

NEWSZILLA

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ABSTRACT

- Software application for simplifying news viewing, publishing, and management.
- Rapidly growing as a global information source.
- Enables efficient news creation and management.
- Provides up-to-date news across various fields.
- Enhances news experience and reduces administrative costs.

INTRODUCTION

NewsZilla: A Global News Platform

- Provides timely, accurate, and engaging content.
- Team of dedicated journalists and digital technology.
- Delivers latest news, in-depth analysis, and diverse topics.
- Empowers users to make informed decisions and stay updated.
- Welcomes you as a trusted source for news and insights.

LITERATURE REVIEW

SI NO	TITLE	AUTHOR	KEY CONCEPTS	RESEARCH CONTRIBUTIONS	DEMERITS
1.	Shifting platforms	Newman et al., 2020	People are increasingly consuming news through social media and mobile apps, rather than traditional media.	User preferences of consuming news	Do not show factors for different medias.
2.	Misinformation is a major challenge	Lazer et al., 2018	The spread of misinformation and 'fake news' is a growing concern, posing a threat to media literacy and informed decision-making.	How misinformation is formed and its prevention.	Misinformation can erode public trust in legitimate news organizations

EXISTING SYSTEM

Old Newspaper System is:

- conventional form of media used for centuries.
- Physical, tangible product for user storage or reading.
- One-way communication channel, limiting user interaction.
- Costly and resource-intensive, requiring printing, transportation, and delivery.
- Can be distributed to subscribers or sold at newsstands.

PROPOSED SYSTEM

An online news portal is a proposed system that aims to provide users with a comprehensive and up-to-date source of news and information from around the world. The proposed system would operate as a web-based platform, accessible via a variety of devices including desktops, laptops, tablets, and smartphones.

The key features and functions of the proposed online news portal system would include:

- Interactive features like comments sections and complaints about fake news.
- Real-time updates on breaking news stories and events.

PROPOSED SYSTEM

ADVANTAGES OF PROPOSED SYSTEM:

- Increased efficiency
- Better customer experience
- Improved management of news
- Better content accessibility

FUTURE SCOPE

The future of online news portals looks very promising as the world becomes increasingly

connected through the internet. Here are some potential areas of growth and development:

- Personalization: AI and machine learning advancements will enhance personalized news content.
- Revenue Generation: Platforms can explore subscription models, paywalls, advertising, sponsorship, and crowdfunding.
- These revenue streams can sustain operations and invest in quality journalism.

FUTURE SCOPE

- Utilize blockchain technology and fact-checking tools for authenticity verification.
- Combat misinformation, fake news, and propaganda.
- Utilize emerging technologies like virtual and augmented reality for immersive, interactive news experiences.

CONCLUSION

- Essential software tool for simplifying news publishing.
- Streamlines business processes including news management, sales tracking, and reader management.
- Provides real-time data and analytics for increased efficiency, cost reduction, and customer satisfaction.
- Development and implementation involve requirements gathering, system design, testing, and deployment.
- Proper design, testing, and maintenance ensure system reliability, security, and efficiency.