y_i - f(x_i))^2 = \frac{1}{2n} \sum_{i}^{n} (y_i - (ax_i + b))^2$$

Gradients

$$\nabla_{\underline{a}}L = \frac{\partial L}{\partial a} = -\frac{1}{n} \sum_{i}^{n} (y_i - (ax_i + b))x_i$$

$$\nabla_{\underline{b}}L = \frac{\partial L}{\partial b} = -\frac{1}{n} \sum_{i}^{n} (y_i - (ax_i + b))$$

Parameter(weight) update rule

$$\begin{array}{l}
\alpha = \alpha - \alpha \cdot \frac{\partial k}{\partial \alpha} \\
\phi = \omega - \alpha \nabla_{\omega} \frac{\partial k}{\partial \beta}
\end{array}$$

$$b = b - \alpha \cdot \frac{\partial k}{\partial \beta}$$

Optimization in NMF

$$\frac{L_2}{M} = \frac{\sum (X_{ij} - W_{i}H_{j})^2 + \lambda \|W\|_F^2 + \lambda \|H\|_F^2}{M_{ij}}$$

$$\frac{\partial L}{\partial W_{i}} = \left(W_{i}H_{J} - X_{iJ}\right)H_{J} + \frac{\lambda}{N_{i}^{W}}W_{i}$$

$$\frac{\partial L}{\partial W_{i}} = \left(W_{i}H_{J} - X_{iJ}\right)W_{i} + \frac{\lambda}{N_{i}^{W}}H_{J}$$

$$W_{i} \Leftarrow \left(I - \frac{\lambda}{N_{i}^{W}} \cdot X\right)W_{i} - \left(W_{i}H_{J} - X_{iJ}\right)H_{J}$$

$$H_{J} \Leftarrow \left(I - \frac{\lambda}{N_{i}^{W}} \cdot X\right)H_{J} - \left(W_{i}H_{J} - X_{iJ}\right)W_{i}$$

Using NMF

sklearn.decomposition.NMF

IS

class sklearn.decomposition.NMF($n_components=None, *, init='warn', solver='cd', beta_loss='frobenius', tol=0.0001, max_iter=200,$ $random_state=None, alpha='deprecated', alpha_W=0.0, alpha_H='same', l1_ratio=0.0, verbose=0, shuffle=False,$ regularization='deprecated') [source]

Non-Negative Matrix Factorization (NMF).

Find two non-negative matrices (W, H) whose product approximates the non-negative matrix X. This factorization can be used for example for dimensionality reduction, source separation or topic extraction.

The objective function is:

$$\begin{array}{c} 0.5*||X-WH||_{loss}^{2} \\ +alpha_W*l1_{ratio}*n_features*||vec(W)||_{1} \\ +alpha_H*l1_{ratio}*n_samples*||vec(H)||_{1} \\ +0.5*alpha_W*(1-l1_{ratio})*n_features*||W||_{Fro}^{2} \\ +0.5*alpha_H*(1-l1_{ratio})*n_samples*||H||_{Fro}^{2} \end{array}$$

https://scikit-learn.org/stable/modules/generated/sklearn.decomposition.NMF.html