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Design Analysis

Our Hifi sketch considers affordances because the way that it is formatted and outlined makes it easy to discern from clickable and not. The pinwheel in the middle will have the 6 main SDGs of Regina, and when hovered, the mouse transforms into different style indicating that the button is clickable. The side bar that we have is also a common use of affordance because web developers use left side bars often to allow users to navigate through the website's content. Lastly the navigation bar at the top helps the user find more general information about the website and the goals that we are trying to achieve.

Another topic is the Gestalt principles. The pinwheel is once again a good use of this, as the visual that it provides entices the user and the background is a clear indicator of what city the website targets. The outline of the website is also unique and innovative, so it allows the user to be curious and look around the website for more unique features. Finally, the design will be unique but simple enough for the users to appreciate, but at the same time, not overwhelming.

The last topic that is used is constraints. There are many constraints that play a part in our web development such as time, resource, and especially the customer request. While we have freedom to create whatever we'd like with the website, there were requests that were made to avoid certain functionalities due to its difficulty constraint and again, the time constraint. While

these constraints limit us, it is not all negative impacting because it helps us focus on what is important.