

# Rahul Shah

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## EXPERIENCE

### **Rochester Regional Health, Rochester, NY — UX/UI Co-op**

FEBRUARY 2020 - AUGUST 2020

- Designed and assisted in the development of a contact tracing system for Rochester Institute of Technology to monitor the spread of COVID-19 for over 18,000 students and staff.
- As the sole designer, built an interactive Figma prototype of a logistics tracker to distribute N-95 masks to 20,000 employees at 19 locations across Monroe County.

### **Prudential Financial, Roseland, NJ — UX Research Intern**

JUNE 2019 - AUGUST 2019

- In an Agile environment, conducted usability tests and user interviews with insurance brokers on a Salesforce CRM application to validate user-friendliness and accessibility of new features and updates.
- Evangelized UX by conducting a workshop on Empathy Mapping and Inclusive Design in order to integrate good design principles into the existing workflow of developers.

### **Freelance, Remote, USA — UI Designer**

MAY 2019 - JANUARY 2020

- Translated stakeholders' concepts and ideas for a diet tracking application into tangible designs in Figma to be handed over to a development team.

### **AccessASL, Rochester, NY — Volunteer UX Designer**

APRIL 2019 - JULY 2019

- Collaborated with engineers, designers, developers, subject-matter-experts, Deaf and Hard-of-Hearing students to develop an app to teach American Sign Language utilizing gamification and 3D animation.
- Created UI mockups in Figma to show to investors which led to full funding by the National Technical Institute for the Deaf for our team.

## EDUCATION

### **B.S. Human-Centered Computing** Rochester Institute of Technology GPA: 3.86

AUGUST 2017 - MAY 2021

Concentrations in Physical Interface Design and Instructional Technology

Minor in Psychology  
Minor in American Sign Language

## SKILLS

Figma	Prototyping
Freehand	Wireframing
Sketch	IA Design
HTML	User Interviews
CSS	Usability Testing
Javascript	Contextual Inquiry
Illustrator	Survey Design
SPSS	Agile Methodology
Morae	WCAG 2.1

## LANGUAGE

Native English  
Conversational American Sign Language

## ACHIEVEMENTS

IDEALab Six-Time Participant  
RIT UX Club President  
RIT Tech Crew Jr. Coordinator  
Eagle Scout