

SEO Program & Vocabulary

A) Keywords/phrases

B) Headings

C) Alt Tags

D) Meta

descriptions/titles

E) Backlinking

F) Internal linking

G) External linking

H) Domain authority

I) Word Count

J) No follow / do follow

K) Bounce Rates

L) Site Speed

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1. Moz
2. Seobility
3. Ahrefs
4. SEMrush
5. Ubersuggest
6. KWFinder
7. Answer
8. SpyFu
9. Woorank
10. Majestic
11. Google Trends
12. SEOQuake
13. Siteliner
14. Keywords Everywhere
15. Screaming Frog