

Insights Chart:

Category	Key Insights (what)	Why?
Sustainable development	<ul style="list-style-type: none"> • Strong alignment with SDG 	<ul style="list-style-type: none"> • Enhances global and local impacts
Community Engagement	<ul style="list-style-type: none"> • Involve community influencers 	<ul style="list-style-type: none"> • They have high impact on the community and greater social reaches
Challenge-Adaptation to change	<ul style="list-style-type: none"> • Flexible for future changes 	<ul style="list-style-type: none"> • Allows for course correction, embraces change of evolving project
Challenge-Stakeholder alignment	<ul style="list-style-type: none"> • Clear communication and expectations from stakeholders • Success metric 	<ul style="list-style-type: none"> • Relevant deliverables • Encourages more investors and donors
Ease of Usability	<ul style="list-style-type: none"> • No sign ups required (High) • No dropdown in navbar (Low) 	<ul style="list-style-type: none"> • It will be easy for anyone, even those not familiar with tech and websites to navigate through it.
Inspire Community Action	<ul style="list-style-type: none"> • Provide data that is relevant to the community's goals 	<ul style="list-style-type: none"> • It will help the community feel more empathetic towards the goal and situation which inspires them to act
Granular information	<ul style="list-style-type: none"> • Ease of readability and understandability of provided data 	<ul style="list-style-type: none"> • It will help folks to understand what they are looking at and understand the visual provided.
Education and awareness	<ul style="list-style-type: none"> • Emphasize the role of the website in providing credible information to the community 	<ul style="list-style-type: none"> • Promotes sustainable practices within the community
Design is important	<ul style="list-style-type: none"> • Appeals to the community and encourages them to look around and learn about SDG's 	<ul style="list-style-type: none"> • To attract the community and have them take part of Saskatchewan's SDG's