

## **Validately Test Results**

### **Team Photosimple**

We have a total of 6 recordings from peers who have no knowledge about the product.

Our pre-study questions were designed to gauge interest and experience levels among participants.

- All participants had little to no experience with Photoshop, other Adobe CC products, or other digital illustration programs.
- Interest levels among the participants were rated on a scale from 1-5. Majority marked themselves between 1-3.

#### **Pre-study Questions**

- What is your interest level in photo manipulation?
- What is your experience level with photoshop?
- Have you ever attempted to learn Photoshop before? If so, how was your experience?
- If you do use photoshop, what do you use it for?
- Do you have experience with any other Adobe Creative Cloud products? If so, which?

After our first validately test attempt, we discovered most people did not understand what Adobe XD was, and exactly how interactive our prototype is supposed to be. Due to this, we added a disclaimer explaining that this plugin is made in XD, and not everything will be clickable. However, the tasks we ask them to complete will all be possible.

#### **Task Analysis:**

Task 1: Activate the Photosimple plugin

- Did you have any trouble activating the plugin?
  - 5 out of 6 said no.
  - The one person that said yes tried to open up her google chrome settings to try to activate it.

Task 2: Use the tabs at the top to filter your tools for the appropriate task. Try activating the Web Design tab then deactivating the Web Design tab.

- 6 out of 6 completed with ease

Task 3: Photosimple makes it easier to learn how to use Photoshop's tools. Select any tool and then press the "Description" button to find out what it does. Try finding the description for the Eraser tool.

- 6 out of 6 completed with ease

Task 4: To find out how to use a tool, select any tool and press the "How-To Procedures" button. Try finding the steps for using the Dodge tool.

- 6 out of 6 completed with ease

Task 5: Within the instructions on how to use a tool, there will be a button that says "Try It Yourself!". Click on this button and read through the instruction(s) for the Dodge tool. Use the arrows to navigate through the steps. Click on the "return" button when you are finished.

- 6 out of 6 completed the task with some difficulty. Many had trouble finding the "return" button.

Task 6: Click on the question mark next to the Photosimple button to go through our onboarding process.

- Do you think the onboarding process does a good job of providing an overview of the plugin?
  - 6 out of 6 said yes
- Was it clear on how to exit the onboarding process?
  - 6 out of 6 said yes

### **Follow Up Questions**

Do you think the onboarding process does a good job of providing an overview of the plugin?

- 6 out of 6 said yes

Would the Photosimple plugin make you more interested in learning to use Photoshop/encourage you to try learning to use it again if you have tried in the past?

- 6 out of 6 said yes

Does Photosimple seem easier than the tutorials Photoshop provides?

- 6 out of 6 said either yes or they didn't know Photoshop provided tutorials.

Was the Photosimple interface intrusive to the existing layout of Photoshop in any way?

- 5 out of 6 said it was not intrusive.
  - "Something forced my screen to like zoom in that I didn't like, but I don't know if that was Photosimple or Validately" - Kaylin

Any other suggestions?

- 6 out of 6 said none

**Outstanding Comments:**

“Everything worked until it came time to use the Dodge tool. I couldn't select anything at the top or use the brush.” - Amanda

“It was hard to know what to do at times. For example, when "activating the plugin" I still don't know if I activated it correctly. Also, with the try it yourself, it seemed like I should be able to mess with the practice image, but for one I didn't see a difference in the pictures and two, I couldn't seem to edit anything.” - Kaylin

“Some of the instructions were unclear. For example, at one point it was saying something about flows and the inability to use gifs. I had no idea what that was talking about or what gifs had anything to do with the question.” - Kaylin

**Summary:**

For the most part, we have had positive test results from all of our users. Any negative results were due to lack of understanding of Validately and/or Adobe xd

All users were able to complete their tasks, although some took longer than others.