

Privacy Policy

Effective Date: January 13, 2026

This Privacy Policy describes how R&L Labs LLC ("we," "us," or "our") collects, uses, and shares information when you use the HedgeLock mobile application ("App"). By using HedgeLock, you agree to this policy.

About HedgeLock

HedgeLock is a social sports betting companion app that allows users to make simulated bets (not with real money), track betting statistics, compete on leaderboards, and access sports betting tools. HedgeLock is NOT a gambling platform and does not facilitate real-money wagering.

Age Requirement

HedgeLock is intended for users who are 18 years of age or older. We do not knowingly collect personal information from anyone under 18. If we learn that we have collected information from a user under 18, we will delete it promptly. If you believe a minor has provided us with personal information, please contact us at support@rl-labs.org.

Information We Collect

Account Information

When you create an account, we collect:

- Email address
- Password (stored securely using industry-standard encryption)
- Username
- Profile picture and banner image (optional, uploaded by you)

User Content

When you use the App, we collect content you create, including:

- Simulated bets you place and their outcomes
- Posts and captions shared to your feed
- Your favorite teams and betting preferences
- Your Elo ranking and betting statistics

Automatically Collected Information

We automatically collect certain technical information, including:

- Device type and operating system
- IP address
- App usage data (features used, time spent, pages visited)
- Crash logs and performance data

Information We Do NOT Collect

We do not collect precise geolocation data from your device.

How We Use Your Information

We use your information to:

- Provide and maintain the App and your account
- Calculate and display your Elo ranking on leaderboards
- Display your profile and bets to other users (see "Public Information" below)
- Send push notifications (such as hedge alerts for Premium subscribers)
- Process subscription payments
- Improve the App and develop new features
- Communicate with you about your account, updates, and promotional offers
- Comply with legal obligations

Public Information

HedgeLock is a social platform. The following information is visible to other users:

- Your username and profile picture/banner
- Your simulated bets and posts
- Your Elo ranking and position on leaderboards
- Your betting statistics

You can block other users to prevent them from viewing your profile.

Information Sharing and Third-Party Services

We do not sell your personal information. We share information with the following third-party services that help us operate the App:

Service	Purpose	Privacy Policy
Supabase	Database, authentication, and file storage (US-East region)	https://supabase.com/privacy
RevenueCat	Subscription management and payment processing	https://www.revenuecat.com/privacy

Apple App Store	Payment processing for in-app purchases	https://www.apple.com/legal/privacy
Expo	App development and updates	https://expo.dev/privacy
Sentry	Error tracking and crash reporting (when enabled)	https://sentry.io/privacy
Third-party odds provider	Live odds data	[We do not share your personal data with this provider]

Future Services

We may implement advertising for users on our free tier. If we do, we will update this policy to reflect the ad networks used and their privacy practices.

We may also disclose your information if required by law, to protect our rights or the safety of others, to investigate fraud, or in response to a valid legal request.

Advertising

If you use HedgeLock on our free tier, you will see advertisements served by Google AdMob. AdMob may collect and use certain information about your device and activity to display relevant ads, including:

- Device identifiers (such as advertising ID)
- IP address
- General location (derived from IP, not precise GPS)
- App usage and interaction data

You can limit ad personalization by adjusting your device settings:

- **iOS:** Settings > Privacy & Security > Tracking > disable "Allow Apps to Request to Track"

Users on our Basic or Premium subscription tiers do not see advertisements.

For more information about how Google uses your data, visit:

<https://policies.google.com/privacy>

Data Storage and Security

Your data is stored on servers located in the United States (US-East region) provided by Supabase. We use industry-standard security measures including encryption, secure

authentication, and access controls to protect your information. However, no method of transmission or storage is 100% secure.

Your Rights and Choices

Access and Update: You can view and update your account information within the App settings.

Delete Your Account: You can request deletion of your account and associated data by contacting us at support@rl-labs.org. Upon request, we will delete your account and personal data within 30 days, except where we are required to retain it for legal purposes.

Push Notifications: You can disable push notifications in your device settings.

Uninstall: You can stop all data collection by uninstalling the App.

Data Retention

We retain your information for as long as your account is active. If you delete your account, we will delete your personal data within 30 days, except for:

- Aggregated, anonymized data that cannot identify you
- Information we are required to retain for legal or regulatory purposes

Changes to This Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you through the App or via email. Your continued use of the App after changes are posted constitutes acceptance of the updated policy.

Contact Us

If you have questions about this Privacy Policy or your data, contact us at:

R&L Labs LLC Email: support@rl-labs.org