



***WELCOME TO MY
POWEER BI
PROJECT***

2025

CLASSIC CAR SALES



HELLO..!

I'M VIKRAM,

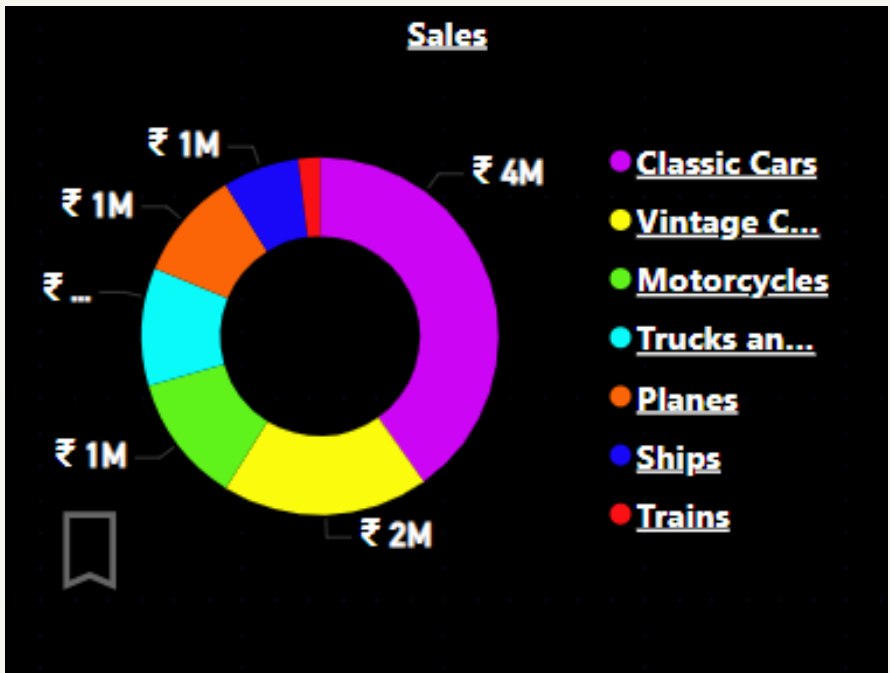
PROJECT TITLE: "SALES PERFORMANCE ANALYSIS"

~~Objective~~ : This project aims to analyze and visualize the sales performance over the past year across different regions, products, and time periods. By doing so, we aim to identify trends, measure growth, and provide actionable insights for strategic decision-making.

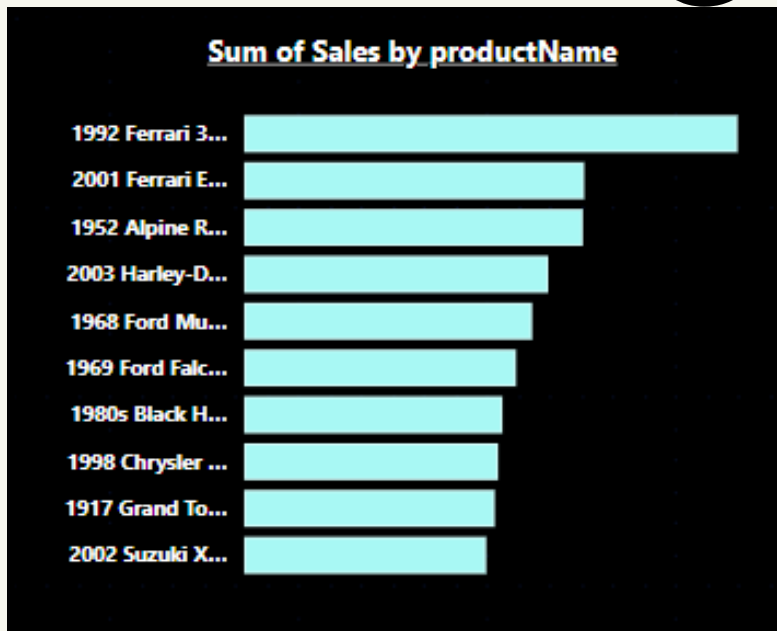
D O N U T C H A R T



The Donut Chart visually represents car sales by category showing proportions of sales distribution across different car models or regions.

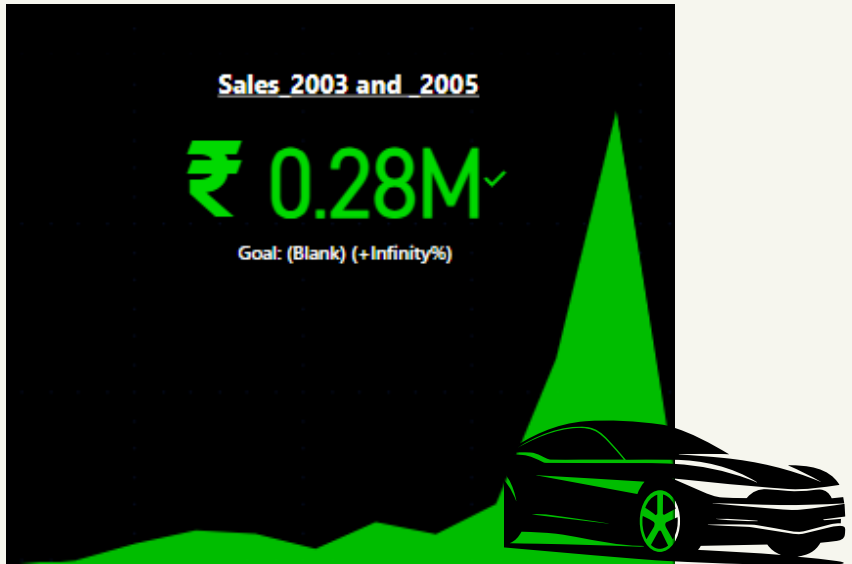


CLUSTERED BAR CHART



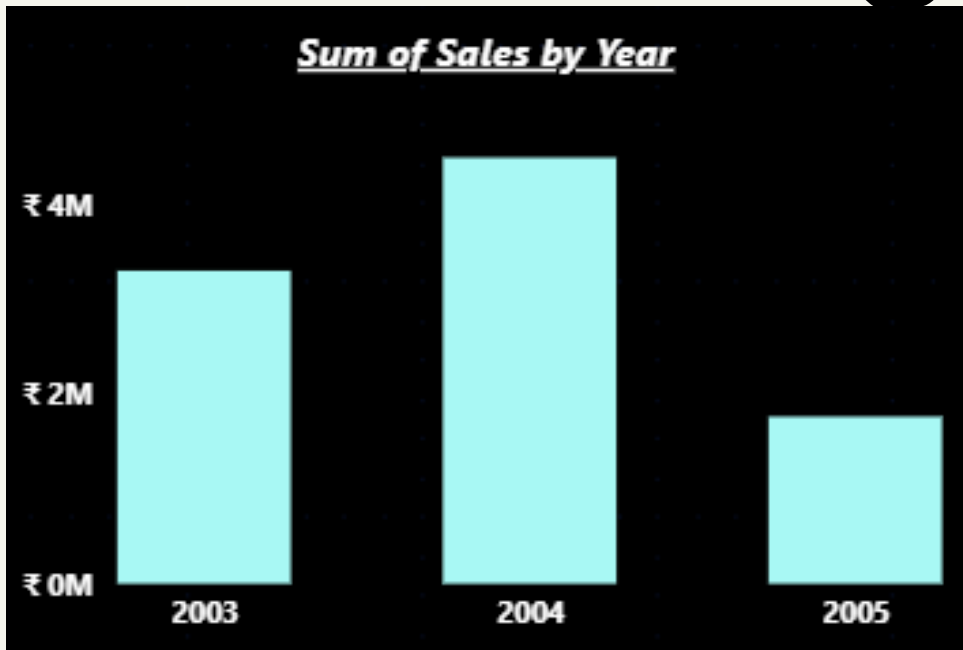
A **Clustered Column Chart** is used to display sales data by product name, allowing you to compare sales across different products side by side for each category or time period.

KPI VISUALS



THE KPI VISUALS ARE USED TO DISPLAY THE TOTAL SALES FOR 2003 AND 2005, PROVIDING A QUICK COMPARISON OF PERFORMANCE WITH INDICATORS TO HIGHLIGHT GROWTH OR DECLINE BETWEEN THE TWO YEARS.

A **BAR GRAPH** CAN BE USED TO SHOW YEAR-WISE SALES ALLOWING FOR EASY COMPARISON OF PERFORMANCE ACROSS DIFFERENT YEARS. EACH BAR REPRESENTS THE TOTAL SALES FOR SPECIFIC YEAR.

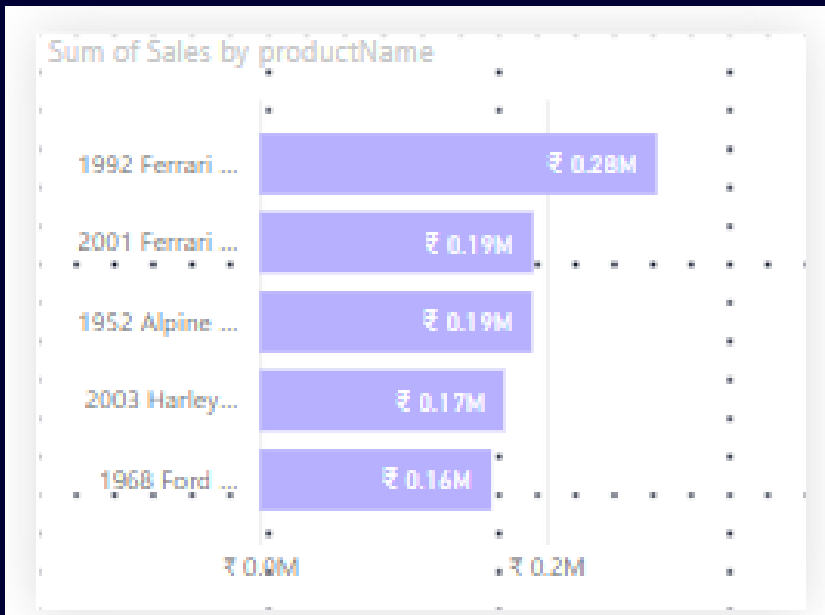


BAR GRAPH

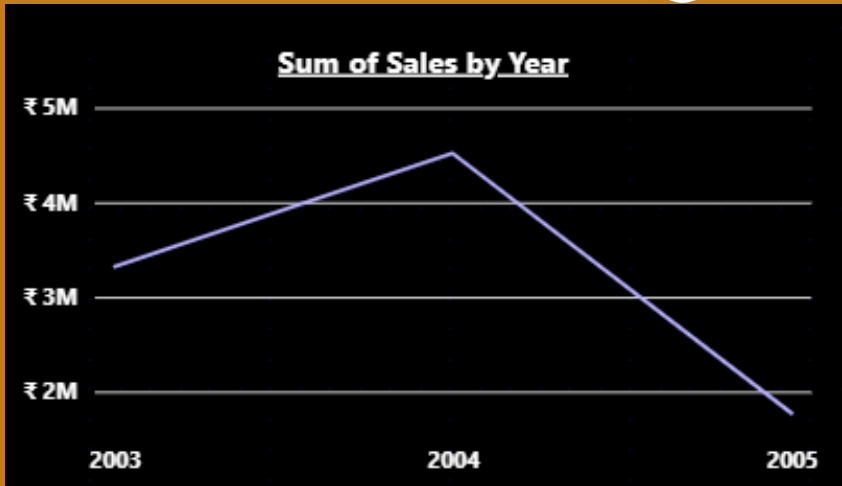
TOOLTIP



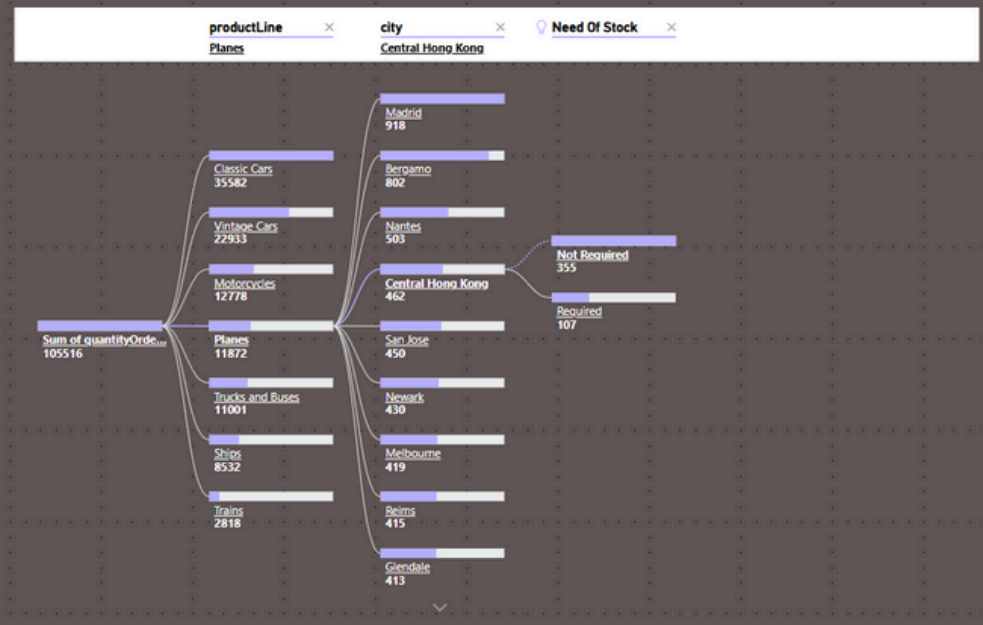
Tooltips in Power BI provide additional context or details when hovering over visuals, enhancing user experience by offering more insights without cluttering the main report



LINE CHART



In Power BI, a **Area Chart** is used to represent sales over time, showing trends and fluctuations in sales data, helping to identify patterns, seasonal effects, and overall performance across different periods

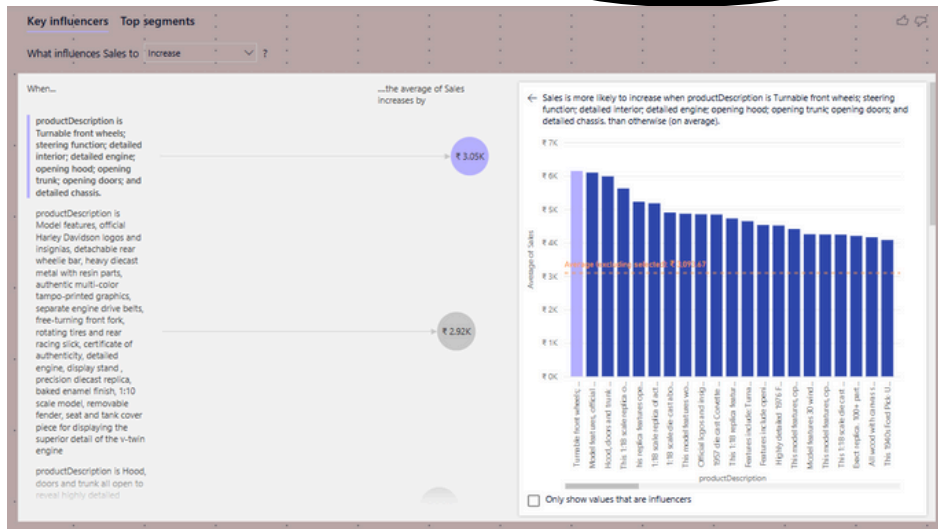


decomposition tree



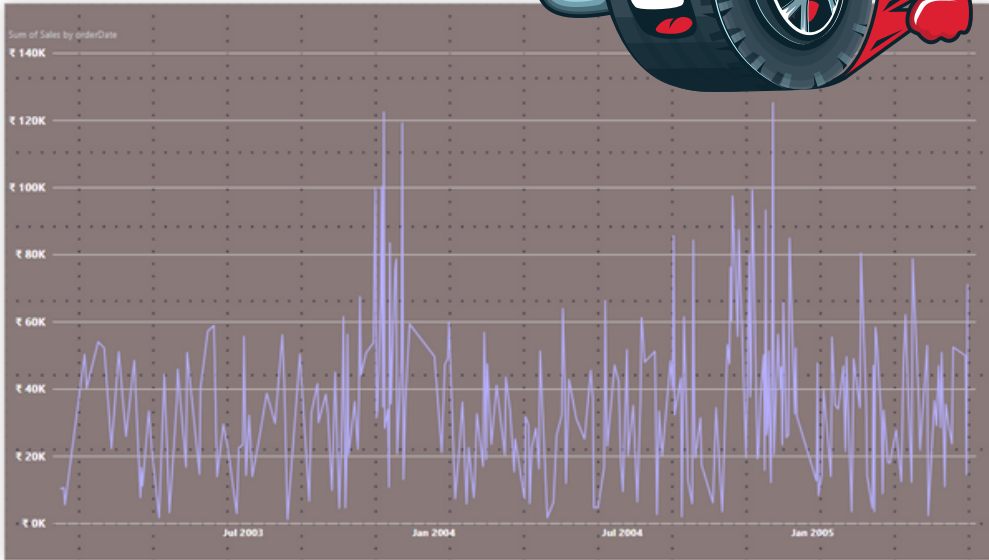
CLASSIC CAR CLUB

KEY INFLUENCERS



KEY INFLUENCERS in Power BI help identify and visualize the factors that have the greatest impact on a specific outcome, enabling data-driven decisions by highlighting the most significant drivers of change.

LINE CHART



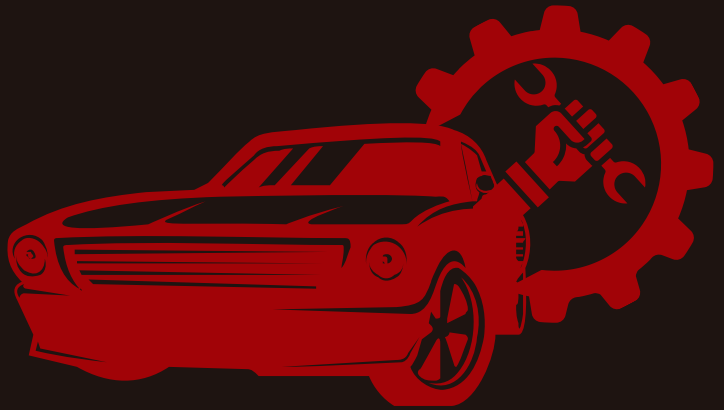
In Power BI, a **Line Chart** is used to represent sales over time, showing trends and fluctuations in sales data, helping to identify patterns, seasonal effects, and overall performance across different periods



I WOULD LIKE TO SINCERELY
THANK YOU FOR TAKING
THE TIME TO EXPLORE AND
REVIEW MY PROJECT.

I DEEPLY APPRECIATE
YOUR SUPPORT, FEEDBACK,
AND ENCOURAGEMENT
THROUGHOUT
THIS JOURNEY. THANK YOU
ONCE AGAIN FOR YOUR
TIME AND CONSIDERATION.





THANK YOU



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