**To-do-list:**

For Trip Planner and Tech Masair both following execution plan shall be brought in to action until Friday 29th June.

1. Keyword Planning (On-Site) (1-2 days)
2. Description Update (On-Site) (1 day)
3. URL Check (On-Site) (1 day)
4. Heading structures (1-2 days)
5. Keyword density (On-site) (2-4 days)
6. Robots.txt and Sitemap.xml generation (1-2 days)
7. Keyword adding in content (2-4 days) \*related to keyword density\*
8. Internal On Page Linking (1-3 days)
9. External on Page linking (1-3 days)
10. Idea of backlinks & Atleast social media backlinks. (1 day)

About 60-80% of On-Site SEO for tripplanner.pk, techmasair.com shall be completed until Friday 29th June.

Number of days mentioned are not explicit but will all tasks will be carried simultanously.