

Leads (exported on Sun, Aug 21, 2022)

Oppor	Created Dat	Status	Source	Job Type	Notes	City(Opp)	Street Zip	Property Ty	Work Type*	Scope*
Exempl	5/5/2022	Open		House Remodel		Deerfield Be	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	5/16/2022	Open	Change Order			Deerfield	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	5/24/2022	Open	Professional			Boca Raton	Examp 33	Residential H	Remodeling	Bathroom Only
Exempl	6/2/2022	Open	Professional			Parkland	Examp 33	Residential H	Remodeling	Bathroom Only
Exempl	6/2/2022	Open	Professional			Boca Raton	Example	Residential H	Remodeling	Full Remodel
Exempl	6/3/2022	Open	Professional			Boynton Bea	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	6/6/2022	Open	Professional	4 bathroom r		Weston	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	6/8/2022	Open				Boca Raton	Examp 33	Residential H	Emergency (I	Mold Remediation Only
Exempl	6/13/2022	Open	Professional			West Palm B	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	6/16/2022	Open	Service Hunter Lead			Dallas	Examp 28	Residential H	Remodeling	Painting Only
Exempl	6/22/2022	Open				Coral Springs	Examp 33	Commercial	Remodeling	Bathroom Only
Exempl	6/24/2022	Open	Social Media			Boca Raton	Examp 33	Residential H	Remodeling	Kitchen Only
Exempl	6/27/2022	Open	Other (BBB, Yelp, Nextdoor, Angie)			Pompano Be	Examp 33	Residential H	Remodeling	Painting Only
Exempl	6/27/2022	Open	Other (BBB, Yelp, Nextdoor, Angie)			Boca Raton	Examp 33	Residential H	Remodeling	Painting Only
Exempl	6/28/2022	Open	Google			Boca Raton	Examp 33	Residential H	Remodeling	Kitchen and Bathroom
Exempl	6/28/2022	Open	Returning Customer	Email from c		Lake Worth	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	6/28/2022	Open	Social Media			Boca Raton	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	6/29/2022	Open	Change Order			Deerfield	Examp 33	Residential C	Remodeling	Full Remodel
Exempl	7/7/2022	Open	Google			Altamonte S	Examp 32	Commercial	Remodeling	Miscellaneous Repairs
Exempl	7/8/2022	Open	Change Order			Deerfield Be	Examp 33	Residential H	Remodeling	Painting Only
Exempl	7/8/2022	Open	Google			Altamonte S	Examp 32	Residential H	Remodeling	Bathroom Only
Exempl	7/8/2022	Open	Social Media	Pires email r		Boca Raton	Examp 33	Residential H	Emergency (I	Mold Remediation Only
Exempl	7/11/2022	Open	Change Order			Altamonte S	Examp 32	Residential H	Remodeling	Miscellaneous Repairs
Exempl	7/13/2022	Open	Change Order				Example	Residential H	Remodeling	Full Remodel
Exempl	7/13/2022	Open	Change Order			Boca Raton	Examp 33	Residential H	Emergency (I	Mold Remediation Only
Exempl	7/21/2022	Open	Professional			West Palm B	Examp 33	Residential H	Emergency (I	Mold Remediation Only
Exempl	7/25/2022	Open	Professional			Delray Beach	Examp 33	Residential H	Remodeling	Full Remodel
Exempl	7/25/2022	Open	Professional			Delray Beach	Examp 33	Residential H	Remodeling	Kitchen Only
Exempl	7/26/2022	Open	Change Order			West Palm B	Examp 33	Residential H	Remodeling	Miscellaneous Repairs
Exempl	7/26/2022	Open	Change Order			West Palm B	Examp 33	Residential H	Emergency (I	Mold Remediation Only

Exempl 7/28/2022	Open	Returning Customer	West Palm Beach	Exempl 33: Residential H Emergency (I	Water Mitigation
Exempl 7/29/2022	Open	Google	Orlando	Exempl 32: Residential C Remodeling	Full Remodel
Exempl 8/1/2022	Open	Google	Boca Raton	Exempl 33: Residential H Emergency (I	Leak Detection
Exempl 8/2/2022	Open	Change Order	West Palm Beach	Exempl 33: Residential C Remodeling	Kitchen Only
Exempl 8/2/2022	Open	Change Order	West Palm Beach	Exempl 33: Residential C Remodeling	Miscellaneous Repairs
Exempl 8/2/2022	Open	Change Order	West Palm Beach	Exempl 33: Residential C Emergency (I	Mold Remediation Only
Exempl 8/2/2022	Open	Professional	Delray Beach	Exempl 33: Residential H Emergency (I	Kitchen Only
Exempl 8/3/2022	Open	Change Order	Pompano Beach	Exempl 33: Residential C Remodeling	Miscellaneous Repairs
Exempl 8/5/2022	Open	Google	Boca Raton	Exempl 33: Residential H Remodeling	Bathroom Only
Exempl 8/10/2022	Open	Change Order	Boca Raton	Exempl 33: Residential H Remodeling	Kitchen Only
Exempl 8/12/2022	Open	Social Media	Deerfield Beach	Exempl 33: Commercial Remodeling	Miscellaneous Repairs
Exempl 8/15/2022	Open	Change Order	Deerfield Beach	Exempl 33: Commercial Remodeling	Miscellaneous Repairs
Exempl 8/15/2022	Open	Google Commercial & Commercial	Hillsboro Beach	Exempl 33: Commercial Remodeling	Miscellaneous Repairs
Exempl 8/15/2022	Open	Google	Boca Raton	Exempl 33: Residential H Remodeling	Painting Only
Exempl 8/15/2022	Open	Returning Customer		Example Residential H Remodeling	Miscellaneous Repairs
Exempl 8/15/2022	Open	Social Media	Boca Raton	Exempl 33: Residential H Emergency (I	Mold Remediation Only
Exempl 8/16/2022	Open	Change Order	Deerfield Beach	Exempl 33: Residential H Plans, Permit	Architectural Plans
Exempl 8/16/2022	Open	Other (BBB, Yelp, Nextdoor, Angie)	Pompano Beach	Exempl 33: Residential C Remodeling	Bathroom Only
Exempl 8/17/2022	Open	Social Media	Delray	Exempl 33: Residential C Remodeling	Full Remodel
Exempl 8/18/2022	Open	Change Order	Royal Palm Beach	Exempl 33: Residential H Remodeling	Miscellaneous Repairs
Exempl 8/19/2022	Open	Professional	Delray Beach	Exempl 33: Residential H Remodeling	Kitchen Only
Exempl 8/19/2022	Open	Social Media	Delray Beach	Exempl 33: Residential C Remodeling	Full Remodel



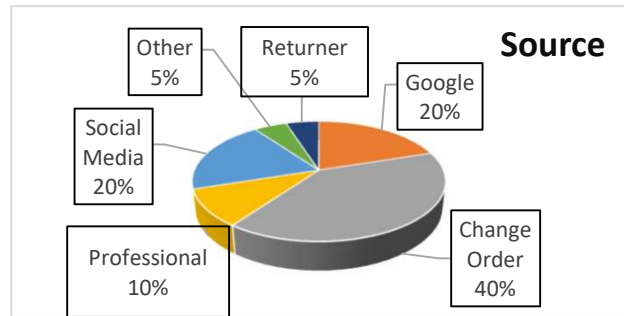
Example Project One

Leads August 1st - 19th (exported Aug 21, 2022)

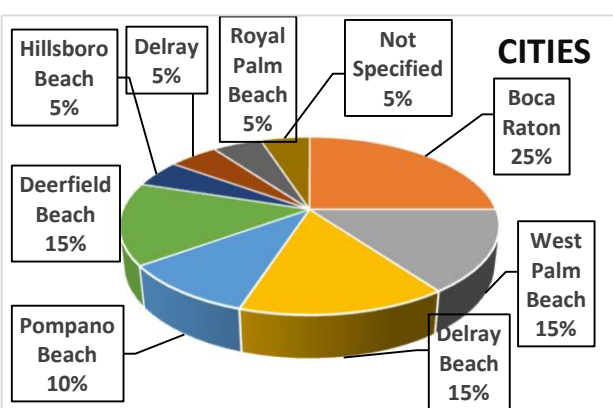
Total Leads	20	% Total
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Leads Sold	0	0%
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Source		
Google	4	20%
Change Order	8	40%
Professional	2	10%
Social Media	4	20%
Other (BBB, Yelp, Nextdoor, Angie)	1	5%
Returning Customer	1	5%



CITIES		
Boca Raton	5	25%
West Palm Beach	3	15%
Delray Beach	3	15%
Pompano Beach	2	10%
Deerfield Beach	3	15%
Hillsboro Beach	1	5%
Delray	1	5%
Royal Palm Beach	1	5%
Not Specified	1	5%



Type of Job		
Leak Detection	1	5%
Kitchen Only	4	20%
Miscellaneous Repairs	7	35%
Mold Remediation Only	2	10%
Bathroom Only	2	10%
Painting Only	1	5%
Architectural Plans	1	5%
Full Remodel	2	10%

