



Motorcycle Safety Foundation
Media Relations
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“The Complete Motorcyclist” Instructional DVD and Booklet are Now Available through the Motorcycle Safety Foundation

IRVINE, Calif., May 12, 2014 – The Motorcycle Safety Foundation has partnered with Germany’s Institute for Motorcycle Safety, the German Road Safety Council, and Motorrad to produce one of the most comprehensive motorcycle safety educational packages available today. The instructional DVD, which comes with a 52-page full-color booklet, includes nearly two hours of motorcycle tips and riding techniques from the industry’s top safety experts.

Available from the [MSF Online Store](#), the material covers every aspect of motorcycling, from choosing a bike that’s right for the size, abilities and preferences of the intended rider, to full explanations of safety apparel and gear, to riding in harsh weather, group riding, riding with a passenger, and even customizing your bike for proper fit and function.



The Complete Motorcyclist is available as a booklet (\$5.00), or a booklet-DVD kit (\$20.00)

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“Anyone who rides or wants to ride should get their hands on this DVD/booklet combo,” said Dr. Ray Ochs, vice president, training systems for the MSF.

“Subjects like threshold braking, steering techniques, riding in curves, limits of adhesion and more, are broken down, diagrammed, and presented in a way that is easy to understand. With an overall focus on safety, the instruction not only explains how, but why motorcycles respond in different ways to different rider inputs. Beginning and experienced riders alike will acquire a much greater understanding of, and hopefully an even greater love for, motorcycling.”

“Over the years, the international partnerships we enjoy with our friends in Germany have resulted in several key initiatives for motorcyclists,” said MSF President and CEO Tim Buche. “We’re excited to team up once again to bring this expertly-crafted motorcycle safety material to the United States.”

To order, visit the [MSF Online Store](#), or call (949) 727-3227, ext. 3079

The Motorcycle Safety Foundation® promotes safety through rider training and education, operator licensing tests and public information programs. The MSF works with the federal government, state agencies, the military and others to offer training for all skill levels so riders can enjoy a lifetime of safe, responsible motorcycling. Standards established by the MSF® have been recognized worldwide since 1973.

The MSF is a not-for-profit organization sponsored by BMW, BRP, Ducati, Harley-Davidson, Honda, Kawasaki, KTM, Piaggio, Polaris Motorcycles, Suzuki, Triumph and Yamaha. For safety information or to enroll in the *RiderCourse*SM nearest you, visit [msf-usa.org](#) or call (800) 446-9227.

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