

Team 7312 Accelerate

Expo Elevator Pitch

As a Mac user, have you ever been frustrated by the official Slack app for being slow and inefficient? We have developed an alternative that's fully compatible with the official app, yet runs faster and works more efficiently. Because we built it natively for the Mac, it launches five times faster than the official app, while draining significantly less battery when in use. It also has a design that closely follows Apple's Human Interface Guidelines, while delivering powerful features such as Unified Timeline, coalescing messages from every channel in one single transcript.