## Business goals:

1. Promote better cost control and budgeting

2. Increase profit earnings to raise capital

3. To improve brand and reputation of the company.

4. Increase the size of the company and improve working conditions

5. Strengthen key elements of our business through smart work.

Purpose of the software:

1. Help fresh graduates secure internships, full-time entry-level jobs, or even seasonal jobs.
2. Attract & engage college students to fill immediate job openings and to build a strong talent pipeline for the future.
3. Fasten the process of hiring for both recruiters and students and reduce the offline work.
4. To provide history of earlier placements of a particular institute
5. Provide virtual campus recruiting facility to recruiters and

Project flow
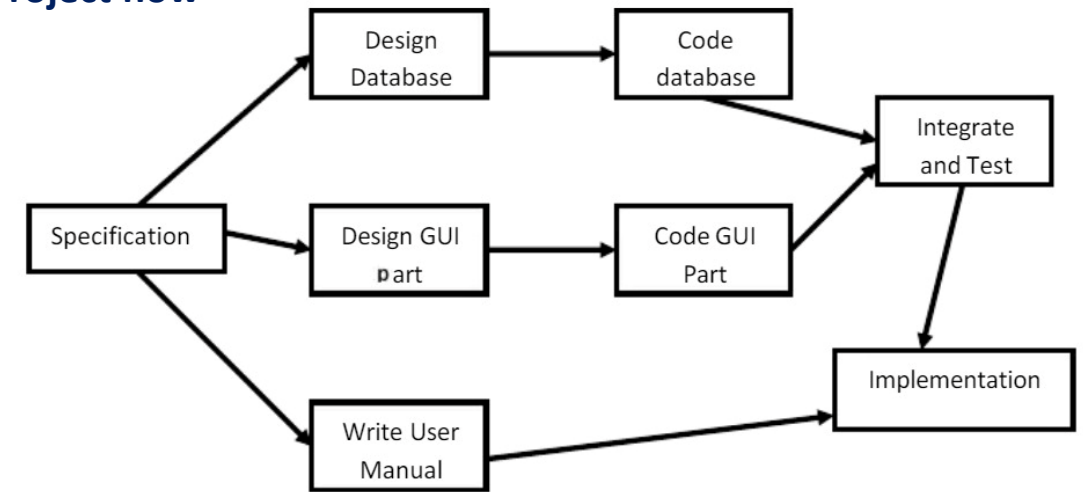
MODEL USED

RAD (Rapid Application Development) Model:

- Gathering requirements using workshops or focus groups
- Prototyping and early, reiterative user testing of designs
- The re-use of software components
- A rigidly paced schedule that refers design improvements to the next product version

Campus Recruitment System

Product goals:

1. Students will be able to discover jobs and internships in desired fields through the platform.
2. Regardless of branch of study, students should be able to use this product.
3. The foremost goal is to provide jobs and internships for students to reputed MNCs.
4. There should be fluency in communication with hiring community and students

- Expected time to complete the project - 1.5 to 2 months
- Languages used HTML, CSS(tailwind),JavaScript

Advantages of Campus recruitment system

1. Saves Time & Efforts
2. There will be no need of putting up notice or emailing every student about the company coming in college.
3. System can shortlist students according to their criteria instead of doing manually.
4. Getting New Knowledge & Skills

Campus Hiring Challenges

1. High Volume of Talent Pool
2. Companies have to keep the track that malpractices should not be happened.
3. Employer Branding to attract the younger generation
4. Outdated recruiting practices
5. It requires large database.