

# Zhang Qun UI DESIGNER









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Early Visual Works: imui.drivehq.com

# Professional Profile

# Expertise includes:

- User Experience & Design Thinking
- Webpage Development (html5 / css3 / Javascript)
- Visual Design (Flash / Graphic / Icon / Logo / Poster)
- User Research / UE Improvement
- Interaction Design (Rapid Prototyping/ ActionFlow Design/ Wireframe/ Storyboarding)
- Web Accessibility
- Web Performance Optimization
- Globalization

# Work Experience

#### NOV 2009 - PRESENT

#### **IBM**

#### **UI** Designer

- \* Provided POC of IBM Cloud OpenStack Services(ICOS) in early stage development.
- \* Implemented the responsive design for ICOS portal (open.ibmcloud.com)
- \* Designed the interactions and interfaces for IBM SmartCloud Enterprise project.
- \* Coordinated with UCD on usability enhancement requirements and delivery plan creation.
- \* Scrum master of accessibility component development.
- \* Created design assets and support design related activities.
- \* Technology application: OpenStack, Horizon, CDN, Bootstrap, Javascript, CSS, Mobile First, Git, Sphinx, RWD, a11y, g11n, Selenium, Mocha, Sinon.js

### JAN 2006 - NOV 2009

#### **HP**

## UX Designer

- \* Responsible for designing prototypes for new features and programs, and promotions for special features, as well as defining new design and UI styleguides.
- \* Conducted user research with 8+ users to validate the design in various iterations.
- \* Analyzed client feedback on product usability, referral statistics and internal data. Recommended and facilitated changes in the current development process.
- \* Responsible for interviewing of UI designer.
- \* Interacted with usability team drive requirement and issue communication.
- \* Experienced working with high profile clients (China Telecom/ China Mobile) and managing multiple projects in fast paced environments.
- \* Technology application: Axure, Flash, Design thinking, Prototyping, Photoshop, Illustrate

#### OCT 2003 - DEC 2005

#### **LENOVO**

UI Designer, Front-end Developer

- \* Developed workflows, interaction flows, wireframes and proposed new features.
- \* Designed and implemented (in HTML/CSS/JS) web application (ERP, CMS, KMS, etc).
- \* Redesigned a variety of features on the currently existing web application.
- \* Optimized design process and improved customer satisfaction.

APR 2002 - OCT 2003

# **Hubei Academy Science and Technology Research Institute**

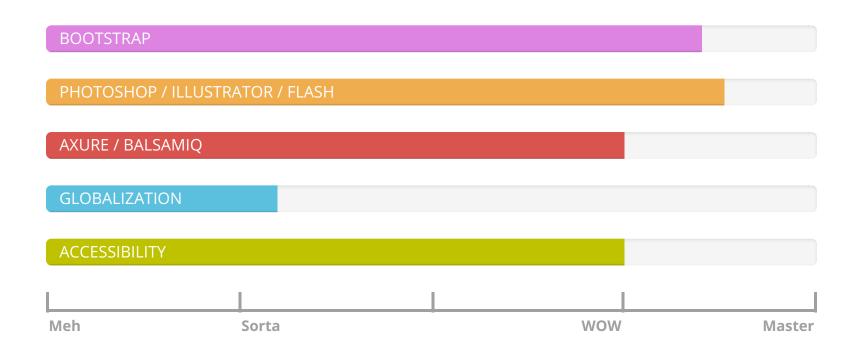
Visual Designer (Intern)

- \* Designed GUI, Graphics and layout for company product.
- \* Designed standards, brand guidelines.
- \* Designed company brochures, poster, E-card, Flash, PPT template, etc.
- \* Responsible for creating and maintaining team website creating by SharePoint.

## Technical Skills

HTML / HTML5

CSS / CSS3



#### Other Skills:

- \* UX, Usability Improvement, Hi-fi/Low-fi Prototyping- Highly Skilled
- \* Responsive Design- Highly Skilled
- \* Adobe AfterEffect / InDesign Skilled
- \* MS SharePoint, IBM Lotus, RTC, RSA, RBAC test Skilled
- \* ActionScript / XML/ XSL / PHP / Ajax / Flex / Dojo Working Knowledge

# Education

## **HuaZhong University of Science and Technology**

Major: Computer Science and Technology Bachelor's degree, Graduated in 2002

Language

## Awards

- \* GLBT T-shirt design winner
- \* IBM CDL 15 anniversary Logo design winner
- \* Won the second prize of The Internet knowledge TV contest of Hubei province.
- \* HP Logo contest: the best creativity winner
- \* Web design contest of Great Wall: the best creativity winner
- \* Winner of The 13th Web Design Technology Competition of Wuhan city.
- \* Macromedia authorized ATP

# **Publications**

- \* Image Sprites tech High Contrast Mode Optimization
- \* Common accessibility mistakes and solutions for avoiding them
- \* Magetta: Visual \* Authoring of HTML/Dojo User Interfaces
- \* <u>Usability Principles for Modern Websites</u>
- \* Responsive Web Design: Tips and Techniques

## Patent

\* Method for visually-impaired to identify verification code.(published)

* A method for menu navigation through attractable point on tree structure.(published)	