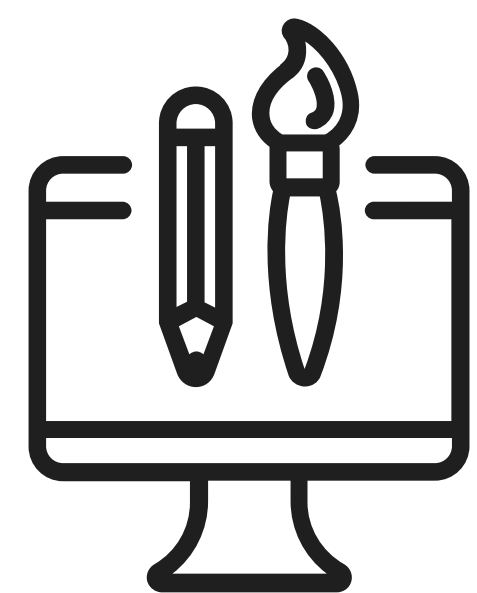


# Design



# AFFINITY DIAGRAM

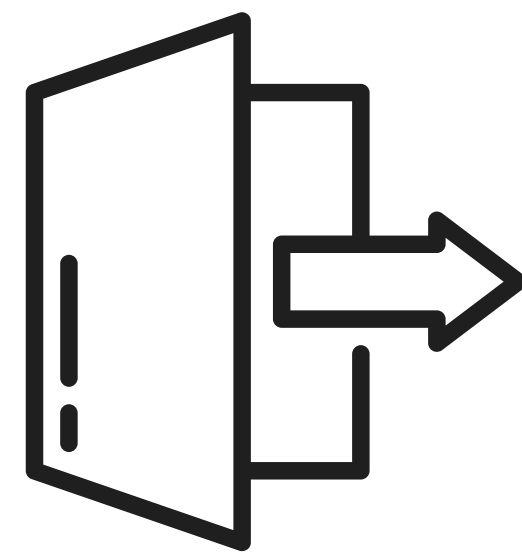
# Challenges / Fears



- Prefers a dashboard
- Relevant graphs with targets (not plain)
- Should have a summary page
- Easy to Use, visualization
- Users shouldn't have to dig deep to find info
- Design shouldn't require constant updating (low-maintenance)
- "how do I get someone to post the data on social media"
- Something that conveys the idea in 10 secs
- Want a website that shows a lot of data
- No pie charts
- How data has changed over time
- motive volunteerism and engagement on SDGs with governing bodies

- Design must align with stakeholder's expectations
- Team has never used WordPress
- Collaboration scarcity
- Adapting to future changes in the project
- Data security?
- Might not finish some features that they might want

# Outcomes / Impacts



- Bring awareness and inspire community action
- Benefits is it will drive investors and donors to Regina
- Existing companies will focus more on the local set SDG

# Ideas



- Design is the most important part
- Colleen said many SDGs are interdependent
- Dashboard should be clickable, takes you to detail page of a specific SDG
- Link to sites where data is derived from in the SDG detail pages
- Quantified Dashboard to see % to completion to targets for each SDG

# Questions



- What are the key features and functionality that we aim to include on the website?
- What information about sustainable development will resonate the most with local residents?
- How can we as a community work through problems to solve some SDGs
- What challenges will arise when integrating the data provided by Northstar?
- What tool can we use to collect user feedback/questions?
- How to manage data for interdependent SDGs due to their overlapping nature?
- Will the provided data be enough??