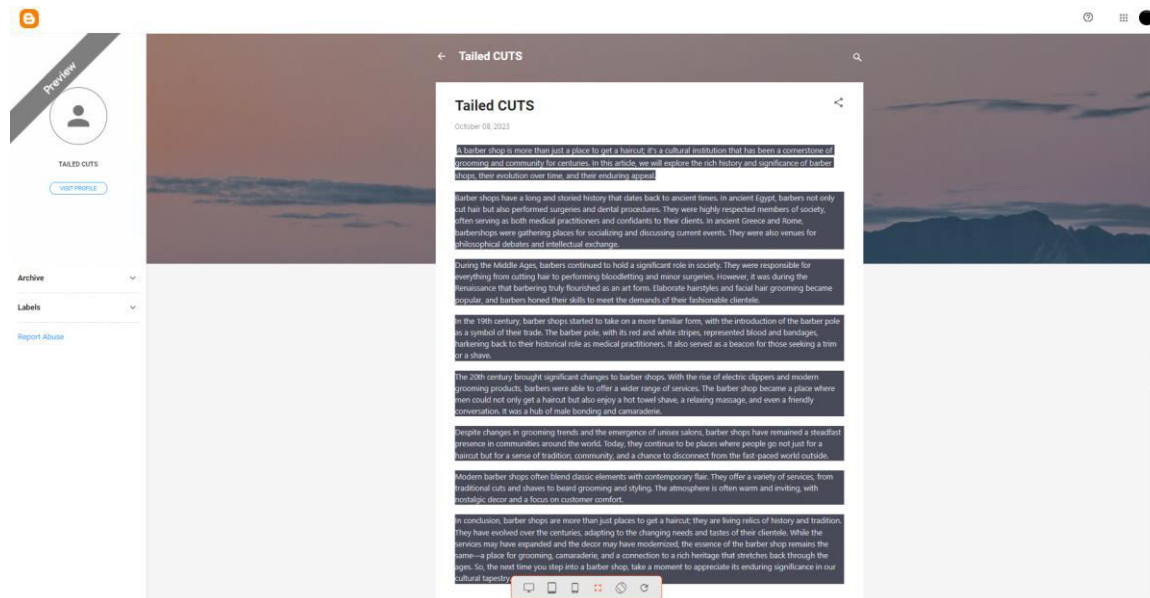


Digital marketing assignment

Jaya Sakthi Engineering College

HEMACHANDRAN. S (5FCDD10B0FC644784F248F9BA040C631)

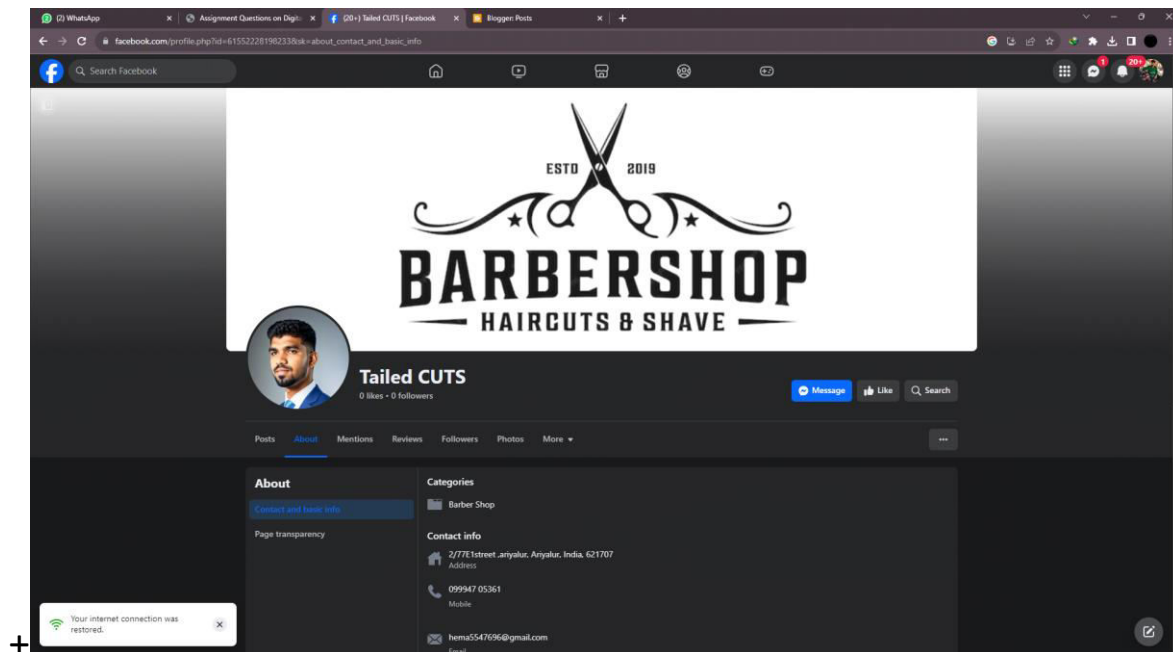
1. Create a blog or website using Blogspot and WordPress.  
Customize the theme design and post new article with 500 words.



link:-

<https://tailedcuts01.blogspot.com/2023/10/tailed-cuts.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.



link:-

[https://www.facebook.com/profile.php?id=61552228198233&sk=about\\_contact\\_and\\_basic\\_info](https://www.facebook.com/profile.php?id=61552228198233&sk=about_contact_and_basic_info)

3. Create and design a social media advertisement poster using canva.

# Grand Opening

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link:-

<https://tailedcuts01.blogspot.com/2023/10/tailed-cuts-news-letter.htm>

4. Create email newsletter design using MailChimp or canva tool.

