REPORT FOR JAN - DEC 2022

PAGE VISITS

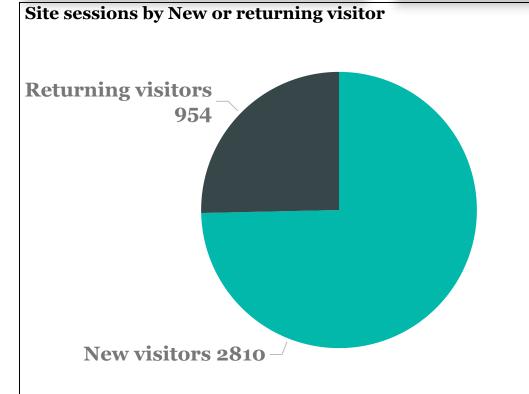
7716
Page views

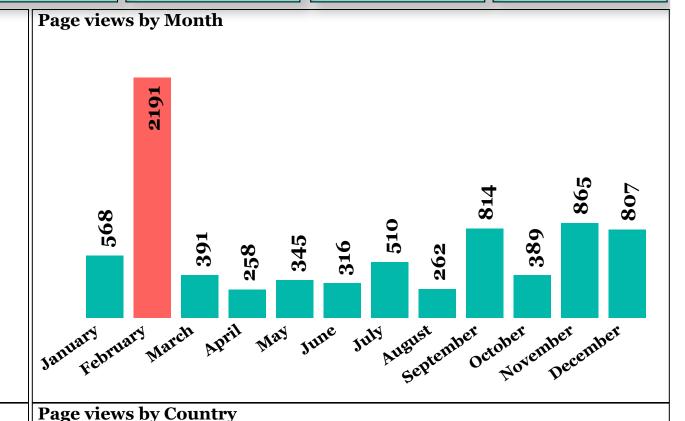
3764
Site sessions

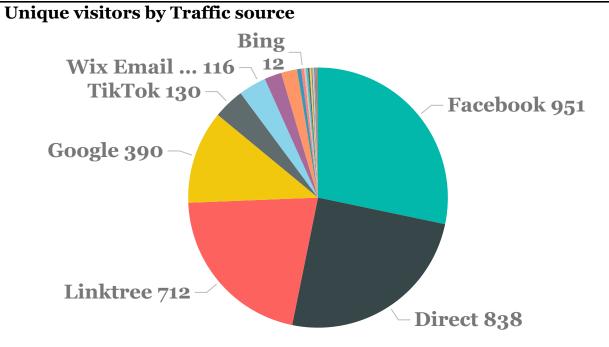
3363
Unique visitors

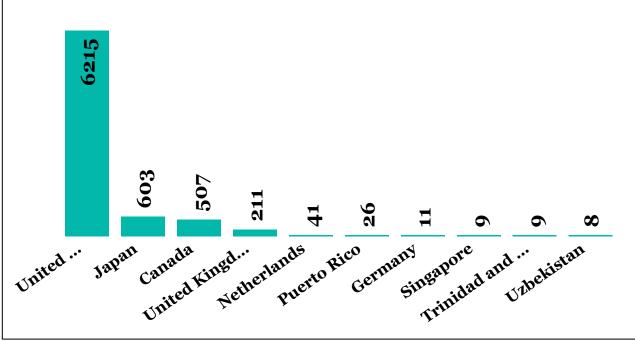
394.36
Bounce rate

954
Page exit rate









Page path	Page views	Site sessions	Unique visitors	Page exit rate	Bounce rate
/shop	242	3 1224	1104	282	113.08
/	156	840	742	2 74	146.69
/cart-page	119	2 432	393	47	20.81
/product-page/black-girl-magic-bamboo-suction-plate	454	4 239	181	64	31.13
/product-page/girl	26	133	117	26	11.17
/blackfriday	220	114	107	61	11.67
/product-page/black-boy-joy-bamboo-suction-plate	210	98	83	26	8.84
/checkout	17	68	63	11	1.00
/product-page/boy	140	72	64	19	8.50
/product-page/africa	13	7 68	63	14	3.67
/qr	9	2 89	80	15	14.47
/product-page/africa-plate	6	7 30	26	6	1.50
/bundles	5	5 33	32	8	1.00
Total	764	3726	332 7	943	391.36

EMAIL CAMPAIGN 36K 34K 38.26 35.89% 147.00% 584 9662 1.67K 41 355 190 **Total orders Total sales Delivered Bounce rate Click rate Site sessions** Sent **Delivery rate Unique opens Bounced** Unsubscribed **Spam** Site sessions by Campaign title **Delivered Email by Campaign title** Total orders by Campaign title Don't MISS t... Bundles Are ... Don't MISS t... 132 1.3K 8 Our New Ba... 64 Sale Extende... 1.3K 50% off! 2 H... 30% off until... Welcome to t... **56** 1.3K Our New Ba... 50% off! 2 H... 50% for 2 ho... 1.3K SPRING INT... 49 **Bundles Are ...** 50% off TOD... 33 1.2K 30% off until... 3 50% for 2 ho... 50% off! 2 H... 1.0K 24 No jokes, 50... 3 1.0K **SPRING INT...** Show Us Wh... **23** Sale Extende... 3 1.0K 30% off until... Our New Ba... 22 Welcome to t... 2 50% off TOD... 1.0K 20 Happy Easte... 50% for 2 ho... No jokes, 50... 18 No jokes, 50... 0.9K 50% off TOD... **SPRING INT...** Sale Extende... 0.9K ACCESS GR... ACCESS GR... Welcome to t... 0.9K **Bundles Are ...** Happy Easte... Don't MISS t... 0.7K Happy Easte... 0.7K **Shipping UP... Shipping UP... Shipping UP...** Show Us Wh... 5 ACCESS GR... 0.1K Show Us Wh... Total orders by Day **Unique Open by Day Unique Opens by Campaign title** Bundles Are ... 393 **18** Wednesday Wednesday 2.7K 50% for 2 ho... 388 Sale Extende... 372 1.9K **Friday** 6 **Friday 50% off TOD...** 343 50% off! 2 H... 331 1.8K Monday 6 Monday Our New Ba... 329 30% off until... 320 1.0K 6 **Tuesday Tuesday** Show Us Wh... 300 Welcome to t... **2**77 **Saturday Saturday** 0.9K 3 No jokes, 50... **256** Don't MISS t... 249 0.7K **Thursday** Sunday Happy Easte... 249 SPRING INT... 231 **0.6K Shipping UP... 76** Thursday O Sunday ACCESS GR... **54 Total orders by Quarter** 2 3

MARKETING_SEO

9044

Page views Site sessions

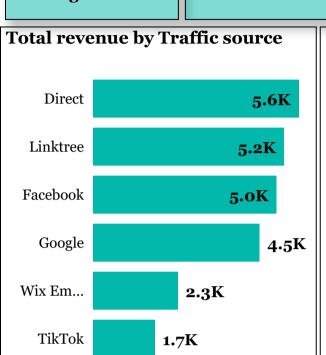
3710 Unique visitors

24.73K Total sales 26.56K
Total revenue

461
Total orders

1854

Refunds

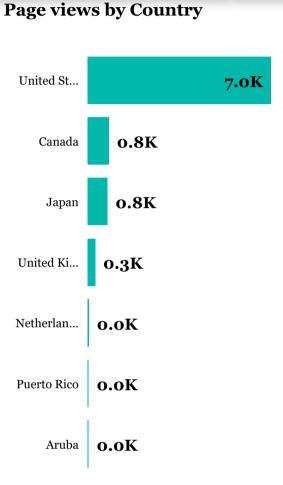


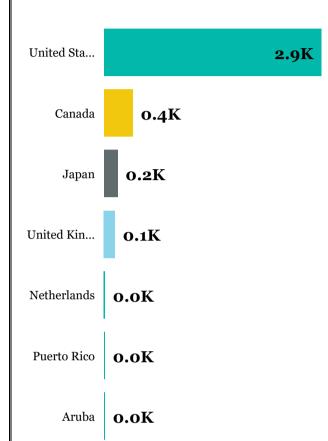
1.2K

Instagra...

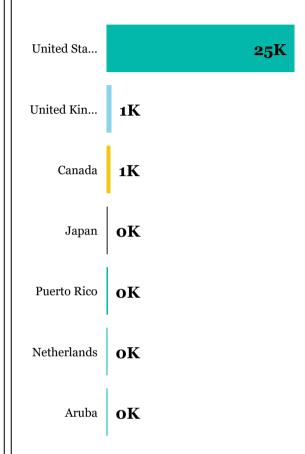
Unknown

babylist....

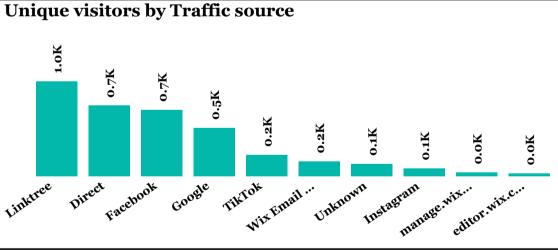


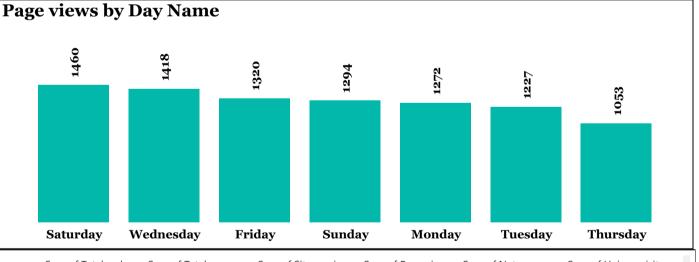


Unique visitors by Country



Total revenue by Country





Traffic source URL	Sum of Total orders	Sum of Total revenue	Sum of Site sessions	Sum of Page views	Sum of Net revenue	Sum of Unique visitors
Unknown	187	10,436.76	1745	3430	7,994.34	1455
https://linktr.ee/	77	4,876.33	899	1852	3,832.25	873
https://google.com/	61	2,980.19	480	1013	2,174.24	351
http://m.facebook.com/	42	2,572.37	225	500	2,031.98	222
https://tiktok.com/	24	1,680.42	228	565	1,358.46	219
https://l.facebook.com/	13	680.04	71	182	532.21	64
http://instagram.com/	10	659.39	31	87	529.55	31
android-app://com.google.android.gm/	7	252.52	12	37	176.37	12
https://google.co.uk/	6	426.78	17	41	263.88	15
https://linktr.ee	6	334.16	79	174	263.88	76
https://google.com	5	412.95	42	77	329.85	29
https://m.facebook.com/	5	278.10	35	64	219.90	23
httns://hahvlist.com/	1	225 26	5	19	187.04	5
Total	461	26,555.79	4255	9044	20,444.38	3710

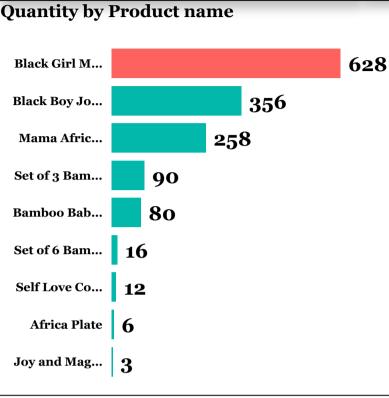
SALES VARIANT 1470 Customers 30.87K Gross sales Product Quantity by Product name Quantity by Product name Quantity by Product name

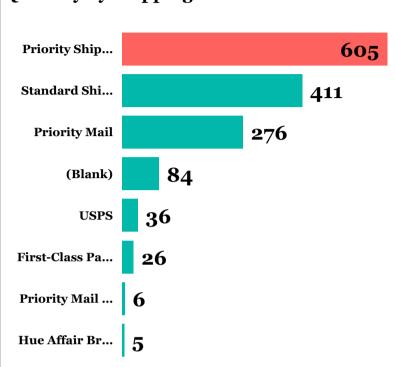




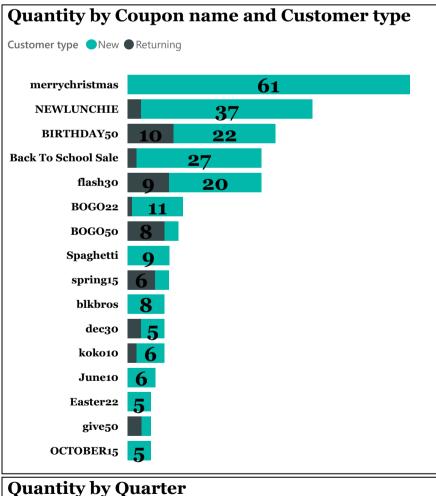


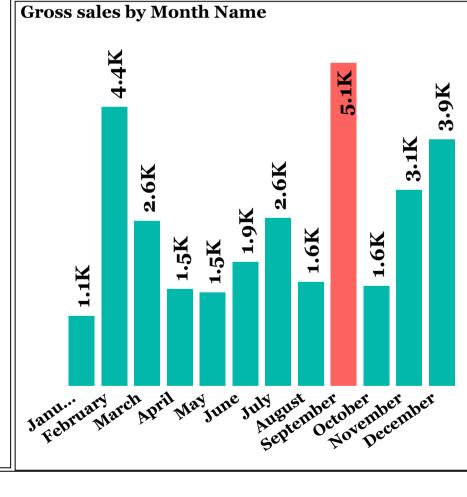












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