EduTutor AI

Browsing, booking, attending, and reviewing a personalized AI tututoring session

Steps	Entice	Enter	Browse tutors	Book session	Start session	Expevie-session	Review	Extend
Steps	Learns about EduTutor AI while tocking for study nelp online	Visits ads, EduTutor: AI website/app	Filters tutors by subject, experiance, language or availability	Schedules a futuring session	Has 30-80 minute interactive session	Session ends, gets summary	Asked to review futor or session	Receives follow –up tips on offers
Interactions	Sees ads, blog posts: or socal media	Clicks CTA (Start Now / Try Free)	Filters, search, compare profiles	Selects time, confirms booking	Talks with AI + human futor (if hybrid)	A-inap p or email prompt	Personalized emails notifications	Peconaized emails notificattions
Things	Browser search engine	EduTutor website or app	EduTutor app, web interface	Booking form, calendar integration	Webcam, microphone, platform	Online	Personalized mail ai- PC	Personalized e-mails
Goals & motivations	No one yet	No one yet	Nooene	Online	Online	Online	None	None
Positive moments	Help me improve my grades or pass my brams	Clean UI friendly branding	Seeinghigly fated futors	Eaśy me calendar fn-tegration	Help me understand today s topic	Help me retain what I learned	Feeling hard problems with help	Free study tips or discounts
Areas of opportunity	Helphir blog content	Confusion about offerings	Limited availability in peak hours	Easy calendar integration	Seeing hard problems with help	Seeing pro-gress tips	Unsure what to do next	Spammy feeling
Aleqe ye rozgptach eech step bei better:	Show testimonials student success stories	Simplify intial options using guided questions	Limited availability in peak hours	Technical issues; poor connection	Seeing hard proahtst with help	Provide clear next-stepe & follow up plan	Use emais shorter surveys, or gainity reviews	Send leas but better-targeted follow-ups