Lean Canvas

Name: Date:

High-level concept
What is the driving question of this project?

Problem
What top 3 problems will your project solve?
Please list by priority:

Existing Alternatives
What other projects try to solve the same problem?

Unique Value Proposition
How is your project distinct from other projects?

Solution
What top 3 features will allow you to solve them?

User Profiles / Early Adopters
Target audiences, beta testers, and key use cases

Researcher Requirements
What data, materials, and content will you need to provide?

Sustainability
What are your plans for continuing the project after thie project period?