

Learning a new language is not easy. There are some lucky few that just have that “ear,” but many of us need classes and dedicated immersion to be able to feel comfortable to speak to random strangers in their native tongue.

Some of us want to learn a new language just for educational growth. We might not be living in a country that speaks that language. Others might need to learn the language because they recently moved to that country and need it to find work and, overall, survive.

The English language, itself, is a bit easier to learn than others mainly due to the fact it is now the world language. English is the default language among travellers and foreign business people. Besides actual people communicating in English daily, American and British media have infused pop culture with their language and way of life. People all over the world watch how Kim Kardashian lives her life or how Tom Holland lives his.

However, just because it is wide-spread, does not mean everyone will pick it up quickly. There is always a time during the language learning process or the adaptation process to the new country that is frustrating. The person gets frustrated due to the lack of ability to express themselves as effectively as they can in their native language or might get frustrated as well by different cultural norms and how the locals are not as patient with them as the person might need.

In today’s world with technology in every aspect of our lives, “language” is even referred to how the technology system runs. Some systems such as Mac and Windows have a very difficult time “talking” with each other’s programs. Younger people seem to pick up on new technology faster than older people, but again, there is still those with an “ear” who pick it up faster no matter the age.

We know this and we have made our app as language-free as possible. With bright colors and symbols, it is easy to recognize when a resident needs to be changed appropriately. With anything, there is a small training process, but within two weeks or less, Caregivers and Directors of Nursing (DONs) will be able to use this app purely by muscle memory. On-boarding WeSense or on-boarding new Caregivers does not require much time allowing DONs and Administrators to use the extra energy in other quality care ventures.

The Pod itself also has clear symbols indicating how to set up the Sensor with the Pod.  
Language-free!

In a way, WeSense, with the symbols and colors, gives a voice to these residents who find themselves frustrated that they cannot express themselves as clearly as they once were able to even if the nursing home is based in the resident’s native language.

WeSense limits the frustration on all sides from training and on-boarding, to understanding and using the app daily, to changing briefs when necessary.

The App has many symbols as well as on the Pod. But, what is the symbol for WeSense? What is the symbol for a reduction in language barrier device that reduces costs for Administration and reduces health side effects such as infections?

Simply, it's our logo. It is four circles combined to make the universal image for the medical cross. Why four circles? It is for the four areas of the WeSense community: Residents, Caregivers, Families, and Nursing Homes. Why the medical cross? Because it is the mission of WeSense to improve quality care for residents.

WeSense connects all together with no barriers and with the goal of limiting frustrations for all.

As much as WeSense would like to give their motto in all languages, language learning is not easy as discussed. WeSense constantly looks to continue to grow either as a business with new continence features or in support of those in the WeSense community learning new languages. For now:

It is truly the easy win-win solution for continence management.

Es la solución ideal para todos para el manejo de continencia de verdad.

C'est la solution idéale pour tous pour le management de continence de vrai.