

Robyn Quigley

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Creative and detail-oriented digital media professional with a strong background in web design, graphic design, and social media content creation. Experienced in developing engaging online experiences through well-structured website content, visual assets, and digital campaigns. Skilled in Adobe Creative Suite (Photoshop, Illustrator & InDesign), HTML, CSS, and content management systems, with a focus on delivering consistent, user-friendly, and visually appealing digital content. Known for collaborating effectively across-functional teams, managing projects under tight deadlines, and continuously exploring digital trends to improve online customer experiences. Passionate about creating accessible, high-quality content that enhances brand presence and drives customer engagement.

Education

Trinity College Dublin

MSc in Interactive Digital Media (Distinction) | Dublin, Ireland | (09/2024 – 09/2025)

- **Key Projects:**
 - **Final Research Project: Musa - Museums For All:** first Irish Sign Language web app for accessibility in museums in collaboration with The Hunt Museum.
 - **Travel Web App - Enroute:** Developed a travel website for stress-free planning, including pre-designed, customisable, and downloadable itineraries.
 - **Trinity-Through-Time:** A website only accessible to Trinity students detailing the history and architecture of major Trinity College buildings and hidden gems.
- **Thesis:** “The fear of authentic self-presentation in the age of Social Media & Virtual Reality.”
- **Skills Gained:** JS, HTML, CSS, MySQL, UX Design, Web Development, 3D/VR content creation.

University College Dublin

Professional Diploma in Graphic Design | Dublin, Ireland | (04/2024 – 06/2024)

- **Key Projects:**
 - **Logo Creation:** Created a logo portfolio for O’Brien’s Wine Company.
 - **Movie Key Visuals:** Designed a conceptual movie poster from brief to final execution, focusing on visual storytelling, typography, layout, and colour theory to effectively communicate the film’s genre and tone.
 - **Master Final Project:** Developed a print-ready vinyl album cover incorporating professional CMYK, bleed, and trim specifications and a concealed visual element.
- **Skills Gained:** Adobe Creative Suite (Illustrator, InDesign, Photoshop), colour theory, printing requirements, image layering & manipulation, typography, visual hierarchy, communication.

Dublin City University

BSc in Communication Studies (Honors) | Dublin, Ireland | (09/2020 – 08/2023)

- **Key Projects:**
 - **‘Seen not heard’** - Short film documentary about the struggles deaf people endured during Covid-19.
- **Thesis:** “The Fear of Authentic Self-Presentation in the Age of Social Media.”
- **Skills Gained:** Public relations, Cultural Studies, Critical Thinking, Photography, Graphic Design, Audio Production, Video Production, Communication.

Experience

Graphic Designer for the Killiney Golf Committee

Killiney Golf Club | Killiney, Ireland | (09/2024 – 11/2024)

- Designed promotional materials for club events, incl. posters, flyers, social media graphics.
- Maintained visual consistency with the club's branding and identity.
- Collaborated with committee members to deliver designs that met event objectives.
- Prepared print-ready and digital-ready files for multiple platforms.

Bartender/ Waiter

Killiney Golf Club | Killiney, Ireland | (04/2023 – 07/2023)

- Coordinated with the kitchen and bar team to ensure timely service and seamless customer experience.
- Built strong relationships with members, handling special requests and resolving issues professionally to enhance satisfaction.
- Developed multitasking, time-management, cash handling, POS transactions, and communication skills while performing under pressure during busy periods and events.

SIRO Intern

Siro broadband provider/Carrickmines | Dublin, Ireland | (05/2021 – 07/2021)

- Responded professionally to customer inquiries via email regarding broadband installation.
- Created graphic posters for marketing and internal communications.
- Produced a video montage for Killarney Hotel, showcasing projects and services.
- Gained hands-on experience in customer service, graphic design, and video production.

SIRO Administrator

Siro broadband provider/Carrickmines | Dublin, Ireland | (08/2018 – 09/2018)

- Organised and maintained contractor files to improve office efficiency.
- Accurately entered and updated data in Excel spreadsheets, ensuring record accuracy.
- Supported administrative operations by streamlining document management processes.

Skills

- **Languages:** English (native), Irish Sign Language (fluent), International Sign Language (fluent).
- **Technical Skills:** HTML, CSS, JavaScript, MySQL, JSON, Object-Oriented Design, Figma, Adobe Creative Cloud (Pr, Ps, Id), Canva, WordPress, Blender, MS Office.
- **Core Competencies:** Creative Problem-Solving, Multitasking, Communication, Adaptability, Teamwork, Graphic Design, UX Design, Web Development
- **Interests:** Gaelic football, Running, Hockey, Traveling, Painting and meeting up with friends/family.