



# Zhang Qun

## UX DESIGNER



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Early Visual Works: [imui.drivehq.com](http://imui.drivehq.com)

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## Professional Profile

Expertise includes:

- User Experience & Design Thinking
- Webpage Development (html5 / css3 / Javascript)
- Visual Design (Flash / Graphic / Icon / Logo / Poster)
- User Research / UE Improvement
- Interaction Design (Rapid Prototyping/ ActionFlow Design/ Wireframe/ Storyboarding)
- Web Accessibility
- Web Performance Optimization
- Globalization

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## Work Experience

NOV 2009 - PRESENT

### IBM

Advisory Software Engineer / UX Lead / Front-end Developer

- \* UX Team Lead for Cloud Compute offerings. Facilitate daily design scrum meetings, retrospectives and sprint planning. Work with offering managers and executive team to prioritize work for UX Leads and Designers.
- \* Help facilitate Design Thinking workshops.
- \* Provided POC of Cloud offering (IBM Cloud for VMware Solution, Object Storage) on IBM Cloud ([console.bluemix.net](https://console.bluemix.net)) in early stage development.
- \* Led the responsive design for IBM Cloud OpenStack Services(ICOS) portal ([open.ibmcloud.com](https://open.ibmcloud.com))
- \* Designed and delivered the ICOS front end component.
- \* Designed the interactions and interfaces for IBM SmartCloud Enterprise project. Turning business needs and ideas into actual products from scratch.
- \* Coordinated with UCD on usability enhancement requirements and delivery plan creation.
- \* Led distributed development team on accessibility / globalization development, testing and deliveries.
- \* Scrum master of accessibility / globalization component development.
- \* Created design assets and support design related activities.
- \* Technology application: Sketch, Invision, OpenStack, Horizon, CDN, Bootstrap, Javascript, CSS, Mobile First, Git, Selenium, Cucumber, Sphinx, RWD, a11y, g11n

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JAN 2006 - NOV 2009

### HP

UX Designer

- \* Responsible for designing prototypes for new features and programs, and promotions for special

features, as well as defining new design and UI styleguides.

- \* Conducted user research with 8+ users to validate the design in various iterations.
- \* Analyzed client feedback on product usability, referral statistics and internal data. Recommended and facilitated changes in the current development process.
- \* Responsible for interviewing of UI designer.
- \* Interacted with usability team drive requirement and issue communication.
- \* Experienced working with high profile clients (China Telecom/ China Mobile) and managing multiple projects in fast paced environments.
- \* Technology application: Axure, Flash, Design thinking, Prototyping, Photoshop, Illustrate

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OCT 2003 - DEC 2005

## LENOVO

UI Designer, Front-end Developer

- \* Developed workflows, interaction flows, wireframes and proposed new features.
- \* Designed and implemented (in HTML/CSS/JS) web application (ERP, CMS, KMS, etc).
- \* Redesigned a variety of features on the currently existing web application.
- \* Optimized design process and improved customer satisfaction.

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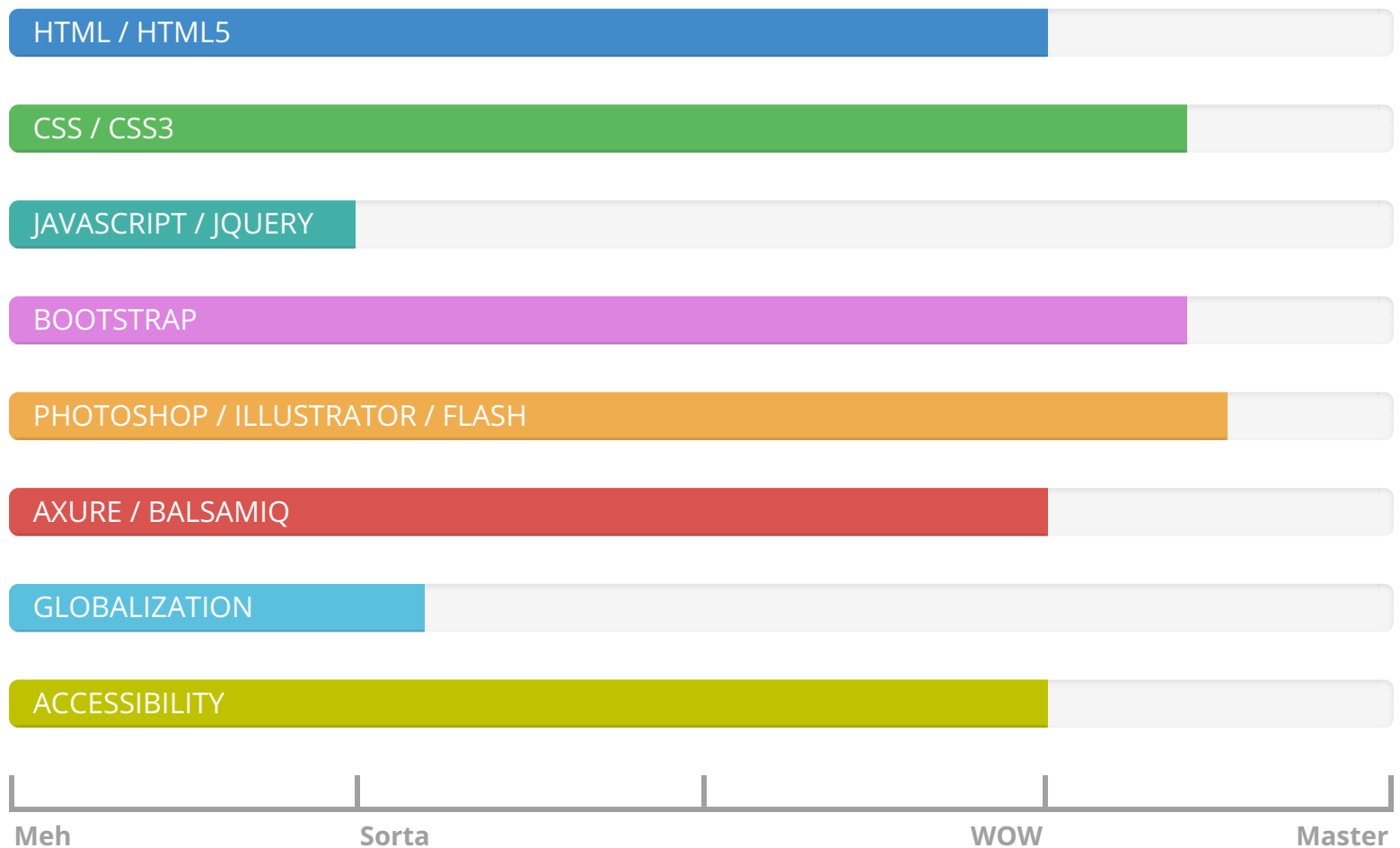
APR 2002 - OCT 2003

## Hubei Academy Science and Technology Research Institute

Visual Designer (Intern)

- \* Designed GUI, Graphics and layout for company product.
  - \* Designed standards, brand guidelines.
  - \* Designed company brochures, poster, E-card, Flash, PPT template, etc.
  - \* Responsible for creating and maintaining team website creating by SharePoint.
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# Technical Skills



## Other Skills:

- \* UX, Usability Improvement, Hi-fi/Low-fi Prototyping- Highly Skilled
- \* Responsive Design- Highly Skilled
- \* Adobe AfterEffect / InDesign - Skilled
- \* MS SharePoint, IBM Lotus, RTC, RSA, RBAC test - Skilled
- \* ActionScript / XML/ XSL / PHP / Ajax / Flex / Dojo - Working Knowledge

# Education

## HuaZhong University of Science and Technology

Major: Computer Science and Technology

Bachelor's degree, Graduated in 2002

# Language

**CET-6**, College English test

**JLPT-4**, Japan Language Proficiency Test

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# Awards

- \* GLBT T-shirt design winner
  - \* IBM CDL 15 anniversary Logo design winner
  - \* Won the second prize of The Internet knowledge TV contest of Hubei province.
  - \* HP Logo contest: the best creativity winner
  - \* Web design contest of Great Wall : the best creativity winner
  - \* Winner of The 13th Web Design Technology Competition of Wuhan city.
  - \* Macromedia authorized ATP
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# Publications

- \* Image Sprites tech - High Contrast Mode Optimization
- \* Common accessibility mistakes and solutions for avoiding them
- \* Maqetta: Visual \* Authoring of HTML/Dojo User Interfaces
- \* Usability Principles for Modern Websites
- \* Responsive Web Design: Tips and Techniques

# Patent

\* Method for visually-impaired to identify verification code.(published)

\* A method for menu navigation through attractable point on tree structure.(published)