

Design Analysis

Affordances

1. Buttons with a raised appearance or a shadow effect indicate that they can be clicked or tapped.
2. Text that is underlined or displayed in a different color suggests that it is a clickable link.
3. Drop-down menus or expandable sections that have a small arrow or triangle symbol indicate that they can be expanded or collapsed.
4. Hover effects, such as color changes or animations, indicate that an element can be interacted with.

Gestalt

1. In the About Us section, I have used Gestalt principles to organize the information and create visual hierarchy.
2. We have used the gestalt principles while making the tiles for the pin wheel in the home page.

Constraints

1. We don't have an all-SDGs section which would be good information for people who are new to SDGs.
2. Our pin wheel instruction could be clearer for people who are unfamiliar with the website to navigate through.