


Rose Lin

 (917) 331-8874

 Rose.Lin.SWE@gmail.com

Full Stack Software Engineer (FE focus)

 github.com/R-SE

 linkedin.com/in/RoseSWE

>_Technical Skills

Languages | JavaScript, Python

Front-end | React 16.8, Redux, Sass, Webpack, Babel

Server | Node, Express, Django

Database | MySQL, PostgreSQL

Deployment | Amazon Web Services, Firebase, Docker

Testing/QA | Load Impact, Sentry, Rainforest QA, BrowserStack

Experience

Noom, Inc. – NY, New York

SEP 2018 – CURRENT

Software Engineer

- Boosted recruiting efforts in time for the announcement of Noom's \$58 million funding round from Sequoia Capital by building a responsive career site in React
- Prepared our web ad flow for holiday traffic (peak load 27k subscriptions/day) by load-testing using Loader.io and Load Impact K6. This helped justify a move from Heroku to AWS, and paved the way for the mobile apps team to do testing on iOS and Android
- Increased conversion on our web flow by 8-17% several times by completing 40+ Optimizely A/B tests
- Increased the mobile ad flow's conversion rate by 86% and revenue by \$243k/month by executing a cross-team project that launched on iOS and Android
- Sped up the workflows of 1,000+ coaches by uncovering and fixing a 2-year-old bug
- Improved the company's engineering processes by writing and presenting technical documentation to the Chief Architect and Director of Engineering
- Represented Noom at a WomenHack diversity event by giving a talk on our mission and conducting lightning interviews with engineers and product managers
- Best of all, gave my product manager "the most thoughtful gift received in a long time"

Education

Macaulay Honors College at CUNY Hunter

AUG 2011 – MAY 2015

Bachelor of Arts in English (Honors) & Philosophy – 3.83 GPA magna cum laude

Hack Reactor

APRIL 2018 – JUL 2018

Advanced Software Engineering Immersive Program

- Full-time program for full stack JavaScript web apps and computer science fundamentals