Zhang Qun

UX DESIGNER

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Early Visual Works: imui.drivehq.com

Professional Profile

Expertise includes:

- User Experience & Design Thinking

- Webpage Development (html5 / css3 / Javascript)

- Visual Design (Flash / Graphic / Icon / Logo / Poster)

- User Research / UE Improvement

- Interaction Design (Rapid Prototyping/ ActionFlow Design/ Wireframe/ Storyboarding)

- Web Accessibility

- Web Performance Optimization

- Globalization

Work Experience

IBM

Advisory Software Engineer / UX Lead / Front-end Developer

* UX Team Lead for Cloud Compute offerings. Facilitate daily design scrum meetings, retrospectives and sprint planning. Work with offering managers and executive team to prioritize work for UX Leads and Designers.
* Help facilitate Design Thinking workshops.
* Provided POC of Cloud offering (IBM Cloud for VMware Solution, Object Storage) on IBM Cloud (console.bluemix.net) in early stage development.
* Led the responsive design for IBM Cloud OpenStack Services(ICOS) portal (open.ibmcloud.com)
* Designed and delivered the ICOS front end component.
* Designed the interactions and interfaces for IBM SmartCloud Enterprise project. Turning business needs and ideas into actual products from scratch.
* Coordinated with UCD on usability enhancement requirements and delivery plan creation.
* Led distributed development team on accessibility / globalization development, testing and deliveries.
* Scrum master of accessibility / globalization component development.
* Created design assets and support design related activities.
* Technology application: OpenStack, Horizon, CDN, Bootstrap, Javascript, CSS, Mobile First, Git, Sphinx, RWD, a11y, g11n

HP

UX Designer

* Responsible for designing prototypes for new features and programs, and promotions for special

features, as well as defining new design and UI styleguides.
* Conducted user research with 8+ users to validate the design in various iterations.
* Analyzed client feedback on product usability, referral statistics and internal data. Recommended and facilitated changes in the current development process.
* Responsible for interviewing of UI designer.
* Interacted with usability team drive requirement and issue communication.
* Experienced working with high profile clients (China Telecom/ China Mobile) and managing multiple projects in fast paced environments.
* Technology application: Axure, Flash, Design thinking, Prototyping, Photoshop, Illustrate

OCT 2003 - DEC 2005

LENOVO

UI Designer, Front-end Developer

* Developed workflows, interaction flows, wireframes and proposed new features.
* Designed and implemented (in HTML/CSS/JS) web application (ERP, CMS, KMS, etc).
* Redesigned a variety of features on the currently existing web application.
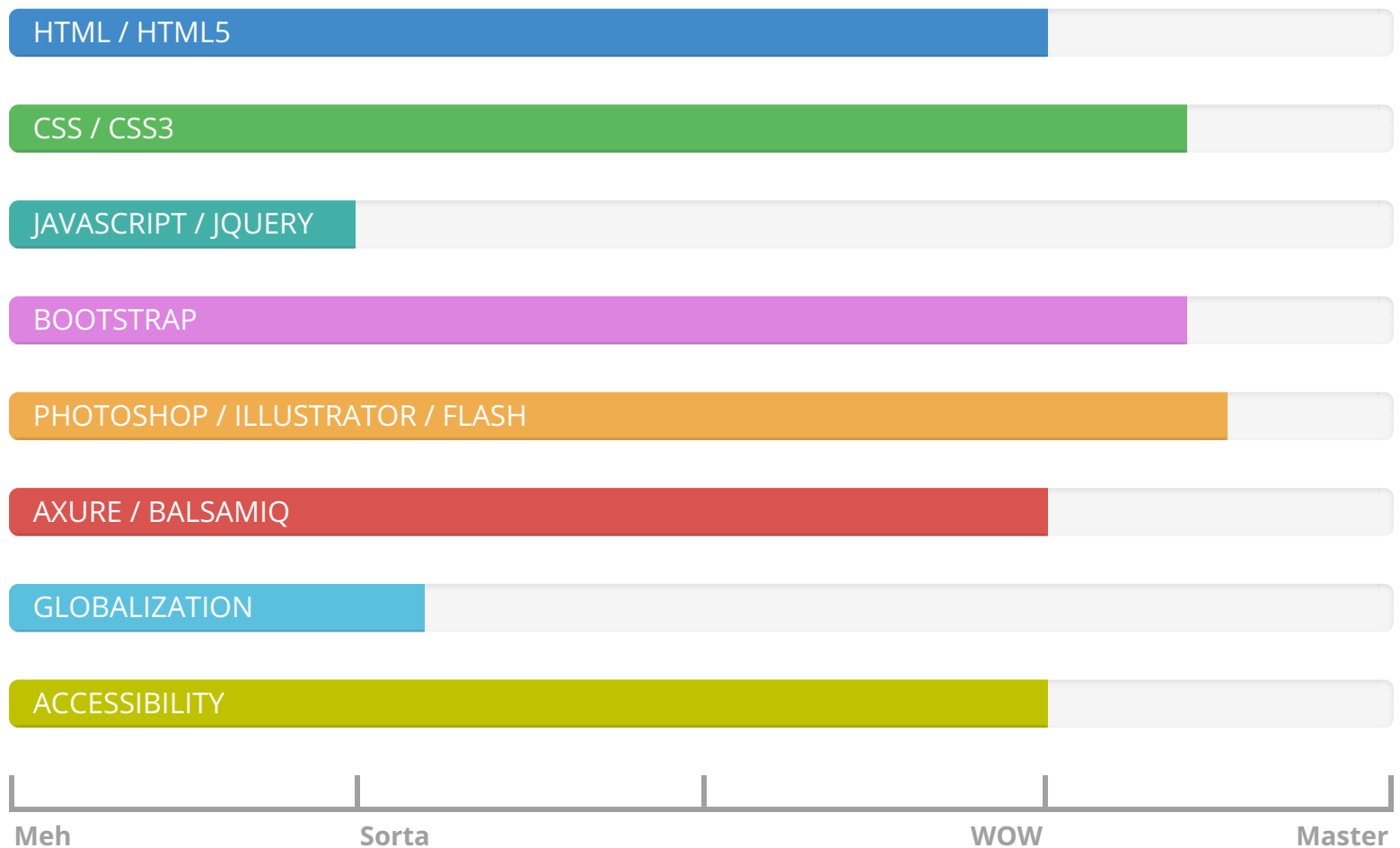* Optimized design process and improved customer satisfaction.

APR 2002 - OCT 2003

Hubei Academy Science and Technology Research Institute

Visual Designer (Intern)

* Designed GUI, Graphics and layout for company product.
* Designed standards, brand guidelines.
* Designed company brochures, poster, E-card, Flash, PPT template,etc.
* Responsible for creating and maintaining team website creating by SharePoint.

Technical Skills

| HTML / HTML5 |
| CSS / CSS3 |
| JAVASCRIPT / JQUERY |
| BOOTSTRAP |
| PHOTOSHOP / ILLUSTRATOR / FLASH |
| AXURE / BALSAMIQ |
| GLOBALIZATION |
| ACCESSIBILITY |

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Other Skills:

* UX, Usability Improvement, Hi-fi/Low-fi Prototyping- Highly Skilled

* Responsive Design- Highly Skilled

* Adobe AfterEffect / InDesign - Skilled

* MS SharePoint, IBM Lotus, RTC, RSA, RBAC test - Skilled

* ActionScript / XML/ XSL / PHP / Ajax / Flex / Dojo - Working Knowledge

Education

HuaZhong University of Science and Technology

Major: Computer Science and Technology

Bachelor's degree, Graduated in 2002

Language

CET-6, College English test

JLPT-4, Japan Language Proficiency Test

Awards

* GLBT T-shirt design winner
* IBM CDL 15 anniversary Logo design winner
* Won the second prize of The Internet knowledge TV contest of Hubei province.
* HP Logo contest: the best creativity winner
* Web design contest of Great Wall : the best creativity winner
* Winner of The 13th Web Design Technology Competition of Wuhan city.
* Macromedia authorized ATP

Publications

* Image Sprites tech - High Contrast Mode Optimization
* Common accessibility mistakes and solutions for avoiding them
* Maqetta: Visual * Authoring of HTML/Dojo User Interfaces
* Usability Principles for Modern Websites
* Responsive Web Design: Tips and Techniques

Patent

* Method for visually-impaired to identify verification code.(published)
* A method for menu navigation through attractable point on tree structure.(published)