

THE CONCRETE PROTECTOR

TCP Sales Tool — Project Estimate

February 17, 2026
theconcreteprotector.com
Incredible Products, LLC

CUSTOMER	SQ FT	SELL RATE	BID
Test Joe	576	\$8.00	\$4,608.00

PROJECT INFO

Customer	Test Joe
Address	1221 Stewart Rd Lima Ohio 45801
Square Footage	576 sq ft
Product System	g-301 Graniflex Flake Broadcast PP-90
Top Coat	UT-4515 Perfect Poly 90

PROFIT & LOSS

Main Project Bid	\$4,608.00
Product System Material	\$1,480.32
Top Coat Material	\$374.40
Repair Materials	\$57.44
Add-On Materials	\$0.00
Other Items	\$0.00
Total COGS	\$1,912.16
Gross Profit	\$2,695.84
Gross Margin	58.5%
Crew	3 techs @ \$73/hr
Days on Site	2 days × 9 hrs/day
Man-Hours	54.0 hrs
Labor Cost	\$1,314.00
Net Profit	\$1,381.84
Net Margin	30.0%
Profit / Sq Ft	\$2.3990