Basic Coding

Knowing what you are looking in the code will help with changing templates or seeing if your link is do or no follow.

Think of code as a book, there are "sentences." Each sentence has a "book end" or it looks like a sandwich. Some examples are:

```
<head> </head>
<body> </body>
<p> </p>
<div> </div>
```

These tell you when each sentence starts and when they end.

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What do these mean?

\<head> \</head> = The start of a "paragraph" or "page" in a book
\<body> \</body> = The main part of the "paragraph" or "page"
\<p> \</p> = What is specifically written
\<div> \</div> = sections of the "page" or "book"

It goes in this order like a Russian doll: Head is the biggest doll, body second, etc. \<p> and \<div> can go inside each other.

Basic Coding

Some other things to note:

<img src="   "

This signifies where an image or photo is located in the website. The image name goes in the " ". If you are changing photos, you need to upload your photo to the system and then grab that link and replace the current one with the new one.

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Some other things to note:

<h1 class="has-text-align-center">Let's Bring Your Brand to Life</h1>

h1,h2,h3 = Headers, this has to do with SEO. This is the open bracket with how the text looks

Title/words written

End bracket

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Some other things to note:

font-family: Helvetica,Arial,sans-serif !important;

font-style: normal !important;

color: #000000 !important;

font-size: 14px !important;

text-align: center !important;

If you are looking to change size or color of font, you would do so here. Hexcode for color and font name. However, make sure your new font is in your program otherwise it won't be recognized.

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Basic Coding

Some other things to note:

```
<div class="wp-block-button"><a class="wp-block-button__link" href="https://marinellayule.com/services/">Services</a></div>
```

Div = section of page
Wp-Block-button = what it is
Wp-blog-button_link = there will be a link on the button
href = the link
Services = what is written on the button