

Digital Marketing Assignment

Jaya Sakthi Engineering College

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1. Create a blog or website using Blogspot and WordPress.

Customize the theme design and post new article with 500 words.



**CK FITNESS
STUDIO**

CK FITNESS STUDIO



October 08, 2023

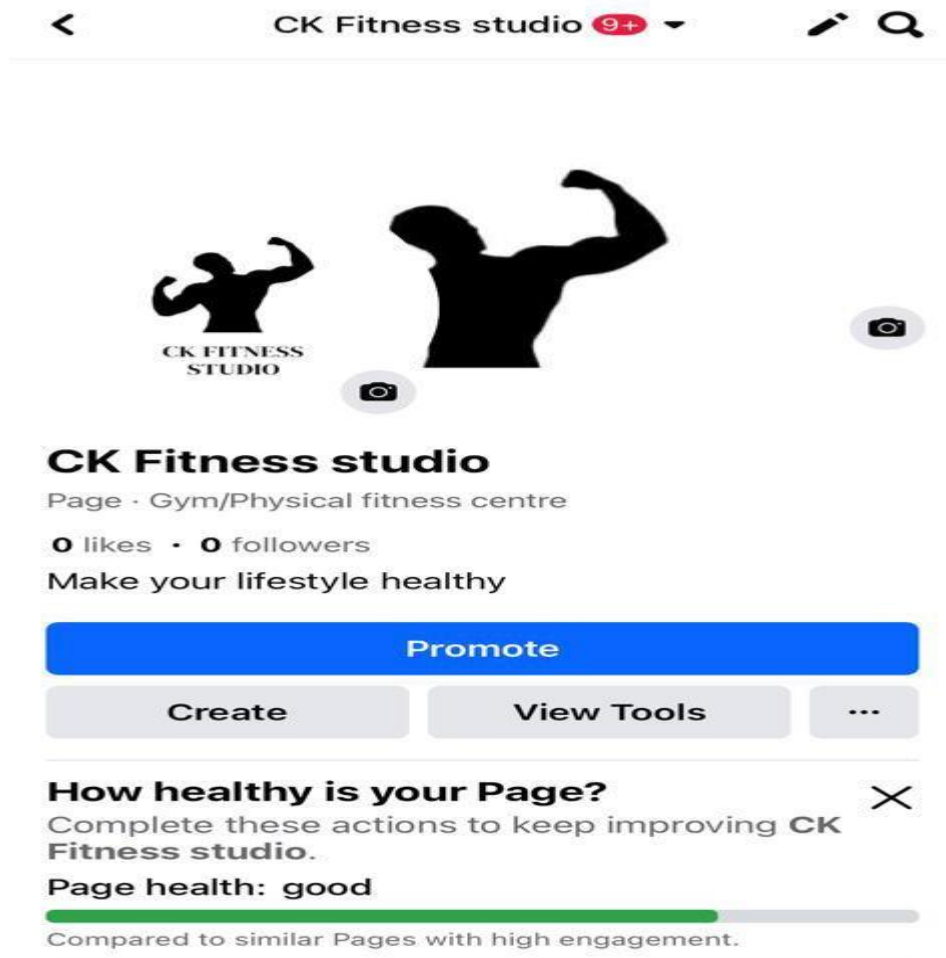
****Title: CK Fitness Studios: A Gateway to a Healthier You****

In today's fast-paced world, maintaining a healthy lifestyle can be a challenge. With demanding work schedules, family commitments, and the constant hustle and bustle of daily life, finding the time and motivation to exercise can be a struggle. This is where fitness studios step in, providing a haven for individuals seeking a structured and supportive environment to pursue their fitness goals.

****The Rise of Fitness Studios****

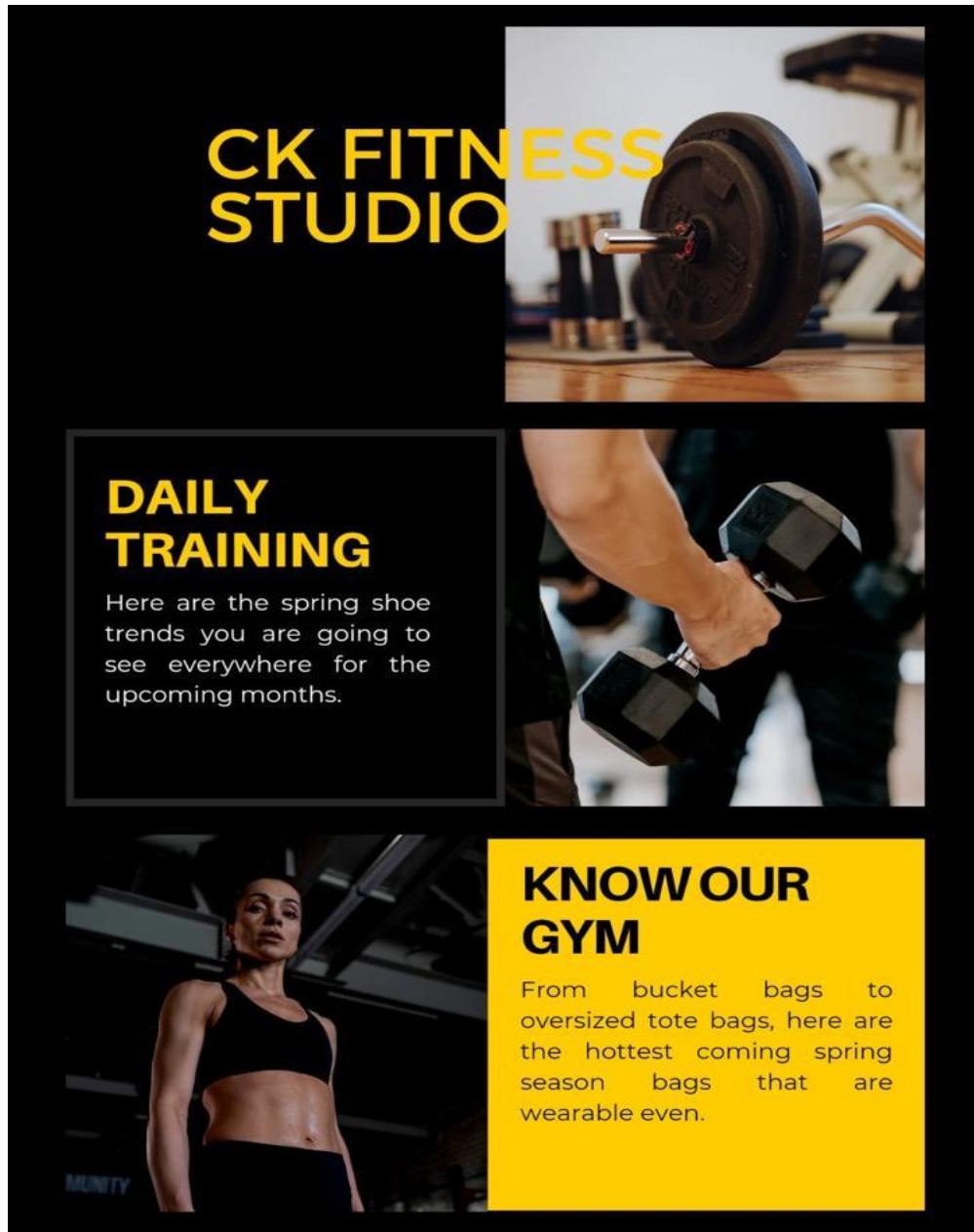
Over the past decade, fitness studios have experienced a surge in popularity. These specialized facilities offer a

2. Create a New Facebook Business Page and post one social media poster for your brand.



<https://www.facebook.com/profile.php?id=61551889905136&mibextid=LQQJ4d>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

