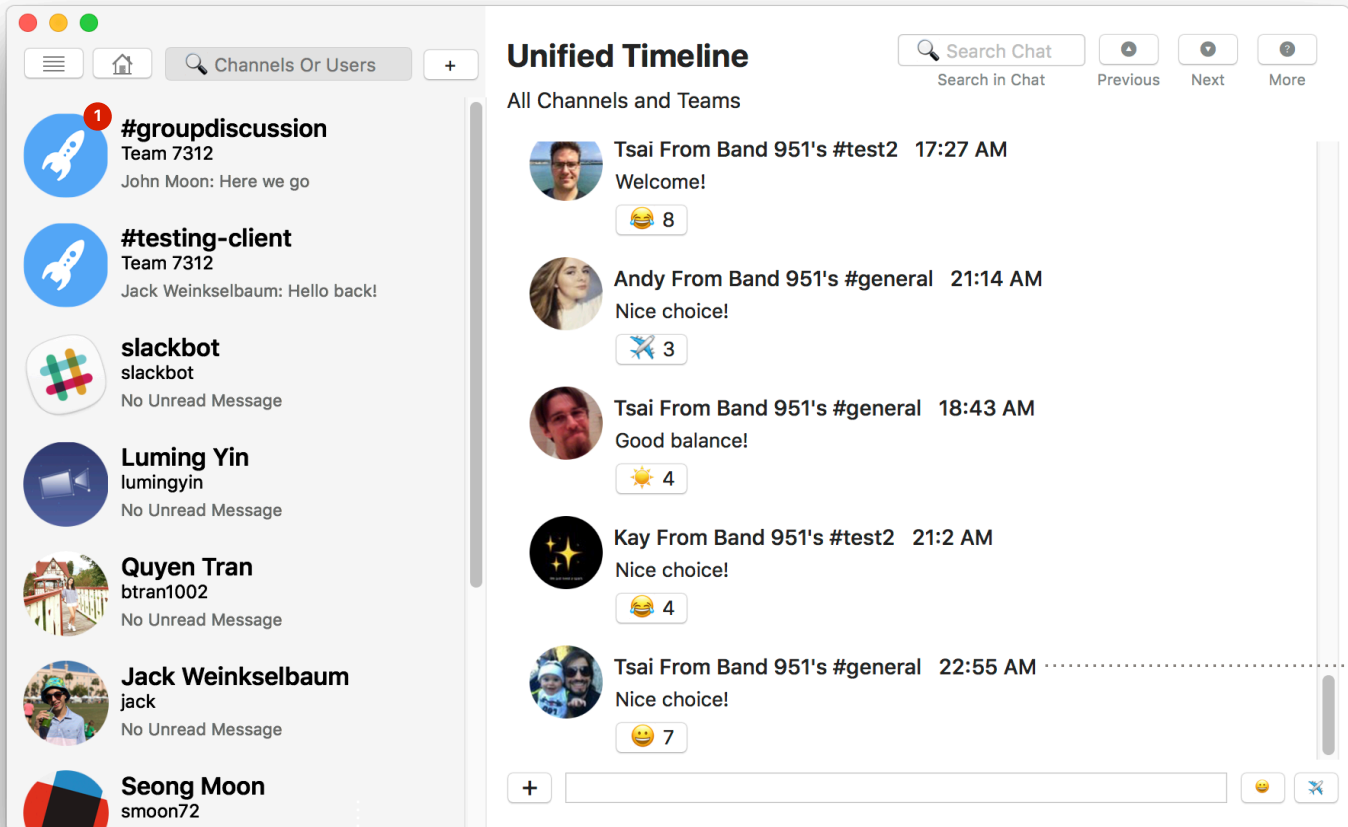


ALTERNATIVE SLACK APP

Team 7312 Accelerate

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PROBLEM STATEMENT

The official Slack app for Mac is heavy-weight, launches slowly but drains battery quickly.

PRODUCT POSITION

An alternative Slack app that is compatible with the official app, yet runs much faster while improving usability and navigability for users who have joined multiple teams.

KEY FEATURES

- **Native design** and implementation for Mac
- Launches **5x faster**
- Consumes **30% less battery**
- Redesigned sidebar makes it **easier to switch between channels** while providing **message preview** and with large contact avatar
- **Unified Timeline** optionally combines **all messages into one single transcript**