

Activate

a conference for all things interactive

sponsorship
opportunities



activateconf.com

A vertical photograph on the left side of the slide shows a person from the waist up, wearing a yellow graduation gown and cap. They are holding a dark-colored diploma or certificate in their hands.

mission statement

Activate is an event that aims to enrich our local tech community by establishing and furthering the careers of individuals in the web & technology field. Our goal is to bring awareness of this field to the young community and build bridges between the future and current workforce in order to increase interest in careers in technology. We also invite current professionals to participate in furthering their skills to build a stronger workforce.

activate is...

- + an active professional association dedicated to career development of interactive designers and web developers and executives.
- + a registered non-profit organization with the State of Louisiana.
- + funded by guest fees, fundraising and corporate partners.
- + managed by co-founders, Quinton Jason and Lynsey Gwin



activateconf.com

why sponsor?

In 2016, our inaugural conference was a sold-out success. We have received a lot of positive feedback, and we're hoping to continue to improve upon that success. Activate 2020 promises to be an event filled with some of the brightest minds in Baton Rouge (and beyond), each sharing their knowledge and experience on a variety of interesting—and important—topics!

- + Conference target market is teens and adults aged 16-40 in the Southern Louisiana area
- + Conference attendance is 100-150 students and professionals
- + Mailing list consists of over 400+ tech professionals, business owners, school representatives and students
- + Designed for current and aspiring designers, web developers, project managers, and entrepreneurs

activate 2020

our 4th year

September 19th

@ LSU Business Education Complex
Baton Rouge, LA

3 Tracks

- + Development
- + Design
- + Business

Hackathon

- + 8 Hour On-Location Competition
- + Student & Professional Divisions

sponsorship tiers

title sponsor

\$5,000

- + Primary Placement of Logo on Website, Event Video/Slides, & Venue Banner
- + Onstage Recognition
- + Booth/Table
- + E-newsletter & Social Media Recognition
- + Item Giveaway During Event
- + Inclusion of 2 Promo Items in Swag Bag
- + 6 Activate Conference Tickets

day sponsor

\$2,500

- + Logo on Website, Event Video/Slides, & Venue Banner
- + Onstage Recognition
- + Booth/Table
- + E-newsletter & Social Media Recognition
- + Item Giveaway During Event
- + Inclusion of 1 Promo Item in Swag Bag
- + 3 Activate Conference Tickets



scholarship sponsor

\$1,000

- + Logo on Website, Event Video/Slides, & Venue Banner
- + Onstage Recognition
- + Booth/Table
- + Social Media Recognition
- + Inclusion of 1 Promo Item in Swag Bag
- + 2 Activate Conference Tickets

entry-level sponsor

\$250

- + Logo on Website & Event Video/Slides
- + Social Media Recognition

mid-level sponsor

\$500

- + Logo on Website, Event Video/Slides, & Venue Banner
- + Onstage Recognition
- + Social Media Recognition
- + 2 Activate Conference Tickets

in-kind sponsor

Sponsor opportunities include: event drinks, event catering and snacks, print/promotion services, welcome dinner venue and catering, after party venue and catering, promo items, giveaways, graphic design

For more information, contact us at activateproinc@gmail.com



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