

## Says

What have we heard them say? What can we imagine them saying?

**Thinks** What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

What is your

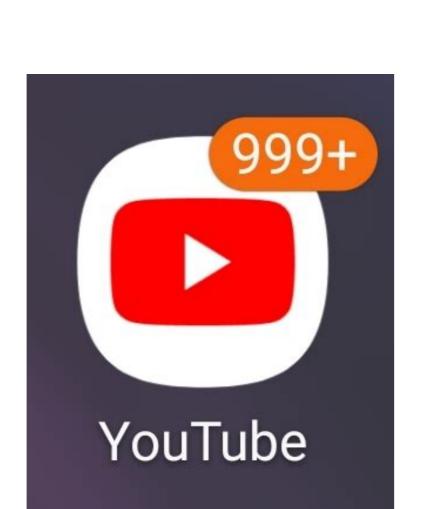
channel going

to be about?



They are keeping contact with subscribers.

One of the way to improve our knowledge.



From our place able to know the country events and surrounding events.

Is that good entertainment platform?

If there is any useful while watching the videos?

If they has

time to

recording

the video?

We can famous while doing more video?

Changing the content with current situation.

Good voice and activity admires the subscribers.



R.JOTHIKA

**Exploring World's Top Youtube Channels** 

Increase uploading frequency

Set your channel tags.

Link to important info in video descriptions. Satisfaction

Push for

subscriptions

107,360,78%

More

research for

making the

video.

Make improvement in every video.

Set a consistent posting schedule.

Create custom thumbnails

Interact with fans

**Feels** 

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



