


# Rose Lin

 (917) 331-8874

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Full Stack Software Engineer (FE focus)

 RoseSWE.com

 linkedin.com/in/RoseSWE

## >\_Technical Skills

**Languages** | JavaScript, Python

**Front-end** | React 16.8, Redux, Sass, Webpack, Babel

**Server** | Node, Express, Django

**Database** | MySQL, PostgreSQL

**Deployment** | Amazon Web Services, Firebase, Docker

**Testing/QA** | Load Impact, Sentry, Rainforest QA, BrowserStack

## Experience

Noom, Inc. – NY, New York

SEP 2018 – CURRENT

### **Software Engineer**

- Boosted recruiting efforts in time for the announcement of Noom's \$58 million funding round from Sequoia Capital by building a responsive career site in React
- Prepared our web ad flow for holiday traffic (peak load 27k subscriptions/day) by load-testing using Loader.io and Load Impact K6. This helped justify a move from Heroku to AWS, and paved the way for the mobile apps team to do testing on iOS and Android
- Increased conversion on our web flow by 8-17% several times by completing 40+ Optimizely A/B tests
- Increased the mobile ad flow's conversion rate by 86% and revenue by \$243k/month by executing a cross-team project that launched on iOS and Android
- Sped up the workflows of 1,000+ coaches by uncovering and fixing a 2-year-old bug
- Improved the company's engineering processes by writing and presenting technical documentation to the Chief Architect and Director of Engineering
- Represented Noom at a WomenHack diversity event by giving a talk on our mission and conducting lightning interviews with engineers and product managers
- Best of all, gave my product manager "the most thoughtful gift received in a long time"

## Education

**Macaulay Honors College at CUNY Hunter**

AUG 2011 – MAY 2015

*Bachelor of Arts in English (Honors) & Philosophy – 3.83 GPA magna cum laude*

**Hack Reactor**

APRIL 2018 – JUL 2018

*Advanced Software Engineering Immersive Program*

- Full-time program for full stack JavaScript web apps and computer science fundamentals