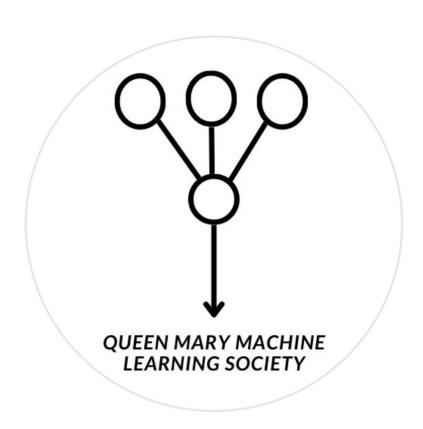
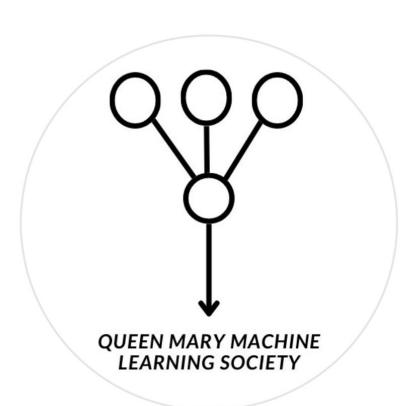
Kaggle Seasons #08



PCA

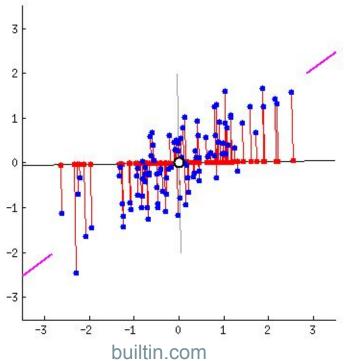


What is PCA?

- PCA is a dimensionality reduction technique
 - Reduces the number of features while maintaining information
- It is useful when the data has too many features, especially if many of the features are correlated or uninformative
- Can be used in EDA to understand key relationships in the data
- Is often used in the social sciences to identify influential psychological or sociological factors
 - E.g. IQ tests and personality tests



PCA works by transforming the original coordinates into a different coordinate system:





It does so by computing a linear combination (i.e. weighted sum) of the original coordinates:

$$Z_k = \sum_{i=1}^d x_i v_{ik}$$

Where Z_k is the k-th transformed coordinate, or **principal component**

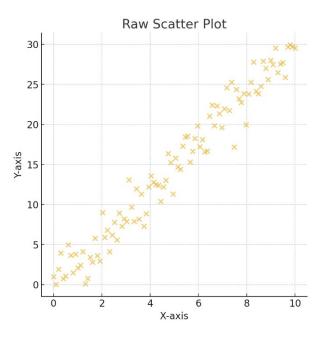


The weights x_i are **learnt** such that they **maximise the variance** of the data along the first (then second, then third, etc) principal component while all the components **orthogonal** to each other:

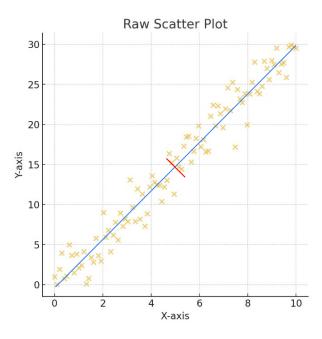
$$Z_k = \sum_{i=1}^d x_i v_{ik}$$



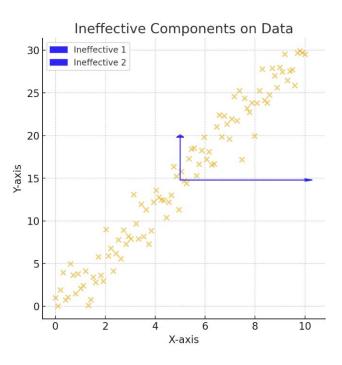
The weights x_i are **learnt** such that they **maximise the variance** of the data along the first (then second, then third, etc) principal component while all the components **orthogonal** to each other:

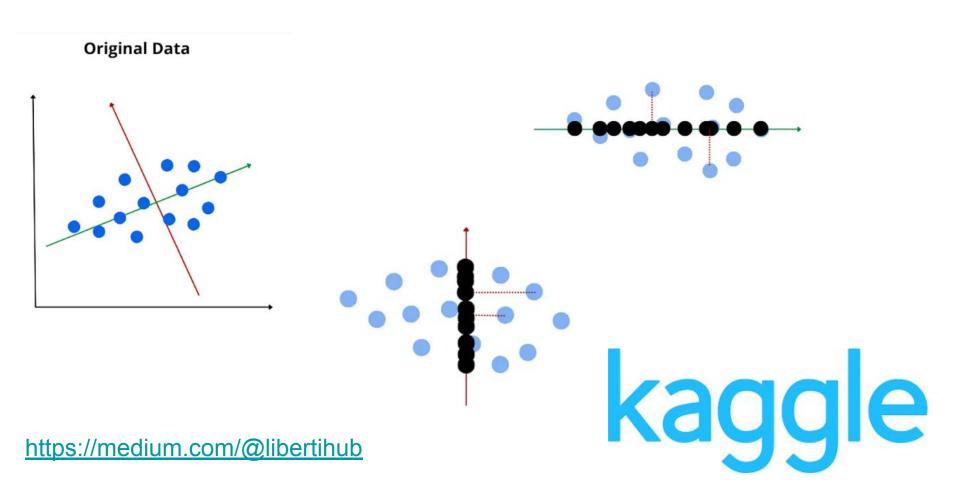


The weights x_i are **learnt** such that they **maximise the variance** of the data along the first (then second, then third, etc) principal component while all the components **orthogonal** to each other:

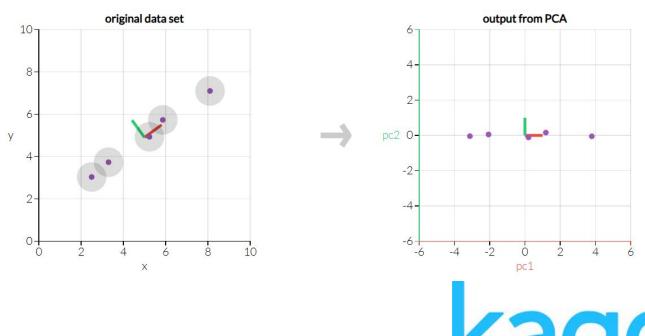


An example of ineffective coordinates would be as follows, as the **variance** of the data along those components isn't **maximised**:



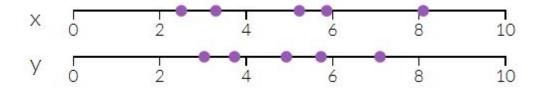


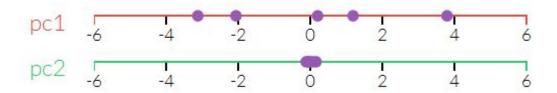
Interactive Visualization: https://setosa.io/ev/principal-component-analysis/





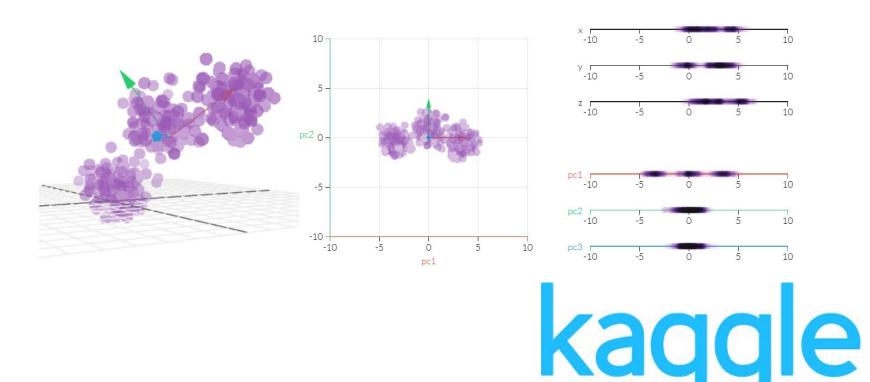
Interactive Visualization: https://setosa.io/ev/principal-component-analysis/





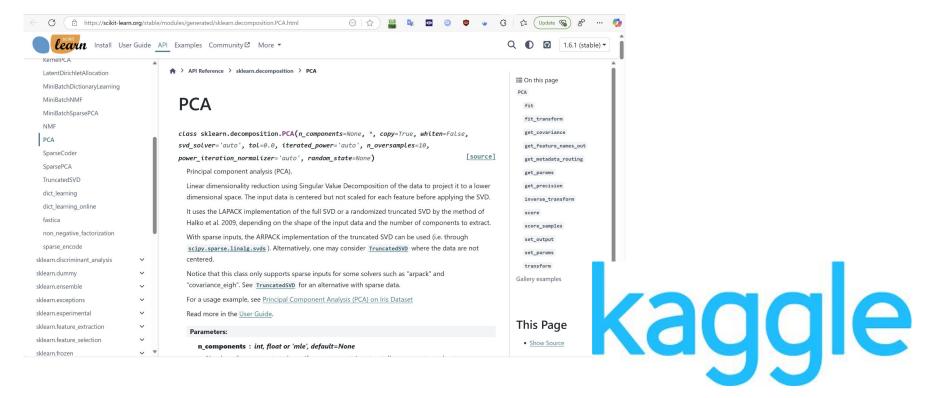


Interactive Visualization: https://setosa.io/ev/principal-component-analysis/



How to use PCA in Python?

SciKit Learn's library includes PCA. The documentation can be found here: https://scikit-learn.org/stable/modules/generated/sklearn.decomposition.PCA.html



Thanks for listening!

