

Rahul Shah

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EXPERIENCE

UX/UI Co-op — Rochester Regional Health, Rochester, NY

FEBRUARY 2020 - AUGUST 2020

- Designed a contact tracing system for Rochester Institute of Technology to monitor the spread of COVID-19 for over 18,000 students and staff, reducing existing user workload by 50%.
- As the sole designer, built an interactive Figma prototype of a logistics tracker to distribute N-95 masks to 20,000 employees at 19 locations across Monroe County.

UX Research Intern — Prudential Financial, Roseland, NJ

JUNE 2019 - AUGUST 2019

- In an Agile environment, conducted usability tests and user interviews with insurance brokers on a Salesforce CRM application to validate user-friendliness and accessibility of new features and updates.
- Evangelized UX by conducting a workshop on Empathy Mapping and Inclusive Design in order to integrate good design principles into the existing developer workflow.

UI Designer — Freelance, Remote, USA

MAY 2019 - JANUARY 2020

- Translated stakeholders' concepts and ideas for a diet tracking application into tangible designs in Figma to be handed over to a development team.

Volunteer UX Designer — AccessASL, Rochester, NY

APRIL 2019 - JULY 2019

- Collaborated with engineers, designers, developers, subject-matter-experts, Deaf and Hard-of-Hearing students to develop an app to teach American Sign Language utilizing gamification and 3D animation.
- Created UI mockups in Figma to show to investors resulting in full funding by the National Technical Institute for the Deaf for our team.

EDUCATION

UX Management and UX Data Analysis Certifications

HEC Montreal

edX Micromasters Courses

JULY 2021 - NOVEMBER 2021

B.S. Human-Centered Computing

Rochester Institute of Technology

GPA: 3.86

AUGUST 2017 - MAY 2021

SKILLS

Figma	Prototyping
Invision	Wireframing
Sketch	Info. Architecture
HTML	User Interviews
CSS	Usability Testing
Javascript	Contextual Inquiry
Illustrator	Survey Design
Photoshop	Agile Methodology
Confluence	WCAG 2.1

LANGUAGE

Native English
Conversational American Sign Language

ACHIEVEMENTS

IDEALab Six-Time Participant
RIT UX Club President
RIT Tech Crew Jr. Coordinator
Eagle Scout