

# The Last Mile

## Scooter Use During Rush Hour

- The 3 zip codes with the most rentals for the month of July were 37203, 37201 and 37219
- Rush hour was defined as 7-10 AM and 5-7 PM, Monday-Friday
- Within the 3 busiest zip codes only 11% of the rentals occurred during the rush hour time frame.
- Most rentals occurred in the evenings, with significant increases on the weekends.