

Survey for Hillary Clinton vs Donald Trump tweets analysis after improvement

This survey intends to get user feedback about the visual reflecting emotion and tone analysis part of overall Hillary vs Trump tweets analysis.

To explain for ease of understanding, themes, sentiments, tone, emotions have been created using advanced techniques such as BERT and LDA and merged into tweets dataset. After that, this visual has been built.

Link to visual:

<https://public.tableau.com/app/profile/kanan8129/viz/HillaryvsTrumpVisualization-Dashboard/Dashboard1>

* Indicates required question

1. 1. How effectively do you think the line visual illustrates changes in emotion over time? *

Mark only one oval.

	1	2	3	4	5	
Not	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely effective

2. 2. Do you think the visual effectively displays the emotional engagement of both candidates, clearly linking themes to sentiment? *

Mark only one oval.

	1	2	3	4	5	
Not	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Completely

3. 3. How useful do you find the dynamic parameter (date) in analyzing trends over time? *

Mark only one oval.

1 2 3 4 5

Not ☐ ☐ ☐ ☐ ☐ Extremely useful

4. 4. Overall, do you find the visual interactive enough? *

Mark only one oval.

☐ Yes

☐ No

5. 5. If you answered "No," what specific improvements would you suggest to enhance the interactivity?

6. 6. Based on the analysis of the visual, can you identify critical moments or shifts in tone or emotion that may have influenced public perception of Hillary Clinton or Donald Trump? Please explain your reasoning. *

7. 7. Are there any challenges you encountered while exploring the visual? *

Please describe any difficulties in navigation, clarity, or understanding

8. 8. What additional suggestions do you have for enhancing the visual? *

Consider aspects such as adding new insights, removing features, increasing interactivity, or any other improvements

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