

Positive Feedback:

- The Off Days logo is well-placed and stands out.
- The alignment of the line in "off" with the established date is well-executed.
- The background color evokes a soft tone that complements the logo.
- The light blue color matches the overall tone of the flyer.
- The date (Oct. 1st) is prominently displayed in a large font.

Negative Feedback:

- The use of the word "Industry" in "An Industry-only Supper Club" is confusing and could be misinterpreted.
- The chopped fish image detracts from the flyer's overall purpose.
- The price (\$86) feels out of place on a flyer and is potentially confusing, as it could be mistaken as the price of the fish.
- The QR code's color could be improved to better match the flyer's warm background tone or the light blue secondary color.

The flyer is well-aligned with good white space in between. The colors and font are warm and welcoming. However, the fish in the middle and the \$86 under the fish stood out the most, and I felt confused.