

11 Proven LinkedIn Headlines (+ TEMPLATES)

1/11: Eric Partaker



Eric Partaker

The CEO Coach | CEO of the Year '19 | McKinsey, Skype |
Author | Follow for posts about business, leadership & self-mastery.



The LinkedIn Creator

[Your Role] | [Notable Award/Accomplishment] | [Past/Prestigious Affiliations] | [Other Role>Title] | Follow for posts about [Key Topics]



Alex Cattoni

Founder of The Copy Posse | 🔥300K on YouTube | 💜 Join our Empathy Empire



The LinkedIn Creator

Founder of [Your Company/Initiative] | [Achievement or Milestone] on [Platform/Medium] | Join our [Community Name]



Tim Denning

Aussie Blogger with 1B+ content views in 10 years | I teach people to use writing online to create career opportunities | Let's connect: tim@timdenning.com



The LinkedIn Creator

[Nationality/Unique Identifier] [Creative Role] with [Impressive Metric] in [Time Frame] | I help/teach [Target Audience] to [Achieve Desirable Outcome] | Let's connect: [Your Email]



Matt Gray

Founder & CEO, Founder OS | Proven systems to grow a profitable audience with organic content.



The LinkedIn Creator

[Your Role], [Company/Product] | [Unique Selling Proposition]



Katelyn Bourgoin 🧠

Wanna go from unknown to UNIGNORABLE? I can help.
68,000+ smart people read my buyer psychology newsletter



The LinkedIn Creator

I help **[Target Audience]** go from **[Initial State]** to **[Desired State]**. Join **[Number of Followers/Clients/Users]** who read/use **[Content Type/Service/Product]**.



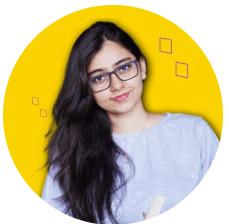
Justin Welsh

Building my one-person business to \$10M in revenue. Posts and articles about the process.



The LinkedIn Creator

Building **[Business Name/Type]** to **[Quantified Target Metric]**. **[Content Types]** about **[Key Topics]**.



Saheli Chatterjee

Viral Marketing Strategist for Coaches & Educators | Teaching Creators and Brands How To Dominate Social Media without Ads @Koffee Media



The LinkedIn Creator

[Your Profession] for [Target Audience] | Teaching [Specific Groups] How To [Achieve Desirable Outcome] without [Conventional Means] @[Company Name]



Richard Moore

I help consultants get clients on LinkedIn, using sales and content 🚀 Follow #RichTips for content



The LinkedIn Creator

I help **[Target Audience]** **[Achieve Desirable Outcome]** using **[Methods/Techniques]** | Follow #**[YourUniqueHashtag]** for **[Content Topics]**



Shlomo Genchin

I make fun ads for boring products | Copywriter | D&AD and Clio awards winner | Okayish surfer 



The LinkedIn Creator

I create **[Descriptor]** **[Business Assets]** for **[Target Audience]** **[Products]** | **[Your Profession]** | **[Awards/Accreditations]** | **[Personal Interest]**



Julius Dein

70M + Followers Across Social | Viral Video Marketer | #1 Most Viewed FB Page of 2021 | Speaker. Entrepreneur. Street Magician!



The LinkedIn Creator

[Impressive Metric] on/from [Platform/Medium/Initiative] |
[Your Profession] | [Key Achievement/Award] | [Other Roles or Talents]



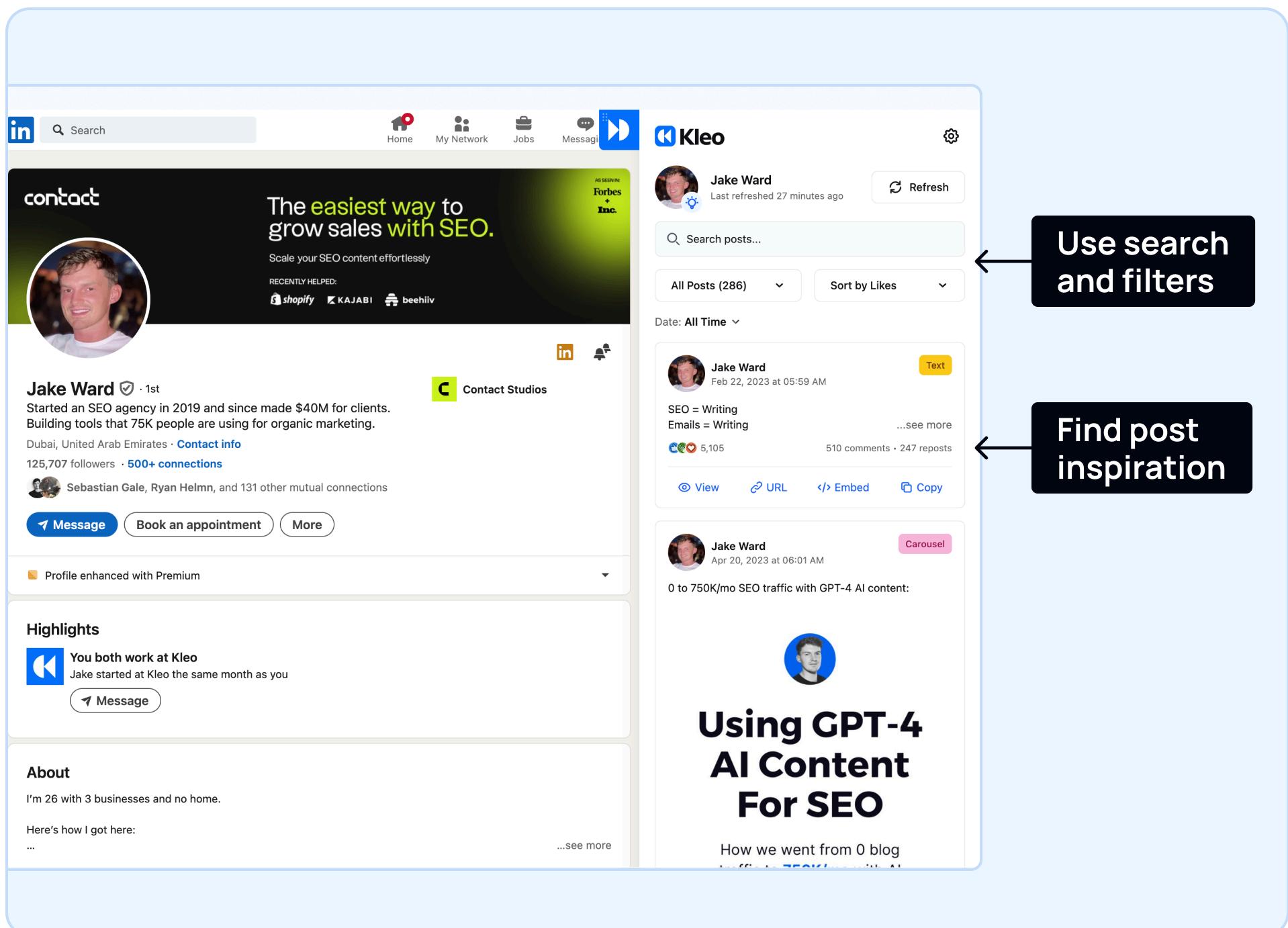
Sophie Miller

director @ Pretty Little Marketer ⚡ making social media SIMPLE 🌎 strategy and content consultant for people and brands 🧠 host of the PLM Insiders Club → *the* community membership for people in social media 🌐



The LinkedIn Creator

[Your Role] @ [Company] | [Unique Selling Proposition] |
[Products/Services] for [Target Audience] | Host of
[Community/Event/Program] for [Target Audience]



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Highlights

You both work at Kleo

Jake started at Kleo the same month as you

[Message](#)

About

I'm 26 with 3 businesses and no home.

Here's how I got here:

... [...see more](#)

Kleo

Jake Ward Last refreshed 27 minutes ago

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Date: All Time

Jake Ward Feb 22, 2023 at 05:59 AM

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...see more

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Jake Ward Apr 20, 2023 at 06:01 AM

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