# QUENTIN LE

LEHMANN

[☑ [QUENTINLEHMANN@OUTLOOK.FR]

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in [@QUENTIN-LEHMANN]

UMMAR

**Junior Digital Marketer** with a global mindset and a strong desire to learn and innovate. Focused on creating clear and effective digital content and campaigns.

Eager to join a dynamic team where continuous learning, creativity and meaningful impact drive success.



# **SKILLS**

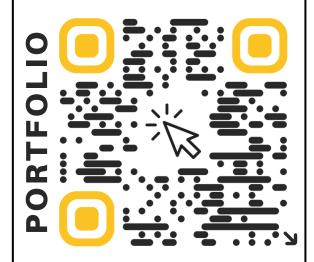
Canva Paid Ads

Social Media Davinci

Qualtrics HTML - CSS

Microsoft Office SEO

SEM Github



# **LANGUAGES**

French \_\_\_\_\_Native

**English**\_Professional

German\_Limited work

Korean \_\_\_ Elementary

# **WORK EXPERIENCE**

### FR CHAMBER OF COMMERCE - SG

NOW

- → Digital Marketing & Communication
- · Managed platforms with 27k+ followers
- · Created content for web and social

### LSU ATHLETICS - USA

2024 2025

- → Event Assistant & Guest Relation
- · Supported events with 108k+ fans
- · Provided solutions to enhance UX

### **TEMPS2SPORT-FR**

2023

- → Web & Communication Manager
- · Boosted brand consistency
- · Created content for brand identity

### STUDENT ASSOCIATION - FR

2021 2023

- → VP & Head of Communication
- · Managed & scheduled social media
- · Forged partnerships with brands
- · Organized events for 1,600 students

### And more (summer/students jobs)...

## **EDUCATION**

### LOUISIANA STATE UNIVERSITY - USA

2024 2025

→ Exchange student (graduate)
[Courses: Advanced Digital Marketing,
Marketing Communication: Promotion]

### **EM BUSINESS SCHOOL - FR**

2023

→ Master in Digital Marketing [Courses: Website & SEO, Graphic Design & Eye Tracking, Advertising Theory, Social Media Management]

### **UNIVERSITY OF STRASBOURG - FR**

2020 2023

→ Bachelor in Sports Management [Courses: Sports Marketing, Marketing Research Methodology, Economics]

### GA-ON HIGH SCHOOL - S. KOREA

→ Exchange student (high-school)

2018 2019