

vision statement

"Our main motto is to create awareness about the importance of good mental wellbeing and suggesting people various ways to deal with any emotional stress or anxiety issues. We want people to live a happy and fulfilled life by bringing positive change in their life."

consumer profile

Age Group: 16-50

Location: Across the globe

Target Economic Segment: Middle Class,

Upper Middle Class and the Rich

Challenges faced by Consumer: Loneliness,

prolonged sadness, depression, negative

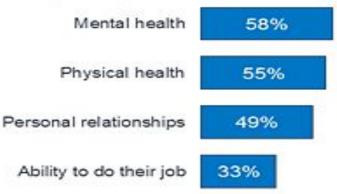
thoughts,

Reports of Loneliness and Social Isolation In U.S. and Its Consequences

22% Of adults in the U.S. say they always or often feel lonely, left out, isolated, or that they lack companionship

AMONG PEOPLE REPORTING LONELINESS OR SOCIAL ISOLATION IN THE U.S.:

Percent who say feeling lonely has had a "negative impact" on each of the following:



Percent who say feelings of loneliness or social isolation have ever led them to think about each of the following:





SOLUTION

We aim to make a website that works in the field of mental health and well being, we aim to make a chat bot with the help for weak AI, that replicates human interaction, but at the moment we rely on google forms for helping people in need.

Our website has mental health experts empanelled and we also run a blog with articles about positivity, mental health and the concept of ikigai. We source our revenue from our blog, and referrals.

Live Life More

"your mental health matters"

* Required

