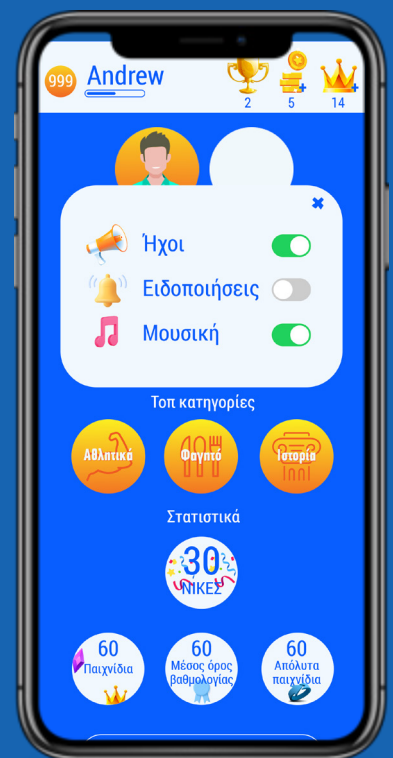


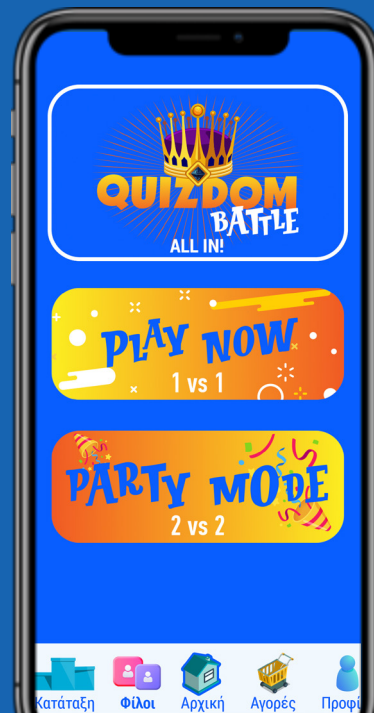


QUIZDOM

TRIVIA GOES CRYPTO



Mobile trivia
gaming with
blockchain
power



QUIZDOM

MOBILE TRIVIA GAMING

QUIZDOM 3.0 WHITE PAPER

The popular mobile trivia game being relaunched with a brand new blockchain element.

All the favourite features of our Quiz games remain, now our users can also earn crypto whilst playing and winning!

Play to earn.
Win to earn.

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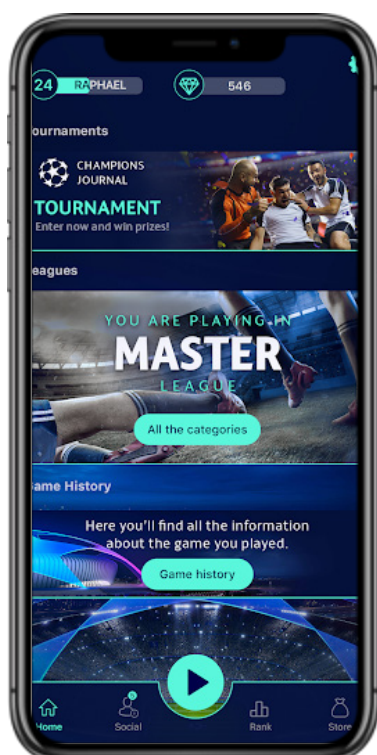
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01. Overview

What is Quizdom?

Quizdom - the fast, addictive and social trivia game that millions of players worldwide have already loved!

Play against countless other players to prove your smarts or take part in exciting Tournaments to win prizes, cash and now also play to earn!



The Quizdom Difference

Quizdom takes its popular Quiz app into the cryptoworld, creating its QUIZ token to power the Quizdom ecosystem, and to take our first steps into the world of Metaverse trivia quizzing.

Unlike most entrants into the crypto space, we take a proven concept with an experienced team and use blockchain to improve it.

Quizdom in Stats



2.5 million
Downloads



270 000
Daily Players



1 million
Daily Games



8 billion
Total Questions
Answered

Live TV Show

Quizdom previously enjoyed a prime TV show in Greece for three seasons.

UEFA Partnership

Partnership with UEFA for Quizdom Champions League Edition & EURO 2020 games.
500 000 players in May 2021 via UEFA Gaming Hub.

Localization

Quiz games are currently available in English, German, Russian and Greek, with Spanish and French versions soon to come.

A cryptocurrency project with a difference. Using cryptocurrency to improve an existing product, with real audience and a real use case.

02. Quizdom Ecosystem

Now Trivia Quiz for rewards enters the blockchain space.

The QUIZ ecosystem provides a powerful real life use case for the QUIZ utility token, driving long term value for users, stakers and investors.

Quizdom is taking its platform with quality gameplay and entertaining content to the next evolution of engrossing mobile quiz competition.

Earn as you play

Quizdom players will be able to earn crypto as they play, as well as challenging others for crypto tokens in live challenge games and multiplayer tournaments.

Additionally, we construct our Quizdom World ecosystem, where users can not only earn as they play or win, but earn by contributing to the Quizdom trivia database through our Question Factory.

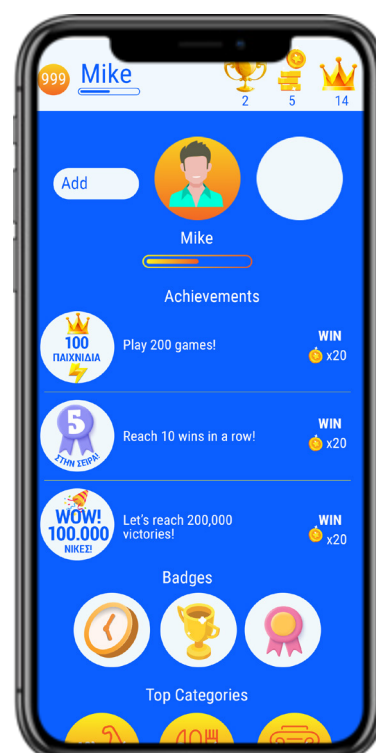
White Label Concept

We build this ecosystem to be not only usable for Quizdom players, but also fully whitelabelled for major brands to create their own blockchain powered trivia quizzes at the click of a few buttons.

**Play to earn
crypto**

**Play to win
crypto**

**Create to earn
crypto**



**Players are
the centre
of Quizdom...**

**But all get
rewards from
the QUIZ token**



03. QUIZ Token

Our token (QUIZ) is the fuel for Quizdom's gaming ecosystem, and players can:



Earn through play

Quizdom players can earn tokens as they play standard quizzes, getting rewards as they progress through levels.



Win or Earn by gaming

Join combat games to win QUIZ tokens or simply play to earn in exciting global tournaments for huge jackpots.



Earn through creation

Community members gain QUIZ tokens through contributing to our Question Factory, or translating & verifying user generated content.



Earn through promotion

Players can organise tournaments, inviting others to join. Popular tournament creators get QUIZ rewards for bringing new faces to Quizdom.

QUIZ is a token created on the Ethereum blockchain, but utilising Polygon (Matic) as a layer-2 solution to increase scalability, cross chain capability and ease of use whilst keeping transaction fees to a minimum.

The Quizdom 3.0 trivia platform on the blockchain will reward users with QUIZ tokens, improving the trivia experience exponentially, and changing the way that skillful gaming, knowledge and intelligence is rewarded.

04. Technical Details



QUIZ token is created and hosted in the Polygon Ecosystem

Polygon works through creating and maintaining an exact copy of the Ethereum blockchain, offering the key features of Ethereum at a fraction of the cost.

The Polygon chain provides faster transaction speeds at a price not possible when using Ethereum.

This choice also ensures that the QUIZ token provides a smooth running solution for users so they never face the potential bottleneck of stuck transactions.

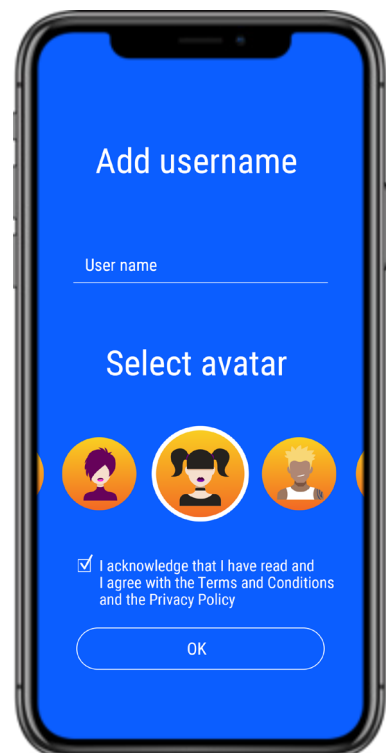
Quizdom uses ReactNative for the frontend and Node.js for the backend. Additionally, player data is stored in redis database for faster transfer rates.

The game features synchronous play (real-time) in various implementations:

- 1vs1
- Tournaments and live hosted quizzes
- Battle Royal - all versus all

For servers a combination of Amazon Web Services functions have been implemented enhancing scalability, security and privacy. We use a series of AWS functions:

- EC2
- RDS
- VPC
- Lamda
- CloudFormation



05. Tokenomics

The native token of Quizdom is QUIZ, and is the currency used in Quizdom.

The maximum supply of QUIZ is 1 Billion tokens.

The full amount is not minted in the beginning, but a total of 500.000.000 or 500m is minted to begin with.



All the allocations are bound by vesting contracts to ensure liquidity and consistency of value for QUIZ token, its holders and ecosystem users.

Marketing & Partnerships

A percentage of QUIZ token is reserved for allocation to drive product & community growth. At the time of TGE 10% of these tokens will be released.

A vesting contract and release schedule is in place, firstly a 6 month cliff of remaining tokens, then a release of 5% of the tokens in this allocation per month for 20 months.

Company Reserves

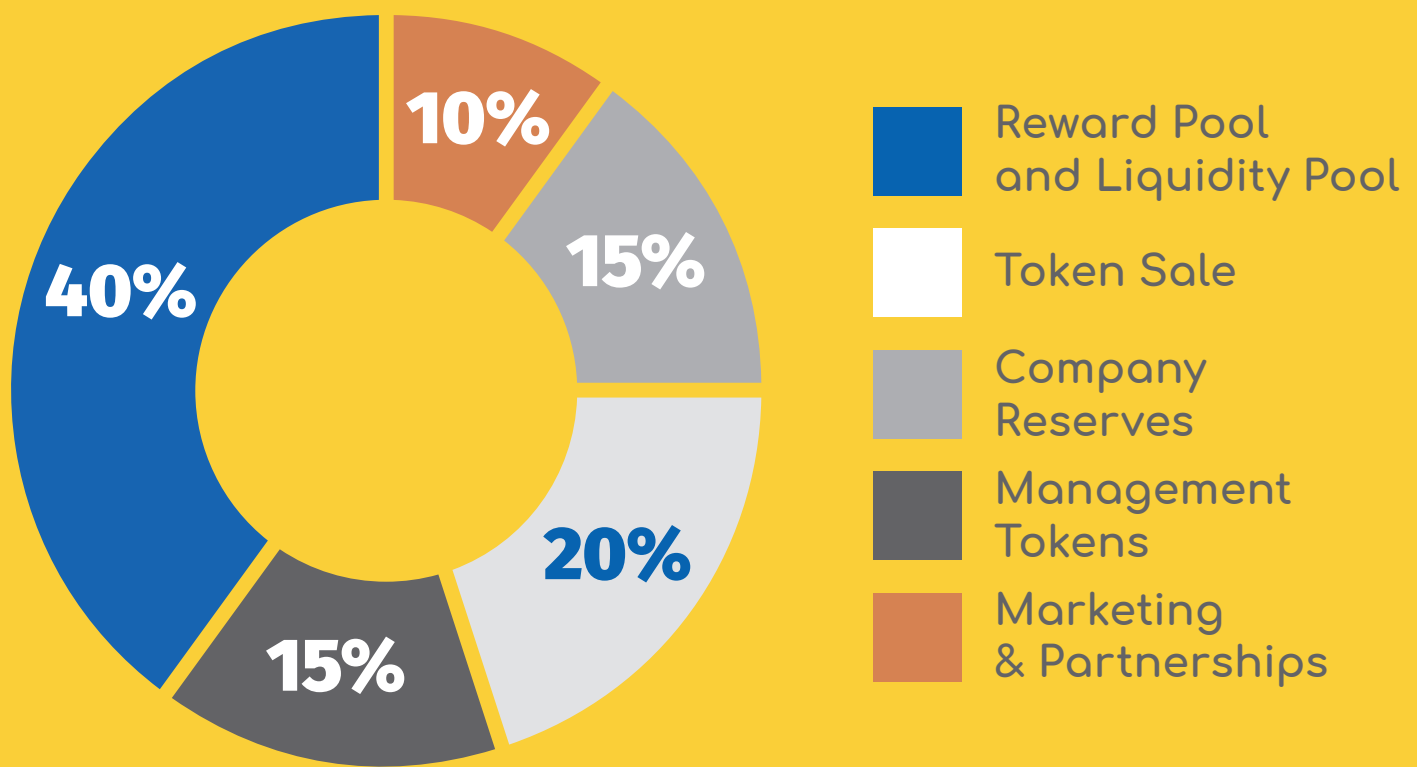
Tokens allocated to Company Reserves utilised for ongoing site costs for future technical developments. May also be used as needed for future fundraising.

A vesting contract and a release schedule will be in place, firstly a 6 month cliff and then a release of 2% of tokens in this allocation per month for 50 months.

Token Sale

This part of the allocation is split up into 2 sections, these sections are 20% of the tokens for an IDO while the remaining 80% of tokens are sold to investors and players over a long period to ensure that there are always available tokens to our players.

Part of these token sales are used to fund our Liquidity pools and Reward Pools. This ensures that there is always liquidity for our users to buy and sell the token.



Here a Vesting contract and a release schedule will be in place. The initial 20% will be released at TGE for the IDO. The remaining 80% will be released 1% a month over 60 months to ensure there are tokens for sale for new users of the game.

Team Tokens

There is a special allocation reserved for the team, these tokens will be bound by vesting contracts and a 6 month cliff. They will be then slowly released over a period of twelve months.

Reward Pool and Liquidity Pool

This is the biggest part of the tokenomics, the reason for the size of this allocation is to make sure that there are always coins available for the Liquidity pool and for special reward pools for Quizdom.

Part of the revenue made from people playing on Quizdom is used to fund the liquidity pools as well as part of the token sales, this ensures that the liquidity pool always has enough liquidity.

Here a Vesting contract will be in place, at the time of TGE 15% of the tokens in this allocation will be made available for liquidity pools. The remainder of the tokens are locked and only available for release to keep the liquidity pool full.

06. Quizdom - The Games

Quizdom has been in closed Beta whilst we iterated our next generation Trivia Quiz game, improving on the magical content and UI which previously won us millions of players.

Our improved version is now relaunched, which has built on the successful Greek app, and is being remodelled and localized for a worldwide rollout.

Quizdom has two main gaming types, Quizdom Battle and Quizdom Live.

Each gaming type enjoys a mix of question types, including the following:

Text Questions

A question is asked, and the players must pick the correct answer from a choice of four possibilities. Only one of the possibilities is correct, but which one?

Picture Questions

A question is asked, and the players must pick the correct answer from a choice of four questions. Again, only one of the possibilities is correct, but which one?

Spot the difference Questions

Users are given two similar pictures, but with a few differences. They then have a limited amount of time to try and spot all the differences between the two images.

Fastest time wins!

Categories

All Quizdom questions are separated into more than 30 popular categories such as food and drink, TV and entertainment, Film, History, politics and geography.

07. Quizdom Battle

Quizdom Battle is a real-time mobile quiz game with a variety of game modes: 1v1, tournaments with unlimited number of participants as well as live hosted Quizzes!

Currently available in Greek, with English and German versions in Q1 2022.

"Lighting fast rounds, more than thirty different categories and an immense database of questions"

Players can play in their native language against players from other parts of the world.

Plenty of boosters to make the game more fun and competitive, for players to use in their favour or against their opponent.

There's a huge collection of avatars, that players can choose from or purchase to add sparkle to their profile.

Quizdom Battle is also social! A chat is integrated in the game, so players can become friends, chat, invite to friendly battles and Battle Royale events.

Let the Quizdom Battle begin!



George Barmpatsis

CTO Quizdom

"The key element to our success was fast games with great content."

Our relaunch sees us adding to this by allowing players to play across languages and across borders."

08. Quizdom Live

The ultimate quiz game experience, an entire television-quality production brought at the fingertips of players around the world.

Two different types of game modes, equally intriguing, exciting and full of suspense! Live text quizzes or live hosted Quizdom tournaments.

A Live text quiz functionality, where players answer a number of questions in a specified time.

The winner(s) get to keep or share the prize pool.



A real money prize pool is shared amongst the winners at the end of EACH game.

If someone is looking for something more immersive, Quizdom offers the Quizdom live show.

A live host gets to present the Quiz event in real time. People can participate from anywhere in the world, and compete in a series of questions on varied topics.

The winner(s) either take all or share the spoils of victory.

Live Quizzes already implemented as a white label service for Vodafone Egypt.

Quizdom will also relaunch its White Label service games, having previously provided games for Vodafone, UEFA for both EURO 2020 and the Champions League throughout the 2021 finals.

Here, companies may not only use our trivia ecosystem for their communities, but also offer them rewards in our native QUIZ token too!

Quizdom will offer single player against the Quizdom bot, multi-player tournament modes or games against the clock.



White label partners are able to use our flexible, innovative and simple to use configurator

Designed & implemented to provide partners the flexibility to use our full array of tools - management, architecture, core - to launch a bespoke quiz product.

Configurator components developed for fast, stable customization & immediate deployment.

Through our configurator system, partnering customers have access to a complete integrated CRM, which provides information on: players, active players, response times, games played, maximum attendance, winners, question levels and game length time.

09. Quizdom White Label

10. Question Factory

Quizdom lets its users take part in creating the content, and Quizdom 3.0 will provide the best trivia craftspeople with rewards in QUIZ tokens.

A good quiz is all about the questions & content

Quizdom's Question Factory allows users to add their own questions for play. As they get upvotes and plays, the user who created them then gets more rewards.

As well as adding brand new questions, the Quizdom community also gets the chance to edit questions in our database, update or translate them, again for rewards in the QUIZ token.

As well as adding simple text questions, users can also add:

Sort the text

Question factory users can input their own questions and, following verification by an admin, can quickly release them into live play.

Picture Questions

Question factory content users can check out our own picture database, and see which questions they can craft from our images.

Sort the picture

Users can also use our picture database to make questions to be sorted from largest to smallest, fattest to thinnest, or strongest to weakest.

Spot the difference

We also offers users the ability to create 'spot the difference' questions using our picture and editing tool database.

Quizdom Community

270k

Version one
daily players

3

Languages
(with more on
the way!)

2 M

Questions
in daily play,
and counting!

All Quizdom players are part of the quizdom family and community

All Quizdom players are part of the Quizdom family and community. Whilst we will be re-launching and rebooting our social media channels, including Discord, Facebook, Instagram, Quizdom has in-built features to help us grow our community, and to help our community meet, interact and challenge each other.

Quizdom offers the following to help users make connections, friends, rivals, and really feel at home playing Quizdom.

- Interactive leaderboards to see where they rank amongst the best
- Chat features
- Customisable user avatars
- Rewards for achievements

Nov 21

Creation of white paper & tokenomics

Smart contract development

Pre-launch mobile app FAT testing

Jan 22

Quizdom store implementation, including:

- Purchases of powerups through Android and iOS
- Store bundles of booster & gold
- Ideation of QUIZ token as a powerup
- Gold/Crowns purchases
- Individual booster purchases

March 22

Addition of new game modes

2v2 mode

Battle Royale mode

New store additions (avatars, boosters, bundles)

IDO to take place for QUIZ token

Dec 21

Initial minting of QUIZ token

Relaunch of Quizdom Mobile game app on Play Store & App Store. Relaunched QUIZ allows:

- Realtime synchronous play against other users
- Player vs the QuizBot - Algorithmically programmed to respond with probabilities
- User search, Add Friends, Block Users
- Chat real time with friends
- User leagues & leaderboards
- User stats & User badges/levels which may later be redeemable for QUIZ token on launch.

Feb 22

UI translation into EN - DE - GR

Implementation of a common question database for EN - DE - GR questions

Testing of QUIZ token wallets for users powerups

Planning of IDO launch

Apr 22

Alternative stores implementation

AppGallery (Huawei - Android)

Samsung Galaxy Store (Samsung - Android) / same as above

Amazon Appstore (Amazon - Android) / same as above

Quizdom's Question Factory

Implementation of token Wallets

11. Roadmap

The Quizdom team has been working over the last few months to get our app and product ready for launch.

We first relaunch our mobile application in both Android and iOS versions before gradually introducing the crypto element to our gameplay and trivia ecosystem.

Our token is already minted, and we are now in the planning stages for our token release schedule and IDO.

In the meantime, development continues apace, as we add extra features to our Quizdom 3.0 release to make sure we are the best mobile trivia game, and the most widely used trivia game supporting cryptocurrency as an essential part of its ecosystem.

Please see the opposite page for our development roadmap.

12. Our Team



"Our competitive advantage comes from engaging the passion and creativity of each and every one of our Team"



Thomas Koller
CEO



Giorgios Barmpatsis
CTO



Kostas Plumandakis
Head Developer



Nikitas Kastis
Front-end Developer



Vano Natobaidze
Front-end Developer



Spiros Charlaftis
Lead QA



Anton Holovnitski
Content Specialist



Valentina Marousopolou
Sales & Marketing



Ralf Pinzer
Acting CFO



Ingvar Thorarinsson
Blockchain Advisor



David Cairns
Marketing & Content

13. Disclaimers

Risk statement

Purchasing and holding any cryptocurrency involves substantial risk and may lead to a loss of a substantial or entire amount of investment into the cryptocurrency

Prior to purchasing any cryptocurrency, you should carefully assess and take into account the risks.

Cryptocurrencies may be subject to expropriation or theft; hackers or other malicious groups or organizations may attempt to interfere with our system/network in various ways, including malware attacks, denial of service attacks, consensus-based attacks, smurfing, and spoofing which may result in the loss of your cryptocurrencies or the loss of your ability to access your cryptocurrencies.

In such an event, there may be no remedy, and holders of cryptocurrencies are not guaranteed any refund, or compensation.

Regulatory Statutes

Regulatory statutes of cryptocurrency and digital assets are currently variable and subject to significant uncertainty. In the future, certain laws, regulations, policies or rules relating to cryptocurrencies, digital assets, blockchain technology, or blockchain applications may be implemented which may directly or indirectly affect or compromise the holders' right to acquire, own, hold, sell, convert, trade, or use cryptocurrencies.

Uncertainty in tax legislation relating to cryptocurrencies and digital assets may expose holders to tax consequences. Potential purchasers should take into account all of the above and assess the nature of, and their own appetite for, relevant risks independently and consult their qualified advisors before making any decisions.

Forward-Looking Statements

This whitepaper contains various forward-looking statements regarding Quizdom's future services and product features.

Whilst these forward-looking statements are made in good faith, they involve estimates and assumptions subject to uncertainties beyond our control.

Accordingly, these factors could cause actual product features or availability different from those detailed in this whitepaper.

We undertake no obligations of updating any of our forward-looking statements to reflect circumstances after the date on which such statements were made.

Licences and approvals

Quizdom UG. and its associated companies operate in full compliance with the relevant regulations and laws, and use their best endeavours to gain the necessary licences and certifications.

Regulatory licences/approvals may be required in a number of jurisdictions in which our activities take place. Therefore development and roll-out of Quizdom platform features described in this whitepaper are not guaranteed.

Quizdom does not make any warranties or assurances, that any such licences or approvals are obtained within a certain timeframe or even at all.

As such, product features, or Quizdom services in their entirety as described in this whitepaper may remain unavailable in certain locations or jurisdictions.

No advice

This whitepaper does not constitute any investment advice, financial advice, trading advice or recommendation by Quizdom, its partners, directors, managers, employees or consultants on the merits of purchasing QUIZ Token, or using any of Quizdom's services, nor should it be relied upon in connection with any other contract or purchasing decision.

No Warranties

No representations or warranties have been made to the recipient of this whitepaper or its advisers as to the accuracy or completeness of the information, statements, opinions or matters (express or implied) arising out of, contained in or derived from this whitepaper or any omission from this document or of any other written or oral information or opinions provided now or in the future to any interested party or their advisers.

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No assurance can be made as to the accuracy and completeness of any translations. In case of any inconsistencies between any translation and the English version of this whitepaper, the English version prevails.

Views and Opinions

The views and opinions expressed in this whitepaper are those of Quizdom and do not reflect the official policy or position of any government authority, public body or regulatory body in any jurisdiction.

This whitepaper has not been reviewed by any regulatory authority.

**Mobile trivia
gaming with
blockchain power**

QUIZDOM

MOBILE TRIVIA GAMING