


# Rose Lin

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Full Stack Software Engineer

 [github.com/R-SE](https://github.com/R-SE)

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## >\_Technical Skills

**Languages** | JavaScript (ES6+), Python  
**Front-end** | React, HTML5, CSS3, Sass/Less, Webpack, npm  
**Server** | Node, Express, Django, RESTful APIs  
**Deployment** | AWS S3 + EC2, Firebase Hosting, Heroku, Docker  
**Database** | MySQL, PostgreSQL, Firestore  
**Testing** | LoadImpact, Sentry, Rainforest QA, BrowserStack  
**Workflow** | Git, Chrome DevTools, Jira, Asana, Agile

## Experience

Noom, Inc. – NY, New York

SEP 2018 – CURRENT

### **Software Engineer**

- Broke ground in new Brazil market and increased investor interest by building a market test buy flow using React and Django
- Built a responsive careers site in React for our recruiting push to coincide with the announcement of a \$58 million funding round from Sequoia Capital
- Prepared our web ad flow for holiday traffic (peak load 27k subscriptions/day) by load-testing using Loader.io and LoadImpact K6. This helped justify a move from Heroku to AWS, and paved the way for the mobile apps team to do testing on iOS/Android
- Completed 40+ Optimizely A/B tests, many of which increased conversion on the web flow by 8-17% per test
- Executed a cross-team project that increased the mobile ad flow's trial conversion rate by 86%, and successfully launched it on iOS/Android, increasing revenue by \$243k/month
- Uncovered and fixed a 2-year-old bug that affected all of our 1,000+ health coaches
- Wrote several documents that are currently used to onboard new engineers to the Growth team, including one on Git workflow that the Chief Architect and Director of Engineering have incorporated into the company's overall engineering onboarding
- Represented Noom at a WomenHack diversity event, and gave a talk on our mission before conducting lightning interviews with engineers and product managers
- Best of all, gave my PM "the most thoughtful gift [he's] received in a long time"

## Education

**Hack Reactor** – Advanced Software Engineering Immersive Program

JUL 2018

**Macaulay Honors at CUNY Hunter College** – B.A. English & Philosophy – 3.83 GPA