



Premier Inn

Welcome to our **Digital Lab & Workshop** - a dedicated space for product teams to explore, innovate and challenge how to deliver the very best experiences, applications and services to our customers.

We want to become a world leading digital retailer and, to make that vision a reality, we're looking for the very best people the digital industry has to join us.



A start-up attitude

We're building something different - a start-up environment at the heart of a large company. It allows us to be innovative, agile and engaged but also tuned into the needs of our customers and the demands of our industry.

Our teams are encouraged to work in a way that suits them, and their project best, in order to develop the optimal product and solution.



Putting you first

Personal development, reward and job satisfaction are top priorities as a team and as a business.

Whether it's individual development programs, empowering opportunities, stimulating working environments or generous benefits packages, there are so many reasons to be a part of the Whitbread family.



“Digital is at the heart of everything we do as a business and always a leading item of any executive agenda. We have long realised the need for real investment in this, now integral, element of our brands and operations.

These teams embody that ethos, creating a platform for brilliant people to come together and develop effective solutions for our guests”

Simon Jones
Managing Director

“Today we are an organisation of talented and driven hospitality experts. Tomorrow, though, we look to be a world-renowned collective of thought leaders, change-makers, and convention-challengers, setting new precedents for retail and customer experience.

The digital product teams will sit at the centre of that very bright future”

Mark Fells

Chief Marketing Officer





“With these teams we want really to lead the pack in terms of technology, working methodologies and getting products to market through continuous development.

We’re building world class teams here who embrace full development life cycles and continually push the limits in terms of what can be achieved”

Simon Ramskill
Chief Information Officer

Meet our brands



Premier Inn

Premier Inn is the UK's biggest and most loved hotel chain with over 700 sites across the country.

We're also one of the best - our TripAdvisor and Which? awards put us at the very top of the hotel sector for customer satisfaction and value with only 5* hotels for company.

Our global presence is also growing with hotels across Asia and, by the end of 2015, in Germany too.



hub by Premier Inn is the hotel for a new generation of hotel guests.

Set in the heart of the most desirable urban neighbourhoods, hub finds that perfect blend of location, design, connectivity and affordability.

Crafted to make the most of space and technology, hub is a hotel stay designed to put everything you need at your fingertips.



WHITBREAD

We're a part of Whitbread, the UK's largest hotel, restaurant and coffee shop operator. Other brands include Costa, the world's second biggest coffee chain, and restaurants like Beefeater and Brewers Fayre.

The brilliant success of these brands has seen Whitbread shares grow more than any other FTSE 100 company over the past 5 years.

It's also a great place to work. This year Whitbread ranked No.12 in the The Sunday Times Best Big Companies to work for.

Our people

One team

UX
RESEARCHER

DATA
ANALYST

PRODUCT
MANAGER

DELIVERY
TEAM LEAD

UX/UI

COPYWRITER

QA LEAD

PRODUCT
DEVELOPER

VISUAL
DESIGNER

PRODUCT
ANALYST

SOLUTION
ARCHITECT

DEV OPS
LEAD

Product Managers – are you more entrepreneur than process box-ticker? We want people who thrive in open-minded and progressive environments where they can own challenges and deliver solutions with impact from Day 1.

Developers – can you take code quality to new heights? Harness the full potential of our current technologies, while finding new and better ways of developing our products? And breathe life into ideas and ensure experiences are exceptional from start to finish.

Data Analysts – do you have the passion to drive real change and empower others through telling insight? Rigorous and determined, you'll leave no stone unturned and no question unanswered.

UX Researchers – data detectives who explore every avenue and seek every perspective in search of the truths that makes the most difference to our guests.

Solutions Architects - not only do you find perfect solutions, you create, commission or adapt them. Ingenious, innovative and forever on the pulse, you connect the dots between the dream and the reality.

Product Analysts - you get to the heart of our business challenges. Delving deeper into the technology that supports products and realise the needs of our team – you're the glue that brings design and development together.

Dev Team Leads – you really understand the philosophy of being a servant leader. You’re able to propel, empower and energise a group of people to get the most out of themselves. You get to the heart of a challenge by utilising the skillsets of the team.

QA Leads - you really understand the power of a team when it comes to ensuring quality releasable code. You constructively challenge and identify improvements. You set high standards for yourself and your peers; applying rigour and analytical thinking to develop best in class automated testing processes, tools and techniques.

And we give you...

A team mentality - everyone pulling together, collaborating completely

Empowering challenges and the very best people and tools to solve them with

The opportunity to help shape the way we work and how we evolve

Continuous delivery models, dynamic working approaches plus a rewarding and engaging work environment

Learning and development opportunities that feed their ambitions

“It’s such a great environment to work in - everyday I feel like I learn something new and get to be part of a close-knit yet competitive team”

Rakhee Paul

Digital Business Analyst





“The best thing about this place is the enthusiasm. It's contagious. Everyone really pushes and challenges each other to find the best solutions possible”

Ben Clarke
Product Manager

The work so far

hub by Premier Inn iPhone, Apple Watch and Android apps

hub by Premier Inn is the world's first hotel to be centred around apps. From booking through to personalising your environment to getting the most out of the local area they sit at the heart of your stay. Be it on your phone or on your wrist, everything is at your fingertips.

Guests can check-in before they arrive, fine tune lighting and temperature levels in the room and find great things to do and see in the local area.





Premierinn.com

Currently in development is our exciting new desktop and mobile websites for Premier Inn.

They will not only aim to improve on the high-performing existing sites in but also add much greater flexibility to tailor for our different audiences.

It also marks a greater evolution in the Premier Inn brand making it cleaner, leaner and far more value-driven.



No tech, no glory

Tap it and see

Intuitive one-touch technology enables you to customise and control the temperature and the lighting via our app. We're particularly enamoured by the "do".

Always on

"Give me entertainment," you said. So we have: stay connected 24/7 via a 40" smart TV with Netflix, go mad on the free WiFi, and stay in-the-know.

Goodbye keys

Room keys?
Fuhgeddaboudit. Access your room with one tap using our ultra-secure mobile app. You'll never look at your dull old house keys the same way again.

hub by Premier Inn responsive website

hub by Premier Inn will also very soon have a beautifully designed and fully responsive website to take bookings and drive brand awareness across all devices.

It tells the brand story in an engaging and evocative way to help people fully understand and appreciate the hub experience but also makes searching and booking as simple, quick and painless as possible.

Join us

Sound like a challenge you could meet?
Could you be part of this exciting future and play
a role in fulfilling our vision?

Get in touch now and start the journey...



Premier Inn