# ENRIQUE LAFFRANCONI

After years working in the Film Industry, I decided to fully focus on progamming. Task-driven and detail-oriented, I acquired great proficiency in CSS, HTML, JavaScript, NodeJs and React.

Amsterdam

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# TECHNICAL SKILLS

HTMI 5

CSS3

JavaScript

Node.js

React

Next.is

Shopify

Visual Studio Code

MySQL Workbench

WordPress

After effects

Final Cut Pro

Premiere Pro

Photoshop

Subtitle Edit

DCP-o-Matic

# **WORK EXPERIENCE**

#### SELF-EMPLOYED WEB DESIGNER

Freelancer, 2022 until now Amsterdam, Holland Designing and building web pages for a variety of products. Advising clients in developing the digital commerce architecture. Developing integrations between the e-commerce platform and other systems. Validating test routines to ensure the quality of the external and internal interface.

#### **DELIVERY DCP**

CEO, 2019-2021, Mexico City, Mexico

Creating and selling digital cinema packages for film festivals. Managing the company organisational structure and strategy. Driving profitability. Stakeholders management.

### **SUB-SUB.COM**

Founder & CEO, 2014-2019, Oaxaca de Juarex, Mexico Creating subtitles for feature films, shorts and documentaries. Managing the team, overviewing the workflow, negotiating deals.

#### **OAXACA FILM FESTIVAL**

Programming Director, 2014-2019, Oaxaca de Juarex, Mexico Selecting the movies and shaping the festival programme. Liaising with guest speakers and directors attending the festival.

Event & Partnership Manager, 2013-2015, Oaxaca de Juarex, Mexico Responsible for the production of the event including defining strategy and goals, managing the in-house team and marketing budget.



## **FDUCATION**

#### **FULL-STACK DEVELOPER COURSE**

Digital House, 2021-2022 Buenos Aires, Argentina

#### **BA, FILM AND CINEMA STUDIES**

University of Buenos Aires, 2007-2011 Buenos Aires, Argentina



English: professional working proficiency Spanish: native



Bouldering Rock climbing Padel Drawing