Customer Notes

- Display data effectively and not make the data confusing and overwhelming. Make the data make sense and make sure it's relevant.
- *DATA MOST IMPORTANT*
- Do certain things well rather than half effort on everything.
- Design Notes
    o Easy to find.
    o Simple and user friendly
    o SDG should have status. Ex. Red, yellow, green
    o SDGs can or cannot be highlighted based on severity, severity indicated by shade and colour of font.
    o Progress meter can be good and bad because it makes people feel accountable.
    o Search bar for keywords is a good implementation.
    o If doing a category search, list by cause is a good implementation.
    o Project dashboard
    o Links to NGOs added to SDG description.
    o Quiz for engagement?
    o Interactive activities in website?