

# RSVP MOVIES SUMMARY

On behalf of RSVP movies, a thorough analysis was done on the data of the movies released in the years 2017, 2018, 2019. From the analysis we can make the below assumptions:

- 'Drama' genre has the highest number of movies produced. Therefore, RSVP movies should focus on Dramas more.
- An average duration of 107 minutes is an ideal duration.
- The majority of the films received ratings from 6-8 on a scale from 1-10. Aiming for an 8+ on the median rating will boost the odds of the film being a massive hit.
- Dream Warriors Pictures and National Theatre Live had created the highest-rated movie. Star Cinema and Twentieth Century Fox are also strong possibilities due to their large quantity of multilingual films.
- The top directors are James Mangold, Anthony Russo, Joe Russo, and Soubin Shahir, with the last tied for the second place. RSVP should be looking at getting them to direct their movies.
- Coming to the median rating, Mammooty and Mohanlal have the highest average median rating at 8 and 5 respectively.
- Taapsee Pannu surprisingly should be picked as the lead actress because she is at the top of the list with the highest average rating of 7.74 and the most votes.
- Sangeetha Bhat, Fatima Sahiti, Adriana Matoshi are the top 3 actresses based on the number of Super Hit movies in drama genre, they can be a choice for a major role in the film.
- In addition, Vijay Sethupathi could be engaged as an additional actor based on the overall number of votes.
- Marvel Studios, Twentieth Century Fox and Warner Bros. can be an ideal global partner for RSVP because their movies have the highest number of votes.