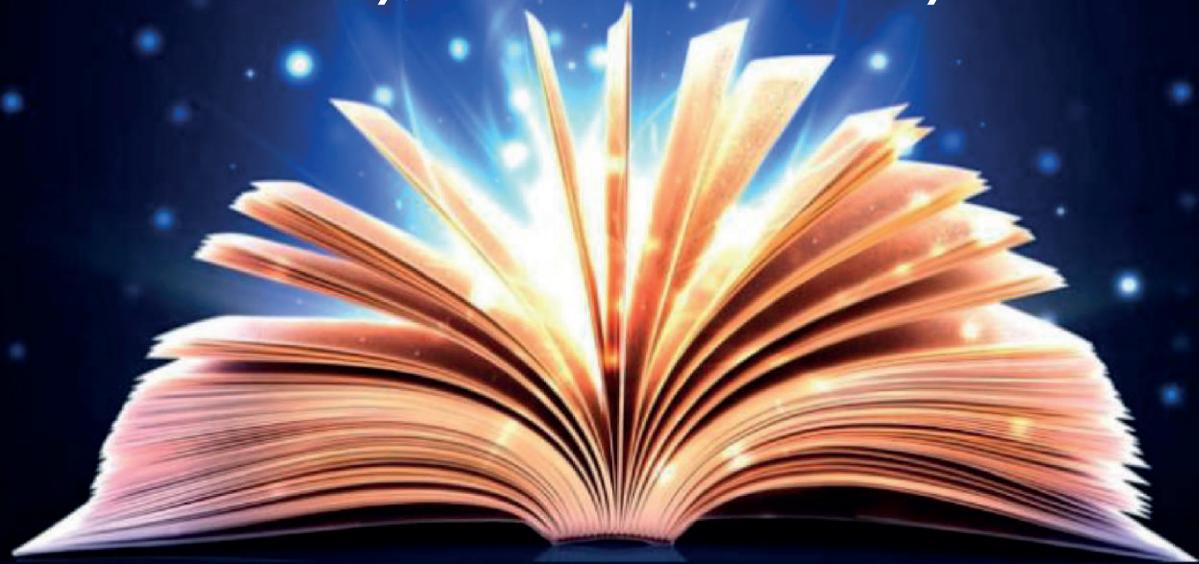


Not The Bored Room's

Celebratory, Commemorative Storybooks



Has your company achieved something extraordinary?

Perhaps having reached an important milestone such as a 10th, 21st, 50th or 100th birthday, or successfully completed a merger or acquisition, or introduced a ground-breaking new product or service innovation, or conquered a new market or territory, or won a prestigious industry award. Remarkable achievements such as these and others occur only occasionally. They form a special part of your company's history.

Celebrate and commemorate the special occasion by publishing a captivating, entertaining and engaging storybook

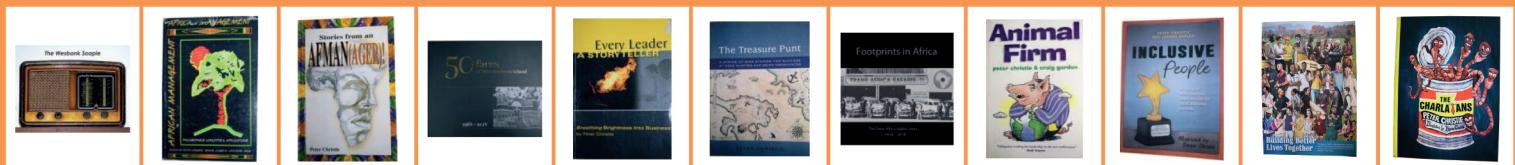
Not The Bored Room specialises in researching, writing and illustrating entertaining celebratory storybooks for businesses. These captivating accounts, based on the oral history of companies, are written in engaging story styles, complimented by charming illustrations and / or photographs of significant events and influential people.

The business case for a celebratory, commemorative storybook

In the hearts and minds of target audiences – employees, customers, investors - the authentic storybooks bring business brands alive. Competitors can imitate products and mimic services, but can't replicate companies' unique stories. Not The Bored Room's storybooks celebrate, commemorate, communicate, educate and motivate a company's success, all of which help to enhance business performance.

Style of the storybooks

The length, style, tone, format and other aspects of our storybooks are all determined by you. It may be that you're after an exclusive, glossy, hardcover coffee table book, or an accessible, earthy paperback containing a series of compelling short stories. Whatever your preferences, Not The Bored Room provides a valuable ever-lasting cultural artefact, something to treasure forever.



What is Not The Bored Room?

Not The Bored Room is a storytelling business run by Peter Christie, aka Big Chief Talking Bull, among the world's most experienced business storytellers, who has edited and authored ten books of both fiction and non-fiction. The Big Chief researches and writes the storybooks, attending to client relations in a personalised, dedicated and professional manner. He ensures that Not The Bored Room's values of creativity, originality and authenticity are always upheld in the storybooks produced for clients.

To book an appointment for a presentation of Not The Bored Room's storybooks, please contact Peter Christie on 073-236-0305 or bigchief@nottheboredroom.co.za

"Marvellous Memories to Treasure Forever"

