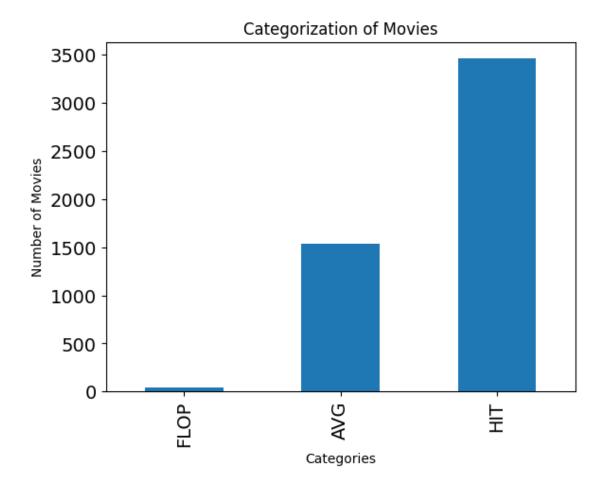
untitled1

June 26, 2024

```
[1]: import numpy as np
     import pandas as pd
     import matplotlib.pyplot as plt
     import seaborn as sns
[5]: data=pd.read_csv('movie_metadata.csv')
     data.head()
[5]:
        color
                    director_name
                                   num_critic_for_reviews
                                                             duration
        Color
                    James Cameron
                                                                178.0
                                                      723.0
     1 Color
                  Gore Verbinski
                                                      302.0
                                                                169.0
     2 Color
                       Sam Mendes
                                                      602.0
                                                                148.0
     3
        Color
               Christopher Nolan
                                                                164.0
                                                      813.0
     4
          NaN
                      Doug Walker
                                                        NaN
                                                                  NaN
        director_facebook_likes
                                  actor_3_facebook_likes
                                                                actor_2_name
     0
                                                            Joel David Moore
                             0.0
                                                     855.0
     1
                           563.0
                                                    1000.0
                                                               Orlando Bloom
     2
                             0.0
                                                     161.0
                                                                Rory Kinnear
     3
                         22000.0
                                                   23000.0
                                                              Christian Bale
                                                                  Rob Walker
     4
                           131.0
                                                       NaN
        actor_1_facebook_likes
                                                                          genres
                                        gross
     0
                         1000.0
                                 760505847.0
                                               Action | Adventure | Fantasy | Sci-Fi
                        40000.0
                                                       Action | Adventure | Fantasy
     1
                                 309404152.0
     2
                        11000.0
                                 200074175.0
                                                      Action | Adventure | Thriller
     3
                        27000.0
                                 448130642.0
                                                                Action|Thriller
     4
                          131.0
                                          NaN
                                                                    Documentary
       num_user_for_reviews language
                                       country
                                                 content_rating
                                                                        budget
     0
                      3054.0 English
                                            USA
                                                           PG-13
                                                                  237000000.0
     1
                      1238.0
                              English
                                            USA
                                                           PG-13
                                                                  30000000.0
     2
                                             UK
                                                                  245000000.0
                       994.0
                              English
                                                           PG-13
     3
                              English
                                            USA
                                                           PG-13
                                                                  250000000.0
                      2701.0
     4
                         NaN
                                  NaN
                                            NaN
                                                             NaN
                                                                           NaN
        title_year actor_2_facebook_likes imdb_score aspect_ratio \
```

```
0
            2009.0
                                      936.0
                                                   7.9
                                                                 1.78
                                                                 2.35
     1
            2007.0
                                    5000.0
                                                   7.1
                                                                 2.35
     2
            2015.0
                                      393.0
                                                   6.8
     3
            2012.0
                                                   8.5
                                                                 2.35
                                   23000.0
     4
               {\tt NaN}
                                       12.0
                                                   7.1
                                                                  {\tt NaN}
       movie_facebook_likes
                       33000
     0
                           0
     1
     2
                       85000
     3
                      164000
     4
                           0
     [5 rows x 28 columns]
[6]: bins = [1, 3, 6, 10]
     labels = ['FLOP', 'AVG', 'HIT']
     data['imdb_binned'] = pd.cut(data['imdb_score'], bins=bins, labels=labels)
[7]: data.groupby(['imdb_binned']).size().plot(kind="bar",fontsize=14)
     plt.xlabel('Categories')
     plt.ylabel('Number of Movies')
     plt.title('Categorization of Movies')
```

[7]: Text(0.5, 1.0, 'Categorization of Movies')



```
data.head(5)
[8]:
        color
                    director_name
                                  num_critic_for_reviews
                                                             duration
        Color
                    James Cameron
                                                      723.0
                                                                178.0
        Color
                  Gore Verbinski
                                                      302.0
                                                                169.0
     2
        Color
                       Sam Mendes
                                                      602.0
                                                                148.0
     3
        Color
               Christopher Nolan
                                                      813.0
                                                                164.0
     4
          NaN
                      Doug Walker
                                                        NaN
                                                                  NaN
                                  actor_3_facebook_likes
                                                                actor_2_name
        director_facebook_likes
     0
                             0.0
                                                     855.0
                                                            Joel David Moore
     1
                           563.0
                                                    1000.0
                                                               Orlando Bloom
     2
                             0.0
                                                     161.0
                                                                Rory Kinnear
     3
                         22000.0
                                                   23000.0
                                                              Christian Bale
     4
                           131.0
                                                       NaN
                                                                  Rob Walker
        actor_1_facebook_likes
                                        gross
                                                                          genres
     0
                                 760505847.0 Action|Adventure|Fantasy|Sci-Fi
```

```
2
                         11000.0
                                  200074175.0
                                                       Action | Adventure | Thriller
      3
                         27000.0
                                  448130642.0
                                                                 Action|Thriller
      4
                           131.0
                                           {\tt NaN}
                                                                     Documentary ...
        language country
                          content_rating
                                                 budget title_year \
      0 English
                      USA
                                    PG-13
                                            237000000.0
                                                             2009.0
      1 English
                      USA
                                    PG-13 300000000.0
                                                             2007.0
                      UK
                                            245000000.0
      2 English
                                    PG-13
                                                             2015.0
      3 English
                      USA
                                    PG-13
                                            250000000.0
                                                             2012.0
             NaN
      4
                      NaN
                                       NaN
                                                    NaN
                                                                NaN
         actor_2_facebook_likes imdb_score aspect_ratio
                                                           movie_facebook_likes \
      0
                           936.0
                                         7.9
                                                      1.78
                                                                            33000
      1
                          5000.0
                                         7.1
                                                     2.35
                                                                                0
      2
                           393.0
                                         6.8
                                                     2.35
                                                                            85000
      3
                                         8.5
                         23000.0
                                                     2.35
                                                                           164000
                                         7.1
      4
                            12.0
                                                       NaN
                                                                                0
        imdb_binned
      0
                HIT
      1
                HIT
      2
                HIT
      3
                HIT
      4
                HIT
      [5 rows x 29 columns]
 [9]: data.shape
 [9]: (5043, 29)
[10]: data.isnull().sum()
[10]: color
                                      19
      director_name
                                     104
      num_critic_for_reviews
                                      50
      duration
                                      15
      director_facebook_likes
                                    104
      actor_3_facebook_likes
                                      23
      actor_2_name
                                      13
      actor_1_facebook_likes
                                       7
      gross
                                    884
                                       0
      genres
                                       7
      actor_1_name
      movie_title
                                       0
      num_voted_users
                                       0
```

40000.0

1

309404152.0

Action | Adventure | Fantasy

```
cast_total_facebook_likes
                                      0
                                     23
      actor_3_name
      facenumber_in_poster
                                     13
      plot_keywords
                                    153
     movie_imdb_link
                                      0
      num_user_for_reviews
                                     21
                                     14
      language
                                      5
      country
      content_rating
                                    303
      budget
                                    492
      title year
                                    108
      actor_2_facebook_likes
                                     13
      imdb_score
                                      0
      aspect_ratio
                                    329
      movie_facebook_likes
                                      0
                                      0
      imdb_binned
      dtype: int64
[11]: data.dropna(inplace=True)
[12]: data.shape
[12]: (3755, 29)
[13]:
      data.columns
[13]: Index(['color', 'director_name', 'num_critic_for_reviews', 'duration',
             'director_facebook_likes', 'actor_3_facebook_likes', 'actor_2_name',
             'actor_1_facebook_likes', 'gross', 'genres', 'actor_1_name',
             'movie_title', 'num_voted_users', 'cast_total_facebook_likes',
             'actor_3_name', 'facenumber_in_poster', 'plot_keywords',
             'movie_imdb_link', 'num_user_for_reviews', 'language', 'country',
             'content_rating', 'budget', 'title_year', 'actor_2_facebook_likes',
             'imdb_score', 'aspect_ratio', 'movie_facebook_likes', 'imdb_binned'],
            dtype='object')
[14]: data.shape
[14]: (3755, 29)
      data.describe(include='object')
[15]:
[15]:
              color
                        director_name
                                          actor_2_name
                                                                       genres \
               3755
                                                                         3755
                                  3755
                                                  3755
      count
                                  1658
                                                  2187
                                                                          745
      unique
      top
              Color
                     Steven Spielberg
                                        Morgan Freeman
                                                        Comedy | Drama | Romance
      freq
               3631
                                    25
                                                    20
                                                                          147
```

```
actor_1_name
                                        movie_title actor_3_name
      count
                         3755
                                                3755
                                                               3755
                                                3654
                                                               2586
      unique
                         1427
      top
              Robert De Niro
                               Victor Frankenstein
                                                      Steve Coogan
      freq
                           42
                                                    plot_keywords \
                                                              3755
      count
      unique
                                                              3655
              halloween | masked killer | michael myers | slasher | ...
      top
      freq
                                                                 3
                                                  movie_imdb_link language country \
                                                              3755
                                                                       3755
      count
                                                                                3755
                                                              3655
                                                                         33
                                                                                 45
      unique
              http://www.imdb.com/title/tt0077651/?ref_=fn_t... English
      top
                                                                              USA
      freq
                                                                       3598
                                                                                2986
             content_rating
      count
                        3755
      unique
                          12
      top
                           R
      freq
                        1700
[16]: data.drop(columns=['movie_title','movie_imdb_link'],inplace=True)
[18]: from sklearn.preprocessing import LabelEncoder
      le = LabelEncoder()
      cat_list=['color', 'director_name', 'actor_2_name',
               'genres', 'actor_1_name',
               'actor_3_name',
              'plot_keywords',
               'language', 'country', 'content_rating',
              'title_year', 'aspect_ratio']
      data[cat_list] = data[cat_list] .apply(lambda x:le.fit_transform(x))
[19]: data.head()
[19]:
         color director name
                               num_critic_for_reviews
                                                         duration \
                                                  723.0
             1
                           620
                                                             178.0
      1
             1
                           538
                                                  302.0
                                                             169.0
      2
                          1394
                                                  602.0
             1
                                                             148.0
      3
             1
                           251
                                                  813.0
                                                             164.0
      5
             1
                            62
                                                  462.0
                                                             132.0
         director_facebook_likes actor_3_facebook_likes actor_2_name \
```

```
0
                             0.0
                                                    855.0
                                                                    1001
      1
                           563.0
                                                   1000.0
                                                                    1591
      2
                             0.0
                                                    161.0
                                                                    1794
      3
                         22000.0
                                                  23000.0
                                                                     380
      5
                           475.0
                                                    530.0
                                                                    1836
         actor_1_facebook_likes
                                                      ... language country \
                                        gross genres
      0
                         1000.0 760505847.0
                                                   91
                                                                 9
                                                                          43
                        40000.0 309404152.0
                                                                  9
      1
                                                   85 ...
                                                                          43
      2
                        11000.0 200074175.0
                                                  107 ...
                                                                  9
                                                                          42
      3
                        27000.0 448130642.0
                                                  243 ...
                                                                  9
                                                                          43
      5
                          640.0
                                 73058679.0
                                                  105 ...
                                                                  9
                                                                          43
                              budget title_year actor_2_facebook_likes \
         content_rating
      0
                      7 237000000.0
                                                                     936.0
                                               66
                      7 300000000.0
                                                                    5000.0
      1
                                               64
      2
                      7 245000000.0
                                               72
                                                                     393.0
      3
                      7 250000000.0
                                               69
                                                                   23000.0
      5
                      7 263700000.0
                                               69
                                                                     632.0
                     aspect_ratio movie_facebook_likes imdb_binned
         imdb_score
      0
                7.9
                                7
                                                   33000
                                                                   HIT
      1
                7.1
                                12
                                                       0
                                                                   HIT
      2
                6.8
                                                   85000
                               12
                                                                   HIT
      3
                8.5
                                12
                                                  164000
                                                                   HIT
                6.6
      5
                               12
                                                   24000
                                                                   HIT
      [5 rows x 27 columns]
[24]: numeric_data = data.select_dtypes(include=np.number)
      # Compute the correlation matrix
```

```
# Compute the correlation matrix
corr = numeric_data.corr()

# Create a mask to hide the upper triangle of the plot
mask = np.zeros_like(corr, dtype=bool)
mask[np.triu_indices_from(mask)] = True

# Setting up the matplotlib figure
plt.figure(figsize=(20, 15))

# Plotting the heatmap using seaborn
sns.heatmap(corr, xticklabels=corr.columns, yticklabels=corr.columns, u
cmap='RdYlGn', annot=True, mask=mask)

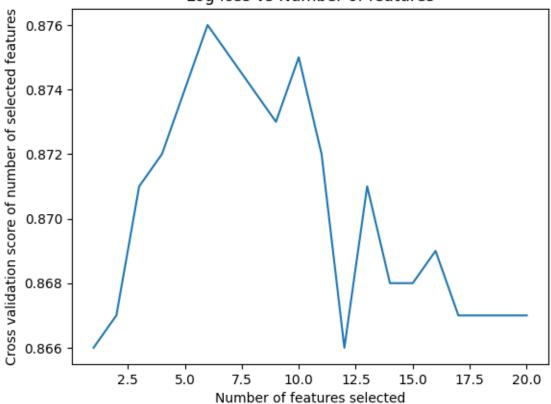
# Adding title to the plot
plt.title('Correlation Heatmap')
```

```
# Displaying the plot
plt.show()
```

```
Correlation Heatmap
         director_name
  num_critic_for_reviews
 director_facebook_likes -
  actor_3_facebook_likes - 0.022 -0.044 0.25 0.13 0.12
         actor_2_name -
  actor_1_facebook_likes - 0.025 -0.03 0.17 0.084 0.09 0.25
                                  0.46 0.25 0.14 0.3
                         0.035 -0.012 0.59 0.34 0.3 0.27 0
cast_total_facebook_likes - 0.03 -0.041 0.24 0.12 0.12 0.49
  facenumber_in_poster
                          045-0.012 -0.034 0.027 -0.048 0.11 0.0021 0.057 -0.032-
  num_user_for_reviews - -0.07 0.014 0.56 0.35 0.22 0.21 0.0053 0.12 0.54 -0.13 0
                                              380.056 0.064 -0.012 0.06 0.14 -0.004
                         00550.0051 0.068 0.066 0.028 -0.024 0.0069 0.024 -0.23 0.2 0.00840.0095 0.019 0.0021 0.028 0.042 0.047 0.047
         content_rating -
                         015-0.0089 0.1 0.068 0.018 0.04 0.016 0.016 0.099 0.087 0.0018 0.066 0.029 0.021-0.0220.00071 0.07 0.13 0.011
             title_year - 0.14 -0.053 0.43 -0.13 -0.047 0.12 -0.016 0.097 0.056 -0.019 -0.015 0.024 0.13 -0.012 0.073 0.0023 0.019 0.02 -0.037 0.11 0.048
  actor_2_facebook_likes - 0.021 0.044 0.25 0.13 0.12 0.55 0.023 0.39 0.25 0.072 0.0027 0.24 0.64 0.01 0.073 0.016 0.19 0.053 0.064 0.026 0.036 0.12
           imdb_score - -0.12 0.012 0.35 0.37 0.19 0.066 0.0013 0.094 0.22 0.081 0.023 0.48 0.11 0.0034-0.065 -0.031 0.33 0.11 0.059 0.082 0.029 -0.13 0.1
           aspect_ratio - 0.083 -0.041 0.24 0.19 0.049 0.068 0.013 0.082 0.09 -0.15 -0.013 0.11 0.1 0.04 0.03 -0.0073 0.13 -0.026 -0.057 0.083 0.036 0.29 0.091 0.01
   movie_facebook_likes - 0.025 -0.014 0.71 0.22 0.16 0.27 -0.013 0.13 0.37 -0.081-0.0057 0.52 0.21 -0.01 0.015 -0.022 0.37
```

```
[30]: ['HIT', 'HIT', 'HIT', 'HIT', 'HIT', ..., 'HIT', 'HIT', 'HIT', 'HIT', 'HIT']
      Length: 3755
      Categories (3, object): ['FLOP' < 'AVG' < 'HIT']</pre>
[32]: from sklearn.model_selection import train_test_split
      X_train, X_test, y_train, y_test = train_test_split(X, y, test_size = 0.3,__
       ⇒random state = 0,stratify = y)
      print(X_train.shape)
      print(y_train.shape)
     (2628, 23)
     (2628,)
[33]: from sklearn.preprocessing import StandardScaler
      sc = StandardScaler()
      X_train = sc.fit_transform(X_train)
      X_test = sc.transform(X_test)
[34]: from sklearn.feature_selection import RFECV
      from sklearn.ensemble import RandomForestClassifier
      from sklearn.metrics import log_loss
      clf_rf=RandomForestClassifier(random_state=0)
      rfecv=RFECV(estimator=clf_rf, step=1,cv=5,scoring='neg_log_loss')
      rfecv=rfecv.fit(X_train,y_train)
[35]: X_train = pd.DataFrame(X_train)
      X_test = pd.DataFrame(X_test)
      print('Optimal number of features :', rfecv.n_features_)
      print('Best features :', X_train.columns[rfecv.support_])
     Optimal number of features : 22
     Best features: Index([1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16,
     17, 18, 19, 20,
            21, 22],
           dtype='int64')
[36]: clf_rf = clf_rf.fit(X_train,y_train)
      importances = clf_rf.feature_importances_
      std = np.std([tree.feature_importances_ for tree in clf_rf.estimators_],
                   axis=0)
      indices = np.argsort(importances)[::-1]
[63]: import matplotlib.pyplot as plt
      plt.figure()
      plt.xlabel("Number of features selected")
```

Log loss vs Number of features



```
[70]: # Ensure that we are working with the data1 containing the correct features
    data1 = data.copy()

# Drop the 'imdb_binned' column if it exists
    if 'imdb_binned' in data1.columns:
        data1.drop(columns=['imdb_binned'], inplace=True)

# Selecting the Important Features
X_opt_train = rfecv.transform(X_train)
X_opt_test = rfecv.transform(X_test)

# Scaling the selected features
sc = StandardScaler()
X_opt_train = sc.fit_transform(X_opt_train)
```

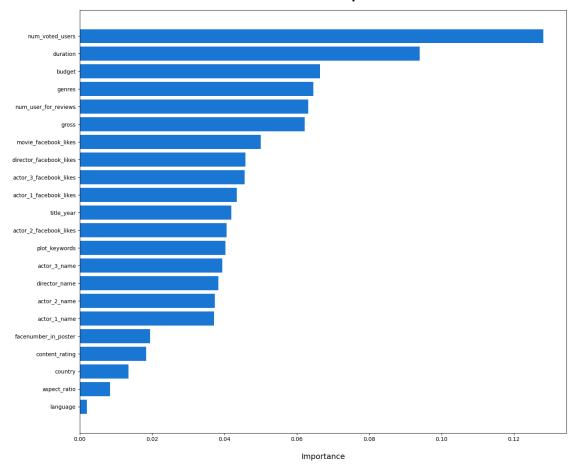
```
X_opt_test = sc.transform(X_opt_test)

# Creating a new dataframe with column names and feature importance
dset = pd.DataFrame()
dset['attr'] = data1.columns[rfecv.support_]
dset['importance'] = rfecv.estimator_.feature_importances_

# Sorting with importance column
dset = dset.sort_values(by='importance', ascending=True)

# Barplot indicating Feature Importance
plt.figure(figsize=(16, 14))
plt.barh(y=dset['attr'], width=dset['importance'], color='#1976D2')
plt.title('RFECV - Feature Importances', fontsize=20, fontweight='bold', pad=20)
plt.xlabel('Importance', fontsize=14, labelpad=20)
plt.show()
```

RFECV - Feature Importances



```
[90]: from sklearn.ensemble import RandomForestClassifier classifier = RandomForestClassifier(n_estimators = 100, criterion = 'entropy', urandom_state = 0) classifier.fit(X_opt_train,y_train)
```

[90]: RandomForestClassifier(criterion='entropy', random_state=0)

```
[92]: y_pred = classifier.predict(X_opt_test)
```

```
[93]: from sklearn.metrics import confusion_matrix
cm = confusion_matrix(y_test,y_pred)
cm
```

```
[93]: array([[191, 0, 144], [ 4, 0, 5], [ 68, 0, 715]])
```

```
[94]: from sklearn.metrics import classification_report
    cr = classification_report(y_test,y_pred)
    print(cr)
```

	precision	recall	f1-score	support
AVG	0.73	0.57	0.64	335
FLOP	0.00	0.00	0.00	9
HIT	0.83	0.91	0.87	783
accuracy			0.80	1127
macro avg	0.52	0.49	0.50	1127
weighted avg	0.79	0.80	0.79	1127

/usr/local/lib/python3.10/dist-packages/sklearn/metrics/_classification.py:1344: UndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no predicted samples. Use `zero_division` parameter to control this behavior.

_warn_prf(average, modifier, msg_start, len(result))

/usr/local/lib/python3.10/dist-packages/sklearn/metrics/_classification.py:1344: UndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no predicted samples. Use `zero_division` parameter to control this behavior.

_warn_prf(average, modifier, msg_start, len(result))

/usr/local/lib/python3.10/dist-packages/sklearn/metrics/_classification.py:1344: UndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no predicted samples. Use `zero_division` parameter to control this behavior.

_warn_prf(average, modifier, msg_start, len(result))