



Wanqi
Yang

INTERACTION DESIGNER

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Toowong/Brisbane/QLD

[My LinkedIn](#)

[My Portfolio](#)

SKILLS

9/10

Figma / Adobe XD / Sketch

9/10

Adobe Suite

8/10

Web development

10 / 10

Research

10 / 10

Team work

EDUCATION

Master of Interaction Design

University of Queensland

2021-2023

Interaction design is a multidisciplinary field that encompasses UX and UI design.

Bachelor of Mechanical Engineering

University of Science and Technology Beijing

(China 211 Program, QS China Top 25)

2017-2021

Awarded the third prize of the 2019-2020 People's Scholarship.

EXPERIENCE

UX Researcher

Course Program at UQ/ Brisbane, Australia / Aug - Oct 2022

- The project focuses on developing an interactive installation that offers auditory-tactile synesthesia (a rare neurological condition) experience. Its objective is to promote a better understanding of the experiences encountered by minority groups among a wider audience.
- As a UX researcher, I conducted semi-structured interviews with 6 individuals with synesthesia to gather valuable insights. Following the completion of the prototype, I devised a comprehensive testing process and analyzed the data collected from over 50 participants to validate the effectiveness of the prototype.

Social Media Marketing Specialist

Smash Boxing Club / Shenzhen, Guangdong, China / Jul 2018 - Oct 2018

- Conducted thorough research on social events and emerging trends to select marketing topics and develop compelling copywriting strategically.
- Collaborated with the Marketing team to develop promotion strategies, ensuring that the social media campaigns were aligned with the company's overall marketing strategy, increasing membership sales.
- Achieved 10,000+ views within the initial phase of operating the social media account.

VOLUNTEERING

Volunteer Staff

China Association of Social Workers / Beijing, China / Mar 2019 - Apr 2019

- Design the graphic materials to support over 20 events.
- Participated in the Heart Bridge event 11 times as a journalist, hosted it 6 times.
- Prepared a comprehensive press release for the event, collaborating with the PR team. Contributing to increased visibility and positive publicity for the organization's initiatives.

Marketing Staff

Student Union, University of Science and Technology Beijing / Beijing, China / Sep 2017 - Jul 2018

- Played an integral role in the day-to-day operation of the Student Union's social media accounts, including strategic planning, topic selection, and content creation.
- Actively participated in the marketing efforts of four Union events, designing comprehensive marketing plans and executing promotional activities throughout the events, which significantly bolstered student engagement and participation.
- Led the successful execution of 7 social media campaigns, resulting in over 20,000 views and 1,000 likes.