

<p>THINK AND FEEL?</p> <ul style="list-style-type: none"> - Colleen feels very passionate about this. - Colleen thinks that to establish change the community must discover what it cares about. The project design would be a step towards this. - Colleen thinks we need a widespread societal transformation. - They believe a monitoring system that aligns our local SDG values will attract mission related investors and donors. - Monitoring system will demonstrate the collective community impact and relevance of change. - They feel the monitoring system should galvanize action (volunteerism) 	<p>SAY AND DO?</p> <ul style="list-style-type: none"> - Colleen is a director and engages in nonprofit and voluntary Sector Studies Network - Scott is a Data for Good Lead - Scott thinks that Regina needs a local monitoring system (SDGs) - Scott says he doesn't really like the one Winnipeg has, but at least they have one, which is far better than not having one. - Colleen says many of the UN SDG goals are interdependent. - Scott asks, how can you convey the idea in only 10 seconds.
<p>HEAR?</p> <ul style="list-style-type: none"> - Being part of Data for Good, Scott hears others desire to empower the worlds social change makers. - Colleen hears that general users don't like to dig deep to find things on websites. - Scott hears that informative websites with dashboards are better received, they are easy to read and user friendly 	<p>SEE?</p> <ul style="list-style-type: none"> - Scott sees that our Neighbour Winnipeg already has an SDG monitoring system. - Colleen sees that the 2030 date is nearing with respect to the deliverables envisioned for SDGs. - Scott sees that most online consumers have a shortened attention span.
<p>PAIN</p> <ul style="list-style-type: none"> - A prominent pain is that Regina doesn't have a system to monitor our sustainable efforts collectively. - Scott's pain with myPeg: homepage doesn't give any info. - Have to research and collect data to add to monitoring system 	<p>GAIN</p> <ul style="list-style-type: none"> - A sense of progress and consolidate community leadership. - Quantify our efforts and actively see change! - Attract future investors and cause business to expand with focus on sustainable development. - Help set and achieve local SDG targets.