Hello!

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From Zero to
Data Science
Hero in 1 Week



RWell,
obviously.



City of Melbourne Open Data Portal

https://data.melbourne.vic.gov.au/



BigQuery

- data warehouse
- cloud
- serverless
- fast & cheap
- pay-as-you-go
- open datasets
- pre-canned ML models



Google Cloud Platform

What I had

- 34GB
- 20k+ sensors
- arrival times
- departure times
- **2011-2016**

What I needed

A way of predicting, given hour of the day and day of week, how likely a bay is to be occupied

How I got there

install.packages(bigrquery)

library(bigrquery)

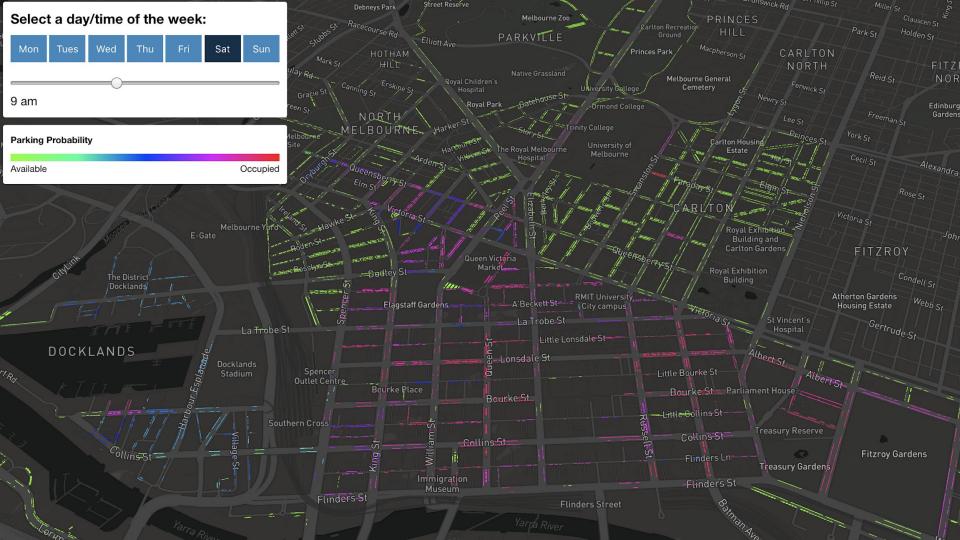
sql <- "with a as (select DeviceId, ArrivalTime, timestamp_add(ArrivalTime, interval durationseconds second) as DepartureTime from `eliiza-sandbox.parking.parkingevents2012`) etc"

project <- "eliiza-sandbox"</pre>

occupancy_rate <- query_exec(sql, project, use_legacy_sql = FALSE)







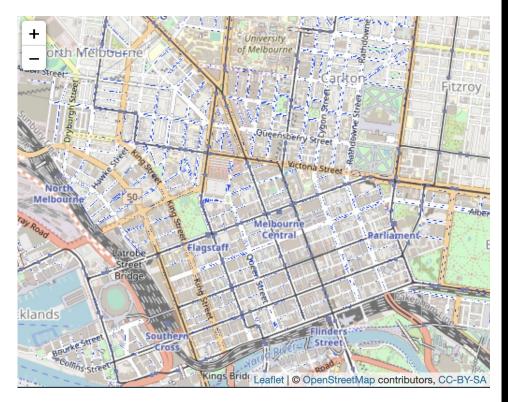
But...

But...

```
map <-
geojsonio::geojson_read("parking.json",
what = "sp")</pre>
```

pal <- colorNumeric("viridis", NULL)</pre>

m <- leaflet(map) %>%
 addTiles() %>%
 addPolygons(stroke = FALSE,
smoothFactor = 0.3, fillOpacity = 1)













Eliiza



Applause from Vaughan Stedman, Brenda Milne, and 21 others





Visualising on-street parking in Melbourne with open data

Recently, the Eliiza team decided we wanted to wrangle some large, local, geospatial data to build something insightful, useful & pretty.

You can play around with what we ended up building here https://demos.eliiza.ai/melb-parking/

We saw this as a good opportunity to leverage:

- <u>Mapbox</u>—an open source mapping platform for custom designed maps
- · BigQuery—GCP's serverless data warehouse
- · City of Melbourne's Open Data Portal

We were keen to build something we could dogfood.

Oh, and did I mention... we wanted to do all of this in a week.



The Eliiza team eating up the end product

Getting started

We decided to loosely follow Andrew Ng's iterative $\underline{\text{machine learning life cycle}}$ of Idea-Code-Experiment.



Great article about @cityofmelbourne open data being used to drive real insight. @michelledigimel @colfai

Fiona Milne @fionascottym



Blog I wrote about what we got up to in my 2nd week at Eliiza medium.com/eliiza-ai/ visu...

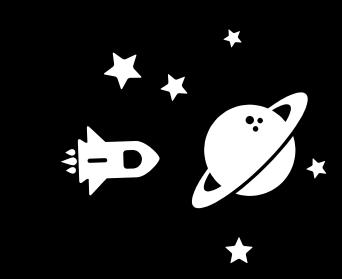
6:32 pm · 20 Jun. 18 from Melbourne, Victoria





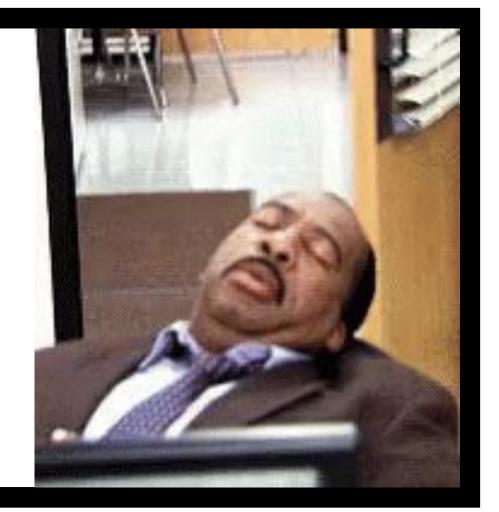




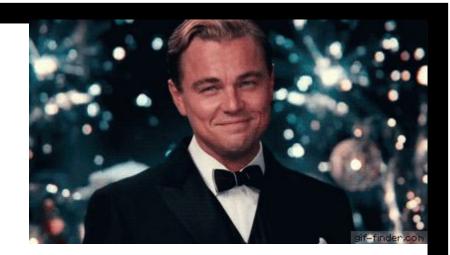


TL;DL

- Open datasets yay
- Free(ish) tools (toys) yay
- Give it a go
- Play to your strengths
- Try to find a good team
- Doesn't have to be perfect
- We are all winging it



Thanks!



Any questions?

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Meetup: Melbourne Women in Machine Learning & Data Science