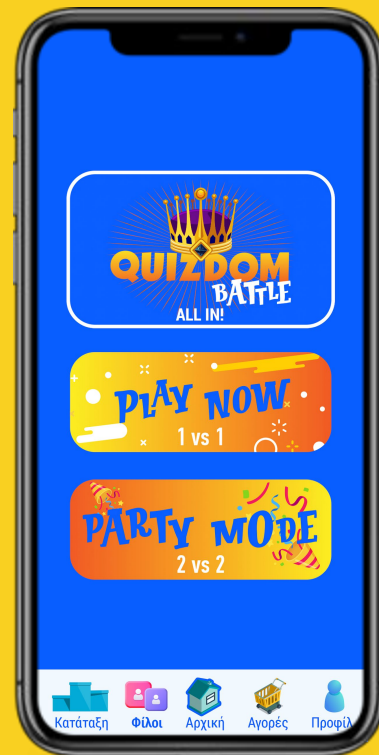
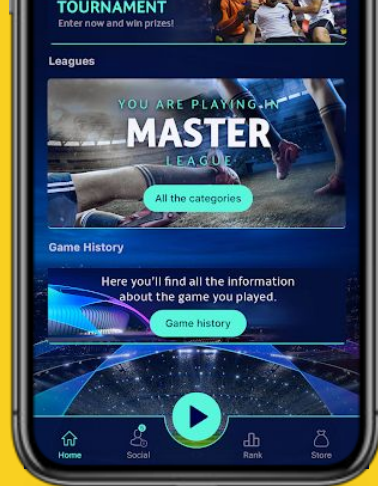


# QUIZDOM

TRIVIA GOES CRYPTO





## Quizdom in stats.

Quizdom V1 was a European phenomenon, with huge local success. V2 sees us relaunch with brand new functions, and an initial marketing push for the German, UK and Russian markets



2.5 mil.  
downloads



270k Daily  
Players



1 mil. daily  
Games



8 bil. Q's  
Answered



Get it on Google Play & App Store

# What is Quizdom?

Quizdom - the fast, addictive social trivia mobile game that millions of players worldwide have already loved!

Play against countless other players to prove your smarts or take part in exciting Tournaments to win prizes, cash and now also play to earn!




# Overview

Quizdom brings its popular Quiz app into the cryptoworld, creating the QUIZ token to both power the Quizdom ecosystem, and to take us into Metaverse trivia quizzing.

Unlike most entrants into the crypto space...

*...Quizdom takes a proven concept with a huge user base & experienced team and uses blockchain to improve it.*

A photograph of three young adults (two women and one man) sitting together and looking at their smartphones. They are all smiling and appear to be engaged in a game or activity on their phones. The image has a blue tint.

Projected 2 million users by mid 2022.  
A mass market crypto-powered mobile game.

# The Games

Quizdom has been in closed Beta during iteration from our successful V1 app to our next generation game.

Our improved version is now remodelled, internationalized and relaunched for worldwide rollout.



4

## Question Types

Question types include text based and image based questions.

30

## Question Categories

All the favourite question categories, from food and drink through to films, music sports and simply general trivia.

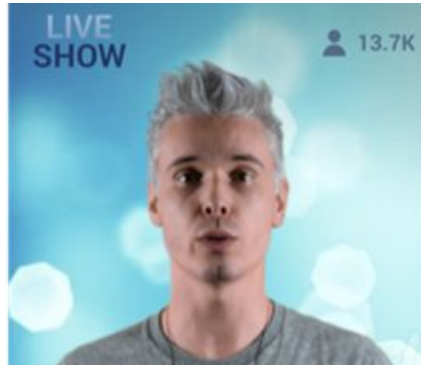
# Game Types

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## QUIZDOM BATTLE

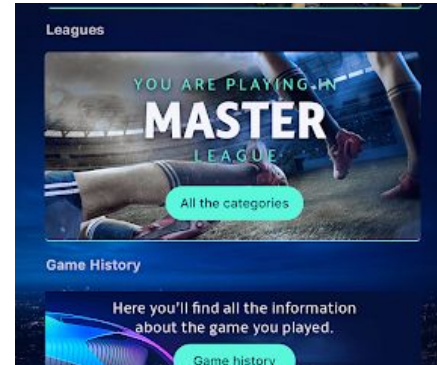
A real-time mobile quiz game with a variety of game modes: 1v1, or tournaments with unlimited number of participants.



## QUIZDOM LIVE

Live text quizzes or live hosted Quizdom tournaments.

Winner(s) get to keep or share the prize pool.



## QUIZDOM WHITE LABEL

Relaunch of our White Label service - previously provided games for Vodafone, UEFA for both EURO 2020 & Champions League throughout the 2021 finals.



# Question Factory

Create questions with our Question Factory As they get upvotes & plays, the creator gains QUIZ token. Users can also edit questions in our database, update & translate them, also for QUIZ token reward

?

Add plain text or  
sort the text  
questions

?

Create image  
based questions  
with our huge  
image database

?

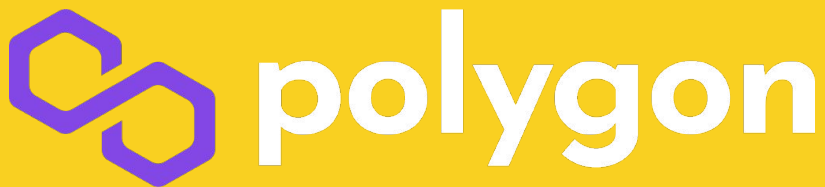
Alternatively  
create "spot the  
difference"  
questions

# Quiz Token

Created & hosted in the Polygon ecosystem.

Polygon creates & maintains an exact copy of the Ethereum blockchain, offering Ethereum features at a fraction of the cost.

Ensures QUIZ token represents a smooth solution free of high fees and failed transactions.



QUIZ fuels our gaming ecosystem, & players can:



## PLAY TO EARN

Earn tokens through standard quiz play, gaining QUIZ rewards for progress through levels.



## WIN BY GAMING

Win QUIZ tokens from others in combat games or exciting global tournaments.



## CREATE TO EARN

Gain QUIZ tokens by adding to our Question Factory, or translating & verifying new content.



## PROMOTE TO EARN

Organise own tournaments, inviting others to join & gaining rewards in QUIZ tokens.





# Quizdom Ecosystem

Play to earn - Create to earn - Promote to earn

Our ecosystem provides a powerful, real life use case for the QUIZ token, driving its long term value for users, stakers and investors alike.



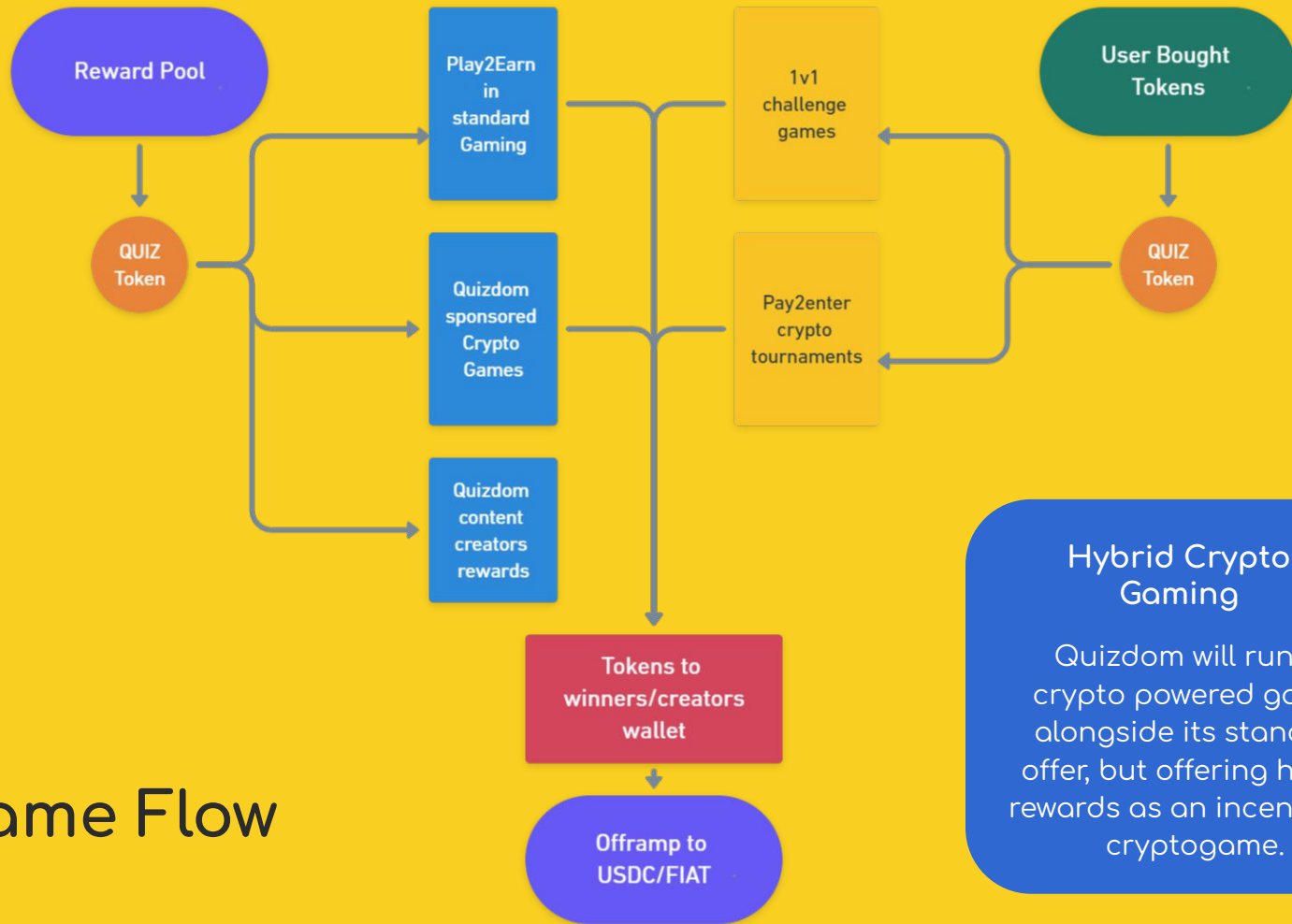
## Player Centric Use

Quizdom players bet QUIZ with others in challenge games, or play to earn QUIZ tokens.



## Benefits for all

Content creators earn QUIZ via adding questions, whilst promoters earn via creating tournaments.

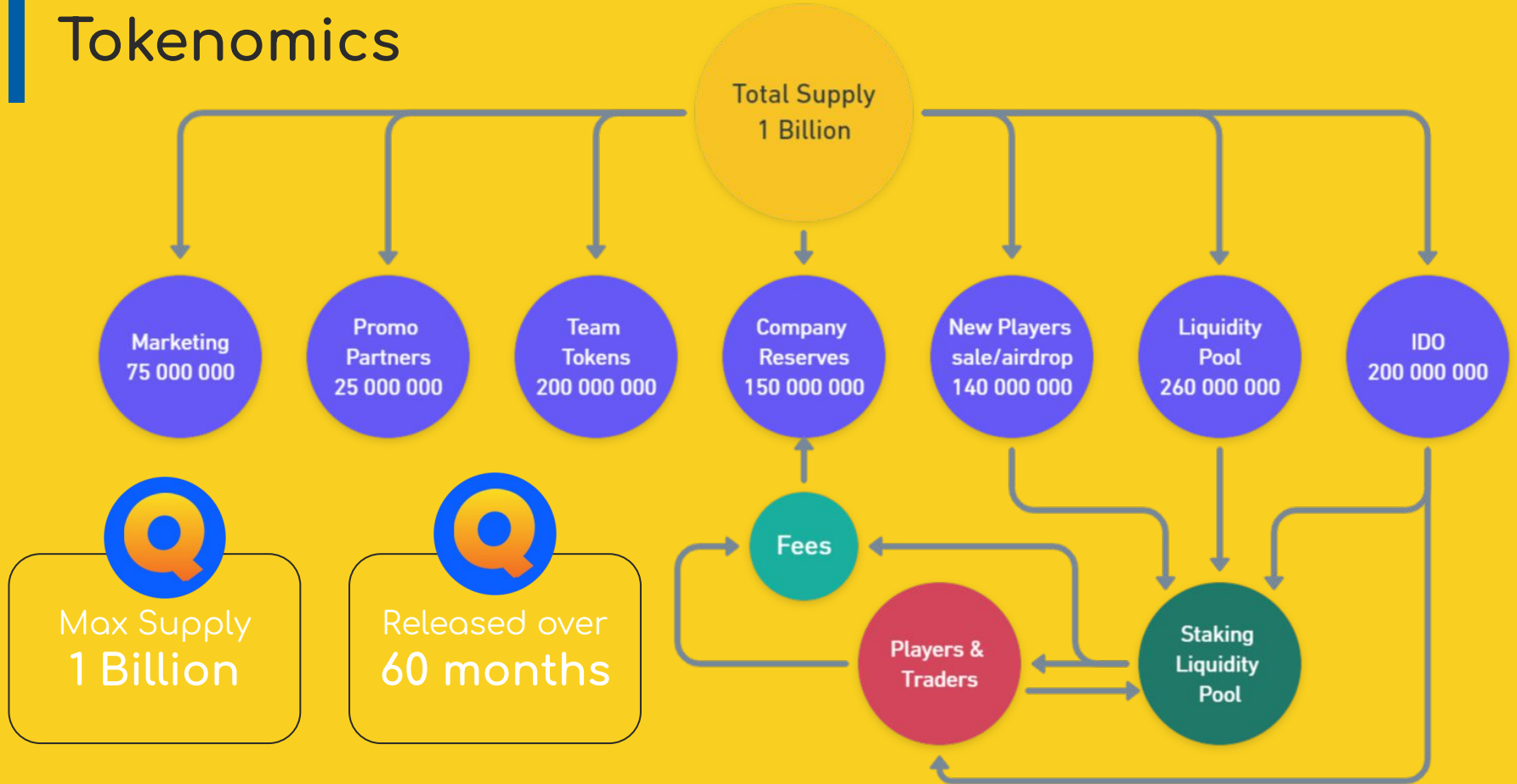


## Hybrid Crypto Gaming

Quizdom will run its crypto powered games alongside its standard offer, but offering higher rewards as an incentive to cryptogame.

## In-Game Flow

# Tokenomics



# Roadmap

We first relaunch our mobile application in both Android and iOS versions before gradually introducing the crypto element to our gameplay and trivia ecosystem.

Our token is already minted, and we are now in the planning stages for our token release schedule and IDO.

Nov 21

Creation of white paper & tokenomics  
Smart contract development  
Pre-launch mobile app FAT testing

Jan 22

Quizdom store including:  
Powerups purchase in Android & iOS  
Store bundles of booster & gold  
QUIZ Token IDO preparation  
Gold/Crowns purchases  
Individual booster purchases

Mar 22

Addition of new game modes  
2v2 mode  
Battle Royale mode  
New store additions (avatars, boosters, bundles)  
IDO Presale

Dec 21

Initial minting of QUIZ token  
Relaunch of Quizdom  
Mobile game app on Play Store & App Store.  
Relaunched QUIZ allows:  
• Real Time synchronous play against other users  
• Player vs the QuizBot -  
• User leagues & leaderboards

Feb 22

UI translation into EN-DE-GR  
Common question database for EN-DE-GR  
Testing of QUIZ token wallets for users powerups

Apr 22

Alternative stores implementation  
Quizdom's Question Factory  
Token on General Sale

# Team

Quizdom is a transparent, international team made up of publicly verifiable, seasoned gaming professionals, marketing experts, product managers, social media community managers and cryptocurrency geeks.



**Thomas Koller**  
CEO



**Giorgios Barmatsis**  
CTO



**Kostas Plumandakis**  
Head Developer



**Nikitas Kastis**  
Front-end Developer



**Vano Natobaldze**  
Front-end Developer



**Spiros Charlaftis**  
Lead QA



**Anton Holovnitski**  
Content Specialist



**Valentina Marousopolou**  
Sales & Marketing



**Ralf Plnzer**  
Acting CFO



**Ingvar Thorinarnsson**  
Blockchain Advisor



**David Cairns**  
Marketing & Content



# Next Steps

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1

## Prepare IDO offer

We are finalising our tokenomics and use cases for QUIZ token to ensure we create the right structure for long term success

2

## Strategic Funding

Strategic funding rounds to venture capital firms who can contribute value in addition to capital.

3

## Private IDO Sales

In March 2022, we will have private sale rounds and pre-sales to additional VC firms and private investors.

4

## Public IDO Sales

The final part of the token launch will see QUIZ token go on general sale for the full IDO launch later in April 2022

We are currently preparing the project and token for an IDO (initial DEX offering), for launch in March 2022.

# Potential

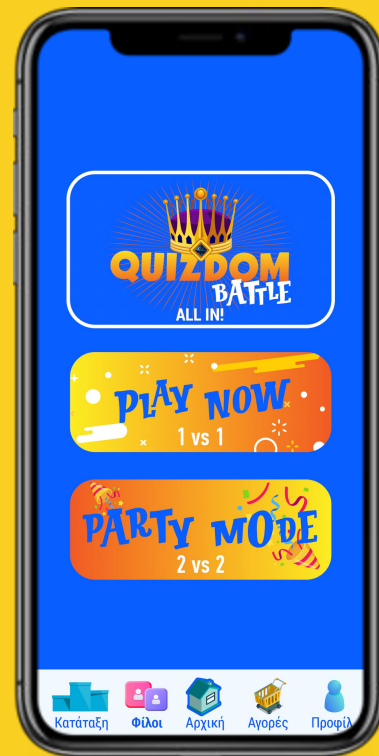
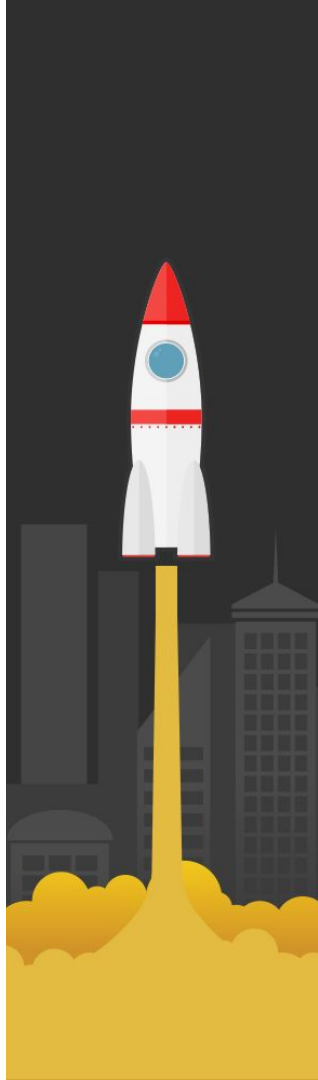
Crypto powered games are the next big thing in the crypto space.

Games like [Axie Infinity \(AXS\)](#), [CryptoBlades \(SKILL\)](#), and [Alien Worlds \(TLM\)](#) have thousands of daily active users.

Axie Infinity is currently leading the pack with over **\$1.1 billion USD** in sales so far in 2021.

Imagine an opportunity to introduce crypto to a game that already has +2 million downloads!

That opportunity is Quizdom.



# QUIZDOM

TRIVIA GOES CRYPTO

Contact : Thomas Koller

Email : [thomas.koller@quizdom.com](mailto:thomas.koller@quizdom.com)

GSM: +49 172 657 0140

