

ZHANG QUN

Senior UX Designer | User-Centric Design | Digital Experience

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SUMMARY

With over 20 years of UX design experience, I specialize in transforming user needs into engaging digital experiences with a strong focus on aesthetic usability. Skilled in user research, prototyping, interactivity design, CSS debugging.

EXPERIENCE



Senior Ux Designer

11/2009 - 10/2024

IBM

Shanghai, China

Projects: IBM Cloud for VMware / IBM Cloud Object Storage (COS)

- Worked closely with offering managers, developers, designers and customers to design the interactions and interfaces for IBM Cloud projects, turning business needs and ideas into actual products from scratch.
- Led the responsive design for IBM Cloud OpenStack Service(open.ibmcloud.com).
- Work closely with developers to ensure accurate translation of designs into code.
- Facilitated daily design scrum meetings, sprint planning and retrospectives.
- Spearheaded the integration of accessibility features into projects, achieving WCAG 2.2 Level AAA compliance across all web properties.
- Conducted usability testing sessions that identified key pain points, leading to design adjustments that improved user satisfaction scores.
- Fixed CSS issues and some globalization / accessibility issues.
- Conducted workshops on UX best practices, improving team skills and project outcome ,
- Iterated on designs based on feedback from stakeholders and usability testing results.
- Technology application: Figma, Invision, Sketch, Adobe Suite, IBM Carbon, Javascript, CSS, Mobile First, Git, Local env setting, RWD, a11y, g11n, Jenkins, Selenium, Sphinx, Jekly



Ux Developer Designer

01/2006 - 11/2009

HP

Shanghai, China

Projects: China Mobile Billing System / Snapfish.com / HP Smart Print

- Responsible for user research, creating high-fidelity interactive prototypes, and validating designs with end users.
- Designed mobile solutions for promotion pages.(kachayu.com).
- Assisted in the design and launch of a mobile app.
- Analyzed client feedback on product usability, referral statistics and internal data. Recommended and facilitated changes in the current development process.
- Created design assets and support design related activities.
- Worked with developers and prototyping using HTML, CSS, and JavaScript.



Ux Designer

10/2003 - 12/2005

Lenovo

Wuhan, China

Projects: Lenovo ERP,OA,CMS,Warehouse Management System module

- Developed workflows,interactionflows,wireframes and proposed new features.
- Redesignated a variety of features on the currently existing web application.
- Provided UX insights that led to a 10% reduction in customer support calls.
- Introduced wireframing and prototyping tools to streamline the design process, reducing project delivery times.



Visual Designer

04/2002 - 10/2003

Hubei Science and Technology Research Institute

Wuhan, China

- Designed GUI, Graphics and layout for company product.
- Designed company brochures, poster, E-card, Flash, PPT template,etc.
- Created and maintained team website by using Microsoft SharePoint.

EDUCATION AND LANGUAGE

Bachelor's degree, Graduated in 2002

Huazhong University of Science and Technology

Wuhan, China

- Major: Computer Science and Technology
- CET-6, College English test
- JLPT-4, Japan Language Proficiency Test

KEY ACHIEVEMENTS

★ AWARDS

IBM GLBT T-shirt design winner

IBM CDL 15 anniversary Logo design winner

Won the second prize of The Internet knowledge TV contest

HP Logo contest: the best creativity winner

Web design contest of Great Wall : the best creativity winner

Winner of The 13th Web Design Technology Competition

🏆 PUBLICATIONS

[Image Sprites tech - High Contrast Mode Optimization](#)

[Common accessibility mistakes and solutions for avoiding them](#)

[Maqetta: Visual * Authoring of HTML/Dojo User Interfaces](#)

[Usability Principles for Modern Websites](#)

[Responsive Web Design: Tips and Techniques](#)

✓ PATENTS

Method for visually-impaired to identify verification code.

A method for menu navigation through attractable point on tree structure.

A software-function simulator driven by GUI prototypes.

SKILLS

Agile · Figma · InVision · Sketch ·

Adobe Suite · IBM Carbon · HTML/CSS

Usability Testing · Git · RWD · A11Y · G11Y

PASSIONS

★ Problem Solving

Always push for better, faster, simpler, more engaging solutions to complex business processes and technical challenges.

★ Guitar

My cover of The Beatles
<https://www.bilibili.com/video/BV1yk4SerErz>