

Disentangling the role of population and employment density in the spread of COVID-19

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Abstract

Using newly available big data in the area of satellite imaging in combination with traditional labour market and public health data for neighborhoods in England and Wales between March 2020 and April 2021, we analyse the dynamic relationship between density and the health consequences of the COVID-19 pandemic, offering novel evidence on the different effects exerted by population and employment density. Our results show that the concentration of resident key workers, providing an essential service which cannot be done remotely and thus carrying on working onsite throughout the pandemic, increases the incidence of COVID-19 in the neighborhood both in terms of cases and of deaths. This effect is exacerbated in the most deprived neighborhoods characterised lower income, health deprivation and crowded housing conditions, which facilitate even further the spread of the virus. However, our results show how lockdowns and other public health restrictions can mitigate this relationship, particularly in the most deprived areas, by partially shielding key workers. These findings provide important insights for designing future economic policies and public health strategies, targeting more precisely the neighborhoods more vulnerable from an economic as well as a contagion perspective.

Keywords: COVID-19, Population Density, Employment Density, Agglomeration, Light Data.

JEL Classification: H12 I12 R10 R12

1 Introduction

One of the most striking features of the COVID-19 pandemic is the marked spatial heterogeneity in both COVID-19 cases and deaths. Researchers have shown how such variation broadly reflects differences in the socio-economic structure across locations, including income and age distribution, quality of healthcare and institutions (Carozzi et al., 2020; Desmet and Wacziarg, 2021; Rodríguez-Pose and Burlina, 2021). Particular attention has been devoted to the analysis of population density. Such focus is rooted in the transmission mechanisms of the SARS-CoV-2 virus, potentially including fomites but primarily through respiratory droplets and aerosol particles (CDC, 2020; Stadnytskyi et al., 2020; WHO, 2020). Indeed, localised effects are supported by the increasing evidence on airborne transmission as a key route for the spread of COVID-19 (Morawska and Cao, 2020; Zhang et al., 2020; Greenhalgh et al., 2021). Thus, a better understanding of the role of density is critical for public health policies directed at mitigating the diffusion of COVID and of the contextual role of superspread events. In particular, a more nuanced comprehension of where and how contagion takes place, whether at home or at the place of work, and in the latter case through which type of jobs, will be increasingly important as outbreaks slowly recede (Lewis, 2021). At the same time, this is also critical for designing policies addressing economic effects of the crisis, as discussed in recent papers exploring effects of the COVID-19 pandemic on productivity (McCann and Vorley, 2021), SMEs performance (Bartik et al., 2020a), and the shift

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Acknowledgments: This work has been supported by the Regional Studies Association (RSA) Small Grant Scheme on Pandemics, Cities, Regions Industry. We are grateful for the feedback received at the Regional Studies Association 2021 conference. We would like to thank Rhiannon Thomas and Yusuf Sohoye for their research assistance.

toward working from home (Bartik et al., 2020b; De Fraja et al., 2021).

Yet, its relationship with the spread of COVID-19 remains unclear; while some works point to a positive effect (Wong and Li, 2020; Allcott et al., 2020; Desmet and Wacziarg, 2021; Almagro and Orane-Hutchinson, 2020), others find mixed or not significant evidence once other factors are controlled for (Carozzi et al., 2020; Ascani et al., 2021; Armillei and Filippucci, 2020). Understanding the role of density is particularly challenging as this factor is inherently tangled with related issues, such as the local structure of industries and jobs, household composition and characteristics, and policy interventions aimed at limiting social interaction in response to the pandemic. Thus, while previous studies have mostly focused their attention on the role of population density, as this measure is commonly available from national census, this approach is hindered by several shortcomings.

First, the level of spatial analysis adopted particularly matters in this case, where while most studies have used aggregated data at the county or regional level, more granular analyses are needed, as recently as suggested by works at the ZIP level in the US (Glaeser et al., 2020; Guha et al., 2020)). This is necessary to capture the highly localised dynamics in the diffusion of COVID-19 and the role of mobility and ‘superspread’ points in driving the majority of infections (Kuebart and Stabler, 2020; Chang et al., 2021). Indeed, this may lead to significant variation in contagion even within the same urban areas, and it is reflected in high incidence of COVID-19 cases observed in both large urban agglomerations as well as small cities in rural environments (Kuebart and Stabler, 2020; Bailey et al., 2020).

Secondly, while population density has been used as a catch-all proxy due to its common availability, it is becoming increasingly important to understand how and where density interacts with the virus. In this regard, we need to identify precisely whether a high concentration of interacting people is more likely to spread the virus at home, school, work or at amenities, and under which conditions. In particular, the role of industrial and employment density has been little investigated so far¹, mainly due to data limitation, a limited theoretical understanding of the link between employment and COVID, and the difficulty to precisely link employment density to COVID cases and deaths. Linked to that, is the fact that the interaction between industrial/employment density and COVID is defined by different occupational structures of places, with different implications in terms of the occupations and industries mostly exposed to the virus, which were not shielded and might have facilitated the spread of the virus. This is especially the case for *keyworkers*, critical or essential workers both in the public and private sector who are considered to provide an essential service which cannot be done remotely working from home, and thus had to carry on working onsite throughout the pandemic. In the UK, this group included not only medical personnel and first responders, but more broadly jobs in the energy sector, in primary education and child care, agriculture and food production, critical retail, some manufacturing jobs, as well as public transport workers. It is thus fundamental to understand the complementary contribution of the local economy structure to the diffusion of the pandemic, as the role of marked spatial variation in economic activities and local labour market composition have remained basically overlooked. This will be increasingly important as COVID becomes endemic in the society, with the need for targeted public health measures to address highly localised outbreaks linked to different types of social interaction.

Related to these elements, the role of density is likely to be severely affected by public health policy responses. Therefore it is necessary to explore how these determinants evolve and are affected during different phases on public health measures, as lockdowns and other social interaction restrictions. While previous studies have mostly focused on static investigations, a dynamic analysis of the role of densities is needed to better understand the mechanisms through which densities are related to the spread of the virus, and to evaluate the effectiveness of public health interventions.

In this paper, we endeavour to take a closer look at the relationship between urban density and the health consequences of COVID-19, overcoming the challenges previously discussed, and in particular disentangling between the role of population and employment density. Our contribution to the literature is fourfold.

First, by using highly granular data at the neighborhood level of middle layer super output

¹A few exceptions offer evidence based on broad spatial or occupational aggregates (Almagro and Orane-Hutchinson, 2020; Ascani et al., 2021).

areas (MSOAs) for England and Wales, we are able to precisely identify the link between localised density and COVID. Furthermore, we use big data in the area of satellite imaging considering variation in where people are located during the day and at night to capture population mobility across space to explore where transmission is more likely to occur, either at the workplace or at home. To this end, we consider different measures of population density, considering both housing density and space per person.

Secondly, we further disentangle the effect of employment from population density considering differences across neighborhoods in the distribution of industries, occupations and local labour market composition. In particular, we estimate the effect of employment density by focusing on the role of key workers, considering the share of residents and employees in a neighborhood who needed to work onsite throughout the pandemic and how their density played a role in the spread of the virus.

Third, we develop a dynamic model considering both COVID-19 weekly cases and monthly deaths registered at the neighborhood level between March 2020 and April 2021 in order to explore how the role of densities were affected by public health measures and restrictions to social interaction, and has evolved over time in response to the health crisis. This is essential to better identify a more nuanced role of employment density, considering the changes to work on site for key and non-essential workers.

Finally, we assess whether transmission through population and employment density is exacerbated in combination with the geographical distribution of income, health and housing deprivation across neighborhoods in England. This analysis is particularly relevant, considering the social justice implications of lockdowns and other public health measures in particular for the most deprived neighbourhoods in the country, where there are high concentrations of resident *keyworkers* who were not able to work from home and had to resume working onsite to avoid losing income, with vicious consequences for the spread of the virus in such areas exacerbated by health deprivation and house crowding.

Our results show that the concentration of resident key workers, providing an essential service which cannot be done remotely and thus carrying on working onsite throughout the pandemic, increases the incidence of COVID-19 in the neighborhood both in terms of cases and of deaths. This effect is exacerbated in the most deprived neighborhoods, characterised lower income, health deprivation and crowded housing conditions which facilitate even further the spread of the virus. However, lockdowns and other public health restrictions have helped in mitigating this relationship, in particular in the most deprived areas, partially shielding *keyworkers*.

The structure of the paper is set out as follows. In Section 2, we review the emerging literature on the link between density and COVID-19 and the policy interventions adopted in the UK to hamper transmission. Section 3 outlines data and research design for the empirical analysis. Results are presented in Section 4. Section 5 concludes the paper discussing policy implications and limitations of the study.

2 Literature review and research questions

A growing literature is rapidly emerging on the spatial variation of COVID-19 incidence rates. In particular, significant attention has been dedicated to the role of population density. Densely populated areas are naturally defined by important differences in terms of socioeconomic elements that have clear implications in the context of the pandemic, such as age distribution, income, ethnicity and health infrastructure (Almagro and Orane-Hutchinson, 2020; Sá, 2020; Desmet and Wacziarg, 2021). Another element potentially connected to density is pollution. Studies based on US county and UK regional data indicate a significant effect of air pollution whilst controlling for several factors, including population size and density (Wu et al., 2020; Travaglio et al., 2021). Similar effects have been found using data from other Countries (Cole et al., 2020; Fattorini and Regoli, 2020). Once these elements are controlled for, density potentially retains a critical role in the diffusion of COVID-19 considering the transmission mechanisms of the SARS-CoV-2 virus. The link between airborne transmission of COVID-19 and population density reflects insights from spatial variation patterns of the 1918–1919 influenza pandemic. Exploring US city-level data, previous research suggests a positive correlation between population density and influenza mortality

(Garrett, 2007). Exploring the economic consequences of the 1918 pandemic at State and city level, Correia et al. (2020) suggest that higher mortality in urbanised areas with greater manufacturing activity could be linked to higher density. Looking at both 305 administrative units and 62 counties in the UK, Chowell et al. (2008) find a markedly higher mortality in urban areas, but no clear association between death rates and measures of population density.

Contributions on the presence of a link between population density and COVID-19 have provided mixed findings, with differences in the evidence seemingly defined by the level of spatial aggregation adopted. Using data at the provincial level in Italy, Ascari et al. (2021) find no evidence of an effect of population density on COVID-19 cases. Similarly, Rodríguez-Pose and Burlina (2021) explore excess mortality in the first wave of the pandemic across European regions but find no effect of density once institutional factors are controlled for. Carozzi et al. (2020) explore US county data and find that density affects the timing of the outbreak, but find no evidence that population density is positively associated with time-adjusted COVID-19 cases and deaths. They suggest this may be due to differences in social distancing measures, access to healthcare and demographics in urbanised areas.

Conversely, Wong and Li (2020) show that population density is an effective predictor of cumulative infection cases in the US at the county level; also, they note higher spatial resolution would be preferable, as COVID-19 transmission is more effectively defined at sub-county geographical scales. In line with this, Desmet and Wacziarg (2021) look at the role of density at county level data on COVID-19 reported cases and deaths in the US finding limited evidence on the role of population density on the former, but a positive effect on the latter. However, they show effective density - calculated as the "average density that a random individual of a county experiences in the square kilometer around her" - is a strong predictor of cases and death. Similarly, a proxy measure for persons per household is also found to exert a significant effect on both.

The role of density is also underlined by studies exploring cross-sectional data at a higher levels of spatial aggregation. In the US context, researchers have similarly found robust evidence on the link between density but particularly number of people per household and COVID-19 cases looking at the ZIP level for selected cities (Almagro and Orane-Hutchinson, 2020; Guha et al., 2020). Similar results are found analysing MSOAs in England and Wales (Sá, 2020). Conversely, focusing on Italian municipalities, Armillei and Filippucci (2020) find a negative correlation between population density as well as measures of house crowding and excess mortality. Overall, these findings suggest that it is not density per se, but the likelihood of closed contacts - as also underlined by the consistent effect of house crowding proxies, - that matters. Thus, COVID-19 cases and subsequently death rates result from localised interaction, which is not simply a function of being in a large urban area as opposed to smaller city environment.

The role of density and its localised nature are inherently connected to the structure of the local economy. Ascari et al. (2021) explore a spatial autoregressive model of COVID-19 cases in the Provinces (NUTS2) of Italy to look at the role of the underlying economic structure, defined as an employment-weighted Herfindahl–Hirschman index. They find evidence suggesting larger employment in geographically concentrated industries positively impacts COVID-19 cases. This effects seems to be driven by manufacturing employment. Thus, they suggest activities that are usually defined by agglomeration advantages in industrial may be more conducive to COVID-9 transmission. Interestingly, the coefficient for population density is negative once the economic structure is controlled for. Armillei and Filippucci (2020) highlight similar elements, with the share of industrial and trade employment being positively associated with excess mortality, whilst service employment share is found to have a negative relationship. Almagro and Orane-Hutchinson (2020) offer a more disaggregated view on the role of occupations looking at COVID-19 cases in New York across 13 different employment classes. Their findings suggest that the share of employment in specific sectors is positively associated with positive tests for COVID-19, notable Essential Professional, Industry and Construction and Transportation. However, only the latter remains significant after the introduction of stay-at-home orders in New York. Interestingly, the role of public transport - which has received contrasting results in other studies (Sá, 2020; Armillei and Filippucci, 2020; Desmet and Wacziarg, 2021) -, is no longer significant once occupation variables are controlled for (Almagro and Orane-Hutchinson, 2020).

While most of these contributions explore density using a cross-section perspective, the COVID-

19 pandemic has been characterised by strong policy intervention aimed at restricting mobility, including stay-at-home-orders in the US and similarly public health measures in the UK (Alvarez et al., 2020; Acemoglu et al., 2020; Courtemanche et al., 2020). In the period between March 2020 to April 2021, England has gone through three different lockdown phases. At the end of March 2020, lockdown measures were introduced to reduce transmission during the first wave of the COVID-19 crisis, with only essential workers allowed to go to work. These measures were slowly relaxed in May, with Schools and non essential shops reopening in June. A second, less severe, lockdown was initiated in the autumn, with work from home recommendations wherever possible. These measures were increased in November to the level of the first lockdown. Measures were removed in early December, but they returned in full at the end of December, with a third national lockdown officially introduced on the 6th of January. at the onset of the third wave. This final lockdown measures would be relaxed only starting from March 2021.

As shown by Glaeser et al. (2020) exploring zip-code level data for selected cities in the US, restrictions on mobility may lead to significant reduction in COVID-19 cases, with total cases per capita decreasing up to 30% for every ten percentage point fall in mobility. Similarly, the lockdown strategy introduced in Italy at the beginning of the first wave has been shown to reduce the spread of the virus away from provinces first hit (Bourdin et al., 2021). After the onset of the pandemic, the role of density has not been shaped solely by policy. Indeed, changes in mobility reducing transmission rates have also been the result of voluntary social distancing responses (Allcott et al., 2020). Paez et al. (2020) present similar results. Looking at COVID-19 cases across Spanish provinces, they identify a significant but negative effect of density during a lockdown phase when only essential activities were allowed, suggesting the presence of a stronger behavioural response in places with a higher perceived level of risk.

These changes in behaviour and mobility have effects across all channels of COVID-19 transmission. Evidence from New York across the first wave of cases suggests the positive effect of the share of employment in Essential and Non-Essential Professional and Service occupations reduces and then disappears after the introduction of stay-at-home orders (Almagro and Orane-Hutchinson, 2020). Only workers in Transportation and Other Health remain a positive factor in the number of cases, pointing to lockdowns reducing risk in public places or the workplace, but only mitigating the transmission in occupations still operating through these mobility restrictions. Interestingly, the results by Almagro and Orane-Hutchinson (2020) also highlight that while lockdowns may reduce transmission across occupational categories, the effect of household size remains unchanged, suggesting that shelter-in-place policies may have a limited effect on intra-household contagion.

These insights suggest that the relationship between density and COVID-19 incidence may be strongly localised. In particular, we would expect density to drive transmission mostly in specific settings, where contact is more persistent and sustained. This suggests it is density where people live, as opposed to density in the workplace, that may lead to higher COVID-19 cases and subsequently death. In the same way, household size and households in poorer areas may suffer from higher incidence to COVID-19, due to the higher density in the places where people spend more of their time indoor, that is, at home.

This is likely reflected in the occupational effects. As most workers moved to a work from home solution during the pandemic, *keyworkers* still operating and engaging in their usual activities can be expected to achieve much lower social distancing, even with the introduction of public health recommendations in their workplace. Thus, for the same level of density, we would expect areas with a higher share of *keyworkers* living there to be characterised by higher levels of COVID-19 cases and deaths. Very similar dynamics should be expected in areas with higher household density (house crowding) that, similarly to poorer neighborhoods, are likely to lead to high levels of intra-household contagion. Again, this is likely to be exacerbated in places with more *keyworkers*, that are more exposed to contagion during the day, and may spread contagion once back home.

Finally, we suggest these effects to be significantly affected by lockdown policies. In the absence of lockdowns, the link between density or *keyworkers* and the effect of more deprived areas can be expected to be much more defined. However, lockdowns are likely to reduce the transmission through *keyworkers* as these enter in contact with a much smaller population. Thus, the link between *keyworkers* and deprived areas will recede. We would therefore expect a similar reduction on COVID-19 deaths in deprived areas with a higher share of *keyworkers*. However, this may not be the case in areas with higher population density. Reflecting previous findings (Almagro and Orane-Hutchinson, 2020), lockdowns can be expected to mitigate contagion in places with larger

and less deprived households, but their effect may not be as useful in more deprived areas where contacts and social distancing are more likely to remain elevated.

3 Data and research design

3.1 Data

The analysis is based on several datasets linked together at the Middle Super Output Area (MSOA)² gathering together information about the spread of the infection, socio-economic characteristics of neighborhoods, population and industrial density.

COVID-19 Data

Data on the spread of the COVID-19 pandemic in the UK are provided by the Office of National Statistics (ONS). We focus in particular on two main datasets. First, we retrieve information on the number of deaths of residents registered from all causes, COVID-19, and other causes by MSOA for England and Wales in each month between March 2020 and April 2021. This can be combined as well with data on the number of deaths per year by MSOA in previous years to calculate excess mortality at a granular level. Secondly, we collect information about the weekly number of COVID-19 cases by MSOA for England and Wales over the same period. As shown in Figure 1, it is possible to notice stark differences in the number of COVID-19 cases and deaths across neighborhoods, even between closely located ones within the same local authority district.

[FIGURE 1 HERE]

Population Density

We measure population density using information at the level of lower super output level (LSOA). Each LSOA is contained exclusively within an MSOA. This allows us to calculate a more precise measure of geographic density following (Glaeser and Kahn, 2004). Using information from all LSOA's, j , contained within the MSOA i we calculate MSOA density as simply the population of residents, N_j , in MSOA i divided by the land area of the MSOA (in hectares) using data provided by the ONS:

$$Pop.Den_i = \sum_{j \in MSOA_i} \frac{N_j}{Area_j} \times \frac{N_j}{N_i}, \quad (1)$$

where N_j is the LSOA population and N_i is the MSOA population. $Pop.Den_i$ is therefore the average density of all LSOAs within weighted by population share.

In addition, we follow novel approaches in urban economics to estimate population density using satellite data (Henderson et al., 2019; Roca and Puga, 2016), which allow a more precise estimation of where people are at different point in time and at a more granular level to fill the gaps in more conventional datasets. In particular, we use data from the ENACT-POP spatial raster dataset capturing the seasonal nighttime and daytime changes in the number of people per squared kilometer in 2011 (Schiavina et al., 2020).³ Despite the lack of updates in the data, this dataset will be particularly useful in order to distinguish between where people live (proxied by nighttime population) and where people usually are during the day due to work, schooling or leisure (proxied by daytime population), as well as to check for month by month seasonal adjustments in these two dimensions. In fact, as shown in Figure 2, population density is quite different across neighborhoods at daytime and nighttime, where population is mostly clustered in city centres neighborhoods during the day, while population is more densely located in suburban areas at night. This evidence confirms the

²Middle Layer Super Output Areas (MSOA) are a geographic hierarchy designed by the ONS to improve the reporting of small area statistics in England and Wales. There are 7200 MSOA in England and Wales, built from groups of contiguous Lower Layer Super Output Areas, with a mean area of 19 km² and an average population of 7000 people (3000 households ca).

³We transform the satellite data at the MSOA level by populating the MSOA polygons with data from the 1 kilometer squared raster layer taking in account the proportion of the raster cell that each polygon covers.

importance of disentangling between daytime and nighttime population, especially when studying the relevance of social interactions within and between households in explaining the spread of the COVID-19 disease.

[FIGURE 2 HERE]

We use alternative sources of satellite data in order to check consistency. First, we use LandScan data on the global population distribution at approximately 1 squared kilometer spatial resolution for 2019. This variable represents an ambient population distribution averaged over 24 hours and it is estimated using census demographic and geographic data together with remote sensing imagery analysis techniques⁴. We also use data from the GHS-POP spatial raster dataset on the distribution of people per 1 squared kilometer cell in 2015 (Schiavina et al., 2019) and from the GHS-SMOD data package on settlement layers generated by porting in the GHSL framework the degree of urbanisation model adopted by EUROSTAT combining population and built-up grids in 2015 (Pesaresi et al., 2019)⁵.

Employment Density

To disentangle the role of employment density from population density, we develop a second set of variables reflecting the proportion of work done onsite in a neighborhood, and the proportion of residents performing onsite work during the COVID-19 pandemic. We focus on those jobs that must be done onsite and continued during the lockdowns, thus considering *keyworkers* resident and employed in a MSOA.

We can observe, for each MSOA, the number of residents employed in each of 18 industries⁶. To calculate the number of jobs done onsite, we aggregate a work-from-home index and key-worker identifiers using information on the distribution of workers by region and industry in the Quarterly Labour Force Survey:⁷

$$Keyworkers_i^R = \frac{\sum_k R_i^k \times ONSITE^k}{R_i}, \quad (2)$$

where $Keyworkers_i^R$ takes a value between 0 and 1 reflecting the amount of work done by MSOA i residents that requires being onsite and was not subject to lockdown restrictions. This is the weighted average of a composite onsite work index for each industry k , $ONSITE^k$, calculated by aggregating individual-level data in the Quarterly Labour Force Survey. R_i^k denotes the number of employed residents in industry k and R_i denotes total number of employed residents.

We also calculate key jobs that are performed in the MSOA, regardless of whether the employees live in the MOSA or elsewhere:

$$Keyworkers_i^E = \frac{\sum_k E_i^k \times ONSITE^k}{E_i}, \quad (3)$$

where $Keyworkers_i^E$ takes a value between 0 and 1 reflecting the amount of work done by all employees in MSOA i that requires being onsite and was not subject to lockdown restrictions. E_i^k denotes the number of jobs in industry k and E_i denotes total number of jobs across all industries.

⁴For more information regarding the LandScan data please refer to <https://landscan.ornl.gov/>.

⁵For more information regarding the ENACT-POP, GHS-POP and GHS-SMOD data please refer to <https://ghsl.jrc.ec.europa.eu/datasets.php>.

⁶Sections as defined by UK Standardized Industrial Coding hierarchy.

⁷We use QLFS information from 2017-2020, providing information on more than 800,000 employed observations. The corresponding work-from-home and key worker shares are calculated by UK region.

The industry-specific index $ONSITE^k$ is calculated as follows. For each QLFS observation n :

$$ONSITE^k = \frac{\sum_n \sum_o 1[industry_n = k \& occupation_n = o] \times h^o \times key^{k,o}}{\sum_n 1[industry_n = k]} \quad (4)$$

where $1[\cdot]$ is an indicator function equal to 1 if observation n 's occupation and industry of employment are j and o , and 0 otherwise. h^o is the occupation-specific work-from-home index, as in De Fraja, Matheson, and Rockey (2021), and $key^{j,o}$ takes a value of 1 if occupation o in industry j is identified as a key worker job, and 0 otherwise.⁸

[FIGURE 3 HERE]

Figure 3 shows the different distribution of where *keyworkers* live and where they work within the Sheffield local authority district. In particular, notice that the share of resident *keyworkers* is particularly high in neighborhoods in the east side of the city, those characterised as well by higher levels of economic deprivation. Given that COVID-19 cases and deaths are registered at the place of residency, we will focus mostly on resident *keyworkers* density to proxy for the effect of employment density. However, we will analyse as well the effect of *keyworkers* employed in a MSOA, in order to understand if the interaction between local residents and *keyworkers* working in the same area has played a role in helping the virus to spread.

3.2 Methodology

In order to distinguish between the role of employment density and of population density in facilitating the spread of the COVID-19 virus we start by estimating the following baseline model with a panel OLS:

$$COVID_{it} = \beta_0 + \beta_1 Pop_i + \beta_2 Empl_i + \beta_3 X_i + \lambda_r + \lambda_t + \lambda_r t + \epsilon_{i,t} \quad (5)$$

where the dependent variable either reflects the log of weekly cases, $COVID_{it} = \ln(1 + cases_{it})$, or the log of monthly deaths, , $COVID_{it} = \ln(1 + deaths_{it})$, between March 2020 and April 2021 in each MSOA i ⁹. Our main independent variables of interests are Pop_i and $Empl_i$, measuring population and employment density respectively. As previously explained, we measure population density Pop_i mainly in two ways. First, we use the traditional measure of total population per hectare in the MSOA as reported by the ONS. Secondly, we use information from satellite data to more precisely measure the population density, differentiating between the density of population during the day and during the night in each kilometer squared within an MSOA from the ENACT data¹⁰. In this case, we further exploit the ENACT satellite data in order to not only differentiate between day and night population density in each kilometer squared cell, but also to track how these change across time in each month following the behavioural patterns of population throughout the seasons.

Employment density $Empl_i$ reflects the estimated proportion of residents in an MSOA who are employed in jobs identified as *keywork* and must do their work onsite.¹¹ In addition, we control for the proportion of *keyworkers* employed in a MSOA (who may or may not live in the MSOA), and the log-number of employed residents in the MSOA.

The parameters of interest, β_1 and β_2 will reflect the elasticity of population density and keyworker density on Covid-19 outcomes within an MSOA.

⁸The work-from-home index comes from De Fraja, Matheson, and Rockey (2021). Key worker information is reported for each four-digit SOC and four-digit SIC combination; available at <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/datasets/keyworkersreferencetables>

⁹As a robustness, in Table A1 in the Appendix we replicate our results with a cross-sectional OLS model where the dependent variables are the cumulative measures of COVID-19 cases and deaths over this period.

¹⁰As a robustness test, we use alternative sources for the satellite data, such as GHS-POP and GHS-SMOD

¹¹As a validity check, we also consider the estimated proportion of residents in an MSOA being able to work from home.

We control for several other factors at the MSOA level included in X_i that previous studies have identified as relevant to explain the spread of the COVID-19 virus. First, we control for several characteristics of the neighborhood population. In particular, we include the share of elderly (aged over 60) over total population, the MSOA index of multiple deprivation, the housing density calculated as the number of residents per meter squared of housing buildings in the MSOA, the share of white ethnicity over total population in the MSOA, the average number of dependent children, and the overall population in the MSOA provided by the ONS for 2019. Secondly, we control for the industrial structure of the neighborhood, including the hectares of commercial properties in the MSOA, the total number of employees, and the number of employed residents. In addition, we control for the overall size of the area in hectares, the level of pollution measured by DEFRA in 2019 in terms of PM 2.5, and the spatial lags of the number of COVID-19 cases or deaths in other neighborhoods within the same local authority district weighted by the pair-distance between neighborhoods¹². Finally, we add Local Authority District fixed-effects λ_r , time (week or month) fixed-effects λ_t , and local authority time trends $\lambda_{r,t}$, to control for any unobserved time-variant heterogeneity at the local administrative government level¹³.

The second specification that we consider reflects the dynamic evolution of the spread of the disease, following the previous literature (Desmet and Wacziarg, 2021), and regressing the number of COVID-19 cases and deaths at the MSOA level in each following time period against the measures of population and employment density as previously defined. Formally:

$$COVID_{it} = \beta_{0,t} + \beta_{1,t}Pop_i + \beta_{2,t}Empl_i + \beta_{3,t}X_i + \lambda_{r,t} + \epsilon_{i,t} \quad (6)$$

In practice, we estimate this as a series of cross-sectional regressions for each time period, in order to track the evolution of the effect of population and employment density over time. This will give us the opportunity to test the efficacy of the public health measures imposed by the UK Government to control the spread of the virus, in particular around the restrictions on the possibility to work on site for *keyworkers*. The variation used to estimate the parameters of interest comes from the difference between the MSOA's population/employment density measures and the average for the local authority r .

Finally, we explore the heterogeneity of these results across different neighborhoods characteristics. In particular, we would like to understand whether the public health measures introduced by the UK Government have had any heterogeneous effects on limiting the contribution of population and employment density to the spread of the virus, depending on the socio-economic characteristics of neighborhoods. To do so, we interact the population and employment density variables with the index of multiple deprivation. This analysis will inform us about the social justice implications of the national lockdowns imposed in the UK. In particular after the first one, following lockdowns allowed more categories to travel to the workplace if the job could not be done from home, while social interaction and retail were still heavily limited. This could have affected disproportionately neighborhoods with higher levels of deprivation, where most of the resident population are not able to work from home and had to resume working on site in order to avoid losing income. In addition, we investigate as well the role played by house crowding in mediating the effect of population and employment density on the spread of the virus. A large number of people living in small and crowded places could significantly increase the COVID-19 contagion rate. This is particularly relevant in the case of neighborhoods with high levels of resident *keyworkers*, who were forced to work onsite and exposed to social contact throughout the pandemic. *Keyworkers* were more likely to bring the virus home from work, where it could easily spread due to the high concentration of people living in the same house, in particular in the case of multi-generation households.

¹²All variables have been standardised in order to allow for an easy comparison of their coefficients across our estimations.

¹³Results are robust to controlling for local labour market fixed-effects including instead Travel to Work Area (TTWA) fixed-effects.

4 Results

We start in Table 1 with our baseline panel regression model (Equation 3.2) by analysing the effect of population and employment density on the spread of the virus. Columns 1-2 consider the COVID-19 weekly cases, while columns 3-4 look at the number of deaths by month, both at the MSOA neighborhood level.

[TABLE 1 HERE]

Population density is significant in explaining higher levels of COVID-19 cases and deaths across neighborhoods, although the magnitude of the effect is small. On average, a ten percent increase in population density is associated with a 0.22 percent increase in cases and a 0.19 percent increases in deaths (Table 1, columns 1 and 3). This effect is mostly driven by nighttime population density rather than daytime, thus confirming the relevance of where people live and the residential density of neighborhoods (Table 1, columns 2 and 4).

The employment composition of residents also appears to play a significant role, particularly in explaining COVID-19 cases. A ten percentage point increase in the proportion of residents in jobs identified as keywork is associated with a 0.29 percent increase in Covid-19 cases. However, the average effect on deaths appears to be small and statistically insignificant. This evidence highlight how *keyworkers* resident in a neighborhood could act as infection agents, helping spreading the virus from the place of work to the place where they live.

Although on a smaller scale, we find a similar result for proportion of people working in an MSOA who are *keyworkers*, even in the case of monthly COVID-19 deaths. However, this result could be driven by neighborhoods where care homes are located. This would create a spurious correlation due to high concentrations of older, vulnerable, population and relatively high concentration of key workers. To test this we remove neighborhoods in the top percentile of the share of old population from our sample, and find that the density of *keyworkers* employed in the neighborhood is no longer significant.¹⁴

The remaining control variables included in our model are significant and in line with previous studies investigating their relationship with COVID-19.

[FIGURE 4 HERE]

In Figure 4 we report the estimated coefficients, $\beta_{1,t}$ and $\beta_{2,t}$, from Equation 3.2. This figure allows us to examine the variation in the effect of density as public heath measures imposed by the UK Government change, rather than estimating an overall average. In Panel a) we report $\beta_{1,t}$ and $\beta_{2,t}$ for cases (both contemporaneous and cumulative); in Panel b) we report $\beta_{1,t}$ and $\beta_{2,t}$ for cases (both contemporaneous and cumulative). Bars show the corresponding 95% confidence intervals for each point estimate. To ease the comparability between $\beta_{1,t}$ and $\beta_{2,t}$, Pop_i and $Empl_i$ are estimated in standard deviations.

Three things are worth pointing out from Figure 4. First, the effect of a standard deviation change in population density and keyworker resident density is very similar across all outcomes, both in terms of pattern and magnitude. Second, the change in cumulative deaths is significant and very stable over time. Third, the effect of population density and employment composition appears to be different during lockdown periods (March-July 2020 and November 2020-April 2021) than during the opening period (July-November 2020). For example, while deaths are significantly higher in neighbourhoods with more keyworkers during lockdown periods, there is no keyworker effect during the opening period. During the opening period neighbourhoods with more keyworkers experienced fewer reported cases.

It should be noted that we cannot rule out that the role out of Covid-19 testing may be correlated with the distribution of keyworkers. That is, keyworkers where likely to have been targeted for testing early in the pandemic, when testing was scarce. This would explain the patterns in Panel a). A similar story could be told for population density, as larger cities may have been targeted earlier in the pandemic. This said, a couple of things are important to point out. First, by the time of the second lockdown, testing was fully rolled out and widely available. Second, we

¹⁴However, the density of resident *keyworkers* becomes statistically significant in explaining COVID-19 deaths.

are unlikely to see a similar spurious correlation from Covid deaths.

We then explore the heterogeneity of these results across the deprivation and house crowding distribution of neighborhoods. In particular, in Figure 5 we interact the population and employment density variables with the index of multiple deprivation.

[FIGURE 5 HERE]

In addition, in Figure 6 we investigate as well the role played by house crowding in mediating the effect of population and employment density on the spread of the virus. A large number of people living in small and crowded places could significantly increase the COVID-19 contagion rate. This is particularly relevant in the case of neighborhoods with high levels of resident *keyworkers*, who were forced to work onsite and exposed to social contact throughout the pandemic. *Keyworkers* were more likely to bring the virus home from work, where it could easily spread due to the high concentration of people living in the same house, in particular in the case of multi-generation households.

[FIGURE 6 HERE]

Finally, in Figures 7 and 8 we analyse whether the public health measures introduced by the UK Government have had any heterogeneous effects on limiting the contribution of population and employment density to the spread of the virus, depending on the socio-economic characteristics of neighborhoods. This analysis will inform us about the social justice implications of the national lockdowns imposed in the UK. In particular after the first one, following lockdowns allowed more categories to travel to the workplace if the job could not be done from home, while social interaction and retail were still heavily limited. This could have affected disproportionately neighborhoods with higher levels of deprivation, where most of the resident population are not able to work from home and had to resume working on site in order to avoid losing income.

[FIGURES 7 and 8 HERE]

5 Conclusions

In this paper, we provide novel evidence on the role of density in the COVID-19 pandemic. Exploring data at the neighbourhood (MSOA) level in England and Wales for the period between March 2020 and April 2021, we disentangle the relationship between density and COVID-19 cases and deaths along four related dimensions.

First, we extend recent findings pointing to the need to explore density at a granular micro level due to the highly localised nature of the transmission mechanisms of the SARS-CoV-2 virus (Glaeser and Kahn, 2004; Sá, 2020; Almagro and Orane-Hutchinson, 2020), and show that density at the neighbourhood level is a significant factor for transmission. Using big data from satellite imaging, we show this is especially the case at night, reflecting the impact of intra-household contagion. Additionally, we reinforce evidence indicating household crowding to be a key driver for COVID-19 diffusion (Desmet and Wacziarg, 2021; Almagro and Orane-Hutchinson, 2020).

Second, we further underline the importance to look beyond population density and consider the role of occupational structure and industry agglomerations. Our findings point to a general role of commercial property density as well as employee residents, suggesting a role of shops in the spread of the virus. More importantly, we highlight that density of *keyworkers* is a significant driver of both COVID-19 cases and deaths. This is a critical element considering these workers provide an essential service which cannot be done remotely working from home and thus are required to carry on working onsite throughout the pandemic.

Third, while previous papers have highlighted the role of income distribution across places as a significant element in the COVID-19 pandemic (Desmet and Wacziarg, 2021; Rodríguez-Pose and Burlina, 2021), we provide novel findings pointing to a significant increase in risk in densely populated areas as well as for *keyworkers* across neighborhoods in England in the lowest quartile of income distribution, health and housing deprivation. This evidences that the relationship between

high concentrations of resident *keyworkers* who are not able to work from home that often live in more deprived areas may constitute a particularly significant element in the spread of the pandemic, with important implications from both public health and social justice perspectives.

Finally, we complement research on the role of public health measures on mobility restrictions such as lockdown policies and stay-at-home orders (Glaeser and Kahn, 2004; Almagro and Orane-Hutchinson, 2020; Bourdin et al., 2021; Allcott et al., 2020). In particular, we show lockdowns have played a significant role in breaking the link connecting density of *keyworkers* in deprived areas to both cases and deaths from COVID-19. We suggest lockdowns can mitigate this relationship, particularly in the most deprived areas, by partially shielding key workers from risk of contagion during the day. However, even during lockdowns, we still find a significant relationship between population density and residence in deprived neighborhoods with respect to COVID-19 deaths. This partially support previous evidence (Almagro and Orane-Hutchinson, 2020) suggesting lockdowns may effectively reduce risks of contagion in public places or in the workplace, but their role may be more limited in preventing intra-household contagion.

These results provide important insights not just to better understand determinants of diffusion of the virus, but equally to understand which areas could remain more at risk. In particular, our findings may allow to design policies considering a more nuanced role of employment density, accounting for the significant differences in changes to work on site between key and non-essential workers, as well as the relationship between these elements and the increased risks associated with residence in the most deprived neighbourhoods. These elements are essential to better design policies for preventing further negative economic shocks and implementing more effective lockdown strategies which may target more precisely the neighborhoods more vulnerable from an economic as well as a contagion perspective.

Tables and Figures

Figure 1: COVID-19 cases and deaths across MSOAs within the Sheffield LAD.

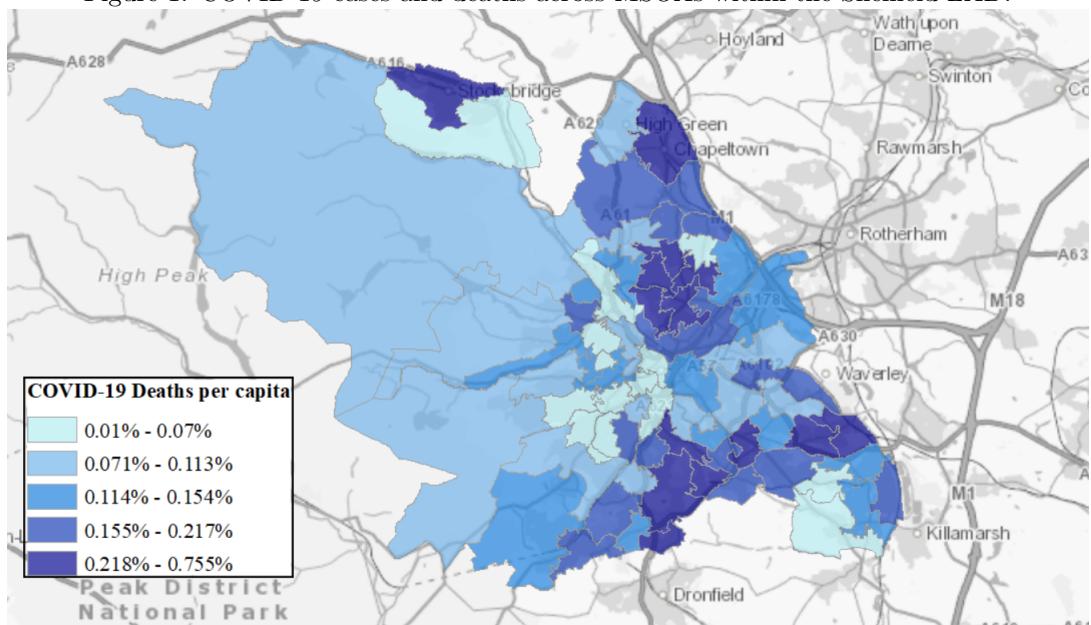


Figure 2: Overall, daytime and nighttime population densities across MSOAs within the Sheffield LAD.

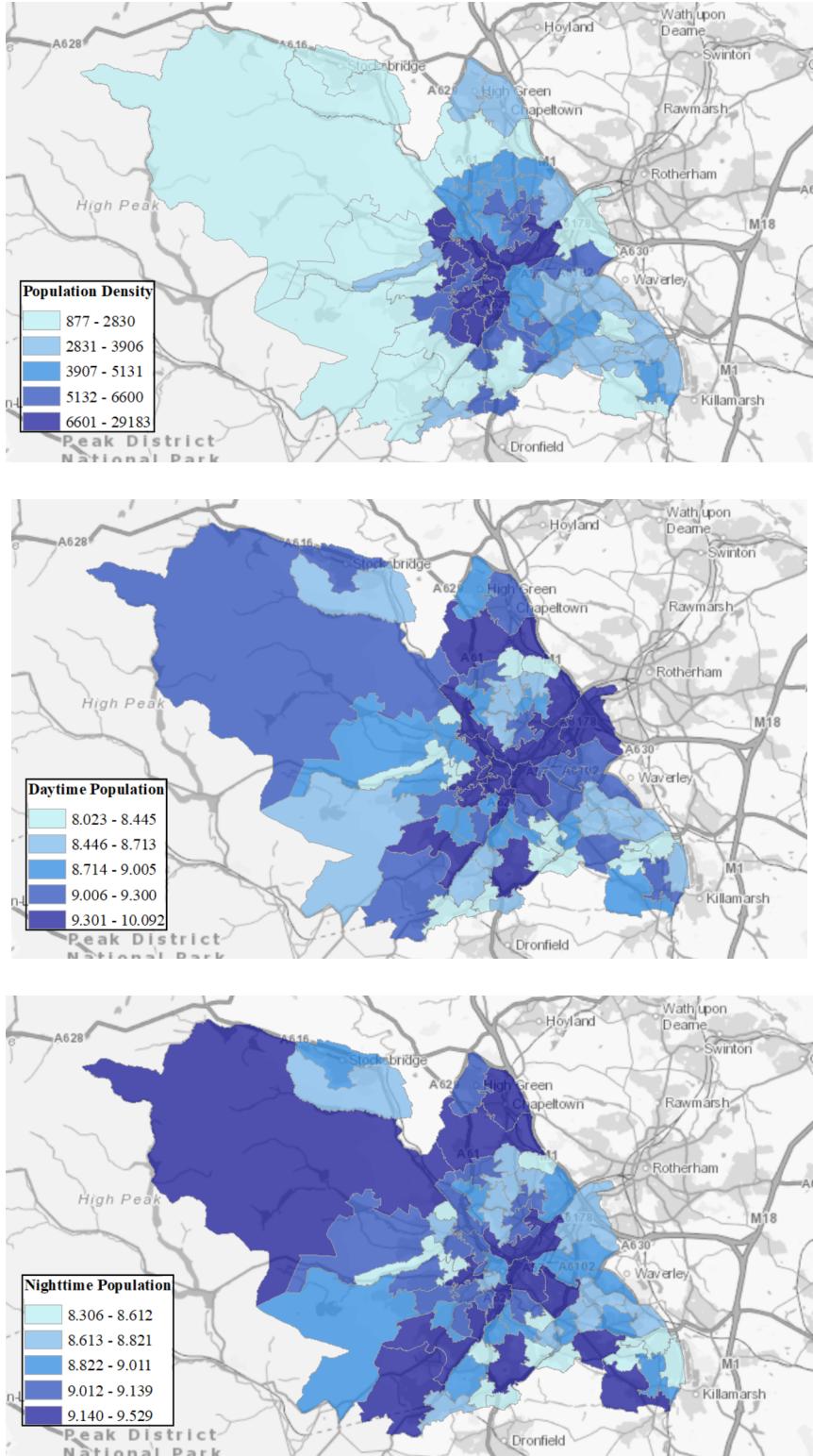


Figure 3: Resident and employed keyworkers densities across MSOAs within the Sheffield LAD.

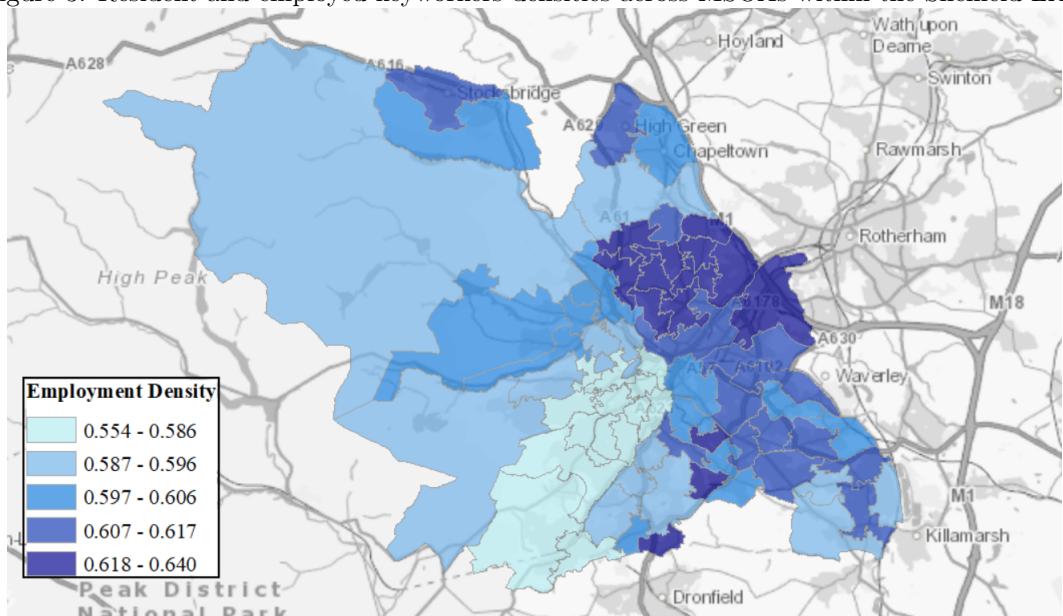
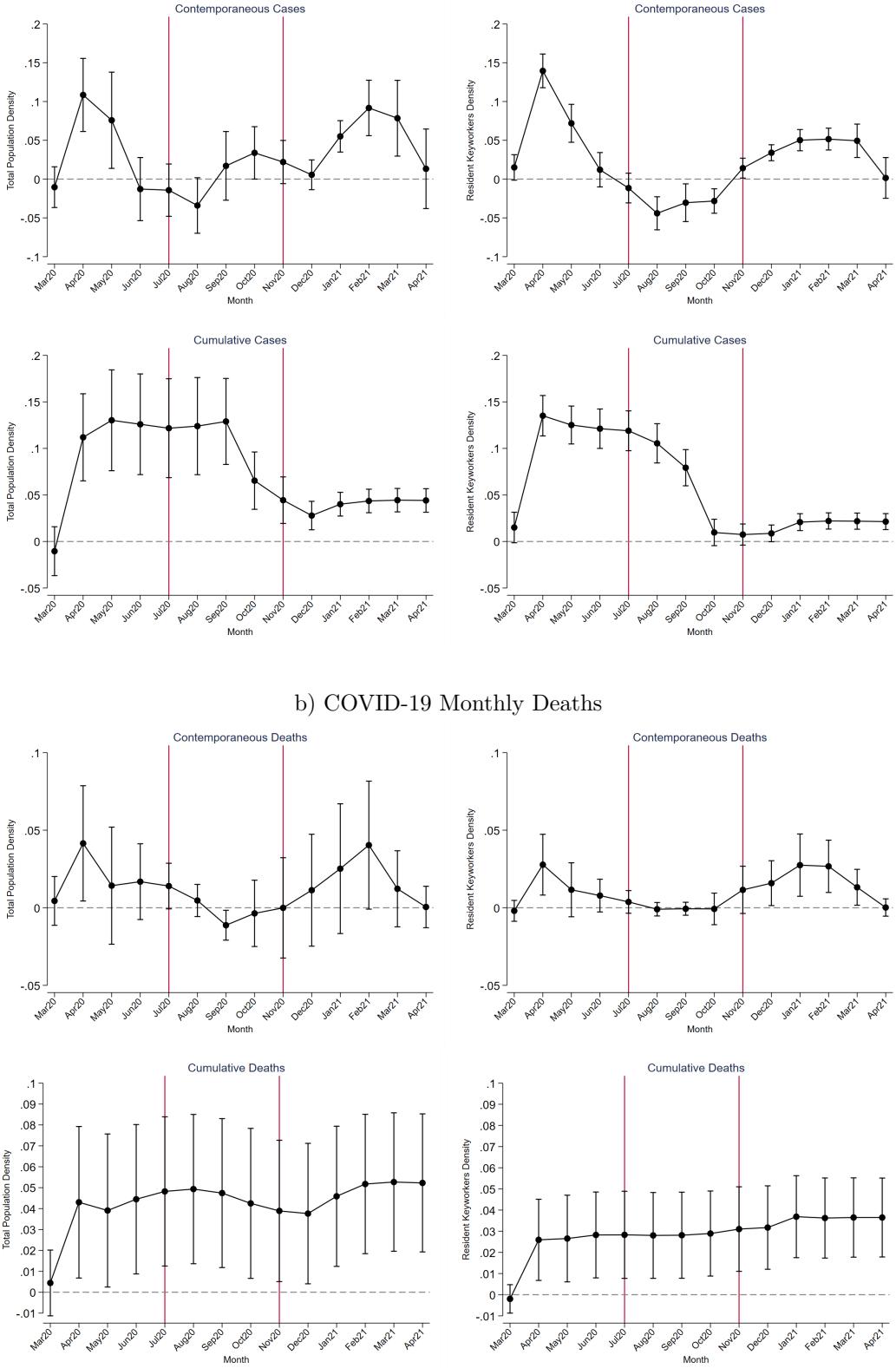


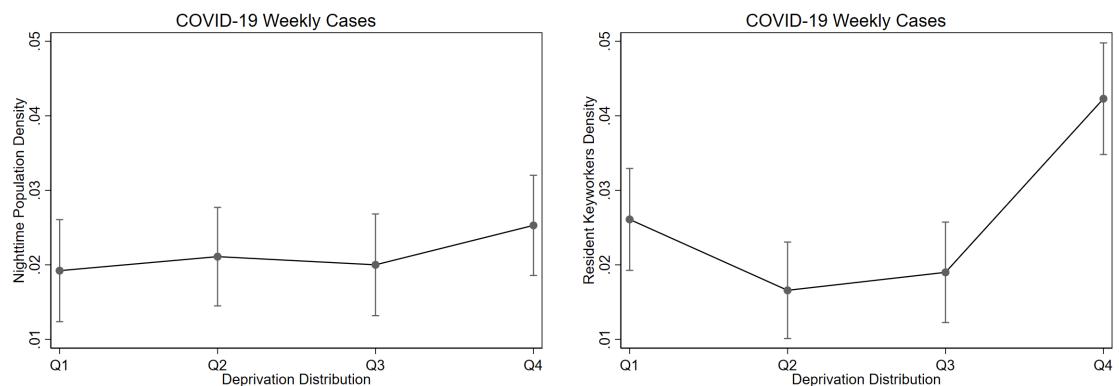
Figure 4: Dynamics of population density and keyworker density.
 a) COVID-19 Monthly Cases



Notes: Markers represent the coefficients from the proportion of the log-population density and the proportion of working residents that are key workers by MSOA. Different regression run for each month. Red lines show the end of the first national lockdown (04 July 2020) and the beginning of the second national lockdown (05 Nov 2020). Regressions control for local authority fixed effects, dependent children (% of pop), elderly (% of pop), log-population, log-employed residents, log-MSOA workers, proportion of workers in MSOA who are keyworkers, population per residential property, log-MSOA land area, IMD score, PM 25 pollution (average), log-weighted cases for local authority. Bars reflect 95% confidence intervals for coefficient estimates.

Figure 5: Relationship between population and keyworkers density and COVID-19 cases and deaths across the deprivation distribution.

a) COVID-19 Weekly Cases



b) COVID-19 Monthly Deaths

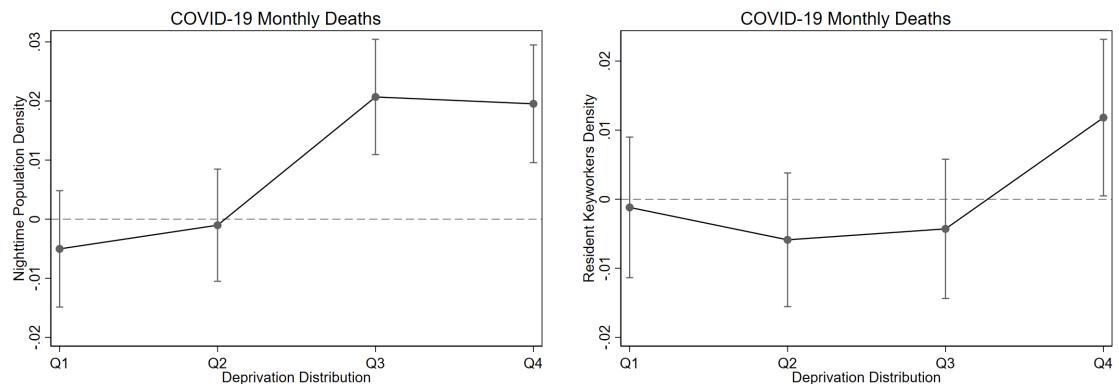
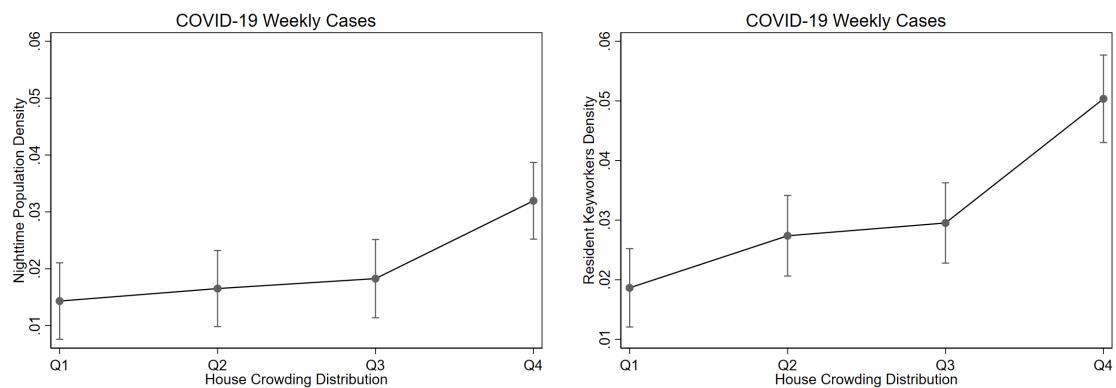


Figure 6: Relationship between population and keyworkers density and COVID-19 cases and deaths across the house crowding distribution.

a) COVID-19 Weekly Cases



b) COVID-19 Monthly Deaths

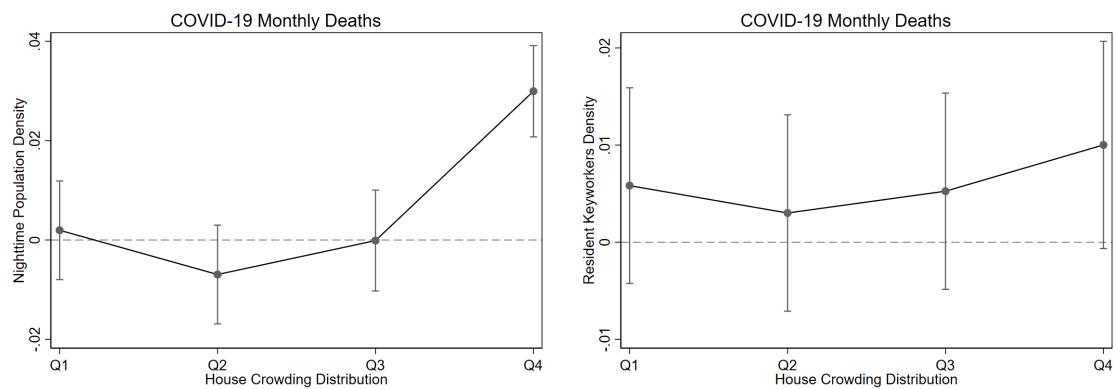
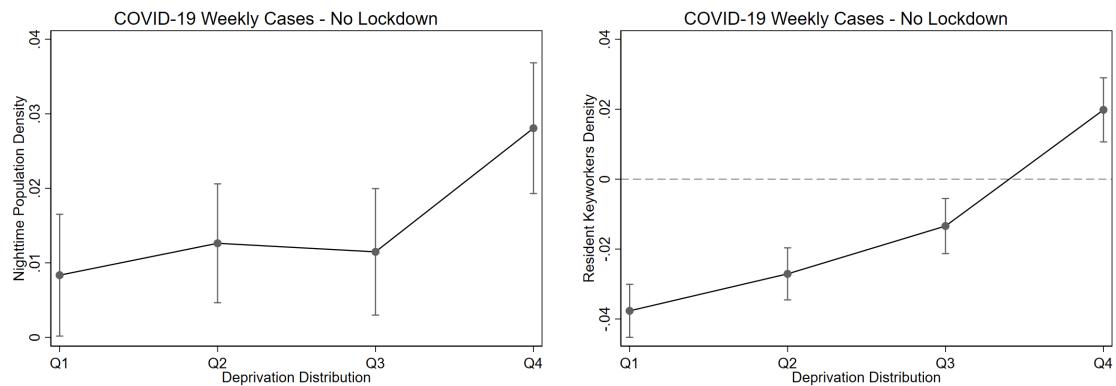


Figure 7: Relationship between population and keyworkers densities and COVID-19 cases across the deprivation distribution during lockdown weeks and non.

a) No Lockdown Weeks



b) Lockdown Weeks

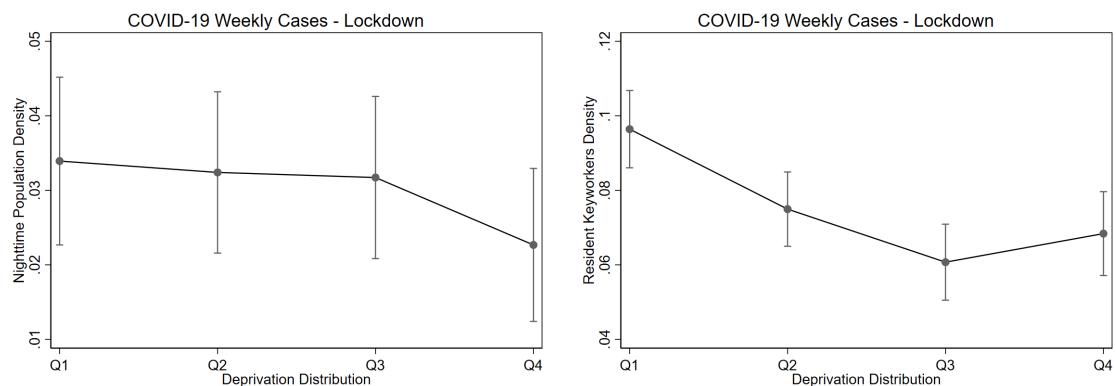
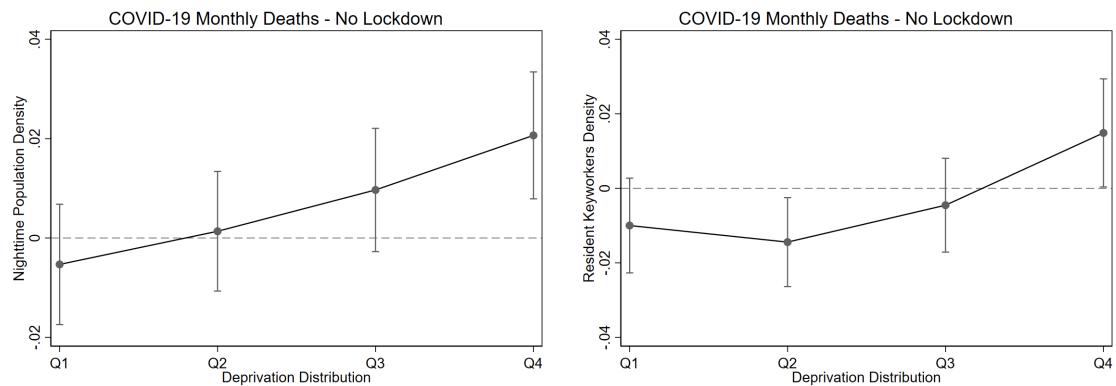


Figure 8: Relationship between population and keyworkers densities and COVID-19 deaths across the deprivation distribution during lockdown months and non.

a) No Lockdown Months



b) Lockdown Months

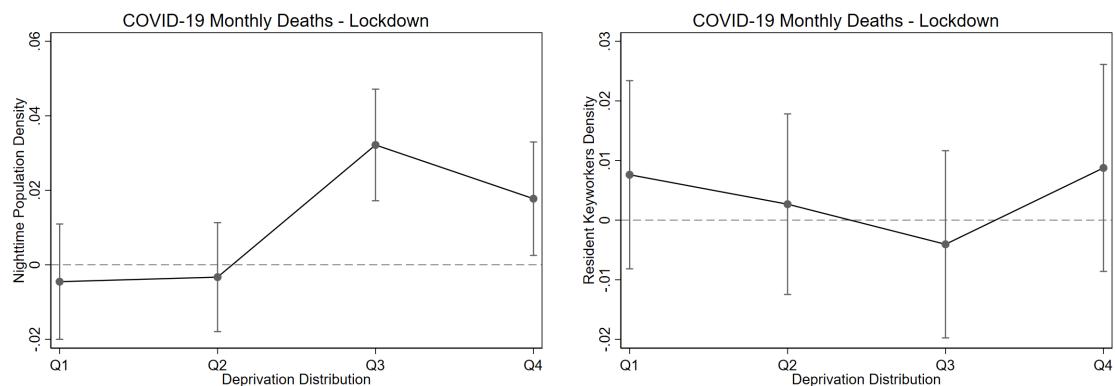


Table 1: Dynamic Analysis - Baseline

	(1) Cases - Weekly	(2)	(3) Deaths - Monthly	(4)
Population Density	0.0220*** (0.00303)		0.0191*** (0.00449)	
Daytime Pop. Density		0.000277 (0.00213)		0.00656** (0.00309)
Nighttime Pop. Density		0.0209*** (0.00210)		0.00731** (0.00303)
Resid. Keyworkers Density	0.0293*** (0.00264)	0.0297*** (0.00264)	0.00633 (0.00395)	0.00591 (0.00395)
Empl. Keyworkers Density	0.0151*** (0.00133)	0.0151*** (0.00133)	0.0181*** (0.00199)	0.0185*** (0.00199)
Commercial Prop.	0.00453** (0.00181)	0.00836*** (0.00179)	0.0133*** (0.00265)	0.0165*** (0.00262)
Sh. White	-0.440*** (0.0141)	-0.441*** (0.0141)	-0.221*** (0.0198)	-0.225*** (0.0198)
Dep. Children	0.000516*** (4.32e-05)	0.000515*** (4.32e-05)	0.000218*** (5.79e-05)	0.000223*** (5.78e-05)
Sh. Old Pop.	0.000338*** (2.70e-05)	0.000261*** (2.75e-05)	0.00184*** (3.93e-05)	0.00180*** (4.00e-05)
Population	0.494*** (0.0141)	0.480*** (0.0142)	0.0192 (0.0186)	0.0135 (0.0187)
No. Employees	0.0181*** (0.00246)	0.0102*** (0.00291)	0.00958*** (0.00360)	0.000125 (0.00427)
No. Empl. Residents	0.104*** (0.0116)	0.0863*** (0.0118)	-0.0219 (0.0162)	-0.0258 (0.0166)
House Crowding	0.0526*** (0.00650)	0.0450*** (0.00652)	0.0211** (0.00859)	0.0155* (0.00863)
Area	-0.00367 (0.00225)	-0.0230*** (0.00163)	-0.00544* (0.00327)	-0.0193*** (0.00229)
PM 2.5	0.0394*** (0.00292)	0.0335*** (0.00293)	0.00857** (0.00424)	0.00437 (0.00426)
IMD	0.00324*** (0.000162)	0.00312*** (0.000162)	0.00352*** (0.000236)	0.00347*** (0.000236)
Cases Spatial Lags	0.0781*** (0.00874)	0.0639*** (0.00880)		
LAD FE	Y	Y	Y	Y
Time FE	Y	Y	Y	Y
LAD*Time FE	Y	Y	Y	Y
Observations	386,973	386,973	95,046	95,046
R-squared	0.827	0.827	0.601	0.601

Notes: Standard errors in parentheses, clustered at MSOA. * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$.

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Appendix

Table A1: Static Analysis - Baseline

	(1) Cases - Cumulative	(2)	(3) Deaths - Cumulative	(4)
Population Density	0.0445*** (0.00672)		0.0522*** (0.0143)	
Daytime Pop. Density		0.0216* (0.0126)		0.0585** (0.0281)
Nighttime Pop. Density		0.123*** (0.0189)		0.174*** (0.0420)
Resid. Keyworkers	0.0243*** (0.00257)	0.0245*** (0.00256)	0.0176*** (0.00567)	0.0179*** (0.00565)
Empl. Keyworkers	0.00217*** (0.000588)	0.00231*** (0.000584)	0.0119*** (0.00148)	0.0121*** (0.00146)
Commercial Prop.	0.00347 (0.00221)	0.00802*** (0.00226)	0.0167*** (0.00551)	0.0229*** (0.00539)
Sh. White	-0.244*** (0.0333)	-0.254*** (0.0335)	-0.540*** (0.0668)	-0.552*** (0.0667)
Dep. Children	-0.000511*** (0.000139)	-0.000523*** (0.000137)	0.000588** (0.000246)	0.000586** (0.000244)
Sh. Old Pop.	7.96e-05 (7.19e-05)	-6.83e-05 (7.11e-05)	0.00509*** (0.000165)	0.00486*** (0.000166)
Population	1.020*** (0.0496)	1.002*** (0.0496)	0.0182 (0.0869)	-0.0344 (0.0863)
No. Employees	0.00985* (0.00579)	-0.0103 (0.00673)	0.0318** (0.0134)	-0.00547 (0.0157)
No. Empl. Residents	0.0832** (0.0324)	0.0610* (0.0324)	-0.0303 (0.0648)	-0.0587 (0.0660)
House Crowding	0.152*** (0.0214)	0.138*** (0.0215)	0.0596* (0.0337)	0.0375 (0.0338)
Area	0.00730 (0.00607)	-0.0395*** (0.00473)	-0.0504*** (0.0132)	-0.111*** (0.0102)
IMD	0.00358*** (0.000405)	0.00343*** (0.000403)	0.00981*** (0.000923)	0.00959*** (0.000924)
Spatial Lags	0.0534** (0.0239)	-0.00575 (0.0249)	-0.612*** (0.0516)	-0.697*** (0.0532)
PM 2.5	0.672*** (0.0695)	0.576*** (0.0699)	0.643*** (0.154)	0.487*** (0.153)
LAD FE	Y	Y	Y	Y
Observations	6,789	6,789	6,789	6,789
R-squared	0.881	0.881	0.515	0.517

Notes: Standard errors in parentheses, clustered at MSOA. * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$.