



Queso Coin Whitepaper - Revised 04-02-2025

Queso Coin (\$QUESO) is a Solana-based cryptocurrency designed to simplify decentralized finance (DeFi) and make it accessible to everyone. Our mission is to empower individuals to learn, earn, and grow through the world of DeFi, with a focus on education, security, and usability. By integrating fast transactions, low fees, and community engagement, Queso Coin provides a friendly gateway for both beginners and seasoned crypto enthusiasts.

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1. Introduction

Cryptocurrencies are revolutionizing the financial world, but for many, DeFi is still complex and intimidating. Queso Coin bridges this gap by offering a fun, user-friendly way to engage with Web3 while fostering financial literacy. Built on the Solana blockchain, \$QUESO combines speed, scalability, and security to create a seamless experience for users. Our team is producing educational content in both English and Spanish to increase outreach to crypto under-served communities in the United States & abroad. The word Queso means Cheese in Spanish, while being the preferred term for delicious melted cheese. Cheese is colloquially referred to as currency by many languages. Cheese is universal, loved by every culture and boasts massive active online communities. Queso Coin utilizes cheese-themed content and educational materials to make learning about blockchain technology more relatable and fun. Our cheese-shaped moon logo is cute, mischievous, and embraces a universally appealing kawaii art style.

2. Problem Statement

Despite the growth of the cryptocurrency market, challenges such as:

- Lack of relatable educational materials about DeFi.
- High transaction fees on many blockchains.
- Complex interfaces and lack of user-friendly tools.
- Transparency into project financials and goals
- Lack of Spanish language content

These barriers prevent wider adoption of crypto technologies. Queso Coin aims to address these issues by providing an intuitive and engaging platform for learning and using DeFi. Maintain ongoing interaction with the community to remain transparent at every stage of the project. Produce spanish language infographics, videos, articles, and other educational content. Maintain accurate cryptocurrency prices by utilizing endpoint APIs by companies like GeckoTerminal through our website. Maintain a better informed audience by sharing daily news. Accountability to community feedback to maintain brand integrity.

3. Vision and Mission

Vision: To be a leader in DeFi education and adoption worldwide through interactive videos, learning modules, and an active community.

Mission: To empower individuals by simplifying DeFi concepts, promoting secure and low-cost transactions, and fostering a vibrant, global community.

4. Key Features

- Education First: Provide accessible resources to help users understand DeFi and blockchain basics.
- Fast and Affordable Transactions: Leveraging Solana's high-speed, low-cost infrastructure.
- Community Engagement: Incentivize learning and participation through \$QUESO rewards.
- Security and Transparency: Regular audits and clear communication to build trust.

5. Tokenomics

- Total Supply: 211,202,500 \$QUESO
- Distribution:
 - Liquidity Pool: 50% - Fully locked & LP Tokens Burned
 - Created on Raydium with .25% fees and all rewards going back to the initial pool
 - Pair: YeTxUgiMyToiL7AdsvBaJt2NTy4oZX2eRmmEZSLXFfp
 - Community Rewards and Airdrops: 20%
 - Rewards & Airdrops (Active):
8EKMuzpBtttdysryAKi7H35yWEn9SeHPc6H4UmTjEzj9R
 - Additional wallets listed below
 - Development and Marketing: 20%
 - 5% token supply will be released every 4 weeks beginning January 31st through additional liquidity pools.
 - Wallet: DaE52Uzfbp3mDrTzqwUYarXMjBoCeN4Z4kFCNS4tUqxW
 - Additional wallets listed below
 - Team and Advisors: 10% (vesting schedule applies)
 - Vested for one year – Quarterly withdrawals in Year Two
 - Wallet: CbxgRp7THYwek7rzq1svXHVgXnc4Ty32u3Unr6RLJex1
- **Future Utility**:
 - Learning rewards for completing educational modules.
 - Staking incentives for supporting network stability.
 - Trading and governance participation.

A	B	C	D	E
Account	Token Account	Quantity	Percentage	Owner
234K6XQNaIyJ8uhbTAovHrmWg6rLQQQJXeQXwn68ttWU	5oZrdeheTH6EhUQhUnqkF2ScL46WvuhynVzxcV5h8ood	2900000		1.37 Project - Collab Split I
3jTdnYaReHozwLVneSfLZGnDigPXkbhQJy561nMdMxqL	HcgE87Qc5XZe4LQoU2smnGKpjPYKsb9g1Sww2GAYdv	2800000		1.33 Project - Collab Split II
4onfi7uMZd3iJN8QJ42Xc4u4J6GKPrZgUEUuM4B2NL	6Aix8Y3YbzXAmajrN5xaPyGMcnoPnZrZatUvpVHxw1	2550000		1.21 Project - Collab Split III
5vnUCXvxByjv5H2doNXRhtH8rcubtEjMevD9McnLS1F	GiJPNkHcJcB1KsgGskfHmTwVsNFGYwfuRVUxKVymqGg	2500000		1.18 Project - Collab Split IV
E8ad9xnC3VxT3Te1Bfx39FpVZBRcub8PDx9mLCPxNf	G8dK1myCEDL5RitkDxwFkdh9eG9IjZDUHGdkcFqX34b5	2120000		1 Project - Collab Split IX
GoyuCSwvk3R9LYkezhovK81GMCJ4FCJpMyFTTCJH8Mik	6zGZwpGyWMkXHGnRQ9fdCXb4T2RQUQs7VpQJ9n7McP	2150000		1.02 Project - Collab Split V
9HZfhHaJGNXQqXhoboUTGcrAwHSo7UgmYuCz8AsaK37h	5xxbEGnA9QA1cT3a9FKSQILHubxkE6HXmPi3y6crskCQ	1800000		0.85 Project - Collab Split VI
HWpd1P43hQj1iWYnVAD3BpMjAbWaG9C9nQGAA4XJDM7r	13JKnCF3sj9gFW5zjVqHjXBLBVnAumUpEGFnBxYgQTGu	2250000		1.07 Project - Collab Split VII
D8Ztpx8npMawHtaMgY64Aa8thBMDwgSkfuv1WzhTKmm	EMjFxPn5BhAsrGT5L5yqqqb4X9ym4uphqGByo8sn7EIE	2125000		1.01 Project - Collab Split VIII
AgQXd42fkCUE7uKsTpDukm1JLMLH93hYcvCZpaVsjkP	2SZGJZxudNiCbxYBxez1NBy1k46f4zoybhyd1EuyGsUd	1800000		0.85 Project - Collab Split X
3L85ym1uUpZm4QZK5djHLnzdJcibFWgeKXV9EVd14fL	FrotC6s8MxDzUXbVnPPKE67VofyAAiq3bMKuRBXgZM6N	1780000		0.84 Project - Collab Split XI
6DQk8aJzomQC6VH5gU5f4N3D3tSYrVjBBdM1ZQmbXA	GUjTCAo5TtTnvNKMqCQxWxsEid9d6HW7CozwUVGYtrpw	3180000		1.51 Project - Future Collab - Marketing - OG
5NrL7qNht1SgzZHHw76zQpFwQ8GYGH8FHAd1fHGDa	5B4vUyvC3Zn1P6Rp3hy21VQn3TMSqhVvQXaoeCPJW2h	682763.43		0.32 Project - Liquidity Pool
Hx5SJ5ShsMuBjvLpt11VAQ7IVX5t65gekahnRSbUmM8	2YNJS4vZb6LBqddGK3e7vtZftMQGBRzTzafmqkuU5a9	1000250		0.47 Project - Marketing I
CqvMRj8QmMZSQGQdSiwiceSVgHzbMPLQBEY2peBuGUSS	FQbtTLMc4fysPkpzV4E22GR1Ccfz5i1C9Rmu1rAifAe	1999999		0.95 Project - Marketing II
FwMshmlb1cP9LwLtlSbVckUszjSegMvt3sQdZfHuoDS	Gz5HDFLQYQXUfSYPBmuWxCsdfQNMFPXkVvQJ3PDWgmi	2000000		0.95 Project - Marketing III
FhZ82uavfNgBmgRtPCPCzHfWAwApHxrEByvKTLW3tbs	6HWAprZDUvLd6T2MYsUsvLrov2w55xyoyFQ86UP7sUR	2000000		0.95 Project - Marketing IV
GGgfPPHET7418WWHEjYaPXwZbkhpFuaAdrJHuqgavje4	AwcEAkznmhHtBacJs6UfeKUGUPb3wPpTa2nmeRudXFQha	2050000		0.97 Project - Marketing IX
8q1TCVKbhbR2MvA9y1Rd9eCfXAVF4d4bjaDWBgp2Cun	DaE52Uzfbp3mDrTzqwUYarXMjBoCeN4Z4kFCNS4tUqxW	3952500		1.87 Project - Marketing OG
GLcAPQ6fQfA2dCH4Ao8yPpMa1L2V2NUTySzE1fN1MsJi	GZneEU3bq9XJiZdLHnznbnfajSiP43bS9ssSPvokdTo	1900000		0.9 Project - Marketing V
3KWAAbXY54J4u1x5Yt3JdWMs2KHs5UixuAirTYuRtmY	3DnMgs5S2NmAxsAgR2mCzgo8zVoWZ9Gw77aJ08C1b1Tn	2100000		0.99 Project - Marketing VI
4nbAsRbogjBA6BF8xU5se5NkXsyo4T1eaCLR1VtEpEQ	C7wuCRQRk2b9T7TnK8bnC6ncK1CL6a1cpJxUXKyjJG3	2000000		0.95 Project - Marketing VII
2R2QNn3iYRoGfSyFxiJdUHDntntFRmuUoKGDwHVM46ff1	B6n9ibhqcqQ4B3T1QglgyiqEqMBGv5EybXdcn2muZyd	4000000		1.89 Project - Marketing VIII
D26BgYXnjf5QHVNCCduZFH674E3ETp9Jev4cMWGxGFGU	6HXcHPCK3jRcmoKs8SQc8uhVPW89ipyohWpBZbVcMEg	2950165.81		1.4 Project - Queso Collabs - Paid for Tokpie
HcX2X9jYPhxjyLk5T94aHLtaUDeL8zWKE8BzCnmrmpG	7QJ2aF69nva8u97oXVpE7TeFqTQ1qxYQXU5yFZULzKc	5000000		2.37 Project - Reserve
BYVEjuwbFcrWkwj9PFR33v4dZfDBadVkt9DmLFVahVz	8EKMuzpBtttdysryAKi7H35yWEn9SeHPc6H4UmTjEzj9R	2867743.82		1.36 Project - Reward Drops OG
FC6MKNI1duTenbpzsfC4WBQLToRaFk531G5SYc2R3F	DpxFRDv5BsFUwZuxWsSdb8LajCAaPbQJSAwDWXwkjh	2000000		0.95 Project - Reward Drops 2
GBRsj7s7dzXfQgU55hFbUnurcdctBTXSTT74bTuwNmz	Gjul6jXDQfxbv6siSkPJGco5vJ3Fthrya1aTeJx918jt	3000000		1.42 Project - Rewards Drops 3
EeXP34LKzPQMRRDRjPKCo4bdexXHAaULwYw6tMLbNTz	9KyvecCA57Gj8NjdPqBPLNLA12dQ5oyMWpPzeKtQorP5c	2500000		1.18 Project - Rewards Drops 4
BPQsMmp6sTqVRCA8xhP5YvNpDpPbH6G2d7KHYZKmEDQ	FzC5S6MhpkwHTPIErd3KQ1jjjatuuevuvL2hw7KgNQ77	2500000		1.18 Project - Rewards Drops 5
EbVKb3mVnAg3Ty6ynBH9tVnNNoAqLV7fEwseyWuZDTpZ	G3x8cLyfCuPQozpJDxXeUSTkrjp5daMzABg9jftCjQ6	2750000		1.3 Project - Rewards Drops 6
GxLMh9ZnZxRh1jSDkd29aTcdYMyBBWwPPgZs8m3soq	7Zlbn4VJrFELA7DutbChjr3jvcQNsYVYXkJmM7dHP93	1999500		0.95 Project - Rewards III
F4Mpp3ExGTQjSg3tEnYrMeNaAgx7f7g6H8R4UDz6o	8jPzzMa54368LhyA4vUjUbtm3i38obizfCB8C3Znw67	1998000		0.95 Project - Rewards IV
J4hUxGoq9kwjuzt1CPXj02c5YmsYfZ1ADKCK95vj5s	Ajwq85PjgnoNnn7z7DVQbU141zT5FNZcHKA954Z2o3B	2200000		1.04 Project - Rewards V
DTFTMLUJUbGRj5vNKg1tnt1jykw4RUJWAMhCXPXsBDC	8saQDerAjd4VYEmXbW4n5Bv4QdPffZ2e3tC569sXHPWVY	2200000		1.04 Project - Rewards VI
5ogs7GJ9ezg4zESXh4wEPCRIkwsqTKfIdLzCQgJYFC9a	9XoGmxRWxrntXkEw6KH5WQrIEKw5vgNYaQZTGWGhKl	891200		0.42 Project - Rewards Wallet I
CNdug7dVsNfRIAUW4C7DWU5ytnZhiXBZDh1pdmH7e6ut	dfNiUftRajWzrU3QT18iKpNxpHCLmLQ3uGxXWFebhK	2500000		1.18 Project - Rewards Wallet II
FnhD6TMHhzeccv1KkCtnE4UmwXK3bPNBzRduMBK86YwYf	CpSWX95phXCinSBteBMLF1BhSVRbQ3nLskwQih592peT	2500000		1.18 Project - Team Wallet - Cold I
DLY2NHkh7SvPPCQ1QvAsypLgZ48HDP1qa6euYfLaKXU	6UZZ2APcFDPVrjrtBAPyL29JyMoDsxMfddT7WMDgSG	5000000		2.37 Project - Team Wallet - Cold II
AVwmohtddEF8r37ofdrSXBCMdA5PQWZHKdcZr3QDQsF	G4xH7oWcysPN2q8jLHnNeUqNxiThYGC7LlpgdxnEwuypp	2500529.59		1.18 Project - Team Wallet - Cold III
4BRyGAb5ZuHm9gTnc5PpuMDsk7HJd9yuuUExenTnxHk	CiR7cA18FLwaK6CQJHMyro5rmNshkjr1SUSUTpAm7thx	21757.09		0.01 Project - Tokpie Purchase
FLsPjg1iBEXck5K6V9r91MC1Tb3uZBwkUclmNtPqab	CbxgRp7THYwek7rzq1svXHVgXnc4Ty32u3Unr6RLJex1	4999000		2.37 Token Creator

6. Roadmap

- Phase 1: Foundation
 - Token launch on Solana blockchain.
 - Build and deploy liquidity pool on Raydium.
 - Conduct initial airdrop campaigns.
 - Phase 2: Community Growth
 - Launch Queso Coin website and educational platform.
 - Partner with DeFi platforms and tools.
 - Expand social media presence and influencer collaborations.
 - Phase 3: Ecosystem Expansion
 - Introduce staking rewards and DeFi integrations.
 - List with additional centralized and decentralized exchanges.
 - Develop governance mechanisms through NFTs & participation rewards.
 - Phase 4: Long-term Goals
 - Establish Queso Foundation to support education initiatives.
 - Build partnerships with global educational and blockchain organizations.
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7. Partnerships and Ecosystem

- We aim to collaborate with:
 - Solana-based projects for interoperability.
 - Educational platforms to integrate Queso Coin as a learning reward.
 - Cryptocurrency wallets like Phantom or Coinbase Wallet to enhance user accessibility.

8. Security and Audits

- Ensuring security and trust is critical for Queso Coin. Measures include:
- Transparent tokenomics and public disclosures.
- Community-driven monitoring and bug bounty programs.

9. Conclusion

By combining education, fast transactions, and a supportive community, \$QUESO aims to bring the benefits of decentralized finance to new demographics. We are producing educational content for both English and Spanish speakers. Our company is fully committed to transparency with the community regarding on-chain activity, collaborations, and expansion efforts. We are a registered company based in the United States. We aim to establish a brand within the Web2 world, while working, growing, and developing in Web3. We welcome accountability and feedback from the community as we work towards realizing the projects mission.

Our team was formed by a group of friends with successful Web2 careers ranging from tech, sales, marketing, legal, and consulting fields. We are passionate about the potential for cryptocurrency to transform the current financial landscape, for the better. We do not provide financial advice or promise that our token will provide any returns, but it's our belief that cryptocurrency is an emerging technology with the potential to transform the future. Expanding DeFi education is essential to the long term sustainability of each blockchain. Join us on the journey to inspire on-chain education, one block at a time.

Contact and Socials

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