

EXECUTIVE SUMMARY AND RECOMMENDATIONS

The following insights were derived for RSVP movies after analysing the IMDb dataset –

- A total of 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
- Approximately, the future project could have an average duration of 107 mins.
- From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.
- Due to higher average rating, James Mangold can be hired as the director for their next project.
- Mammooty (at the top) or Mohanlal (at the 2nd position) or both can be hired as actor as they are top of the list whose median rating ≥ 8 with 8 and 5 movies respectively in the list.
- Taapsee Pannu can be chosen as actress as she is at the top of the list with average rating 7.74 and maximum votes.
- As a global Partner Marvel Studios(1st), Twentieth Century Fox(2nd) & Warner Bros.(3rd) can be chosen as its number of votes received is maximum of their movies.
- For regional feel Vijay Sethupathi can be chosen as he is at the top of the list of movies released in India based on his average rating.