Survey for Hillary Clinton vs Donald Trump tweets analysis
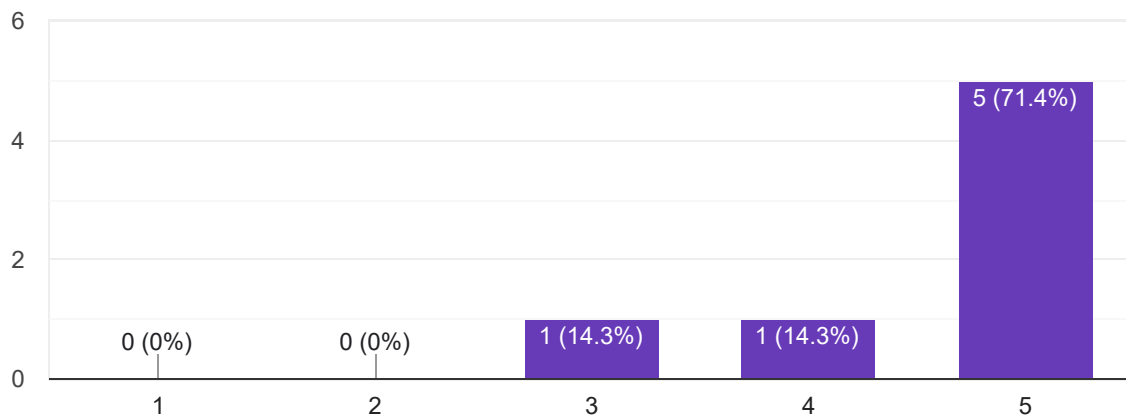
7 responses

Publish analytics

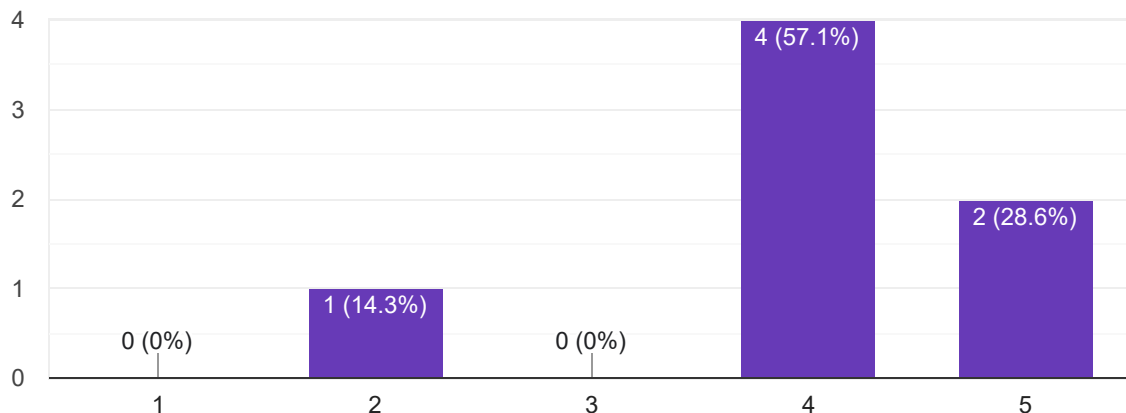## 1. How effectively do you think the line visual illustrates changes in emotion over time?

Copy

7 responses

2. Do you think the visual effectively displays the emotional engagement of both candidates, clearly linking themes to sentiment?
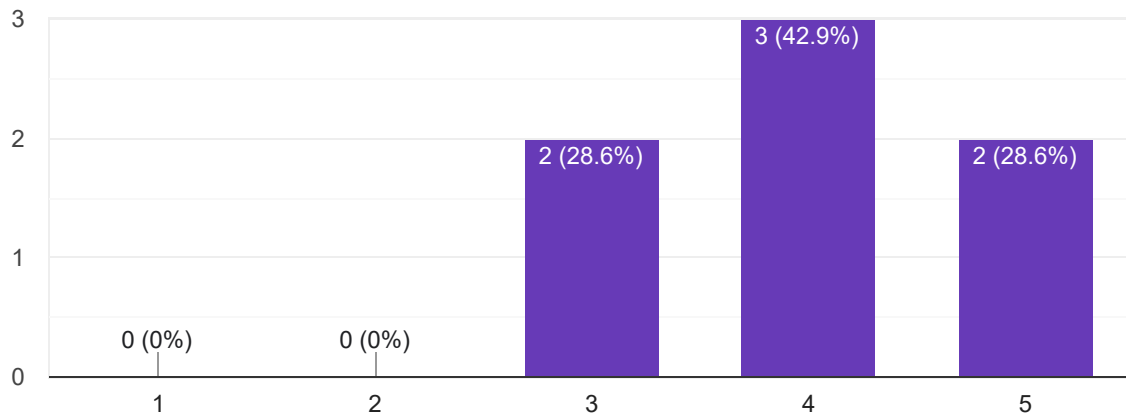
Copy

7 responses

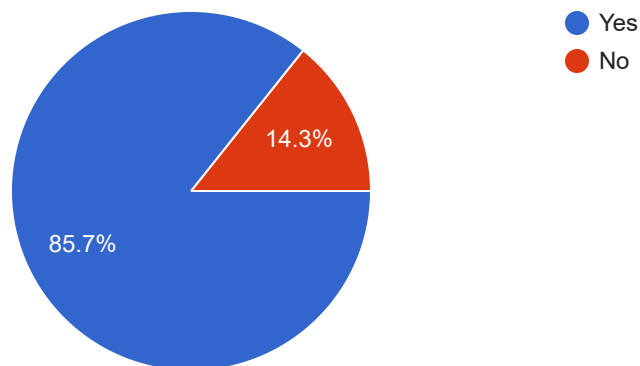## 3. How useful do you find the dynamic parameter (date) in analyzing trends over time?

7 responses

4. Overall, do you find the visual interactive enough?

7 responses

5. If you answered "No," what specific improvements would you suggest to enhance the interactivity?

2 responses

when i want to see the comparison between different themes, I can't find the way to get it

.

6. Based on the analysis of the visual, can you identify critical moments or shifts in tone or emotion that may have influenced public perception of Hillary Clinton or Donald Trump? Please explain your reasoning.

7 responses

Yes, I can freely choose the theme and mood match to observe the mood change

I can see rapid change on the graph, and i think it could means something important has happend.

Ican see changes in their tone and theme, maybe that is a critical moment.

Yes, for Hillary July 24

yes, at monthly level, it becomes easy to observe, but to understand exactly at which date, it happens, there is a need to go down in granularity

yes, it can see a strong fluctuation at the end of July

Yes,engament raise in end of July by Hillary.

7. Are there any challenges you encountered while exploring the visual? Please describe any difficulties in navigation, clarity, or understanding

7 responses

It's clear, but you need to manually observe all the possibilities yourself

No significant obstacles were encountered, its straight forward.

it takes some time to figure out the meaning of each graph

having separate emotion and tone creates confusion.

some colors seem same and make it difficult to differentiate

somehow easy to understand

Some line charts are a little dense and difficult to read.

8. What additional suggestions do you have for enhancing the visual?
Consider aspects such as adding new insights, removing features, increasing interactivity, or any other improvements

7 responses

Perhaps try to give specific matching methods so that readers can quickly get to the key match

there could be more details shown for identifying the critical moment, maybe show both the overall change with some detailed information.

more explaination on graph

there can be a need to show link between theme and sentiment

lack of links between sentiment and theme

Make visualizations simpler and easier to read, and consider a wider variety of image types.

Google Forms