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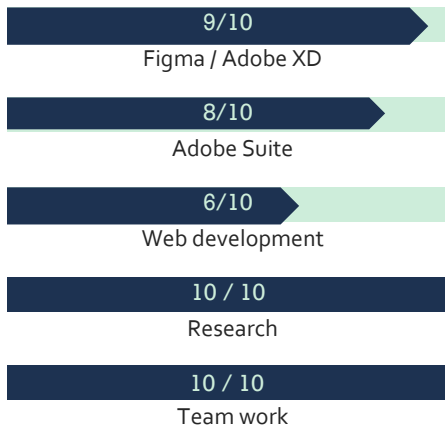
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quuuuin.github.io/

SKILLS



EDUCATION

Master of Interaction Design

University of Queensland
2021-2023

Bachelor of Mechanical Engineering

University of Science and Technology Beijing
(China 211 Program, QS China Top 50)
2017-2021
Received the third prize of the 2019-2020
People's Scholarship

EXPERIENCE

After-school Tutor

Xspark education / Guangdong, China / Feb 2019

- Completed the lesson preparation, teaching and refinement of one-on-one tutoring.
- Analyze students' learning difficulties with regard to their performance in class and exercises during the lesson, optimize the teaching plan and iterate constantly, so as to make the teaching more in line with the actual needs of students.
- The best one of the students who tutored rose 50 places in the grade ranking in only one month.

Social Media Marketing Specialist

Smash Boxing Club / Shenzhen, Guangdong, China / Jul 2018 - Oct 2018

- By paying attention to social events and trending, complete the marketing topic selection and copywriting.
- Responsible for the production of related promotional materials.
- The Advertorial combined with the gym's current marketing campaign, promoted the gym's service purchase rate. Gained 1000+ exposures at the account's initial operation

VOLUNTEERING

Volunteer Staff

China Association of Social Workers / Beijing, China / Mar 2019 - Apr 2019

- Worked on the production of promotional materials such as posters, videos, and brochure visuals interface design, for conferences and community events.
- Participated in the offline event of the Heart Bridge Project, assisted in the event and recorded the event as a reporter and completed the press release on the day.

Marketing Staff

Student Union, University of Science and Technology Beijing / Beijing, China / Sep 2017 - Jul 2018

- Give marketing solutions for Student Union events and conduct promotion activities.
- Participate in the day-to-day operation of the Student Union's social media accounts, planning and selecting marketing topics and producing promotion material
- Participated in the marketing of two major events hosted by the Student Union, and to produce marketing plans constantly during the events, to keep the approxy one month event period highly popular among the students.
- Led 7 social media campaigns that received 10,000+ views and 1,000+ likes