# [QUENTINLEHMANN@OUTLOOK.FR]

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in [@QUENTIN-LEHMANN]

# **SUMMARY**

Currently completing a Master's in Marketing (PGE) with a focus on digital marketing (experience in marketing, communication, social media & events).

Seeking a final-year internship starting in June / July 2025.



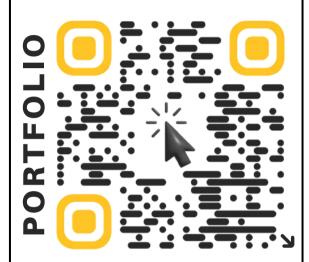
# **LANGUAGES**

French Native

English\_Professional

German\_Limited work

Korean. Elementary



# **SKILLS**

Canva

**Paid Ads** 

Social Media

Davinci

Qualtrics

HTML - CSS

**Microsoft Office** 

**SEO** 

**SEM** 

**Github** 

# **EDUCATION**

### LOUISIANA STATE UNIVERSITY - USA

→ Exchange student (graduate) [Courses: Advanced Digital Marketing, Marketing Communication: Promotion] 2024 NOW

### **EM BUSINESS SCHOOL - FR**

→ Master in Digital Marketing [Courses: Website & SEO, Graphic Design & Eye Tracking, Advertising Theory, Social Media Management]

## **UNIVERSITY OF STRASBOURG - FR**

→ Bachelor in Sports Management [Courses: Sports Marketing, Marketing Research Methodology, Economics]

2020 2023

2018 2019

### **GA-ON HIGH SCHOOL - S. KOREA**

→ Exchange student (high-school)

2023 2025

# **WORK EXPERIENCE**

### LSU ATHLETICS - USA

→ Event Assistant & Guest Relation

· Supported events with 108k+ fans

· Provided solutions to enhance UX

### **TEMPS2SPORT-FR**

→ Web & Communication Manager

· Boosted brand consistency

· Created content for brand identity

### **VISIOFACTORY - FR**

→ Sales Advisor

· Guided clients in product choices

· Showcased features of a new tech app

### **STUDENT ASSOCIATION - FR**

→ VP & Head of Communication

- · Managed & scheduled social media
- · Forged partnerships with brands
- · Organized events for 1,600 students

And more (summer/students jobs)...

2024 NOW

2023 3 MONTHS

2021

2021 2023