



*Think & Feel?*

They feel the need to bring awareness among people about Regina,

They think Regina should have a website of its own where anyone can have access to.

They hear from people that; they want to volunteer but they don't know whom to reach out to.

*Hear?*

They hear from people that, there are still some parts where the city needs more NPO's help.

*See?*

More NPO's coming up to fill the parts where the city is lacking.

They want to see more people to know about regina and decide to move in.

A captivating Cover page.

*Say & Do?*

Granular data and information

The website should be easy to use and navigate.

*Pain*

Not use pie charts as they are difficult to understand.

They think all data is available but inaccessible on one site.

Websites like Stat Canada are not easy to operate.

*Gain*

To understand where Regina is lacking behind and to work on those points.

All data and stats can be viewed from a single user-friendly website.