Dream App User Interview Script

INTRO

Explain what you're working on. Avoid talking about solutions that might be forming in your head. Make it about the problem you're trying to solve.

QUESTIONS

Q1: Do you dream? If so, how often would you say that you do? Do your dreams have any patterns that you've noticed?

Q2: Can you walk me through what it is like to try to remember a dream?

Q3: Have you ever tried recording or documenting your dreams? *If yes, can you tell me more about your process? *If no, why not?

Q4: What would the ideal solution to this problem look like?

Q5: Is there anything else about dreams or recording dreams that I should be aware of or considering when working on this project?

WRAP UP

* Thank them for their time

* "I'll be working on some ideas in the coming weeks. Would you be willing to sit down and give me feedback when that time comes?"

* Get any necessary contact / follow up info and say farewell