

Summer Xu

INTERACTION DESIGNER

Portfolio: summerkx.com
summer.x.uiux@gmail.com
(647)-863-8179

EDUCATION

University of Waterloo

Bachelor of

Global Business and Digital Arts,
Honors

Sep 2014 - Apr 2018

AWARD

1st Place of !Single Hackathon
As UI/UX Designer on the team

Mar 2018

SKILLS

Tools

Sketch
Illustrator
XD
Photoshop
Animator
After Effects
InVision
Framer X
HTML/CSS/Javascript

Design

Visual/Illustration
Mobile App
Website
Motion Graphic
Logo/Poster

UI/UX

User Flows
Wireframing
Prototype
Mock-up
Usability Testing
Site Mapping
Personas

EXPERIENCE

Interaction Designer - Foodhwy.Inc

Jun 2019 - present / 3 mos / Markham, ON

Foodhwy is the largest Chinese food-delivery App in Ontario with 5000+ active users and 2000+ daily orders.

As the leading designer on the team, I am creating a new user interface for the major version update (releasing Sep 2019). I conduct industry research and usability testing, as well as create wireframes, mock-ups, high-fi prototypes and final illustrations. I dedicate on interaction to perfect user experience.

UI/UX Designer (Part-time) - Noni Brands

Apr - Jun 2019 / 3 mos / Markham, ON

Noni Brands offers services about Amazon and cross-border shipping. The company would like to rebrand their 2 major websites.

As the main designer, I conducted competitive analysis, industry research and user research. I created layouts, wireframes, mock-ups and high-fi prototypes, as well as graphics, icons, illustrations and banners for both websites.

UI/UX Designer - KE Solutions

Apr 2018 - Feb 2019 / 10 mos / Toronto, ON

KE Solutions was launching a new Recruitment Artificial Intelligence website, Jobster, and I was responsible for the full-cycle UI/UX design as the major designer.

I created user flows, wireframes, mock-ups, and high-fi prototypes for UX, as well as designed icons, logos, illustrations and motion graphics for visual. The website was successfully launched in 2019.

UI/Creative Intern - Shanghai Reload Advertising Corp.

May - Aug 2017 / 4 mos / Shanghai, China

Reload is an advertising corporation creating e-commerce contents for companies like Taobao, Unilever and Yakult.

As the design intern, I created contents for product branding, visuals, and print; I demonstrated communicational and interpersonal skills through collaborating with account executive and clients.

Lead Designer - UWLTK Club

Oct 2014 - Jun 2016 / 2 yrs / Waterloo, ON

UWLTK is a Board Game Club with 500+ members at University of Waterloo. As the lead designer, I designed marketing materials to post on campus and social media accounts. Also as an executive member, I enhanced my leadership skills by organizing new events.