

## Appendix 2

### Exemplar advertising material

#### **Short version**

Have you ever read a study about LGBTQI issues or read news reports about such studies? We're interested in hearing how you perceived the research. Take our survey: <https://queerresearch.github.io/>

#### **Long version**

QueeResearch: a survey evaluating the state of research in individuals who identify as LGBTQI.

The LGBTQI community has sparked the interest of several researchers, for example in psychology, social science, or neuroscience. Very few of these studies are initiated by members of the community, and it is thus unclear whether the vast majority of them reflects the views and needs of folks who identify anywhere on the LGBTQI spectrum. In this survey, we want to evaluate how the general public, and individuals who identify as LGBTQI in particular, perceive research that concerns them, or their communities at large. We want to evaluate whether such research is perceived as (a) ethical, (b) useful, and (c) respectful. Anyone can participate in this study! We want to hear by folks who identify anywhere on the LGBTQI+ spectrum, but also from individuals who identify as cis / straight. Although the survey asks about your experience with academic research, you do not need to have any direct research experience to take part in it!

If you'd like to learn more about the survey visit our website: <https://queerresearch.github.io/>