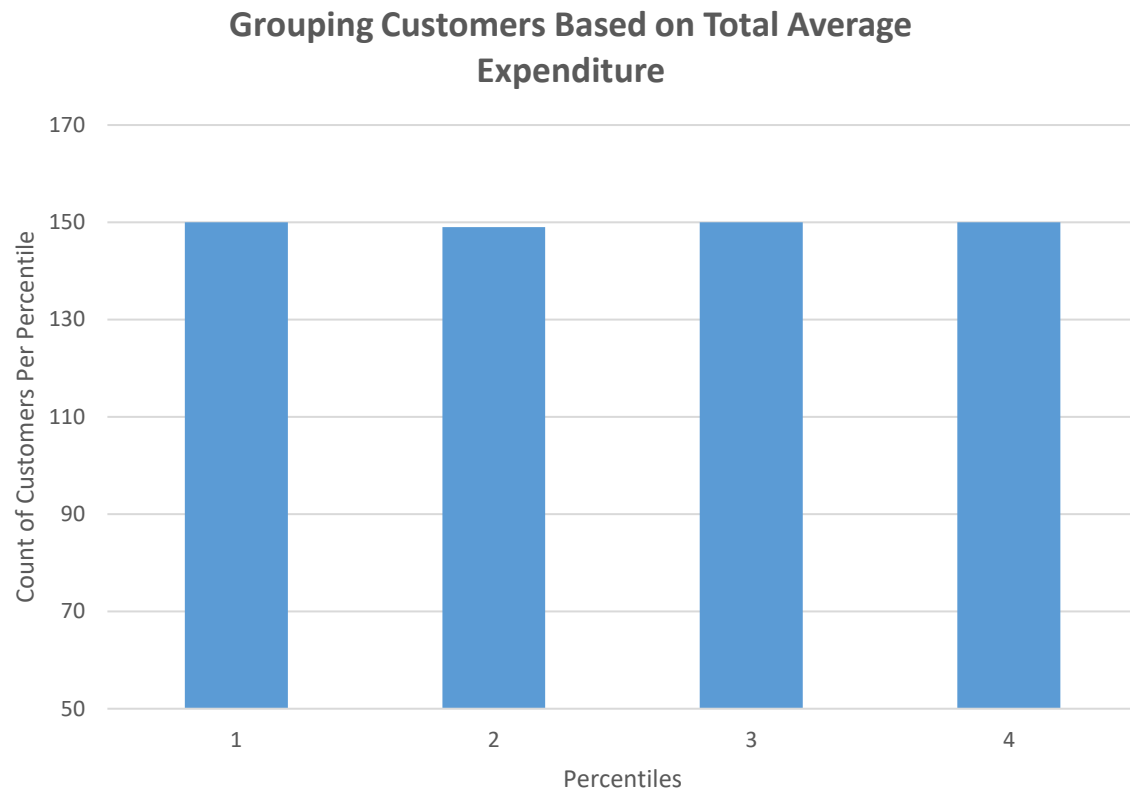
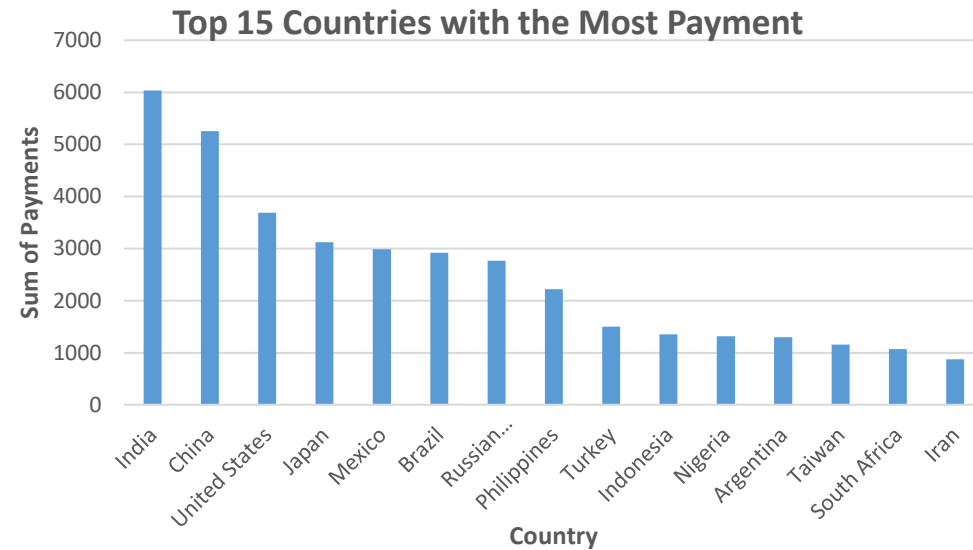


# Grouping of customers into 25th, 50th and 75th percentile of the average price paid by all customers



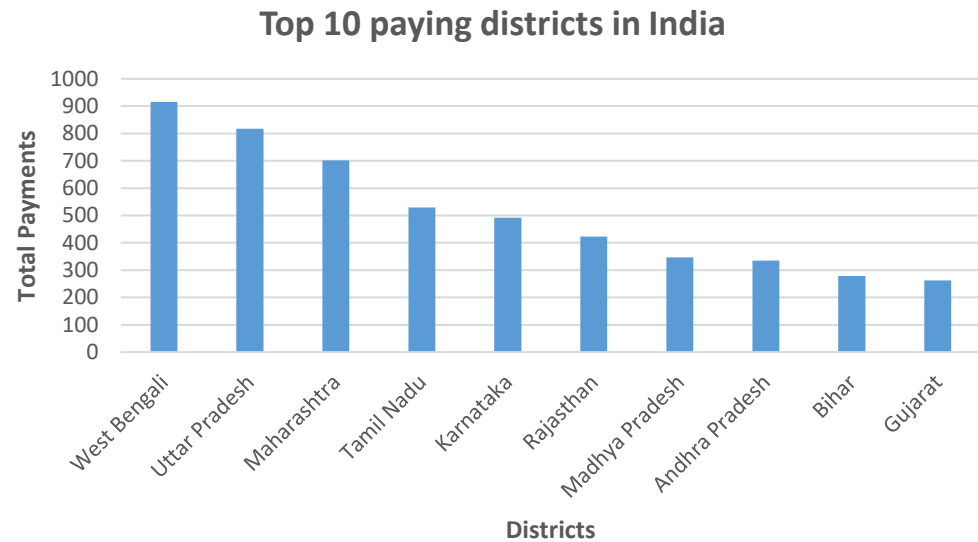
It can be observed that an equal number of customers fall into the 4 percentiles of the average price paid by all customers.

# Top 15 Countries Where the Most Payments were Received From

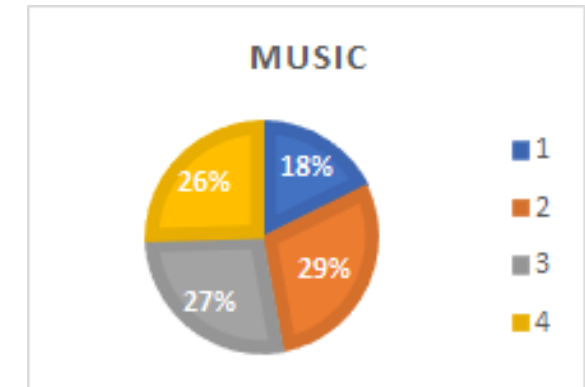
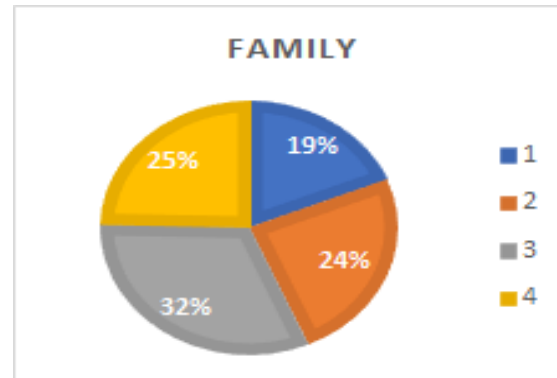
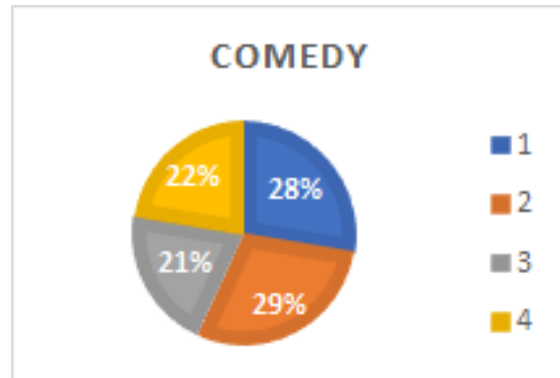
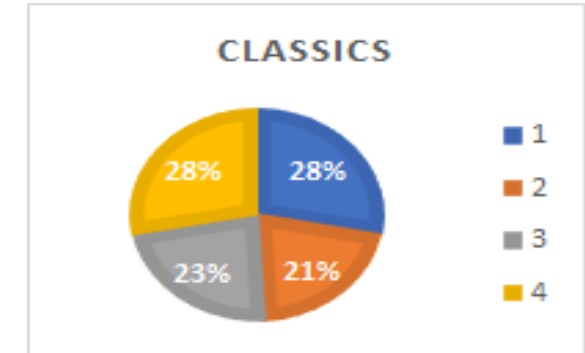
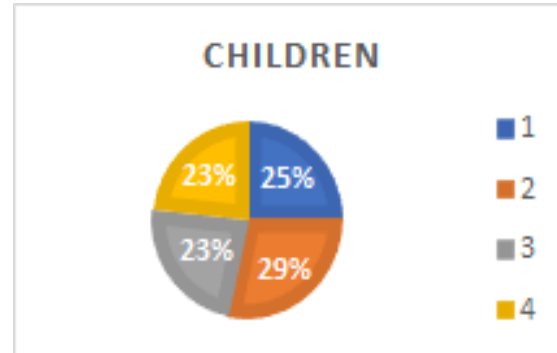
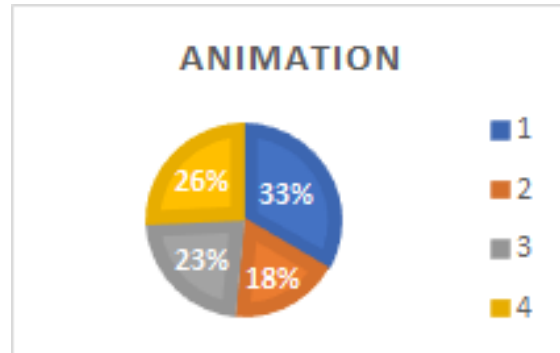


Here, we see that India has made the most payments, followed by China and the USA.

Looking into India, we see the top 10 districts that have made the most payments.

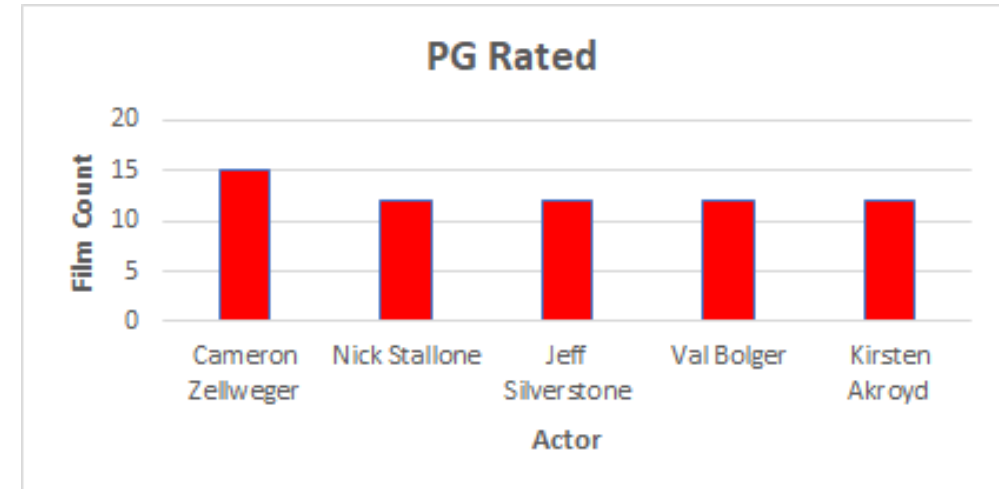
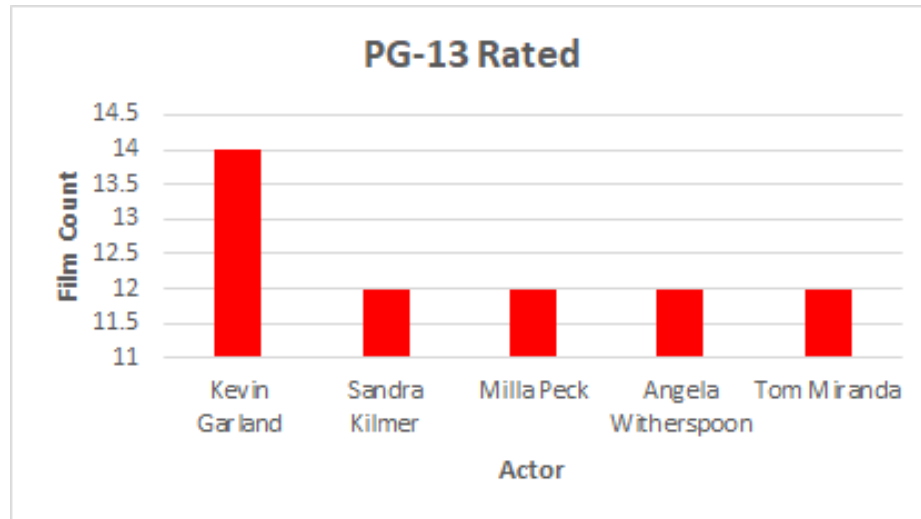
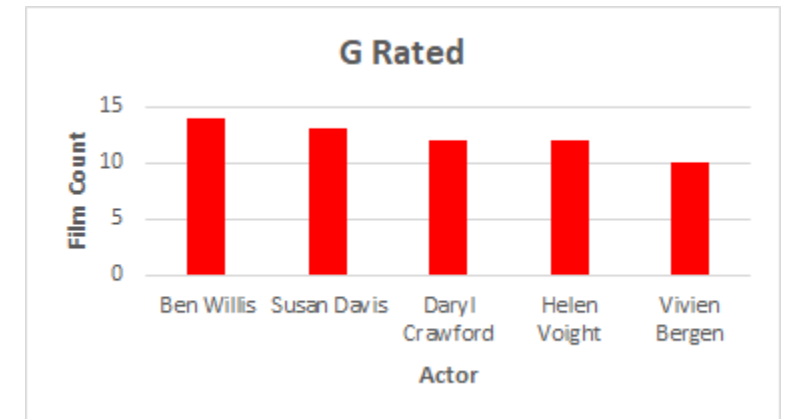
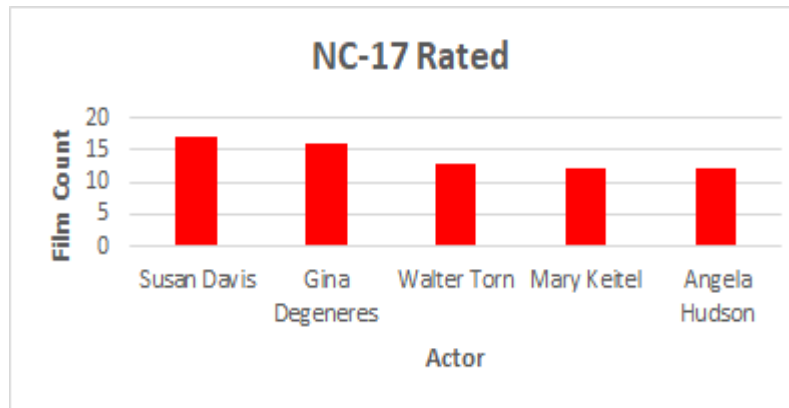
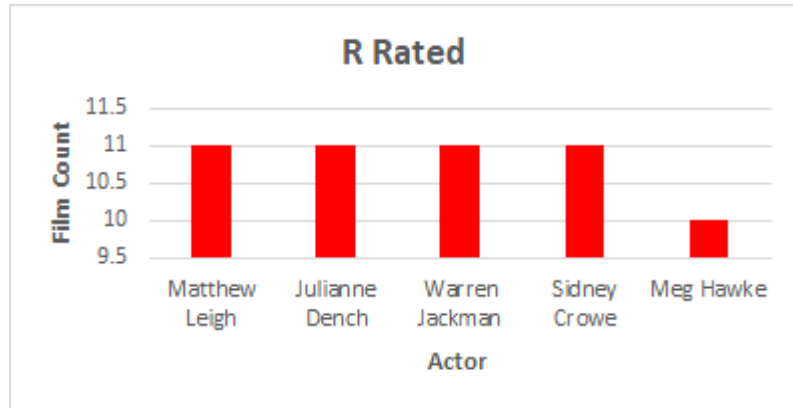


# Rental Duration Percentage of Family-friendly Film Category Broken Down into 4 quartiles using the Total Average Rental Duration as a Standardization Metric.



For the most part, the data is arguably evenly distributed amongst the various quartiles for each family friendly film.

# Top 5 Actors per Film Category



From the charts above, we can conclude that most of the G rated movies were acted by Ben Willis, a handful of the PG-13 rated movies were acted by Kevin Garland and so on.