

- Display data effectively and not make the data confusing and overwhelming. Make the data make sense and make sure it's relevant.
- ***DATA MOST IMPORTANT***
- Do certain things well rather than half effort on everything
- Design Notes
 - Easy to find.
 - Simple and user friendly
 - Sdg should have status. Ex. Red, yellow, green
 - SDGs can or cannot be highlighted based on severity, severity indicated by shade and colour of font.
 - Progress meter can be good and bad because it makes people feel accountable.
 - Search bar for keywords is a good implementation.
 - If doing a category search, list by cause is a good implementation.
 - Project dashboard
 - Links to NGOs added to SDG description.
 - Quiz for engagement?
 - Interactive activities in website?