

## Revenue

## Inventory Efficiency

### FILTERS

#### Select Year

2024

#### Price Bucket

(All)

#### Edition

(All)

#### Type

(All)

2024 vs 2023 ● Highest Month ● Lowest Month

### Total Revenue

**\$108.9M**

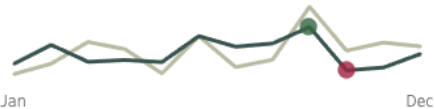
▼ -2.98% vs PY



### Total Units Sold

**1.25M**

▼ -7.27% vs PY



### Revenue by Gender

■ Men  
■ Women



### Revenue by Edition

**\$64.8M**

Not Limited

**\$44.1M**

Limited

### Revenue by Price Bucket

**\$3.8M**

Low

**\$80.9M**

Mid

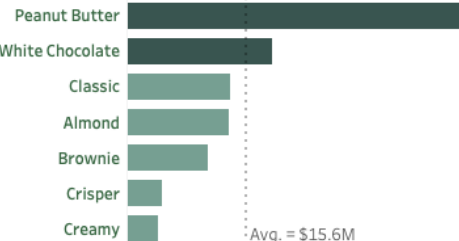
**\$24.1M**

High

### Revenue by Edition

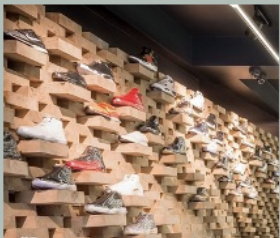


### Revenue by Types



## Revenue by Sneaker

	CY reve..	PY revenue
Nike Air Force 1 '07 Sneakers	\$18.4M	\$7.5M
Onitsuka Tiger Mexico 66	\$18.0M	\$1.8M
Adidas Originals Samba OG Shoes	\$15.9M	
Reebok Classic Leather	\$15.2M	\$5.8M
New Balance 574 Core	\$6.0M	\$3.3M
Superga 2750 Cotu Classic	\$5.7M	\$8.0M
Lacoste Carnaby Evo	\$4.0M	\$9.3M
Red Tape Casual Sneakers	\$3.8M	\$2.0M
Columbia Trailstorm Waterproof	\$3.4M	\$9.8M
Converse Chuck Taylor All Star	\$3.3M	\$8.4M
Fila Disruptor II Premium	\$3.0M	\$3.4M
ASICS Gel-Quantum 90	\$2.9M	\$12.2M
Skechers D'Lites	\$2.4M	\$3.5M
Vans Old Skool	\$2.2M	\$11.4M
Nike Court Vision Low Shoes	\$1.9M	\$2.4M
Hoka One One Clifton 8	\$1.3M	\$8.5M
Air Jordan 1 Mid Shoes	\$0.9M	\$3.3M
Saucony Jazz Original	\$0.5M	\$3.8M
Under Armour Charged Assert 9		\$6.5M
Puma Smash V2 Sneakers		\$1.3M



Revenue

Inventory Efficiency

FILTERS

Select Year

2024

Price Bucket

(All)

Edition

(All)

Type

(All)

Total Units Produced

2.29M

▼ -4.86% vs PY

Total Units Sold

1.25M

▼ -7.27% vs PY

Total Units Unsold

0.55M

▲ 20.75% vs PY

Total Units Damaged

0.48M

▼ -19.12% vs PY

Damaged Rate

3.03% 67.94%

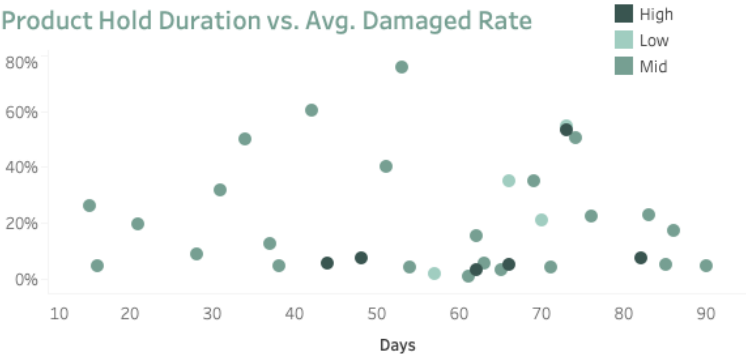


Overproduction

7.62% 46.47%



Product Hold Duration vs. Avg. Damaged Rate



Sold vs Unsold vs Damaged (%)

