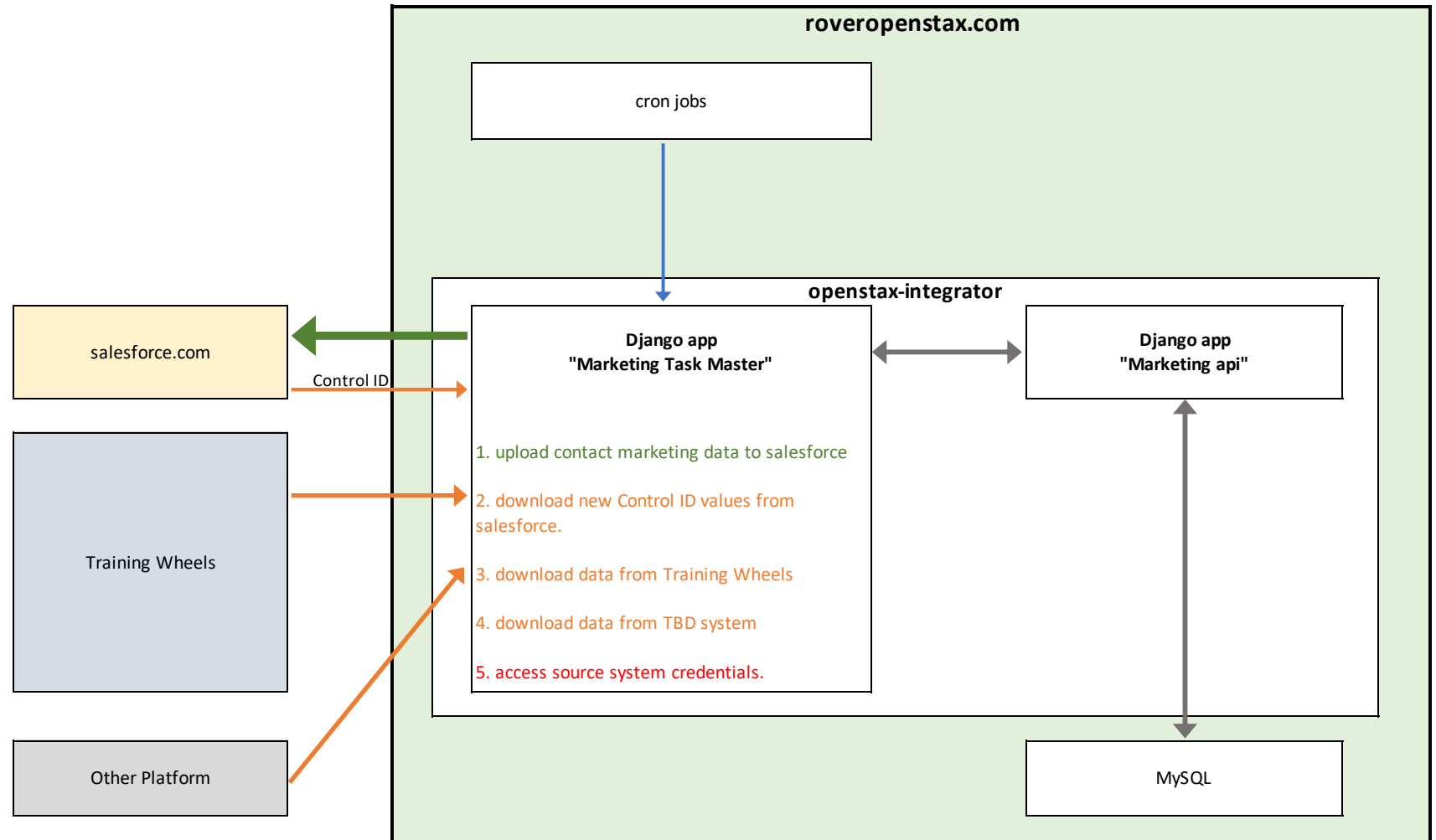


**OpenStax Rover (Open edX)
salesforce.com Integration**



Layout & Definitions			
Label	Salesforce API name	Data type	Business definition
User			
Email	Email	Email Address	(needs an @ and a .)
Campaign	CampaignID	Text	Text (the semesterly campaign id is created)
Initial Sign in Date	Initial_Sign_in_Date__c	date	Very first time someone signed into rover with openstax account
Most recent sign in date	Most_recent_sign_in_date__c	date	Most recent date someone signed into rover with openstax account
real_course_created_at__c	real_course_created_at__c	date	The date a real course is created, or once they start actually setting it up

Contact	ContactID	SF ID	needs to be searched on Contact Table, using All_Emails__c
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Completed Training Wheels date	Completed_Training_Wheels_date__c	date	Date when someone has made it through training wheels
Started Assignment date	Started_Assignment_date__c	date	First time they started the assignment.
Completed Assignment date	Completed_Assignment_date__c	date	Date they completed the assignment.

Soft Ask Decision	Soft_Ask_Decision__c	Text	Their response to the soft ask , if they plan on using it or not at this point.
Soft Ask Decision date	Soft_Ask_Decision_date__c	date	Date that decision was made
Estimated Enrollment	Estimated_Enrollment__c	Number	Number of students they anticipate having (asked same time as soft ask)
latest_adoption_decision__c	latest_adoption_decision__c	Text	When we ask them for the final adoption decision

API		
Phase	Source	Technical Definition
1	Openedx	(fk) Django - Openedx "student"
1		Django - Openedx "student"
1		Django - custom "Rover Salesforce Campaign"
1		Django - Openedx "student"
1		Django - Openedx "student"
2		Django - Studio "course"

1	salesforce.com	provided on a record-by-record basis as the return value when calling the salesforce api to add a new contact.
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future	Training Wheels	
future		
future		

future	TBD	
future		
future		
future		